



Top Line Survey Results Michigan Statewide Voter Attitude Survey Conducted June 9 – June 14, 2026

DEMOCRAT PRIMARY FOR US SENATE

FOR PUBLIC RELEASE

Poll Methodology

Susquehanna Polling and Research, Inc., rated the most accurate firm in the USA by Real Clear Politics¹ for its polling in numerous battleground states in the 2020 election, and #2 in the nation in RCP's composite ranking of pollsters from 2014-2022, today releases its latest Michigan Statewide Voter Attitude Survey. The poll is a random sample of 600 registered Michigan voters, including N=205 likely Democrat primary voters, and N=175 likely Republican primary voters. The Michigan Primaries are being held August 4th. Both poll sub-samples of likely primary voters are weighted to state Census data and balanced by geographic region, age, political party affiliation and other factors. The poll has a margin of error of +/-4.0% for the full N=600 sample size, [but a higher MoE among both likely Democrat and Republican primary voters].

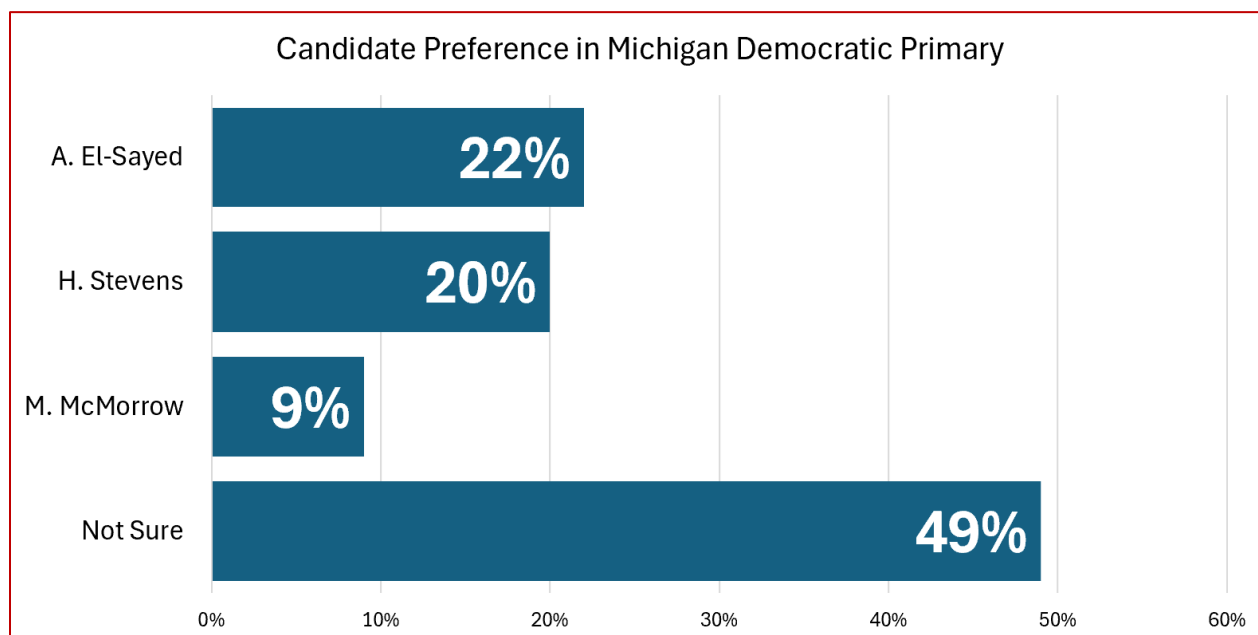
Background: Michigan is a Unique Swing State

Both voter turnout and interest in primary elections is generally low, sometimes hitting lows of 30 percent of registered voters or even lower. But Michigan's August 4th primary is one that could have profound effects on control of the United States Senate. Michigan is a classic swing state and the extent to which voters elect a Republican or Democrat to the US Senate in November (to replace Democrat US Senator Gary Peters) could have profound consequences given the slim Republican Majority in the US Senate.

Michigan is unlike many other swing states. That is because voters are assigned "inferred" party status by voter list companies and thus, don't usually declare a political party on voter registration rolls. Instead, voters make up their minds as campaigns and election battles unfold, often deciding in the weeks leading up to a primary or general election which party they want to be identified or associated with (and/or which primary they prefer to vote in). This includes voters with no party affiliation and self-declared Independents who get to cast ballots in primaries. But just to give you a sense of how unique Michigan is, consider that according to L2, one of the most reputable vendors for voter lists in the USA, self-declared "inferred" Democrats outweigh Republicans by nearly a 2:1 margin in raw numbers. But if you look at likely voter turnout models for recent general elections, the voter model flips the state to leaning Republican in VTO. This is partly why Trump was able to carry Michigan in the 2024 election.

Why does this matter? Because the real possibility that a far-left Democrat candidate (i.e., Abdul Al-Sayed) could win the upcoming Democrat primary on 8/4 could jeopardize his electability in the November election - **if voters believe he is too radical in a general election when more moderate or mainstream positions on policies are usually more popular with a broader array of the electorate.** In our current survey, El-Sayed leads a 3-person race with 22% of the vote, edging out Haley Stevens (20%) and Mallory McMorrow (9%). But 49% of likely Democrat voters say they remain undecided with still more than 6 weeks until Primary Election Day.

One of the key “wedge” issues in the race is to what extent support from Democrat primary voters will be split between the two female candidates (H. Stevens and M. McMorrow), thus giving the only male candidate in the race – Abdul El-Sayed – a clear path to the election with support from progressive males. In the poll, 23% of females are voting for El-Sayed, while 18% are voting for Stevens, leaving 9% voting for McMorrow. This means El-Sayed leads Stevens by 5 points. But among male voters, El-Sayed and Stevens are in a statistical tie at 22:22 (McMorrow trails at 9%). How undecided females cast their votes will be critical.



Other factors in the upcoming primary include the **real question of whether or not El-Sayed will have “electability” problems** in the general election if he wins the 8/4 primary and then runs against presumptive GOP nominee and former congressman Mike Rogers in November. El-Sayed is cut from the far-left mold of the Democratic Party – supporting things like “Medicare for All” and showing unabashed support for the Palestinian cause in Israel’s on-going war with Palestine (while H. Stevens is backed by Jewish interests). El-Sayed is also backed by progressive Vermont US Senator Bernie Sanders. If El-Sayed becomes the Democrat nominee, can a swing state that threw

its support behind Donald Trump for President just two years ago be convinced El-Sayed will represent the interests of all Democrats, Republicans and even NPA's and Independents? Most public polling showing matchups between presumptive GOP nominee M. Rogers v. Democrats El-Sayed and H. Stevens show a close race within the polling's sampling error.

Other factors that could influence the race include:

- **Will public/private polling, like ours and others, influence the race?** Recently, another poll conducted by a polling firm representing the Michigan Information & Research Services, an independent news outlet, reportedly REFUSED to release [their] poll publicly showing Mallory McMorrow dropping in support to single digits. Our current poll shows McMorrow getting only 9%, putting her solidly in third place. So was the other poll wrong, or did the news service get pressured to scrap the poll altogether? Which begs the question, will our poll also be attacked? The independent news service apparently reviewed the other poll's methodology, which was conducted using TTW – or what's known as a Text-To-Web online platform, and ultimately {and reportedly} decided the poll's methodology could be problematic. So they scrapped it. At SP&R, TTW is only used to supplement interviews mainly conducted using live telephone agents, because TTW polling in itself does not constitute a random sample, thus results usually can't be generalized to represent the broader population of likely voters.
- How will the TV ads influence support for El-Sayed, Stevens and McMorrow? According to media reports, media buys were just ramping up for both Stevens and McMorrow around the time our survey went into the field – totaling millions of dollars in paid TV advertising. Meanwhile, El-Sayed has reportedly received considerable “free” press from some of his endorsements. It's reasonable to conclude that Haley Stevens is the candidate with the most room for positive growth before the August 4th primary given her reported \$6 Million ad buy in recent weeks. Keep a close eye on tracking polls from pollsters in coming months to see if Stevens' support pops higher, and to what extent support from Democrat female voters solidifies for Stevens and/or McMorrow.

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another voter is not available, TERMINATE).

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Michigan today. May we have a minute of your time to complete a brief survey?

Great, thank you...

F1: As you may know, August 4th will be the Democrat Primary Election for U.S. Senate, and the Republican Primary election for Governor. Do you definitely plan to vote in either the Democrat Primary or the Republican Primary, haven't you decided yet, or are you definitely not planning to vote?

1. Definitely plan to vote in the Democrat Primary	205	34%	SKIP TO Q1A
2. Definitely plan to vote in the Republican Primary	175	29%	SKIP TO Q1B
3. Haven't decided yet	200	33%	SKIP TO Q2
4. Definitely NOT planning to vote in the primaries	15	02%	SKIP TO Q2
5. Refuse	5	01%	SKIP TO Q2

Q1a. if the Democrat primary for United States Senate were being held today, and the candidates were (ROTATE NAMES) Haley Stevens, Mallory McMorrow, Abdul El-Sayed, for whom would you vote?

[N=205]

1. H. Stevens	40	20%
2. M. McMorrow	19	09%
3. A. El-Sayed	46	22%
4. Other	0	00%
5. Not Sure	100	49%

Q1b. If the Republican Primary election for Governor were held today, and the candidates were (ROTATE NAMES) John James, Perry Johnson, Mike Cox, Aric Nesbitt, Ralph Rebandt, Anthony Hudson, for whom would you vote?

[N=175]

1. J. James	67	38%
2. P. Johnson	17	10%
3. M. Cox	35	20%
4. A. Nesbitt	5	03%
5. R. Rebandt	0	00%
6. A. Hudson	8	05%
7. Other	0	00%
8. Not Sure	43	25%

Q2. What was your age on your last birthday? (Use brackets below)

1. 18-29	47	08%
2. 30-44	120	20%
3. 45-54	89	15%
4. 55-64	108	18%
5. 65-74	121	20%
6. 75+	112	19%
7. Refuse	3	00%

Q3. Are you registered to vote (and/or do you consider yourself) a Republican, a Democrat, an Independent, with some other political party or are you an unaffiliated voter with no party affiliation?

1. Republican	194	32%
2. Democrat	206	34%
3. Independent/other	43	07%
4. Unaffiliated/no party affiliation	145	24%
5. Refuse	12	02%

Q4. What is your main racial or ethnic background? (UNAIDED; Check All That Apply)

79	(13%)	1. African American/African/Black
13	(02%)	2. Asian American/Asian
33	(06%)	3. Hispanic/Latino
4	(01%)	4. Multiracial/Multiethnic
4	(01%)	5. Native American/Alaska Native
2	(00%)	6. Native Hawaiian/Pacific Islander
444	(74%)	7. White (Not Latino/Hispanic)
4	(01%)	8. Race/ethnicity not represented by above categories
26	(04%)	9. Refuse (Do Not Read)

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender (by observation):

1. Male	289	48%
2. Female	311	52%

Regional Groupings (by DMA/media market):

0	(00%)	1. Alpena
0	(00%)	2. Duluth-Superior
60	(10%)	3. Flint-Saginow-Bay City
0	(00%)	4. Green Bay-Appleton
312	(52%)	5. Detroit
108	(18%)	6. Grand Rapids-Kalamazoo-Battle Creek
24	(04%)	7. Lansing
12	(02%)	8. Marquette
6	(01%)	9. South Bend-Elkhart
7	(01%)	10. Toledo
50	(08%)	11. Traverse City-Cadillac
21	(04%)	12. Unknown/Other

METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc¹, with questions sponsored by subscribers to the Premium Access Club. SP&R is not affiliated with, nor does it support any Michigan candidates for public office or special interest groups active in the 2026 Michigan elections. Interviews were conducted June 9 – June 14, with 205 registered/likely Democrat voters, and 175 registered/likely Republican voters in Michigan. N=600 is the total sample size for other general election questions.

Survey respondents are randomly contacted using random selection procedures, and all interviews are conducted using live telephone agents. The sample frame is compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate telephone numbers on the federal Do Not Call registry in compliance with applicable federal/state laws. Only known registered voters are contacted, compiled from a list of households with prior vote history in both recent general and primary elections.

Interviews are closely monitored to ensure a representative sample of the Michigan [Republican] and [Democrat] electorate(s) are achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

The margin of error for a sample size of 600 interviews is +/-4.0% at the 95% confidence level.

The margin of error for a sample size of 205 interviews with likely Democrat primary voters is +/-6.92%.

The margin of error for a sample size of 175 interviews with likely Republican primary voters is +/-7.4%.

ⁱ <https://www.realclearpolitics.com/rcp-pollster-rankings/2020/>

¹Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The website [realclearpolitics.com](https://www.realclearpolitics.com) rated SP&R the #1 most accurate pollster in the USA for its battleground polling in the "multi state" category in the lead up to the 2020 POTUS national elections.