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## IGS Poll

### Title

Tabulations from a late May 2026 Poll of California Likely Voter Preferences in the June Primary Election for Governor

### Permalink

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### Journal

Berkeley IGS Poll

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### Publication Date

2026-05-29



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**Tabulations from a late May 2026 Poll of  
California Likely Voter Preferences  
in the June Primary Election for Governor**

*by the*  
***Berkeley IGS Poll***  
**Institute of Governmental Studies**  
**University of California, Berkeley**

**May 19-24, 2026**

## Introduction

The statistical tabulations in this volume are based on a *Berkeley IGS Poll* completed by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. The findings are based on a *Berkeley IGS Poll* completed by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. The poll was conducted online in English and Spanish May 19-24, 2026, among 8,578 registered voters in California, 5,472 of whom were considered likely to vote in the state's June primary election. To enable the survey to obtain voter preferences in the Los Angeles mayoral primary election, the survey also included an oversampling of registered voters in the city of Los Angeles. After the conclusion of data collection, the results were weighted to return the disproportionate sampling of L.A. City voters to its actual share of the state's registered voter population. Funding for the poll was provided in part by the *Los Angeles Times*.

Data collection was completed by distributing email and text message invitations to stratified random samples of the state's registered voters. Each email or text invited voters to participate in a non-partisan survey conducted by the University and provided a link to the IGS website where the survey questionnaire was housed. Reminders were distributed to non-responding voters and an opt out link was provided for voters not wishing to receive further invitations.

Samples of the state's registered voters were provided to IGS by Political Data, Inc., a leading supplier of registered voter lists in California and were derived from information contained on the state's voter registration rolls, which is a public document. The samples were stratified by age and gender to obtain a proper balance of survey respondents. A separate random sample of Spanish-speakers was drawn from the pool of registered voters who requested that their official voting materials be sent to them in Spanish to enable the survey to assess voter opinions among the state's Spanish-speaking voters.

To protect the anonymity of respondents, voters' email addresses, cell phone numbers and all other personally identifiable information derived from their voter record were purged from the data file and replaced with a unique and anonymous identification number during data processing. After the completion of data collection, post-stratification weights were applied to the survey data file to align the sample of registered voters surveyed to population characteristics of registered voters statewide and within major regions of the state on a wide range of variables. More information about the survey methods used by the *Berkeley IGS Poll* can be found on the poll's website at <https://www.igs.berkeley.edu/research/berkeley-igs-poll>.

The sampling error associated with the survey results is difficult to calculate precisely because of sample stratification and post-stratification weighting. Nevertheless, it is likely that findings from the overall likely voter sample have a sampling error of about +/-2 percentage points at the 95% confidence level. A more complete description of the survey methods used by the poll can be found at [https://igs.berkeley.edu/sites/default/files/survey\\_methods\\_of\\_the\\_berkeley\\_igs\\_poll\\_2026\\_revised.pdf](https://igs.berkeley.edu/sites/default/files/survey_methods_of_the_berkeley_igs_poll_2026_revised.pdf).

## **Regional definitions referenced in this report**

The results from the state's geographic regions referenced in this volume are comprised of the following counties:

Los Angeles County (Los Angeles County)

LA City (City of Los Angeles)

Not LA City (all areas within LA County not in LA City)

Orange County (Orange County)

San Diego County (San Diego County)

Inland Empire (Riverside, San Bernardino and Imperial counties)

Central Coast (Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, and San Benito counties)

Central Valley (net) (includes all counties in the Sacramento Valley and San Joaquin Valley referenced below)

Sacramento Valley (Shasta, Tehama, Glenn, Butte, Colusa, Yuba, Placer, Sutter, Yolo, El Dorado, and Sacramento counties)

San Joaquin Valley (San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern counties)

San Francisco Bay Area (Alameda, Contra Costa, San Francisco, Marin, Napa, Sonoma, Solano, San Mateo, Santa Clara)

North Coast/Sierras (Del Norte, Siskiyou, Modoc, Humboldt, Trinity, Lassen, Mendocino, Plumas, Sierra, Nevada, Lake, Alpine, Amador, Calaveras, Tuolumne, Mono, Mariposa, Inyo counties.)

## **About the Institute of Governmental Studies**

The Institute of Governmental Studies (IGS) is an interdisciplinary organized research unit that pursues a vigorous program of research, education, publication and public service. A component of the University of California system's flagship Berkeley campus, IGS is the oldest organized research unit in the UC system and the oldest public policy research center in the state. IGS's co-directors are Professor Eric Schickler and Professor G. Cristina Mora.

IGS conducts periodic surveys of public opinion in California on matters of politics and public policy through its *Berkeley IGS Poll*. The poll seeks to provide a broad measure of contemporary public opinion, and to generate data for subsequent scholarly analysis. Veteran pollster Mark DiCamillo serves as director of the *Berkeley IGS Poll*. For a complete listing of stories issued by the *Berkeley IGS Poll* go to <https://www.igs.berkeley.edu/research/berkeley-igs-poll>.

## Late May 2026 Berkeley IGS Poll — Statewide Likely Voters

Table 1: Q3A-Q3B. A total of 61 candidates are listed on the primary election ballot for governor. Below is a complete listing of the candidates in alphabetic order sorted by party. (IF ALREADY VOTED: For whom did you vote?) (IF NOT VOTED YET: If the election were held today, for whom would you vote for Governor of California? (IF UNDECIDED: Listed below are the eight top candidates for Governor. which candidate do you lean toward supporting?) (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Xavier Becerra, Democrat	0.25	0.30	0.33	0.29	0.23	0.19	0.25	0.23	0.23	0.24	0.20	0.28	0.10	0.39	0.01	0.21	0.25	0.20	0.26	-
Steve Hilton, Republican	0.21	0.16	0.15	0.17	0.21	0.35	0.13	0.22	0.29	0.26	0.35	0.16	0.26	0.01	0.59	0.21	0.21	0.29	0.19	-
Tom Steyer, Democrat	0.19	0.22	0.25	0.20	0.18	0.15	0.10	0.24	0.14	0.16	0.09	0.26	0.14	0.28	0.01	0.20	0.19	0.17	0.19	-
Chad Bianco, Republican	0.11	0.06	0.04	0.07	0.11	0.09	0.34	0.12	0.14	0.14	0.15	0.04	0.22	0.01	0.30	0.11	0.11	0.15	0.10	-
Katie Porter, Democrat	0.07	0.06	0.05	0.07	0.07	0.08	0.11	0.05	0.06	0.08	0.03	0.08	0.12	0.12	0.00	0.05	0.07	0.06	0.08	-
Matt Mahan, Democrat	0.04	0.05	0.07	0.05	0.05	0.04	0.02	0.05	0.03	0.02	0.06	0.06	0.00	0.05	0.01	0.06	0.04	0.05	0.04	-
Tony Thurmond, Democrat	0.01	0.02	0.01	0.02	0.00	0.01	0.00	0.00	0.01	0.01	0.01	0.00	0.00	0.01	0.00	0.01	0.01	0.00	0.01	-
Antonio Villaraigosa, Democrat	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.02	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.01	0.01	0.01	0.01	-
Other candidates	0.04	0.05	0.02	0.07	0.06	0.01	0.01	0.03	0.06	0.05	0.07	0.03	0.05	0.04	0.03	0.05	0.04	0.04	0.04	-
Undecided	0.07	0.06	0.07	0.06	0.09	0.07	0.04	0.04	0.04	0.04	0.05	0.09	0.11	0.08	0.03	0.08	0.07	0.02	0.08	-

Table 2: Q3A-Q3B. A total of 61 candidates are listed on the primary election ballot for governor. Below is a complete listing of the candidates in alphabetic order sorted by party. (IF ALREADY VOTED: For whom did you vote?) (IF NOT VOTED YET: If the election were held today, for whom would you vote for Governor of California? (IF UNDECIDED: Listed below are the eight top candidates for Governor. which candidate do you lean toward supporting?) (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Xavier Becerra, Democrat	0.25	0.22	0.29	0.25	0.21	0.26	0.22	0.27	0.24	0.28	0.27	0.37	0.20	0.27	0.30	0.27	0.24
Steve Hilton, Republican	0.21	0.21	0.21	0.06	0.09	0.15	0.20	0.28	0.23	0.18	0.19	0.04	0.13	0.15	0.26	0.16	0.22
Tom Steyer, Democrat	0.19	0.21	0.17	0.22	0.25	0.17	0.19	0.18	0.19	0.16	0.17	0.05	0.29	0.18	0.16	0.20	0.19
Chad Bianco, Republican	0.11	0.13	0.10	0.16	0.11	0.19	0.13	0.07	0.11	0.16	0.16	0.13	0.06	0.08	0.06	0.09	0.13
Katie Porter, Democrat	0.07	0.07	0.08	0.04	0.09	0.08	0.07	0.07	0.09	0.04	0.04	0.00	0.07	0.06	0.04	0.07	0.08
Matt Mahan, Democrat	0.04	0.05	0.04	0.02	0.04	0.03	0.05	0.05	0.05	0.02	0.02	0.00	0.04	0.03	0.03	0.04	0.05
Tony Thurmond, Democrat	0.01	0.01	0.01	0.01	0.01	0.00	0.00	0.01	0.00	0.01	0.01	0.00	0.06	0.01	0.01	0.00	0.01
Antonio Villaraigosa, Democrat	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00	0.00	0.03	0.01	0.16	0.00	0.00	0.02	0.01	0.00
Other candidates	0.04	0.04	0.03	0.09	0.07	0.03	0.04	0.03	0.03	0.06	0.05	0.20	0.06	0.07	0.05	0.06	0.03
Undecided	0.07	0.06	0.07	0.13	0.12	0.08	0.07	0.04	0.04	0.07	0.08	0.06	0.10	0.15	0.07	0.10	0.05

Table 3: Q3A-Q3B. A total of 61 candidates are listed on the primary election ballot for governor. Below is a complete listing of the candidates in alphabetic order sorted by party. (IF ALREADY VOTED: For whom did you vote?) (IF NOT VOTED YET: If the election were held today, for whom would you vote for Governor of California? (IF UNDECIDED: Listed below are the eight top candidates for Governor. which candidate do you lean toward supporting?) (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Xavier Becerra, Democrat	0.25	0.19	0.22	0.27	0.30	0.22	0.24	0.27	0.26	0.24	0.27	0.26	0.16	0.22	0.31	0.28	0.32	0.27	0.25
Steve Hilton, Republican	0.21	0.22	0.25	0.18	0.19	0.19	0.23	0.19	0.21	0.23	0.24	0.10	0.36	0.30	0.23	0.14	0.07	0.19	0.22
Tom Steyer, Democrat	0.19	0.14	0.14	0.24	0.20	0.17	0.17	0.21	0.20	0.19	0.15	0.24	0.11	0.13	0.24	0.29	0.26	0.20	0.19
Chad Bianco, Republican	0.11	0.16	0.16	0.07	0.07	0.14	0.12	0.11	0.10	0.12	0.10	0.10	0.20	0.13	0.01	0.10	0.05	0.12	0.11
Katie Porter, Democrat	0.07	0.09	0.06	0.06	0.10	0.08	0.08	0.08	0.06	0.07	0.10	0.06	0.04	0.05	0.06	0.08	0.11	0.07	0.07
Matt Mahan, Democrat	0.04	0.03	0.03	0.05	0.05	0.02	0.04	0.05	0.06	0.05	0.04	0.03	0.03	0.05	0.11	0.01	0.04	0.04	0.05
Tony Thurmond, Democrat	0.01	0.00	0.01	0.01	0.01	0.00	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.00	0.00	0.01	0.01	0.01
Antonio Villaraigosa, Democrat	0.01	0.02	0.01	0.00	0.00	0.02	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.02	0.00	0.00	0.00	0.01	0.01
Other candidates	0.04	0.05	0.06	0.03	0.03	0.08	0.05	0.02	0.02	0.03	0.04	0.06	0.04	0.04	0.00	0.04	0.04	0.04	0.04
Undecided	0.07	0.09	0.05	0.08	0.05	0.08	0.05	0.06	0.09	0.05	0.05	0.12	0.04	0.07	0.03	0.06	0.09	0.07	0.06

Table 4: Q3A-Q3B. A total of 61 candidates are listed on the primary election ballot for governor. Below is a complete listing of the candidates in alphabetic order sorted by party. (IF ALREADY VOTED: For whom did you vote?) (IF NOT VOTED YET: If the election were held today, for whom would you vote for Governor of California? (IF UNDECIDED: Listed below are the eight top candidates for Governor. which candidate do you lean toward supporting?) (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure			
		Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderate	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progress- ive	MAGA	Libertar- ian	Approve	Disapprov	Harris voter	Trump voter	Comfort- adequate	Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Xavier Becerra, Democrat	0.25	0.02	0.04	0.23	0.43	0.37	0.09	0.39	0.01	0.17	0.43	0.05	0.40	0.00	0.26	0.24	0.29	0.19	0.26	0.23
Steve Hilton, Republican	0.21	0.62	0.54	0.18	0.01	0.00	0.41	0.03	0.65	0.35	0.00	0.45	0.00	0.60	0.22	0.20	0.15	0.22	0.25	0.14
Tom Steyer, Democrat	0.19	0.01	0.03	0.19	0.22	0.35	0.07	0.29	0.00	0.12	0.28	0.09	0.28	0.01	0.21	0.17	0.21	0.16	0.18	0.22
Chad Bianco, Republican	0.11	0.31	0.26	0.12	0.01	0.00	0.24	0.02	0.28	0.16	0.00	0.24	0.00	0.32	0.09	0.14	0.10	0.18	0.12	0.10
Katie Porter, Democrat	0.07	0.00	0.01	0.05	0.12	0.13	0.03	0.12	0.00	0.04	0.12	0.02	0.11	0.00	0.08	0.07	0.08	0.05	0.06	0.10
Matt Mahan, Democrat	0.04	0.00	0.02	0.08	0.07	0.02	0.03	0.03	0.00	0.03	0.05	0.03	0.06	0.01	0.05	0.04	0.02	0.01	0.05	0.03
Tony Thurmond, Democrat	0.01	0.00	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.01	0.00	0.00	0.02	0.01	0.01
Antonio Villaraigosa, Democrat	0.01	0.01	0.00	0.01	0.01	0.00	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.00	0.00	0.01	0.01	0.02	0.00	0.01
Other candidates	0.04	0.02	0.05	0.04	0.03	0.05	0.04	0.05	0.03	0.08	0.03	0.05	0.03	0.03	0.02	0.06	0.07	0.07	0.02	0.07
Undecided	0.07	0.02	0.03	0.09	0.10	0.06	0.05	0.07	0.02	0.05	0.07	0.05	0.09	0.03	0.06	0.07	0.07	0.07	0.05	0.09

Table 5: Q3A-Q3B. A total of 61 candidates are listed on the primary election ballot for governor. Below is a complete listing of the candidates in alphabetic order sorted by party. (IF ALREADY VOTED: For whom did you vote?) (IF NOT VOTED YET: If the election were held today, for whom would you vote for Governor of California? (IF UNDECIDED: Listed below are the eight top candidates for Governor. which candidate do you lean toward supporting?) (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democratic/racy/voting rights
unweighted n	5472.00	1540	788	442	1329	466	278	186	332	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883	741	398	667	255	151	126	232	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Xavier Becerra, Democrat	0.25	1	0	0	0	0	0	0	0	0.46	0.11	0.23	0.16	0.21	0.39	0.14	0.26	0.40	0.26	0.29	0.27	0.40	0.29
Steve Hilton, Republican	0.21	0	1	0	0	0	0	0	0	0.01	0.37	0.24	0.34	0.30	0.01	0.37	0.22	0.01	0.23	0.14	0.19	0.00	0.16
Tom Steyer, Democrat	0.19	0	0	0	1	0	0	0	0	0.26	0.13	0.18	0.13	0.13	0.29	0.11	0.18	0.28	0.17	0.23	0.19	0.29	0.21
Chad Bianco, Republican	0.11	0	0	1	0	0	0	0	0	0.01	0.20	0.14	0.17	0.16	0.01	0.19	0.11	0.01	0.11	0.07	0.10	0.00	0.09
Katie Porter, Democrat	0.07	0	0	0	0	1	0	0	0	0.13	0.04	0.06	0.05	0.04	0.11	0.03	0.07	0.10	0.06	0.09	0.08	0.11	0.08
Matt Mahan, Democrat	0.04	0	0	0	0	0	1	0	0	0.03	0.05	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.05	0.04
Tony Thurmond, Democrat	0.01	0	0	0	0	0	0	0	0	0.01	0.01	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.00	0.01	0.01	0.01	0.01
Antonio Villaraigosa, Democrat	0.01	0	0	0	0	0	0	0	0	0.00	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Other candidates	0.04	0	0	0	0	0	0	1	0	0.03	0.05	0.05	0.04	0.04	0.05	0.04	0.05	0.06	0.04	0.05	0.04	0.04	0.04
Undecided	0.07	0	0	0	0	0	0	0	1	0.06	0.05	0.06	0.05	0.05	0.08	0.05	0.06	0.07	0.06	0.07	0.06	0.08	0.07

Table 6: First and Second Choices for Governor (Statewide Likely Voters)

2nd Choice for Governor	1st Choice for Governor									
	Total	Xavier Becerra, Democrat	Steve Hilton, Republican	Chad Bianco, Republican	Tom Steyer, Democrat	Katie Porter, Democrat	Matt Mahan, Democrat	Tony Thurmond, Democrat	Antonio Villaraigosa, Democrat	Other/ Undecided
unweighted n	3519.00	1134.00	496.00	278.00	950.00	366.00	210.00	26.00	30.00	29.00
weighted n	2519.00	747.00	543.00	294.00	551.00	216.00	116.00	23.00	16.00	12.00
Xavier Becerra, Democrat	0.13	0.00	0.01	0.01	0.39	0.37	0.28	0.10	0.27	0.00
Steve Hilton, Republican	0.09	0.00	0.00	0.70	0.01	0.00	0.08	0.00	0.01	0.00
Chad Bianco, Republican	0.18	0.01	0.79	0.00	0.01	0.00	0.04	0.00	0.00	0.00
Tom Steyer, Democrat	0.14	0.35	0.00	0.00	0.00	0.31	0.18	0.02	0.31	0.04
Katie Porter, Democrat	0.15	0.24	0.01	0.00	0.30	0.00	0.16	0.25	0.10	0.25
Matt Mahan, Democrat	0.08	0.12	0.04	0.03	0.09	0.11	0.00	0.41	0.20	0.09
Tony Thurmond, Democrat	0.01	0.02	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.01
Antonio Villaraigosa, Democrat	0.02	0.03	0.00	0.00	0.02	0.03	0.03	0.00	0.00	0.00
Other/ Undecided	0.20	0.23	0.15	0.27	0.17	0.18	0.24	0.22	0.11	0.61

Table 7: Q4(1). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing the cost of living in California (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.74	0.75	0.73	0.76	0.76	0.71	0.81	0.76	0.76	0.71	0.86	0.64	0.83	0.69	0.85	0.71	0.74	0.79	0.72	-
Somewhat important	0.23	0.22	0.24	0.21	0.23	0.24	0.16	0.22	0.22	0.26	0.14	0.32	0.15	0.28	0.12	0.27	0.23	0.18	0.25	-
Not at all important	0.02	0.01	0.01	0.01	0.01	0.03	0.01	0.01	0.01	0.01	0.00	0.03	0.02	0.02	0.01	0.02	0.02	0.01	0.02	-
No opinion	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.01	0.01	0.02	0.00	0.01	0.00	0.01	0.02	0.01	0.01	0.02	0.01	-

Table 8: Q4(1). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing the cost of living in California (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.74	0.73	0.74	0.84	0.83	0.78	0.72	0.69	0.68	0.88	0.87	0.91	0.92	0.72	0.75	0.76	0.72
Somewhat important	0.23	0.24	0.23	0.16	0.16	0.19	0.25	0.27	0.28	0.11	0.12	0.09	0.06	0.26	0.23	0.21	0.25
Not at all important	0.02	0.02	0.01	0.00	0.01	0.02	0.01	0.02	0.02	0.00	0.00	0.00	0.00	0.02	0.02	0.02	0.02
No opinion	0.01	0.01	0.01	0.00	0.00	0.00	0.01	0.02	0.02	0.00	0.00	0.00	0.02	0.00	0.01	0.00	0.02

Table 9: Q4(1). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing the cost of living in California (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.74	0.90	0.79	0.68	0.65	0.88	0.79	0.69	0.62	0.70	0.78	0.80	0.80	0.81	0.73	0.80	0.65	0.78	0.72
Somewhat important	0.23	0.08	0.19	0.28	0.31	0.11	0.19	0.28	0.32	0.27	0.19	0.18	0.17	0.18	0.24	0.18	0.31	0.21	0.24
Not at all important	0.02	0.00	0.01	0.02	0.03	0.00	0.01	0.02	0.04	0.02	0.01	0.01	0.02	0.01	0.02	0.03	0.02	0.01	0.02
No opinion	0.01	0.01	0.01	0.01	0.02	0.01	0.01	0.01	0.02	0.01	0.02	0.01	0.01	0.00	0.01	0.00	0.02	0.01	0.01

Table 10: Q4(1). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing the cost of living in California (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating			2024 vote		Financial situation				Tenure	
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.74	0.91	0.80	0.73	0.67	0.67	0.84	0.70	0.89	0.78	0.65	0.83	0.67	0.84	0.64	0.80	0.89	0.91	0.68	0.84
Somewhat important	0.23	0.07	0.16	0.24	0.31	0.30	0.13	0.28	0.09	0.19	0.32	0.14	0.30	0.13	0.32	0.18	0.10	0.09	0.28	0.15
Not at all important	0.02	0.01	0.02	0.02	0.01	0.02	0.01	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.03	0.01	0.00	0.00	0.02	0.01
No opinion	0.01	0.02	0.02	0.02	0.01	0.01	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.02	0.01

Table 11: Q4(1). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing the cost of living in California (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.74	0.66	0.82	0.88	0.70	0.63	0.69	0.85	0.66	0.61	0.83	1	0.85	0.82	0.71	0.89	0.80	0.73	0.82	0.84	0.78	0.69	0.74
Somewhat important	0.23	0.31	0.14	0.11	0.27	0.31	0.31	0.14	0.32	0.36	0.14	0	0.13	0.16	0.26	0.09	0.18	0.25	0.16	0.14	0.20	0.29	0.24
Not at all important	0.02	0.01	0.02	0.01	0.02	0.02	0.00	0.00	0.01	0.02	0.02	0	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
No opinion	0.01	0.01	0.02	0.00	0.01	0.03	0.00	0.02	0.02	0.01	0.01	0	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01

Table 12: Q4(2). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing government red tape (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.51	0.49	0.43	0.52	0.52	0.53	0.61	0.55	0.56	0.49	0.67	0.40	0.60	0.35	0.78	0.53	0.51	0.62	0.48	-
Somewhat important	0.35	0.33	0.37	0.31	0.35	0.33	0.27	0.36	0.32	0.37	0.24	0.45	0.32	0.45	0.16	0.36	0.35	0.25	0.38	-
Not at all important	0.09	0.11	0.15	0.09	0.09	0.09	0.06	0.06	0.08	0.09	0.06	0.11	0.04	0.13	0.03	0.08	0.09	0.07	0.10	-
No opinion	0.05	0.07	0.05	0.08	0.04	0.05	0.06	0.04	0.04	0.04	0.04	0.04	0.04	0.06	0.03	0.04	0.05	0.06	0.05	-

Table 13: Q4(2). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing government red tape (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.51	0.52	0.50	0.36	0.37	0.49	0.53	0.55	0.49	0.63	0.61	0.79	0.58	0.37	0.55	0.48	0.51
Somewhat important	0.35	0.34	0.36	0.39	0.39	0.36	0.33	0.35	0.37	0.27	0.28	0.14	0.24	0.44	0.29	0.37	0.36
Not at all important	0.09	0.10	0.08	0.13	0.17	0.09	0.09	0.07	0.09	0.06	0.06	0.01	0.14	0.10	0.08	0.09	0.09
No opinion	0.05	0.04	0.06	0.12	0.06	0.06	0.05	0.03	0.05	0.05	0.05	0.06	0.03	0.09	0.08	0.06	0.04

Table 14: Q4(2). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing government red tape (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.51	0.69	0.58	0.46	0.37	0.60	0.52	0.46	0.47	0.51	0.56	0.43	0.65	0.63	0.50	0.49	0.35	0.44	0.53
Somewhat important	0.35	0.23	0.30	0.39	0.45	0.27	0.35	0.37	0.39	0.36	0.32	0.36	0.26	0.28	0.35	0.36	0.45	0.40	0.34
Not at all important	0.09	0.03	0.07	0.10	0.13	0.07	0.09	0.11	0.09	0.09	0.07	0.13	0.06	0.05	0.09	0.09	0.13	0.11	0.08
No opinion	0.05	0.05	0.04	0.06	0.05	0.06	0.04	0.06	0.05	0.04	0.05	0.08	0.03	0.04	0.06	0.06	0.07	0.05	0.05

Table 15: Q4(2). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing government red tape (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.51	0.82	0.76	0.57	0.36	0.25	0.72	0.34	0.84	0.66	0.34	0.70	0.35	0.78	0.47	0.51	0.57	0.57	0.53	0.46
Somewhat important	0.35	0.13	0.19	0.34	0.49	0.47	0.19	0.46	0.13	0.28	0.47	0.21	0.46	0.16	0.38	0.35	0.30	0.29	0.35	0.35
Not at all important	0.09	0.03	0.03	0.05	0.10	0.20	0.06	0.14	0.02	0.04	0.12	0.06	0.13	0.02	0.10	0.09	0.10	0.11	0.08	0.12
No opinion	0.05	0.03	0.03	0.05	0.06	0.07	0.03	0.05	0.01	0.02	0.06	0.03	0.06	0.03	0.05	0.06	0.02	0.03	0.04	0.06

Table 16: Q4(2). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Reducing government red tape (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.51	0.32	0.83	0.76	0.36	0.38	0.53	0.49	0.37	0.31	0.66	0.59	1	0.66	0.37	0.76	0.57	0.38	0.60	0.55	0.53	0.36	0.48
Somewhat important	0.35	0.51	0.13	0.17	0.42	0.47	0.36	0.29	0.48	0.49	0.25	0.31	0	0.26	0.44	0.19	0.32	0.44	0.30	0.33	0.35	0.45	0.37
Not at all important	0.09	0.12	0.02	0.04	0.17	0.08	0.09	0.08	0.08	0.14	0.05	0.07	0	0.04	0.13	0.03	0.07	0.12	0.06	0.08	0.08	0.13	0.09
No opinion	0.05	0.06	0.03	0.03	0.05	0.07	0.02	0.13	0.08	0.06	0.04	0.04	0	0.04	0.06	0.02	0.04	0.06	0.04	0.04	0.04	0.06	0.05

Table 17: Q4(3). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Public safety and crime prevention (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.65	0.63	0.59	0.65	0.63	0.73	0.72	0.63	0.70	0.65	0.77	0.60	0.65	0.52	0.91	0.65	0.65	0.77	0.63	-
Somewhat important	0.29	0.32	0.34	0.31	0.32	0.22	0.22	0.35	0.25	0.28	0.20	0.34	0.30	0.41	0.07	0.30	0.29	0.19	0.32	-
Not at all important	0.04	0.04	0.05	0.03	0.04	0.04	0.04	0.02	0.05	0.06	0.02	0.05	0.03	0.06	0.01	0.04	0.04	0.03	0.04	-
No opinion	0.01	0.01	0.01	0.01	0.00	0.02	0.02	0.01	0.01	0.01	0.00	0.02	0.02	0.01	0.01	0.01	0.01	0.01	0.01	-

Table 18: Q4(3). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Public safety and crime prevention (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.65	0.65	0.66	0.58	0.51	0.64	0.66	0.69	0.62	0.77	0.75	0.96	0.63	0.65	0.82	0.64	0.63
Somewhat important	0.29	0.30	0.29	0.35	0.37	0.29	0.30	0.27	0.32	0.20	0.22	0.04	0.29	0.30	0.15	0.31	0.31
Not at all important	0.04	0.05	0.03	0.06	0.11	0.05	0.03	0.02	0.05	0.02	0.03	0.00	0.04	0.03	0.02	0.04	0.05
No opinion	0.01	0.01	0.02	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.00	0.00	0.04	0.02	0.01	0.01	0.01

Table 19: Q4(3). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Public safety and crime prevention (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.65	0.81	0.70	0.63	0.54	0.72	0.68	0.61	0.64	0.68	0.66	0.56	0.79	0.79	0.60	0.66	0.50	0.60	0.67
Somewhat important	0.29	0.17	0.26	0.32	0.38	0.24	0.27	0.34	0.31	0.28	0.29	0.35	0.18	0.20	0.36	0.26	0.42	0.32	0.28
Not at all important	0.04	0.02	0.03	0.04	0.07	0.04	0.03	0.05	0.04	0.04	0.02	0.07	0.02	0.01	0.02	0.06	0.06	0.06	0.03
No opinion	0.01	0.00	0.01	0.01	0.01	0.00	0.02	0.01	0.01	0.01	0.02	0.02	0.01	0.00	0.01	0.01	0.02	0.01	0.01

Table 20: Q4(3). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Public safety and crime prevention (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs		Newsom rating		2024 vote		Financial situation				Tenure			
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.65	0.97	0.92	0.73	0.53	0.35	0.87	0.47	0.94	0.78	0.50	0.83	0.50	0.94	0.63	0.67	0.68	0.63	0.68	0.60
Somewhat important	0.29	0.03	0.07	0.23	0.44	0.51	0.11	0.44	0.05	0.19	0.43	0.14	0.43	0.05	0.32	0.27	0.27	0.32	0.27	0.34
Not at all important	0.04	0.01	0.00	0.01	0.03	0.12	0.01	0.08	0.00	0.03	0.05	0.03	0.06	0.00	0.04	0.04	0.05	0.05	0.04	0.05
No opinion	0.01	0.00	0.01	0.02	0.01	0.02	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.00	0.00	0.01	0.01

Table 21: Q4(3). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Public safety and crime prevention (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.65	0.55	0.94	0.94	0.46	0.38	0.68	0.64	0.54	0.49	0.78	0.73	0.85	1	0.53	0.87	0.73	0.52	0.75	0.65	0.68	0.52	0.63
Somewhat important	0.29	0.40	0.05	0.06	0.45	0.54	0.29	0.26	0.39	0.43	0.18	0.24	0.14	0	0.40	0.12	0.23	0.40	0.22	0.31	0.27	0.41	0.32
Not at all important	0.04	0.05	0.00	0.00	0.08	0.06	0.02	0.07	0.05	0.07	0.02	0.03	0.01	0	0.06	0.01	0.03	0.06	0.02	0.04	0.04	0.06	0.04
No opinion	0.01	0.01	0.01	0.00	0.02	0.02	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01

Table 22: Q4(4). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Combating climate change (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/not yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.47	0.54	0.60	0.51	0.49	0.39	0.36	0.52	0.40	0.47	0.27	0.55	0.29	0.71	0.07	0.44	0.47	0.37	0.50	-
Somewhat important	0.25	0.25	0.22	0.26	0.26	0.23	0.29	0.22	0.23	0.22	0.24	0.28	0.27	0.26	0.20	0.29	0.25	0.30	0.24	-
Not at all important	0.24	0.18	0.15	0.20	0.22	0.35	0.30	0.23	0.34	0.28	0.44	0.15	0.44	0.02	0.67	0.24	0.24	0.28	0.24	-
No opinion	0.03	0.03	0.03	0.03	0.02	0.04	0.04	0.02	0.04	0.04	0.05	0.02	0.00	0.01	0.07	0.03	0.03	0.04	0.03	-

Table 23: Q4(4). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Combating climate change (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.47	0.43	0.52	0.55	0.57	0.49	0.44	0.45	0.47	0.46	0.45	0.59	0.50	0.52	0.49	0.50	0.46
Somewhat important	0.25	0.27	0.23	0.27	0.24	0.24	0.27	0.25	0.25	0.26	0.26	0.28	0.23	0.30	0.25	0.28	0.25
Not at all important	0.24	0.27	0.22	0.17	0.18	0.26	0.25	0.26	0.26	0.26	0.27	0.12	0.23	0.15	0.22	0.20	0.26
No opinion	0.03	0.03	0.03	0.01	0.01	0.02	0.04	0.04	0.03	0.02	0.02	0.01	0.03	0.04	0.03	0.03	0.03

Table 24: Q4(4). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Combating climate change (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.47	0.44	0.42	0.50	0.53	0.51	0.47	0.50	0.44	0.45	0.46	0.58	0.28	0.38	0.57	0.64	0.63	0.51	0.46
Somewhat important	0.25	0.24	0.24	0.26	0.27	0.21	0.24	0.26	0.30	0.25	0.26	0.24	0.24	0.24	0.24	0.18	0.27	0.26	0.25
Not at all important	0.24	0.30	0.29	0.21	0.18	0.22	0.25	0.24	0.24	0.28	0.22	0.17	0.43	0.34	0.16	0.13	0.08	0.22	0.25
No opinion	0.03	0.02	0.04	0.03	0.02	0.05	0.04	0.01	0.03	0.02	0.06	0.01	0.05	0.03	0.03	0.05	0.01	0.01	0.04

Table 25: Q4(4). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Combating climate change (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs		Newsom rating		2024 vote		Financial situation				Tenure			
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.47	0.03	0.11	0.40	0.68	0.83	0.19	0.73	0.06	0.33	0.71	0.20	0.70	0.04	0.46	0.49	0.53	0.52	0.44	0.55
Somewhat important	0.25	0.19	0.23	0.36	0.29	0.16	0.22	0.23	0.18	0.23	0.26	0.24	0.27	0.22	0.28	0.25	0.23	0.13	0.26	0.24
Not at all important	0.24	0.70	0.61	0.21	0.02	0.01	0.52	0.03	0.69	0.40	0.01	0.51	0.02	0.67	0.25	0.22	0.21	0.30	0.28	0.18
No opinion	0.03	0.07	0.05	0.04	0.02	0.00	0.07	0.01	0.07	0.04	0.01	0.05	0.01	0.07	0.01	0.04	0.03	0.04	0.03	0.04

Table 26: Q4(4). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Combating climate change (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.47	0.73	0.03	0.04	0.73	0.71	0.48	0.55	0.56	0.72	0.29	0.46	0.34	0.38	1	0.32	0.51	0.78	0.48	0.61	0.55	0.74	0.56
Somewhat important	0.25	0.25	0.19	0.28	0.25	0.27	0.39	0.27	0.31	0.26	0.24	0.24	0.23	0.24	0	0.22	0.22	0.19	0.24	0.22	0.22	0.24	0.24
Not at all important	0.24	0.01	0.72	0.59	0.02	0.02	0.13	0.14	0.09	0.02	0.42	0.28	0.38	0.35	0	0.42	0.25	0.02	0.26	0.15	0.21	0.02	0.17
No opinion	0.03	0.00	0.06	0.09	0.01	0.00	0.00	0.04	0.03	0.00	0.05	0.03	0.04	0.03	0	0.04	0.02	0.01	0.02	0.02	0.02	0.01	0.02

Table 27: Q4(5). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Cutting taxes (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.49	0.44	0.38	0.47	0.53	0.52	0.65	0.53	0.54	0.48	0.67	0.36	0.59	0.30	0.85	0.48	0.49	0.60	0.46	-
Somewhat important	0.30	0.33	0.36	0.31	0.24	0.33	0.21	0.30	0.28	0.32	0.21	0.36	0.25	0.39	0.11	0.33	0.30	0.28	0.31	-
Not at all important	0.18	0.19	0.22	0.17	0.20	0.10	0.10	0.15	0.15	0.18	0.10	0.25	0.14	0.27	0.02	0.15	0.18	0.08	0.20	-
No opinion	0.03	0.04	0.04	0.05	0.03	0.05	0.03	0.02	0.03	0.03	0.02	0.03	0.01	0.04	0.02	0.04	0.03	0.04	0.03	-

Table 28: Q4(5). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Cutting taxes (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.49	0.47	0.50	0.35	0.38	0.51	0.52	0.51	0.45	0.61	0.59	0.78	0.59	0.42	0.56	0.46	0.48
Somewhat important	0.30	0.30	0.31	0.32	0.32	0.26	0.29	0.32	0.31	0.27	0.27	0.20	0.20	0.33	0.28	0.33	0.30
Not at all important	0.18	0.20	0.15	0.26	0.27	0.21	0.15	0.15	0.20	0.09	0.10	0.01	0.16	0.21	0.13	0.17	0.18
No opinion	0.03	0.03	0.04	0.07	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.01	0.05	0.04	0.04	0.04	0.03

Table 29: Q4(5). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Cutting taxes (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.49	0.67	0.57	0.43	0.35	0.56	0.50	0.48	0.41	0.50	0.52	0.38	0.67	0.66	0.39	0.47	0.30	0.46	0.50
Somewhat important	0.30	0.20	0.30	0.34	0.31	0.28	0.31	0.30	0.33	0.29	0.31	0.35	0.24	0.24	0.32	0.31	0.38	0.30	0.31
Not at all important	0.18	0.07	0.11	0.20	0.31	0.12	0.15	0.20	0.24	0.18	0.13	0.21	0.08	0.07	0.26	0.20	0.28	0.21	0.16
No opinion	0.03	0.06	0.03	0.03	0.04	0.03	0.04	0.03	0.03	0.02	0.04	0.06	0.02	0.04	0.03	0.02	0.05	0.03	0.03

Table 30: Q4(5). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Cutting taxes (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating			2024 vote		Financial situation				Tenure	
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.49	0.90	0.79	0.54	0.27	0.21	0.77	0.28	0.89	0.68	0.27	0.74	0.29	0.84	0.42	0.52	0.55	0.65	0.51	0.44
Somewhat important	0.30	0.08	0.18	0.35	0.46	0.32	0.15	0.38	0.10	0.24	0.41	0.17	0.40	0.13	0.33	0.28	0.31	0.25	0.30	0.32
Not at all important	0.18	0.01	0.01	0.08	0.22	0.42	0.06	0.30	0.01	0.06	0.27	0.07	0.27	0.02	0.22	0.16	0.10	0.07	0.16	0.20
No opinion	0.03	0.02	0.02	0.03	0.04	0.05	0.01	0.03	0.00	0.02	0.05	0.02	0.04	0.01	0.03	0.04	0.03	0.03	0.03	0.04

Table 31: Q4(5). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Cutting taxes (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.49	0.28	0.86	0.84	0.28	0.23	0.41	0.50	0.38	0.25	0.67	0.59	0.73	0.65	0.33	1	0.54	0.33	0.58	0.47	0.50	0.31	0.46
Somewhat important	0.30	0.43	0.12	0.15	0.37	0.43	0.36	0.30	0.36	0.40	0.22	0.26	0.20	0.26	0.36	0	0.28	0.36	0.27	0.29	0.29	0.40	0.31
Not at all important	0.18	0.26	0.01	0.01	0.31	0.26	0.20	0.14	0.19	0.32	0.08	0.13	0.06	0.07	0.27	0	0.16	0.26	0.13	0.21	0.17	0.25	0.19
No opinion	0.03	0.03	0.01	0.00	0.05	0.08	0.03	0.05	0.07	0.04	0.02	0.02	0.02	0.02	0.04	0	0.02	0.04	0.02	0.03	0.03	0.04	0.04

Table 32: Q4(6). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Dealing with the problem of homelessness (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.66	0.72	0.78	0.69	0.65	0.59	0.65	0.66	0.65	0.60	0.74	0.63	0.72	0.65	0.67	0.66	0.66	0.68	0.65	-
Somewhat important	0.30	0.23	0.20	0.24	0.29	0.36	0.31	0.32	0.31	0.34	0.24	0.33	0.25	0.32	0.25	0.31	0.30	0.27	0.30	-
Not at all important	0.03	0.03	0.01	0.04	0.05	0.03	0.03	0.02	0.04	0.04	0.02	0.02	0.03	0.02	0.06	0.03	0.03	0.03	0.03	-
No opinion	0.01	0.02	0.01	0.02	0.00	0.02	0.01	0.00	0.01	0.01	0.00	0.01	0.00	0.01	0.02	0.01	0.01	0.02	0.01	-

Table 33: Q4(6). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Dealing with the problem of homelessness (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.66	0.64	0.68	0.67	0.66	0.72	0.70	0.62	0.63	0.74	0.73	0.80	0.84	0.65	0.74	0.67	0.64
Somewhat important	0.30	0.30	0.29	0.29	0.31	0.24	0.26	0.33	0.33	0.22	0.22	0.15	0.12	0.32	0.22	0.29	0.31
Not at all important	0.03	0.04	0.02	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.01	0.02	0.01	0.01	0.04	0.03
No opinion	0.01	0.02	0.01	0.01	0.01	0.00	0.01	0.02	0.01	0.01	0.01	0.05	0.02	0.02	0.03	0.01	0.01

Table 34: Q4(6). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Dealing with the problem of homelessness (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant-Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.66	0.77	0.66	0.64	0.64	0.75	0.66	0.63	0.64	0.64	0.67	0.70	0.68	0.71	0.72	0.66	0.61	0.68	0.65
Somewhat important	0.30	0.21	0.29	0.31	0.32	0.20	0.30	0.34	0.30	0.31	0.28	0.28	0.28	0.25	0.22	0.28	0.34	0.28	0.30
Not at all important	0.03	0.01	0.04	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.03	0.02	0.03	0.02	0.06	0.05	0.03	0.03	0.03
No opinion	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.00	0.02	0.01	0.02	0.00	0.01	0.01	0.01	0.01	0.02	0.01	0.01

Table 35: Q4(6). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Dealing with the problem of homelessness (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.66	0.69	0.66	0.67	0.61	0.67	0.68	0.67	0.69	0.69	0.64	0.68	0.65	0.67	0.62	0.68	0.72	0.77	0.64	0.70
Somewhat important	0.30	0.26	0.27	0.27	0.36	0.31	0.27	0.31	0.26	0.27	0.33	0.26	0.33	0.26	0.34	0.28	0.22	0.19	0.32	0.26
Not at all important	0.03	0.04	0.05	0.04	0.02	0.02	0.04	0.01	0.05	0.03	0.02	0.05	0.02	0.05	0.04	0.02	0.04	0.04	0.03	0.03
No opinion	0.01	0.01	0.02	0.02	0.01	0.01	0.01	0.00	0.00	0.00	0.01	0.01	0.01	0.02	0.01	0.02	0.02	0.00	0.01	0.02

Table 36: Q4(6). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Dealing with the problem of homelessness (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice													
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights	
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00	
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00	
Very important	0.66	0.67	0.68	0.66	0.64	0.60	0.57	0.79	0.64	0.62	0.69	0.72	0.74	0.74	0.70	0.73	1	0.73	0.75	0.80	0.72	0.67	0.67	
Somewhat important	0.30	0.30	0.25	0.27	0.33	0.37	0.40	0.18	0.32	0.35	0.26	0.25	0.21	0.22	0.27	0.22	0	0.25	0.23	0.18	0.25	0.30	0.30	
Not at all important	0.03	0.02	0.05	0.06	0.02	0.01	0.02	0.03	0.02	0.02	0.04	0.03	0.03	0.03	0.02	0.04	0	0.01	0.02	0.01	0.02	0.02	0.02	
No opinion	0.01	0.01	0.02	0.01	0.01	0.02	0.00	0.01	0.03	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0	0.01	0.01	0.01	0.01	0.01	0.01	

Table 37: Q4(7). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Protecting immigrant communities (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.46	0.54	0.61	0.51	0.45	0.36	0.40	0.54	0.40	0.44	0.34	0.50	0.29	0.70	0.07	0.39	0.46	0.37	0.48	-
Somewhat important	0.25	0.25	0.19	0.28	0.32	0.27	0.20	0.20	0.18	0.16	0.20	0.31	0.23	0.25	0.21	0.29	0.25	0.22	0.26	-
Not at all important	0.24	0.18	0.18	0.17	0.19	0.30	0.34	0.24	0.37	0.36	0.40	0.14	0.38	0.04	0.62	0.26	0.24	0.34	0.22	-
No opinion	0.05	0.03	0.02	0.04	0.03	0.07	0.06	0.02	0.05	0.03	0.07	0.04	0.10	0.01	0.10	0.06	0.05	0.07	0.04	-

Table 38: Q4(7). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Protecting immigrant communities (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.46	0.40	0.52	0.62	0.57	0.49	0.44	0.41	0.42	0.53	0.52	0.69	0.59	0.53	0.48	0.53	0.44
Somewhat important	0.25	0.28	0.22	0.15	0.21	0.23	0.26	0.27	0.28	0.19	0.18	0.21	0.10	0.26	0.27	0.23	0.25
Not at all important	0.24	0.28	0.21	0.18	0.20	0.25	0.25	0.26	0.26	0.24	0.25	0.10	0.28	0.15	0.20	0.21	0.26
No opinion	0.05	0.04	0.05	0.05	0.02	0.03	0.05	0.05	0.04	0.04	0.05	0.00	0.03	0.06	0.05	0.03	0.05

Table 39: Q4(7). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Protecting immigrant communities (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.46	0.49	0.42	0.48	0.49	0.53	0.47	0.46	0.42	0.43	0.46	0.57	0.29	0.37	0.49	0.60	0.61	0.49	0.45
Somewhat important	0.25	0.16	0.23	0.27	0.30	0.19	0.21	0.28	0.30	0.27	0.23	0.22	0.25	0.27	0.29	0.17	0.25	0.23	0.26
Not at all important	0.24	0.27	0.30	0.22	0.17	0.24	0.26	0.22	0.24	0.26	0.24	0.18	0.40	0.31	0.17	0.20	0.11	0.23	0.25
No opinion	0.05	0.08	0.06	0.03	0.04	0.04	0.06	0.04	0.04	0.04	0.07	0.03	0.06	0.05	0.05	0.02	0.03	0.05	0.04

Table 40: Q4(7). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Protecting immigrant communities (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs		Newsom rating			2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.46	0.08	0.10	0.35	0.65	0.84	0.22	0.74	0.07	0.31	0.69	0.20	0.69	0.04	0.43	0.48	0.59	0.49	0.41	0.56
Somewhat important	0.25	0.16	0.24	0.35	0.31	0.14	0.21	0.20	0.18	0.25	0.26	0.23	0.27	0.22	0.29	0.24	0.16	0.14	0.27	0.21
Not at all important	0.24	0.70	0.55	0.23	0.03	0.02	0.48	0.05	0.64	0.36	0.03	0.49	0.03	0.63	0.24	0.24	0.19	0.33	0.27	0.18
No opinion	0.05	0.06	0.11	0.07	0.01	0.00	0.09	0.01	0.11	0.08	0.01	0.08	0.01	0.11	0.04	0.04	0.06	0.04	0.05	0.04

Table 41: Q4(7). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Protecting immigrant communities (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623	2199.00	1442.00	2442.00	2000.00	2801.00
Very important	0.46	0.74	0.03	0.05	0.68	0.66	0.37	0.70	0.50	0.72	0.27	0.46	0.35	0.37	0.76	0.32	0.51	1	0.49	0.63	0.54	0.73	0.55
Somewhat important	0.25	0.24	0.20	0.25	0.25	0.28	0.40	0.18	0.38	0.24	0.25	0.23	0.22	0.23	0.20	0.21	0.21	0	0.22	0.19	0.22	0.23	0.24
Not at all important	0.24	0.01	0.65	0.62	0.05	0.03	0.21	0.11	0.09	0.03	0.41	0.27	0.37	0.34	0.03	0.41	0.24	0	0.25	0.15	0.20	0.03	0.17
No opinion	0.05	0.01	0.13	0.07	0.02	0.03	0.02	0.01	0.03	0.01	0.07	0.05	0.06	0.06	0.01	0.07	0.04	0	0.05	0.03	0.04	0.01	0.04

Table 42: Q4(8). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting economic development and job creation (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.63	0.65	0.66	0.65	0.67	0.63	0.70	0.57	0.61	0.54	0.75	0.57	0.64	0.62	0.68	0.57	0.63	0.67	0.62	-
Somewhat important	0.33	0.31	0.32	0.30	0.28	0.30	0.27	0.42	0.33	0.41	0.20	0.39	0.32	0.34	0.26	0.39	0.33	0.29	0.34	-
Not at all important	0.02	0.02	0.02	0.03	0.02	0.05	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.02	0.04	0.02	0.02	0.02	0.03	-
No opinion	0.02	0.02	0.01	0.03	0.03	0.02	0.02	0.00	0.03	0.03	0.03	0.01	0.02	0.01	0.02	0.02	0.02	0.02	0.02	-

Table 43: Q4(8). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting economic development and job creation (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.63	0.63	0.62	0.60	0.58	0.61	0.66	0.63	0.60	0.68	0.66	0.92	0.73	0.62	0.76	0.61	0.61
Somewhat important	0.33	0.33	0.33	0.36	0.37	0.35	0.30	0.33	0.35	0.28	0.30	0.08	0.22	0.35	0.22	0.35	0.35
Not at all important	0.02	0.02	0.03	0.02	0.04	0.02	0.02	0.03	0.03	0.02	0.02	0.00	0.02	0.02	0.01	0.03	0.03
No opinion	0.02	0.02	0.02	0.01	0.01	0.03	0.02	0.02	0.02	0.02	0.02	0.00	0.03	0.00	0.02	0.00	0.02

Table 44: Q4(8). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting economic development and job creation (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant-Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.63	0.73	0.63	0.62	0.59	0.69	0.64	0.61	0.60	0.64	0.62	0.59	0.68	0.71	0.66	0.61	0.55	0.61	0.63
Somewhat important	0.33	0.21	0.33	0.35	0.37	0.26	0.31	0.37	0.35	0.32	0.32	0.37	0.28	0.26	0.28	0.37	0.40	0.35	0.33
Not at all important	0.02	0.03	0.02	0.03	0.02	0.04	0.03	0.02	0.03	0.02	0.03	0.02	0.02	0.02	0.05	0.00	0.03	0.03	0.02
No opinion	0.02	0.03	0.02	0.01	0.01	0.02	0.02	0.01	0.02	0.01	0.03	0.02	0.02	0.01	0.00	0.01	0.02	0.02	0.02

Table 45: Q4(8). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting economic development and job creation (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs		Newsom rating		2024 vote		Financial situation				Tenure			
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.63	0.71	0.65	0.64	0.61	0.56	0.70	0.60	0.69	0.68	0.61	0.65	0.61	0.65	0.60	0.64	0.69	0.80	0.62	0.64
Somewhat important	0.33	0.24	0.28	0.32	0.37	0.39	0.25	0.36	0.25	0.28	0.36	0.29	0.36	0.29	0.37	0.33	0.24	0.16	0.34	0.32
Not at all important	0.02	0.02	0.06	0.01	0.01	0.03	0.02	0.02	0.04	0.03	0.01	0.04	0.02	0.04	0.03	0.02	0.05	0.02	0.02	0.03
No opinion	0.02	0.03	0.02	0.02	0.01	0.01	0.03	0.01	0.01	0.01	0.02	0.02	0.01	0.02	0.01	0.02	0.03	0.02	0.02	0.01

Table 46: Q4(8). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting economic development and job creation (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199	1442.00	2442.00	2000.00	2801.00
Very important	0.63	0.65	0.69	0.61	0.58	0.53	0.64	0.66	0.56	0.61	0.65	0.70	0.75	0.72	0.63	0.75	0.71	0.66	1	0.78	0.69	0.63	0.66
Somewhat important	0.33	0.32	0.25	0.34	0.39	0.42	0.33	0.30	0.37	0.37	0.30	0.27	0.22	0.25	0.34	0.22	0.26	0.32	0	0.21	0.28	0.34	0.32
Not at all important	0.02	0.01	0.04	0.03	0.02	0.02	0.02	0.02	0.03	0.01	0.03	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0	0.01	0.01	0.02	0.02
No opinion	0.02	0.01	0.02	0.03	0.01	0.03	0.00	0.02	0.05	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0	0.01	0.02	0.01	0.01

Table 47: Q4(9). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting housing development (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.41	0.46	0.54	0.42	0.47	0.38	0.38	0.43	0.36	0.36	0.36	0.41	0.33	0.49	0.29	0.37	0.41	0.41	0.41	-
Somewhat important	0.41	0.41	0.34	0.44	0.33	0.40	0.43	0.39	0.45	0.44	0.47	0.43	0.46	0.41	0.38	0.45	0.41	0.40	0.42	-
Not at all important	0.14	0.12	0.11	0.12	0.17	0.17	0.15	0.16	0.16	0.17	0.13	0.13	0.11	0.07	0.27	0.15	0.14	0.15	0.14	-
No opinion	0.03	0.02	0.02	0.02	0.04	0.06	0.05	0.02	0.04	0.03	0.05	0.03	0.10	0.03	0.06	0.02	0.03	0.04	0.03	-

Table 48: Q4(9). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting housing development (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.41	0.44	0.39	0.52	0.55	0.40	0.42	0.36	0.38	0.47	0.44	0.83	0.55	0.46	0.49	0.45	0.38
Somewhat important	0.41	0.41	0.42	0.35	0.32	0.39	0.41	0.45	0.44	0.35	0.37	0.16	0.26	0.39	0.36	0.36	0.44
Not at all important	0.14	0.13	0.16	0.10	0.13	0.16	0.14	0.15	0.14	0.14	0.16	0.00	0.14	0.12	0.11	0.16	0.14
No opinion	0.03	0.03	0.04	0.03	0.01	0.04	0.03	0.04	0.04	0.04	0.04	0.00	0.06	0.03	0.04	0.02	0.04

Table 49: Q4(9). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting housing development (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.41	0.50	0.39	0.40	0.43	0.52	0.43	0.37	0.39	0.38	0.41	0.52	0.34	0.41	0.51	0.52	0.44	0.42	0.41
Somewhat important	0.41	0.34	0.42	0.44	0.40	0.33	0.41	0.45	0.43	0.44	0.40	0.35	0.43	0.38	0.40	0.32	0.43	0.40	0.42
Not at all important	0.14	0.12	0.15	0.14	0.13	0.10	0.13	0.15	0.15	0.15	0.15	0.11	0.19	0.18	0.06	0.12	0.10	0.15	0.14
No opinion	0.03	0.04	0.04	0.02	0.04	0.05	0.03	0.03	0.03	0.03	0.05	0.02	0.04	0.03	0.02	0.04	0.03	0.03	0.04

Table 50: Q4(9). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting housing development (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.41	0.29	0.27	0.39	0.42	0.57	0.33	0.50	0.29	0.36	0.47	0.34	0.47	0.28	0.36	0.43	0.53	0.59	0.34	0.54
Somewhat important	0.41	0.38	0.43	0.41	0.48	0.37	0.45	0.41	0.39	0.39	0.44	0.39	0.43	0.39	0.45	0.40	0.35	0.29	0.46	0.32
Not at all important	0.14	0.25	0.24	0.17	0.08	0.05	0.17	0.07	0.27	0.20	0.07	0.23	0.07	0.27	0.15	0.14	0.09	0.08	0.16	0.10
No opinion	0.03	0.08	0.05	0.03	0.03	0.02	0.05	0.02	0.05	0.04	0.02	0.05	0.02	0.06	0.03	0.04	0.02	0.04	0.04	0.03

Table 51: Q4(9). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Promoting housing development (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442	2442.00	2000.00	2801.00
Very important	0.41	0.47	0.27	0.26	0.50	0.49	0.43	0.57	0.42	0.46	0.37	0.47	0.44	0.41	0.53	0.40	0.50	0.56	0.51	1	0.47	0.48	0.45
Somewhat important	0.41	0.44	0.39	0.42	0.43	0.42	0.45	0.29	0.42	0.44	0.40	0.37	0.36	0.39	0.39	0.37	0.36	0.37	0.37	0	0.40	0.43	0.41
Not at all important	0.14	0.07	0.28	0.28	0.05	0.07	0.09	0.13	0.12	0.08	0.20	0.13	0.17	0.17	0.06	0.20	0.12	0.06	0.10	0	0.10	0.06	0.11
No opinion	0.03	0.02	0.06	0.05	0.02	0.02	0.02	0.02	0.04	0.02	0.04	0.03	0.03	0.04	0.02	0.04	0.02	0.02	0.02	0	0.03	0.02	0.03

Table 52: Q4(10). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Improving education and the public schools (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.69	0.71	0.69	0.72	0.67	0.66	0.70	0.78	0.70	0.68	0.73	0.67	0.71	0.75	0.66	0.61	0.69	0.66	0.70	-
Somewhat important	0.26	0.24	0.26	0.24	0.29	0.28	0.25	0.19	0.25	0.27	0.23	0.28	0.26	0.23	0.26	0.33	0.26	0.27	0.25	-
Not at all important	0.03	0.03	0.04	0.03	0.03	0.04	0.03	0.02	0.04	0.04	0.04	0.03	0.03	0.01	0.07	0.04	0.03	0.04	0.03	-
No opinion	0.02	0.02	0.01	0.02	0.01	0.02	0.03	0.00	0.01	0.02	0.01	0.02	0.00	0.01	0.02	0.02	0.02	0.03	0.01	-

Table 53: Q4(10). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Improving education and the public schools (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.69	0.67	0.72	0.74	0.72	0.71	0.66	0.70	0.67	0.77	0.75	0.97	0.77	0.65	0.71	0.69	0.69
Somewhat important	0.26	0.27	0.24	0.23	0.25	0.24	0.28	0.25	0.27	0.20	0.21	0.01	0.18	0.32	0.25	0.28	0.25
Not at all important	0.03	0.05	0.02	0.03	0.02	0.03	0.04	0.03	0.04	0.02	0.02	0.00	0.02	0.03	0.02	0.02	0.04
No opinion	0.02	0.02	0.02	0.01	0.01	0.02	0.01	0.02	0.02	0.01	0.01	0.02	0.03	0.01	0.01	0.01	0.02

Table 54: Q4(10). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Improving education and the public schools (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference					Union HH	
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.69	0.78	0.72	0.66	0.67	0.72	0.73	0.70	0.63	0.70	0.71	0.67	0.69	0.69	0.77	0.66	0.70	0.74	0.68
Somewhat important	0.26	0.20	0.23	0.29	0.28	0.24	0.22	0.26	0.31	0.25	0.24	0.28	0.25	0.27	0.21	0.28	0.26	0.21	0.27
Not at all important	0.03	0.01	0.03	0.03	0.04	0.02	0.04	0.03	0.04	0.03	0.02	0.04	0.05	0.03	0.01	0.03	0.02	0.03	0.03
No opinion	0.02	0.01	0.01	0.02	0.02	0.02	0.01	0.01	0.02	0.01	0.02	0.02	0.01	0.01	0.01	0.03	0.02	0.01	0.02

Table 55: Q4(10). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Improving education and the public schools (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating			2024 vote		Financial situation				Tenure	
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.69	0.70	0.62	0.65	0.69	0.79	0.68	0.75	0.68	0.64	0.73	0.65	0.72	0.63	0.66	0.72	0.73	0.75	0.68	0.72
Somewhat important	0.26	0.21	0.30	0.28	0.29	0.20	0.24	0.23	0.24	0.30	0.25	0.27	0.25	0.28	0.29	0.24	0.21	0.22	0.27	0.24
Not at all important	0.03	0.07	0.06	0.04	0.02	0.01	0.06	0.01	0.07	0.05	0.01	0.06	0.01	0.07	0.04	0.03	0.04	0.02	0.03	0.03
No opinion	0.02	0.02	0.02	0.03	0.00	0.01	0.02	0.01	0.01	0.02	0.01	0.02	0.01	0.02	0.01	0.02	0.02	0.01	0.02	0.02

Table 56: Q4(10). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Improving education and the public schools (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442	2000.00	2801.00
Very important	0.69	0.74	0.64	0.64	0.70	0.74	0.68	0.77	0.67	0.74	0.67	0.74	0.73	0.73	0.80	0.72	0.76	0.81	0.77	0.80	1	0.75	0.74
Somewhat important	0.26	0.23	0.27	0.28	0.26	0.25	0.26	0.19	0.30	0.24	0.26	0.22	0.22	0.22	0.18	0.22	0.20	0.17	0.19	0.17	0	0.23	0.23
Not at all important	0.03	0.01	0.06	0.07	0.02	0.01	0.05	0.03	0.01	0.01	0.05	0.03	0.04	0.04	0.01	0.05	0.02	0.01	0.03	0.01	0	0.01	0.02
No opinion	0.02	0.01	0.03	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0	0.01	0.01

Table 57: Q4(11). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Fighting Trump administration policies (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.57	0.66	0.68	0.66	0.55	0.46	0.45	0.58	0.48	0.53	0.38	0.67	0.42	0.87	0.04	0.53	0.57	0.44	0.60	-
Somewhat important	0.09	0.10	0.13	0.09	0.10	0.09	0.09	0.07	0.06	0.07	0.03	0.10	0.03	0.10	0.05	0.11	0.09	0.10	0.08	-
Not at all important	0.31	0.22	0.17	0.24	0.31	0.40	0.40	0.33	0.43	0.38	0.53	0.22	0.52	0.03	0.84	0.32	0.31	0.42	0.29	-
No opinion	0.03	0.02	0.03	0.01	0.04	0.05	0.05	0.01	0.04	0.03	0.06	0.02	0.04	0.00	0.07	0.04	0.03	0.05	0.03	-

Table 58: Q4(11). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Fighting Trump administration policies (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.57	0.53	0.61	0.59	0.62	0.56	0.56	0.56	0.56	0.55	0.55	0.53	0.76	0.63	0.54	0.60	0.56
Somewhat important	0.09	0.10	0.07	0.13	0.12	0.10	0.09	0.07	0.08	0.09	0.07	0.30	0.03	0.10	0.11	0.11	0.08
Not at all important	0.31	0.33	0.30	0.25	0.22	0.32	0.32	0.34	0.34	0.31	0.33	0.16	0.20	0.23	0.31	0.26	0.33
No opinion	0.03	0.03	0.03	0.03	0.04	0.02	0.03	0.03	0.02	0.04	0.04	0.01	0.01	0.04	0.04	0.03	0.03

Table 59: Q4(11). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Fighting Trump administration policies (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.57	0.54	0.49	0.63	0.62	0.55	0.58	0.60	0.53	0.54	0.59	0.65	0.36	0.45	0.63	0.67	0.76	0.58	0.57
Somewhat important	0.09	0.07	0.07	0.09	0.11	0.10	0.05	0.09	0.14	0.09	0.07	0.12	0.06	0.09	0.13	0.09	0.10	0.10	0.08
Not at all important	0.31	0.35	0.39	0.27	0.24	0.31	0.33	0.30	0.30	0.35	0.31	0.20	0.53	0.42	0.23	0.18	0.13	0.31	0.32
No opinion	0.03	0.04	0.05	0.01	0.03	0.04	0.04	0.01	0.03	0.03	0.04	0.03	0.04	0.04	0.01	0.06	0.02	0.02	0.03

Table 60: Q4(11). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Fighting Trump administration policies (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.57	0.05	0.11	0.53	0.86	0.91	0.26	0.85	0.03	0.38	0.89	0.21	0.88	0.01	0.57	0.57	0.66	0.53	0.54	0.64
Somewhat important	0.09	0.01	0.03	0.15	0.10	0.07	0.06	0.09	0.03	0.09	0.09	0.08	0.10	0.05	0.10	0.08	0.06	0.06	0.08	0.09
Not at all important	0.31	0.87	0.79	0.28	0.02	0.01	0.62	0.05	0.88	0.48	0.02	0.65	0.01	0.87	0.32	0.31	0.23	0.37	0.35	0.24
No opinion	0.03	0.06	0.07	0.03	0.01	0.00	0.06	0.01	0.06	0.04	0.00	0.06	0.01	0.07	0.02	0.03	0.05	0.03	0.03	0.03

Table 61: Q4(11). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Fighting Trump administration policies (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000	2801.00
Very important	0.57	0.91	0.00	0.01	0.87	0.86	0.66	0.63	0.71	0.89	0.33	0.54	0.41	0.45	0.89	0.36	0.58	0.90	0.57	0.66	0.61	1	0.68
Somewhat important	0.09	0.08	0.02	0.07	0.09	0.13	0.20	0.15	0.17	0.08	0.08	0.08	0.07	0.06	0.08	0.06	0.07	0.07	0.07	0.11	0.08	0	0.07
Not at all important	0.31	0.01	0.93	0.82	0.03	0.02	0.13	0.16	0.08	0.03	0.54	0.36	0.48	0.45	0.02	0.54	0.32	0.02	0.33	0.20	0.28	0	0.22
No opinion	0.03	0.00	0.05	0.09	0.01	0.00	0.01	0.06	0.04	0.01	0.05	0.03	0.04	0.04	0.01	0.04	0.03	0.01	0.03	0.03	0.03	0	0.02

Table 62: Q4(12). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Defending democracy and protecting voting rights (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Very important	0.80	0.83	0.85	0.81	0.82	0.76	0.79	0.77	0.78	0.79	0.75	0.81	0.78	0.91	0.62	0.76	0.80	0.76	0.81	-
Somewhat important	0.12	0.10	0.10	0.11	0.11	0.11	0.12	0.12	0.12	0.12	0.13	0.13	0.09	0.07	0.18	0.14	0.12	0.13	0.11	-
Not at all important	0.05	0.04	0.04	0.04	0.05	0.08	0.07	0.08	0.04	0.05	0.04	0.04	0.09	0.01	0.12	0.06	0.05	0.08	0.05	-
No opinion	0.03	0.03	0.01	0.04	0.02	0.05	0.02	0.03	0.06	0.04	0.08	0.02	0.03	0.01	0.08	0.04	0.03	0.03	0.04	-

Table 63: Q4(12). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Defending democracy and protecting voting rights (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Very important	0.80	0.76	0.83	0.72	0.77	0.78	0.79	0.83	0.80	0.79	0.78	0.99	0.81	0.82	0.84	0.79	0.79
Somewhat important	0.12	0.14	0.10	0.16	0.15	0.12	0.11	0.10	0.12	0.11	0.12	0.00	0.06	0.12	0.09	0.14	0.11
Not at all important	0.05	0.06	0.04	0.08	0.07	0.07	0.05	0.04	0.05	0.06	0.06	0.00	0.10	0.03	0.04	0.06	0.05
No opinion	0.03	0.04	0.03	0.04	0.01	0.03	0.05	0.03	0.03	0.04	0.04	0.00	0.03	0.03	0.04	0.01	0.04

Table 64: Q4(12). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Defending democracy and protecting voting rights (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Very important	0.80	0.82	0.78	0.79	0.82	0.81	0.81	0.81	0.74	0.79	0.84	0.79	0.74	0.78	0.75	0.82	0.85	0.77	0.81
Somewhat important	0.12	0.08	0.11	0.13	0.11	0.11	0.09	0.11	0.16	0.12	0.10	0.12	0.13	0.10	0.17	0.12	0.10	0.12	0.12
Not at all important	0.05	0.05	0.06	0.05	0.05	0.03	0.06	0.05	0.06	0.06	0.03	0.06	0.07	0.08	0.05	0.02	0.03	0.06	0.05
No opinion	0.03	0.05	0.04	0.03	0.02	0.05	0.03	0.02	0.04	0.04	0.03	0.03	0.05	0.03	0.03	0.05	0.02	0.05	0.03

Table 65: Q4(12). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Defending democracy and protecting voting rights (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating			2024 vote		Financial situation				Tenure	
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Very important	0.80	0.66	0.60	0.76	0.90	0.94	0.72	0.92	0.69	0.66	0.92	0.66	0.92	0.59	0.78	0.83	0.78	0.82	0.79	0.81
Somewhat important	0.12	0.13	0.23	0.15	0.06	0.05	0.13	0.07	0.15	0.18	0.07	0.17	0.06	0.19	0.13	0.09	0.13	0.09	0.12	0.11
Not at all important	0.05	0.12	0.12	0.05	0.02	0.00	0.08	0.01	0.10	0.12	0.01	0.11	0.01	0.12	0.07	0.04	0.05	0.03	0.05	0.05
No opinion	0.03	0.09	0.05	0.04	0.01	0.00	0.08	0.00	0.05	0.03	0.01	0.06	0.01	0.09	0.02	0.04	0.03	0.06	0.04	0.03

Table 66: Q4(12). When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? - Defending democracy and protecting voting rights (Statewide Likely Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801
Very important	0.80	0.94	0.59	0.61	0.90	0.93	0.74	0.80	0.84	0.92	0.70	0.81	0.75	0.77	0.94	0.75	0.81	0.95	0.84	0.87	0.85	0.95	1
Somewhat important	0.12	0.06	0.18	0.20	0.09	0.05	0.18	0.15	0.09	0.06	0.16	0.11	0.12	0.12	0.05	0.12	0.10	0.04	0.08	0.08	0.08	0.04	0
Not at all important	0.05	0.00	0.14	0.12	0.01	0.02	0.08	0.03	0.02	0.01	0.09	0.05	0.08	0.07	0.01	0.08	0.06	0.00	0.05	0.03	0.04	0.00	0
No opinion	0.03	0.00	0.09	0.07	0.01	0.00	0.01	0.02	0.05	0.01	0.05	0.03	0.05	0.04	0.00	0.04	0.04	0.00	0.03	0.02	0.03	0.00	0

Table 67: Q4. When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? (Selects “very important”) (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Defending democracy and protecting voting rights	0.80	0.83	0.85	0.81	0.82	0.76	0.79	0.77	0.78	0.79	0.75	0.81	0.78	0.91	0.62	0.76	0.80	0.76	0.81	-
Reducing the cost of living in California	0.74	0.75	0.73	0.76	0.76	0.71	0.81	0.76	0.76	0.71	0.86	0.64	0.83	0.69	0.85	0.71	0.74	0.79	0.72	-
Improving education and the public schools	0.69	0.71	0.69	0.72	0.67	0.66	0.70	0.78	0.70	0.68	0.73	0.67	0.71	0.75	0.66	0.61	0.69	0.66	0.70	-
Dealing with the problem of homelessness	0.66	0.72	0.78	0.69	0.65	0.59	0.65	0.66	0.65	0.60	0.74	0.63	0.72	0.65	0.67	0.66	0.66	0.68	0.65	-
Public safety and crime prevention	0.65	0.63	0.59	0.65	0.63	0.73	0.72	0.63	0.70	0.65	0.77	0.60	0.65	0.52	0.91	0.65	0.65	0.77	0.63	-
Promoting economic development and job creation	0.63	0.65	0.66	0.65	0.67	0.63	0.70	0.57	0.61	0.54	0.75	0.57	0.64	0.62	0.68	0.57	0.63	0.67	0.62	-
Fighting Trump administration policies	0.57	0.66	0.68	0.66	0.55	0.46	0.45	0.58	0.48	0.53	0.38	0.67	0.42	0.87	0.04	0.53	0.57	0.44	0.60	-
Reducing government red tape	0.51	0.49	0.43	0.52	0.52	0.53	0.61	0.55	0.56	0.49	0.67	0.40	0.60	0.35	0.78	0.53	0.51	0.62	0.48	-
Cutting taxes	0.49	0.44	0.38	0.47	0.53	0.52	0.65	0.53	0.54	0.48	0.67	0.36	0.59	0.30	0.85	0.48	0.49	0.60	0.46	-
Combating climate change	0.47	0.54	0.60	0.51	0.49	0.39	0.36	0.52	0.40	0.47	0.27	0.55	0.29	0.71	0.07	0.44	0.47	0.37	0.50	-
Protecting immigrant communities	0.46	0.54	0.61	0.51	0.45	0.36	0.40	0.54	0.40	0.44	0.34	0.50	0.29	0.70	0.07	0.39	0.46	0.37	0.48	-
Promoting housing development	0.41	0.46	0.54	0.42	0.47	0.38	0.38	0.43	0.36	0.36	0.36	0.41	0.33	0.49	0.29	0.37	0.41	0.41	0.41	-

Table 68: Q4. When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? (Selects “very important”) (Statewide Likely Voters)

	Gender			Age					Race/Ethnicity					Generation			
	Total	Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Defending democracy and protecting voting rights	0.80	0.76	0.83	0.72	0.77	0.78	0.79	0.83	0.80	0.79	0.78	0.99	0.81	0.82	0.84	0.79	0.79
Reducing the cost of living in California	0.74	0.73	0.74	0.84	0.83	0.78	0.72	0.69	0.68	0.88	0.87	0.91	0.92	0.72	0.75	0.76	0.72
Improving education and the public schools	0.69	0.67	0.72	0.74	0.72	0.71	0.66	0.70	0.67	0.77	0.75	0.97	0.77	0.65	0.71	0.69	0.69
Dealing with the problem of homelessness	0.66	0.64	0.68	0.67	0.66	0.72	0.70	0.62	0.63	0.74	0.73	0.80	0.84	0.65	0.74	0.67	0.64
Public safety and crime prevention	0.65	0.65	0.66	0.58	0.51	0.64	0.66	0.69	0.62	0.77	0.75	0.96	0.63	0.65	0.82	0.64	0.63
Promoting economic development and job creation	0.63	0.63	0.62	0.60	0.58	0.61	0.66	0.63	0.60	0.68	0.66	0.92	0.73	0.62	0.76	0.61	0.61
Fighting Trump administration policies	0.57	0.53	0.61	0.59	0.62	0.56	0.56	0.56	0.56	0.55	0.55	0.53	0.76	0.63	0.54	0.60	0.56
Reducing government red tape	0.51	0.52	0.50	0.36	0.37	0.49	0.53	0.55	0.49	0.63	0.61	0.79	0.58	0.37	0.55	0.48	0.51
Cutting taxes	0.49	0.47	0.50	0.35	0.38	0.51	0.52	0.51	0.45	0.61	0.59	0.78	0.59	0.42	0.56	0.46	0.48
Combating climate change	0.47	0.43	0.52	0.55	0.57	0.49	0.44	0.45	0.47	0.46	0.45	0.59	0.50	0.52	0.49	0.50	0.46
Protecting immigrant communities	0.46	0.40	0.52	0.62	0.57	0.49	0.44	0.41	0.42	0.53	0.52	0.69	0.59	0.53	0.48	0.53	0.44
Promoting housing development	0.41	0.44	0.39	0.52	0.55	0.40	0.42	0.36	0.38	0.47	0.44	0.83	0.55	0.46	0.49	0.45	0.38

Table 69: Q4. When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? (Selects “very important”) (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school graduate or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Defending democracy and protecting voting rights	0.80	0.82	0.78	0.79	0.82	0.81	0.81	0.81	0.74	0.79	0.84	0.79	0.74	0.78	0.75	0.82	0.85	0.77	0.81
Reducing the cost of living in California	0.74	0.90	0.79	0.68	0.65	0.88	0.79	0.69	0.62	0.70	0.78	0.80	0.80	0.81	0.73	0.80	0.65	0.78	0.72
Improving education and the public schools	0.69	0.78	0.72	0.66	0.67	0.72	0.73	0.70	0.63	0.70	0.71	0.67	0.69	0.69	0.77	0.66	0.70	0.74	0.68
Dealing with the problem of homelessness	0.66	0.77	0.66	0.64	0.64	0.75	0.66	0.63	0.64	0.64	0.67	0.70	0.68	0.71	0.72	0.66	0.61	0.68	0.65
Public safety and crime prevention	0.65	0.81	0.70	0.63	0.54	0.72	0.68	0.61	0.64	0.68	0.66	0.56	0.79	0.79	0.60	0.66	0.50	0.60	0.67
Promoting economic development and job creation	0.63	0.73	0.63	0.62	0.59	0.69	0.64	0.61	0.60	0.64	0.62	0.59	0.68	0.71	0.66	0.61	0.55	0.61	0.63
Fighting Trump administration policies	0.57	0.54	0.49	0.63	0.62	0.55	0.58	0.60	0.53	0.54	0.59	0.65	0.36	0.45	0.63	0.67	0.76	0.58	0.57
Reducing government red tape	0.51	0.69	0.58	0.46	0.37	0.60	0.52	0.46	0.47	0.51	0.56	0.43	0.65	0.63	0.50	0.49	0.35	0.44	0.53
Cutting taxes	0.49	0.67	0.57	0.43	0.35	0.56	0.50	0.48	0.41	0.50	0.52	0.38	0.67	0.66	0.39	0.47	0.30	0.46	0.50
Combating climate change	0.47	0.44	0.42	0.50	0.53	0.51	0.47	0.50	0.44	0.45	0.46	0.58	0.28	0.38	0.57	0.64	0.63	0.51	0.46
Protecting immigrant communities	0.46	0.49	0.42	0.48	0.49	0.53	0.47	0.46	0.42	0.43	0.46	0.57	0.29	0.37	0.49	0.60	0.61	0.49	0.45
Promoting housing development	0.41	0.50	0.39	0.40	0.43	0.52	0.43	0.37	0.39	0.38	0.41	0.52	0.34	0.41	0.51	0.52	0.44	0.42	0.41

Table 70: Q4. When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? (Selects “very important”) (Statewide Likely Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure			
		Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov	Harris voter	Trump voter	Comfort- adequat	Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Defending democracy and protecting voting rights	0.80	0.66	0.60	0.76	0.90	0.94	0.72	0.92	0.69	0.66	0.92	0.66	0.92	0.59	0.78	0.83	0.78	0.82	0.79	0.81
Reducing the cost of living in California	0.74	0.91	0.80	0.73	0.67	0.67	0.84	0.70	0.89	0.78	0.65	0.83	0.67	0.84	0.64	0.80	0.89	0.91	0.68	0.84
Improving education and the public schools	0.69	0.70	0.62	0.65	0.69	0.79	0.68	0.75	0.68	0.64	0.73	0.65	0.72	0.63	0.66	0.72	0.73	0.75	0.68	0.72
Dealing with the problem of homelessness	0.66	0.69	0.66	0.67	0.61	0.67	0.68	0.67	0.69	0.69	0.64	0.68	0.65	0.67	0.62	0.68	0.72	0.77	0.64	0.70
Public safety and crime prevention	0.65	0.97	0.92	0.73	0.53	0.35	0.87	0.47	0.94	0.78	0.50	0.83	0.50	0.94	0.63	0.67	0.68	0.63	0.68	0.60
Promoting economic development and job creation	0.63	0.71	0.65	0.64	0.61	0.56	0.70	0.60	0.69	0.68	0.61	0.65	0.61	0.65	0.60	0.64	0.69	0.80	0.62	0.64
Fighting Trump administration policies	0.57	0.05	0.11	0.53	0.86	0.91	0.26	0.85	0.03	0.38	0.89	0.21	0.88	0.01	0.57	0.57	0.66	0.53	0.54	0.64
Reducing government red tape	0.51	0.82	0.76	0.57	0.36	0.25	0.72	0.34	0.84	0.66	0.34	0.70	0.35	0.78	0.47	0.51	0.57	0.57	0.53	0.46
Cutting taxes	0.49	0.90	0.79	0.54	0.27	0.21	0.77	0.28	0.89	0.68	0.27	0.74	0.29	0.84	0.42	0.52	0.55	0.65	0.51	0.44
Combating climate change	0.47	0.03	0.11	0.40	0.68	0.83	0.19	0.73	0.06	0.33	0.71	0.20	0.70	0.04	0.46	0.49	0.53	0.52	0.44	0.55
Protecting immigrant communities	0.46	0.08	0.10	0.35	0.65	0.84	0.22	0.74	0.07	0.31	0.69	0.20	0.69	0.04	0.43	0.48	0.59	0.49	0.41	0.56
Promoting housing development	0.41	0.29	0.27	0.39	0.42	0.57	0.33	0.50	0.29	0.36	0.47	0.34	0.47	0.28	0.36	0.43	0.53	0.59	0.34	0.54

Table 71: Q4. When considering the candidates running for Governor of California in this election, how important were each of the following issues to you? (Selects “very important”) (Statewide Likely Voters)

	Vote preference for governor							CA Direction		Issues very important to vote choice													
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Education/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Defending democracy and protecting voting rights	0.80	0.94	0.59	0.61	0.90	0.93	0.74	0.80	0.84	0.92	0.70	0.81	0.75	0.77	0.94	0.75	0.81	0.95	0.84	0.87	0.85	0.95	1.00
Reducing the cost of living in California	0.74	0.66	0.82	0.88	0.70	0.63	0.69	0.85	0.66	0.61	0.83	1.00	0.85	0.82	0.71	0.89	0.80	0.73	0.82	0.84	0.78	0.69	0.74
Improving education and the public schools	0.69	0.74	0.64	0.64	0.70	0.74	0.68	0.77	0.67	0.74	0.67	0.74	0.73	0.73	0.80	0.72	0.76	0.81	0.77	0.80	1.00	0.75	0.74
Dealing with the problem of homelessness	0.66	0.67	0.68	0.66	0.64	0.60	0.57	0.79	0.64	0.62	0.69	0.72	0.74	0.74	0.70	0.73	1.00	0.73	0.75	0.80	0.72	0.67	0.67
Public safety and crime prevention	0.65	0.55	0.94	0.94	0.46	0.38	0.68	0.64	0.54	0.49	0.78	0.73	0.85	1.00	0.53	0.87	0.73	0.52	0.75	0.65	0.68	0.52	0.63
Promoting economic development and job creation	0.63	0.65	0.69	0.61	0.58	0.53	0.64	0.66	0.56	0.61	0.65	0.70	0.75	0.72	0.63	0.75	0.71	0.66	1.00	0.78	0.69	0.63	0.66
Fighting Trump administration policies	0.57	0.91	0.00	0.01	0.87	0.86	0.66	0.63	0.71	0.89	0.33	0.54	0.41	0.45	0.89	0.36	0.58	0.90	0.57	0.66	0.61	1.00	0.68
Reducing government red tape	0.51	0.32	0.83	0.76	0.36	0.38	0.53	0.49	0.37	0.31	0.66	0.59	1.00	0.66	0.37	0.76	0.57	0.38	0.60	0.55	0.53	0.36	0.48
Cutting taxes	0.49	0.28	0.86	0.84	0.28	0.23	0.41	0.50	0.38	0.25	0.67	0.59	0.73	0.65	0.33	1.00	0.54	0.33	0.58	0.47	0.50	0.31	0.46
Combating climate change	0.47	0.73	0.03	0.04	0.73	0.71	0.48	0.55	0.56	0.72	0.29	0.46	0.34	0.38	1.00	0.32	0.51	0.78	0.48	0.61	0.55	0.74	0.56
Protecting immigrant communities	0.46	0.74	0.03	0.05	0.68	0.66	0.37	0.70	0.50	0.72	0.27	0.46	0.35	0.37	0.76	0.32	0.51	1.00	0.49	0.63	0.54	0.73	0.55
Promoting housing development	0.41	0.47	0.27	0.26	0.50	0.49	0.43	0.57	0.42	0.46	0.37	0.47	0.44	0.41	0.53	0.40	0.50	0.56	0.51	1.00	0.47	0.48	0.45

Table 72: Q5(1). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tony Thurmond, California State Superintendent of Public Instruction (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.0	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.0	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.14	0.16	0.13	0.18	0.10	0.12	0.09	0.1	0.13	0.13	0.12	0.20	0.02	0.21	0.05	0.09	0.14	0.15	0.14	-
Unfavorable	0.22	0.17	0.16	0.17	0.17	0.25	0.30	0.2	0.28	0.30	0.26	0.19	0.36	0.11	0.42	0.24	0.22	0.22	0.22	-
Don't know/no opinion	0.64	0.67	0.70	0.65	0.73	0.63	0.62	0.7	0.59	0.57	0.62	0.61	0.62	0.68	0.54	0.67	0.64	0.63	0.64	-

Table 73: Q5(1). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tony Thurmond, California State Superintendent of Public Instruction (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.14	0.13	0.15	0.12	0.12	0.12	0.13	0.16	0.14	0.13	0.12	0.27	0.17	0.12	0.13	0.12	0.14
Unfavorable	0.22	0.25	0.19	0.18	0.20	0.23	0.20	0.24	0.23	0.23	0.25	0.05	0.18	0.15	0.17	0.23	0.23
Don't know/no opinion	0.64	0.63	0.65	0.70	0.68	0.66	0.67	0.60	0.63	0.63	0.63	0.68	0.65	0.73	0.70	0.66	0.63

Table 74: Q5(1). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tony Thurmond, California State Superintendent of Public Instruction (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/ together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.14	0.09	0.10	0.15	0.21	0.12	0.14	0.14	0.15	0.14	0.14	0.14	0.11	0.12	0.17	0.13	0.17	0.19	0.12
Unfavorable	0.22	0.18	0.24	0.21	0.23	0.20	0.22	0.22	0.23	0.24	0.20	0.18	0.30	0.28	0.17	0.25	0.14	0.22	0.22
Don't know/no opinion	0.64	0.73	0.66	0.64	0.56	0.68	0.64	0.63	0.62	0.62	0.66	0.69	0.59	0.60	0.66	0.63	0.69	0.59	0.66

Table 75: Q5(1). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tony Thurmond, California State Superintendent of Public Instruction (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.14	0.02	0.06	0.12	0.17	0.23	0.08	0.21	0.04	0.10	0.21	0.06	0.2	0.03	0.15	0.12	0.13	0.12	0.14	0.13
Unfavorable	0.22	0.44	0.40	0.24	0.08	0.10	0.35	0.12	0.41	0.31	0.10	0.37	0.1	0.44	0.22	0.19	0.22	0.34	0.24	0.18
Don't know/no opinion	0.64	0.54	0.54	0.64	0.75	0.67	0.57	0.68	0.55	0.60	0.69	0.58	0.7	0.53	0.63	0.68	0.65	0.54	0.61	0.69

Table 76: Q5(1). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tony Thurmond, California State Superintendent of Public Instruction (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reducin gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles ness	Protect- ing mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.0	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.0	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.14	0.2	0.02	0.03	0.21	0.19	0.14	0.20	0.10	0.23	0.07	0.13	0.09	0.11	0.21	0.08	0.14	0.21	0.13	0.17	0.16	0.19	0.16
Unfavorable	0.22	0.1	0.48	0.42	0.12	0.07	0.09	0.17	0.07	0.11	0.31	0.24	0.29	0.28	0.12	0.32	0.22	0.10	0.23	0.17	0.22	0.10	0.19
Don't know/no opinion	0.64	0.7	0.50	0.55	0.66	0.74	0.77	0.63	0.82	0.66	0.61	0.63	0.62	0.62	0.67	0.59	0.64	0.69	0.64	0.65	0.63	0.71	0.66

Table 77: Q5(2). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Antonio Villaraigosa, Housing Affordability Advocate (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.19	0.22	0.26	0.20	0.14	0.19	0.15	0.24	0.13	0.12	0.14	0.22	0.08	0.26	0.06	0.17	0.19	0.19	0.19	-
Unfavorable	0.40	0.51	0.46	0.53	0.32	0.46	0.50	0.35	0.40	0.39	0.40	0.27	0.47	0.28	0.64	0.39	0.40	0.42	0.40	-
Don't know/no opinion	0.41	0.27	0.28	0.26	0.54	0.35	0.35	0.41	0.47	0.49	0.46	0.51	0.44	0.46	0.30	0.44	0.41	0.39	0.42	-

Table 78: Q5(2). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Antonio Villaraigosa, Housing Affordability Advocate (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.19	0.18	0.19	0.12	0.12	0.16	0.23	0.20	0.19	0.21	0.17	0.62	0.21	0.14	0.21	0.19	0.18
Unfavorable	0.40	0.44	0.36	0.26	0.37	0.45	0.36	0.44	0.40	0.46	0.48	0.29	0.43	0.29	0.35	0.43	0.40
Don't know/no opinion	0.41	0.38	0.45	0.62	0.51	0.40	0.41	0.37	0.41	0.33	0.35	0.09	0.35	0.57	0.45	0.38	0.42

Table 79: Q5(2). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Antonio Villaraigosa, Housing Affordability Advocate (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference					Union HH	
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.19	0.15	0.17	0.19	0.22	0.20	0.18	0.18	0.22	0.18	0.22	0.17	0.14	0.19	0.29	0.15	0.21	0.19	0.18
Unfavorable	0.40	0.43	0.42	0.38	0.37	0.36	0.39	0.41	0.41	0.41	0.40	0.35	0.47	0.47	0.41	0.35	0.32	0.43	0.39
Don't know/no opinion	0.41	0.42	0.41	0.42	0.41	0.44	0.44	0.41	0.37	0.41	0.38	0.47	0.38	0.33	0.31	0.50	0.47	0.37	0.43

Table 80: Q5(2). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Antonio Villaraigosa, Housing Affordability Advocate (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.19	0.06	0.08	0.20	0.24	0.26	0.15	0.26	0.07	0.17	0.27	0.09	0.26	0.05	0.2	0.18	0.18	0.21	0.19	0.19
Unfavorable	0.40	0.64	0.55	0.41	0.26	0.29	0.51	0.30	0.61	0.47	0.27	0.56	0.27	0.63	0.4	0.39	0.40	0.35	0.41	0.37
Don't know/no opinion	0.41	0.30	0.36	0.39	0.51	0.45	0.35	0.44	0.32	0.36	0.46	0.35	0.47	0.31	0.4	0.43	0.42	0.43	0.40	0.44

Table 81: Q5(2). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Antonio Villaraigosa, Housing Affordability Advocate (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reducin gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.19	0.29	0.05	0.06	0.24	0.25	0.25	0.18	0.11	0.29	0.11	0.17	0.15	0.16	0.26	0.12	0.19	0.25	0.19	0.22	0.20	0.25	0.21
Unfavorable	0.40	0.26	0.68	0.60	0.32	0.25	0.35	0.29	0.21	0.26	0.51	0.43	0.49	0.45	0.29	0.52	0.42	0.28	0.40	0.35	0.39	0.28	0.36
Don't know/no opinion	0.41	0.45	0.27	0.34	0.44	0.49	0.40	0.53	0.68	0.44	0.38	0.40	0.36	0.39	0.45	0.36	0.40	0.47	0.40	0.42	0.42	0.47	0.43

Table 82: Q5(3). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Katie Porter, Consumer Protection Advocate (Statewide Likely Voters)

Total	Region												Party Registration			Voting Likelihood				
	Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/not voted yet	Not a likely voter	
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.38	0.40	0.41	0.40	0.36	0.36	0.31	0.39	0.32	0.34	0.27	0.47	0.28	0.59	0.04	0.33	0.38	0.29	0.40	-
Unfavorable	0.43	0.42	0.41	0.42	0.37	0.53	0.48	0.42	0.51	0.49	0.56	0.32	0.56	0.23	0.79	0.44	0.43	0.52	0.41	-
Don't know/no opinion	0.19	0.18	0.18	0.18	0.27	0.11	0.21	0.19	0.17	0.17	0.17	0.21	0.16	0.18	0.17	0.23	0.19	0.19	0.19	-

Table 83: Q5(3). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Katie Porter, Consumer Protection Advocate (Statewide Likely Voters)

Total	Gender		Age					Race/Ethnicity					Generation				
	Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation	
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.38	0.36	0.40	0.28	0.39	0.36	0.37	0.41	0.40	0.32	0.30	0.44	0.46	0.37	0.35	0.38	0.39
Unfavorable	0.43	0.45	0.41	0.41	0.37	0.44	0.41	0.45	0.45	0.44	0.47	0.15	0.34	0.33	0.42	0.40	0.44
Don't know/no opinion	0.19	0.18	0.20	0.31	0.24	0.20	0.21	0.14	0.15	0.24	0.23	0.41	0.19	0.30	0.23	0.22	0.17

Table 84: Q5(3). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Katie Porter, Consumer Protection Advocate (Statewide Likely Voters)

Total	Education				Household income				Marital status			Religious preference				Union HH			
	High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH	
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.38	0.28	0.32	0.42	0.47	0.38	0.36	0.41	0.39	0.37	0.41	0.38	0.25	0.27	0.52	0.41	0.51	0.37	0.38
Unfavorable	0.43	0.47	0.47	0.40	0.39	0.38	0.47	0.40	0.45	0.45	0.42	0.37	0.58	0.53	0.40	0.32	0.29	0.43	0.43
Don't know/no opinion	0.19	0.24	0.21	0.18	0.14	0.24	0.18	0.20	0.16	0.18	0.16	0.25	0.18	0.20	0.07	0.27	0.20	0.20	0.19

Table 85: Q5(3). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Katie Porter, Consumer Protection Advocate (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.38	0.04	0.09	0.32	0.57	0.64	0.17	0.61	0.05	0.25	0.61	0.13	0.59	0.03	0.42	0.34	0.43	0.28	0.38	0.38
Unfavorable	0.43	0.80	0.73	0.45	0.23	0.19	0.64	0.22	0.79	0.56	0.20	0.70	0.21	0.81	0.41	0.44	0.38	0.57	0.45	0.38
Don't know/no opinion	0.19	0.15	0.18	0.23	0.20	0.17	0.19	0.17	0.16	0.19	0.19	0.18	0.20	0.16	0.17	0.23	0.19	0.14	0.17	0.23

Table 86: Q5(3). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Katie Porter, Consumer Protection Advocate (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reduc- ing gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles- ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.0	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.0	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.38	0.55	0.03	0.01	0.60	0.98	0.36	0.31	0.24	0.64	0.20	0.34	0.27	0.27	0.58	0.2	0.38	0.58	0.36	0.46	0.40	0.57	0.44
Unfavorable	0.43	0.26	0.88	0.78	0.25	0.00	0.40	0.19	0.18	0.19	0.62	0.47	0.56	0.53	0.22	0.6	0.44	0.20	0.45	0.34	0.41	0.22	0.36
Don't know/no opinion	0.19	0.18	0.09	0.21	0.16	0.02	0.24	0.50	0.59	0.17	0.18	0.19	0.17	0.20	0.20	0.2	0.18	0.21	0.19	0.20	0.19	0.21	0.20

Table 87: Q5(4). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Xavier Becerra, Voting Rights Attorney (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.0	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.0	3513.00	670.00	2843.00	0
Favorable	0.44	0.50	0.49	0.51	0.40	0.38	0.38	0.45	0.37	0.38	0.34	0.54	0.21	0.66	0.05	0.4	0.44	0.33	0.47	-
Unfavorable	0.38	0.34	0.35	0.33	0.34	0.44	0.45	0.38	0.46	0.46	0.48	0.28	0.59	0.16	0.77	0.4	0.38	0.50	0.35	-
Don't know/no opinion	0.18	0.16	0.16	0.17	0.27	0.18	0.16	0.18	0.17	0.16	0.18	0.18	0.20	0.18	0.18	0.2	0.18	0.17	0.19	-

Table 88: Q5(4). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Xavier Becerra, Voting Rights Attorney (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.44	0.42	0.46	0.44	0.40	0.39	0.43	0.47	0.45	0.42	0.40	0.63	0.44	0.44	0.46	0.45	0.43
Unfavorable	0.38	0.41	0.34	0.31	0.35	0.40	0.37	0.39	0.39	0.41	0.42	0.21	0.35	0.27	0.36	0.35	0.39
Don't know/no opinion	0.18	0.17	0.20	0.25	0.25	0.21	0.20	0.14	0.16	0.17	0.17	0.16	0.20	0.29	0.18	0.20	0.18

Table 89: Q5(4). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Xavier Becerra, Voting Rights Attorney (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.44	0.37	0.38	0.47	0.54	0.41	0.41	0.48	0.46	0.43	0.45	0.46	0.29	0.39	0.54	0.45	0.56	0.45	0.44
Unfavorable	0.38	0.42	0.42	0.34	0.33	0.37	0.40	0.36	0.37	0.40	0.36	0.33	0.53	0.46	0.36	0.34	0.23	0.40	0.37
Don't know/no opinion	0.18	0.21	0.20	0.19	0.13	0.22	0.19	0.16	0.17	0.17	0.19	0.21	0.17	0.15	0.11	0.21	0.21	0.16	0.19

Table 90: Q5(4). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Xavier Becerra, Voting Rights Attorney (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.44	0.05	0.09	0.44	0.64	0.68	0.19	0.66	0.06	0.31	0.72	0.13	0.68	0.03	0.48	0.42	0.46	0.31	0.44	0.44
Unfavorable	0.38	0.78	0.71	0.37	0.13	0.18	0.62	0.18	0.77	0.54	0.12	0.68	0.14	0.79	0.36	0.38	0.34	0.46	0.40	0.33
Don't know/no opinion	0.18	0.17	0.20	0.19	0.22	0.14	0.19	0.16	0.17	0.15	0.17	0.19	0.18	0.18	0.16	0.21	0.20	0.24	0.16	0.23

Table 91: Q5(4). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Xavier Becerra, Voting Rights Attorney (Statewide Likely Voters)

	Vote preference for governor								CA Direction			Issues very important to vote choice											
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reduc- ing gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles- ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump poli- cies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.44	0.97	0.02	0.03	0.52	0.53	0.38	0.37	0.24	0.76	0.21	0.39	0.30	0.35	0.67	0.26	0.44	0.66	0.45	0.52	0.47	0.68	0.51
Unfavorable	0.38	0.01	0.87	0.75	0.30	0.23	0.38	0.20	0.08	0.11	0.59	0.42	0.53	0.47	0.16	0.56	0.39	0.15	0.39	0.31	0.36	0.14	0.31
Don't know/no opinion	0.18	0.03	0.11	0.23	0.18	0.24	0.24	0.43	0.68	0.13	0.20	0.18	0.17	0.18	0.17	0.18	0.17	0.19	0.17	0.17	0.17	0.18	0.18

Table 92: Q5(5). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Matt Mahan, Mayor of San Jose (Statewide Likely Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.32	0.30	0.29	0.31	0.30	0.29	0.27	0.30	0.28	0.31	0.24	0.43	0.27	0.37	0.20	0.35	0.32	0.28	0.33	-
Unfavorable	0.27	0.27	0.27	0.27	0.28	0.22	0.26	0.30	0.30	0.29	0.31	0.26	0.34	0.19	0.42	0.28	0.27	0.29	0.27	-
Don't know/no opinion	0.41	0.43	0.44	0.43	0.42	0.49	0.47	0.41	0.42	0.40	0.45	0.31	0.39	0.44	0.38	0.37	0.41	0.43	0.40	-

Table 93: Q5(5). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Matt Mahan, Mayor of San Jose (Statewide Likely Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.0	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.0	173.00	470.00	418.00	665.00	2406.00
Favorable	0.32	0.33	0.31	0.17	0.20	0.23	0.32	0.39	0.37	0.22	0.22	0.2	0.28	0.27	0.28	0.29	0.34
Unfavorable	0.27	0.31	0.24	0.30	0.35	0.33	0.25	0.25	0.25	0.34	0.35	0.2	0.37	0.23	0.23	0.30	0.27
Don't know/no opinion	0.41	0.36	0.45	0.53	0.46	0.44	0.42	0.36	0.38	0.44	0.43	0.6	0.35	0.50	0.49	0.42	0.39

Table 94: Q5(5). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Matt Mahan, Mayor of San Jose (Statewide Likely Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.32	0.21	0.29	0.35	0.38	0.23	0.29	0.34	0.41	0.33	0.35	0.26	0.30	0.32	0.50	0.28	0.32	0.30	0.33
Unfavorable	0.27	0.35	0.29	0.25	0.24	0.28	0.29	0.26	0.24	0.27	0.25	0.29	0.31	0.33	0.19	0.22	0.24	0.32	0.26
Don't know/no opinion	0.41	0.44	0.43	0.40	0.38	0.48	0.42	0.40	0.36	0.40	0.40	0.45	0.39	0.34	0.31	0.50	0.44	0.38	0.42

Table 95: Q5(5). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Matt Mahan, Mayor of San Jose (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.32	0.16	0.28	0.39	0.43	0.26	0.25	0.33	0.17	0.36	0.39	0.24	0.38	0.20	0.38	0.27	0.26	0.21	0.36	0.24
Unfavorable	0.27	0.45	0.35	0.23	0.14	0.29	0.38	0.24	0.43	0.27	0.18	0.38	0.18	0.43	0.25	0.28	0.32	0.29	0.25	0.31
Don't know/no opinion	0.41	0.39	0.37	0.38	0.43	0.45	0.37	0.43	0.39	0.37	0.43	0.38	0.43	0.36	0.37	0.45	0.41	0.50	0.39	0.45

Table 96: Q5(5). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Matt Mahan, Mayor of San Jose (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reduc- ing gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles- ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump poli- cies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.32	0.35	0.23	0.16	0.37	0.40	0.97	0.19	0.16	0.37	0.29	0.29	0.31	0.31	0.36	0.25	0.32	0.33	0.32	0.33	0.33	0.37	0.32
Unfavorable	0.27	0.19	0.44	0.43	0.28	0.16	0.00	0.27	0.09	0.20	0.34	0.30	0.31	0.29	0.21	0.35	0.28	0.21	0.26	0.26	0.26	0.19	0.26
Don't know/no opinion	0.41	0.46	0.33	0.42	0.35	0.45	0.03	0.54	0.75	0.43	0.37	0.41	0.38	0.41	0.43	0.40	0.40	0.46	0.42	0.41	0.41	0.44	0.43

Table 97: Q5(6). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tom Steyer, Climate Advocate (Statewide Likely Voters)

Total	Region												Party Registration			Voting Likelihood				
	Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter	
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.39	0.45	0.47	0.44	0.39	0.31	0.31	0.43	0.31	0.35	0.24	0.48	0.26	0.57	0.07	0.38	0.39	0.28	0.42	-
Unfavorable	0.43	0.39	0.40	0.39	0.34	0.46	0.52	0.41	0.56	0.52	0.64	0.34	0.57	0.25	0.76	0.43	0.43	0.54	0.40	-
Don't know/no opinion	0.18	0.16	0.13	0.18	0.27	0.22	0.17	0.16	0.13	0.13	0.12	0.18	0.17	0.18	0.17	0.19	0.18	0.18	0.18	-

Table 98: Q5(6). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tom Steyer, Climate Advocate (Statewide Likely Voters)

Total	Gender		Age					Race/Ethnicity					Generation				
	Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation	
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.39	0.43	0.36	0.41	0.45	0.38	0.40	0.38	0.40	0.35	0.34	0.46	0.41	0.45	0.39	0.41	0.39
Unfavorable	0.43	0.42	0.44	0.38	0.35	0.42	0.42	0.47	0.45	0.45	0.47	0.24	0.42	0.28	0.34	0.38	0.46
Don't know/no opinion	0.18	0.15	0.20	0.21	0.21	0.20	0.18	0.15	0.16	0.20	0.19	0.31	0.17	0.27	0.26	0.20	0.16

Table 99: Q5(6). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tom Steyer, Climate Advocate (Statewide Likely Voters)

Total	Education				Household income				Marital status			Religious preference				Union HH			
	High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH	
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.39	0.27	0.33	0.44	0.49	0.33	0.37	0.44	0.44	0.40	0.34	0.45	0.27	0.33	0.44	0.49	0.50	0.43	0.38
Unfavorable	0.43	0.50	0.48	0.40	0.35	0.47	0.44	0.40	0.41	0.43	0.48	0.35	0.56	0.49	0.41	0.33	0.32	0.43	0.43
Don't know/no opinion	0.18	0.22	0.19	0.16	0.16	0.20	0.20	0.16	0.16	0.17	0.18	0.20	0.17	0.19	0.15	0.18	0.18	0.14	0.19

Table 100: Q5(6). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tom Steyer, Climate Advocate (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.39	0.05	0.13	0.38	0.54	0.62	0.19	0.59	0.05	0.29	0.59	0.17	0.58	0.06	0.42	0.39	0.38	0.33	0.38	0.42
Unfavorable	0.43	0.79	0.71	0.43	0.24	0.23	0.61	0.25	0.80	0.53	0.23	0.66	0.23	0.80	0.42	0.42	0.43	0.52	0.45	0.39
Don't know/no opinion	0.18	0.16	0.15	0.20	0.22	0.14	0.20	0.16	0.16	0.17	0.17	0.17	0.19	0.15	0.16	0.20	0.19	0.15	0.17	0.19

Table 101: Q5(6). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Tom Steyer, Climate Advocate (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid	Right di- rec- tion	Wrong track	Cost of liv- ing	Reducin gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles ness	Protect- ing mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.39	0.47	0.04	0.06	0.97	0.46	0.25	0.28	0.24	0.60	0.24	0.36	0.26	0.29	0.59	0.23	0.39	0.56	0.38	0.46	0.40	0.58	0.45
Unfavorable	0.43	0.36	0.87	0.73	0.01	0.25	0.50	0.43	0.17	0.24	0.59	0.47	0.57	0.53	0.23	0.60	0.44	0.26	0.45	0.37	0.42	0.23	0.37
Don't know/no opinion	0.18	0.17	0.09	0.21	0.02	0.29	0.25	0.29	0.59	0.16	0.17	0.17	0.17	0.18	0.17	0.17	0.18	0.18	0.17	0.18	0.18	0.19	0.18

Table 102: Q5(7). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Chad Bianco, Riverside County Sheriff (Statewide Likely Voters)

Total	Region												Party Registration			Voting Likelihood				
	Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sier-ras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter	
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.31	0.22	0.15	0.26	0.30	0.42	0.47	0.31	0.42	0.39	0.48	0.18	0.42	0.04	0.81	0.30	0.31	0.41	0.28	-
Unfavorable	0.47	0.57	0.59	0.56	0.42	0.36	0.42	0.45	0.41	0.43	0.37	0.55	0.37	0.67	0.10	0.48	0.47	0.36	0.50	-
Don't know/no opinion	0.22	0.21	0.26	0.18	0.28	0.22	0.10	0.24	0.18	0.19	0.15	0.27	0.21	0.28	0.09	0.22	0.22	0.23	0.21	-

Table 103: Q5(7). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Chad Bianco, Riverside County Sheriff (Statewide Likely Voters)

Total	Gender		Age					Race/Ethnicity					Generation				
	Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation	
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.31	0.33	0.29	0.27	0.20	0.30	0.33	0.33	0.32	0.35	0.34	0.45	0.18	0.24	0.36	0.26	0.32
Unfavorable	0.47	0.49	0.46	0.52	0.52	0.47	0.46	0.47	0.49	0.43	0.46	0.05	0.48	0.48	0.40	0.50	0.48
Don't know/no opinion	0.22	0.18	0.25	0.21	0.28	0.23	0.21	0.21	0.19	0.22	0.20	0.50	0.34	0.27	0.24	0.24	0.21

Table 104: Q5(7). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Chad Bianco, Riverside County Sheriff (Statewide Likely Voters)

Total	Education				Household income				Marital status			Religious preference				Union HH			
	High school or less	Some college/school	College/trade (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH	
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.31	0.36	0.40	0.24	0.25	0.34	0.31	0.28	0.29	0.33	0.34	0.21	0.52	0.43	0.23	0.20	0.12	0.30	0.31
Unfavorable	0.47	0.39	0.41	0.52	0.55	0.41	0.43	0.53	0.52	0.49	0.39	0.55	0.31	0.38	0.53	0.57	0.63	0.49	0.47
Don't know/no opinion	0.22	0.25	0.19	0.24	0.20	0.24	0.25	0.19	0.19	0.19	0.28	0.24	0.17	0.20	0.25	0.23	0.25	0.22	0.22

Table 105: Q5(7). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Chad Bianco, Riverside County Sheriff (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewha con- ser- va- tive	Moderat lib- eral	Somewha lib- eral	Strongly lib- eral	Born- again Chris- tian	Progres- sive	MAGA	Libertar- ian	Approve	Disapprov- ed	Harris voter	Trump voter	Comfort- able	Adequat Stressed	Falling behind	Own	Renter/other	
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.31	0.83	0.74	0.31	0.03	0.01	0.62	0.07	0.84	0.49	0.03	0.63	0.02	0.84	0.29	0.32	0.27	0.39	0.33	0.25
Unfavorable	0.47	0.07	0.11	0.46	0.66	0.76	0.21	0.69	0.07	0.30	0.71	0.22	0.70	0.06	0.52	0.44	0.50	0.36	0.47	0.49
Don't know/no opinion	0.22	0.10	0.15	0.23	0.30	0.23	0.17	0.24	0.09	0.21	0.26	0.15	0.27	0.10	0.19	0.24	0.23	0.25	0.20	0.26

Table 106: Q5(7). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Chad Bianco, Riverside County Sheriff (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reducin gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.31	0.02	0.82	0.98	0.03	0.01	0.06	0.16	0.03	0.03	0.52	0.36	0.48	0.45	0.04	0.54	0.32	0.04	0.33	0.22	0.29	0.02	0.24
Unfavorable	0.47	0.76	0.09	0.01	0.76	0.66	0.59	0.36	0.36	0.72	0.29	0.44	0.33	0.35	0.71	0.28	0.47	0.68	0.45	0.54	0.48	0.70	0.54
Don't know/no opinion	0.22	0.21	0.09	0.01	0.21	0.33	0.35	0.48	0.61	0.24	0.18	0.20	0.19	0.20	0.25	0.19	0.21	0.28	0.22	0.24	0.22	0.28	0.22

Table 107: Q5(8). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Steve Hilton, Small Business Owner (Statewide Likely Voters)

Total	Region												Party Registration			Voting Likelihood				
	Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/not voted yet	Not a likely voter	
unweighted n	5472.00	1886.00	1351.00	535.00	518.00	361.00	388.00	331.00	757.00	500.00	257.00	1101.00	130.00	3216.00	1149.00	1107.00	5472.00	1512.00	3960.00	0
weighted n	3513.00	768.00	254.00	514.00	342.00	341.00	335.00	256.00	619.00	399.00	220.00	764.00	89.00	1774.00	947.00	793.00	3513.00	670.00	2843.00	0
Favorable	0.31	0.23	0.21	0.24	0.31	0.42	0.39	0.33	0.42	0.38	0.51	0.20	0.43	0.05	0.82	0.29	0.31	0.42	0.29	-
Unfavorable	0.38	0.45	0.48	0.44	0.33	0.29	0.38	0.35	0.29	0.32	0.22	0.48	0.26	0.55	0.06	0.39	0.38	0.28	0.41	-
Don't know/no opinion	0.31	0.32	0.31	0.33	0.36	0.29	0.23	0.31	0.29	0.30	0.27	0.32	0.31	0.40	0.12	0.33	0.31	0.30	0.31	-

Table 108: Q5(8). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Steve Hilton, Small Business Owner (Statewide Likely Voters)

Total	Gender		Age					Race/Ethnicity					Generation				
	Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation	
unweighted n	5472.00	2651.00	2819.00	832.00	1056.00	803.00	1179.00	1602.00	3525.00	1066.00	985.00	81.00	174.00	519.00	620.00	1119.00	3695.00
weighted n	3513.00	1726.00	1787.00	258.00	342.00	445.00	885.00	1583.00	2122.00	636.00	582.00	54.00	173.00	470.00	418.00	665.00	2406.00
Favorable	0.31	0.32	0.30	0.22	0.18	0.28	0.32	0.35	0.33	0.33	0.33	0.25	0.15	0.23	0.34	0.26	0.32
Unfavorable	0.38	0.38	0.38	0.40	0.42	0.42	0.37	0.36	0.40	0.32	0.33	0.15	0.38	0.39	0.29	0.44	0.38
Don't know/no opinion	0.31	0.29	0.32	0.38	0.39	0.30	0.30	0.28	0.27	0.36	0.34	0.60	0.47	0.38	0.37	0.31	0.29

Table 109: Q5(8). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Steve Hilton, Small Business Owner (Statewide Likely Voters)

Total	Education				Household income				Marital status			Religious preference					Union HH		
	High school or less	Some college/trade school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$199,999	\$200,000 or more	Married together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH	
unweighted n	5472.00	352.00	1176.00	2028.00	1907.00	727.00	1443.00	1750.00	1432.00	3273.00	802.00	1382.00	1283.00	775.00	406.00	322.00	2671.00	1523.00	3941.00
weighted n	3513.00	344.00	1232.00	1257.00	672.00	545.00	1039.00	1117.00	716.00	2082.00	808.00	615.00	1123.00	585.00	164.00	173.00	1458.00	891.00	2616.00
Favorable	0.31	0.38	0.39	0.24	0.26	0.30	0.33	0.29	0.31	0.34	0.32	0.19	0.52	0.41	0.26	0.19	0.13	0.28	0.32
Unfavorable	0.38	0.25	0.31	0.43	0.49	0.32	0.33	0.42	0.45	0.39	0.34	0.42	0.22	0.32	0.51	0.42	0.51	0.39	0.38
Don't know/no opinion	0.31	0.37	0.30	0.33	0.25	0.38	0.35	0.29	0.24	0.27	0.35	0.39	0.25	0.26	0.23	0.39	0.37	0.33	0.30

Table 110: Q5(8). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Steve Hilton, Small Business Owner (Statewide Likely Voters)

	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation			Tenure				
	Total	Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Born- again Chris- tian	Progress- ive	MAGA	Libertar- ian	Approve	Disapprove	Harris voter	Trump voter	Comfort- able	Adequate	Stressed	Falling be- hind	Own	Renter/other
unweighted n	5472.00	465.00	583.00	1190.00	1177.00	2043.00	639.00	3030.00	653.00	673.00	3127.00	2241.00	3730.00	1080.00	2835.00	1752.00	511.00	180.00	3179.00	2280.00
weighted n	3513.00	456.00	528.00	906.00	750.00	868.00	662.00	1573.00	681.00	474.00	1832.00	1628.00	2058.00	1126.00	1692.00	1189.00	358.00	124.00	2330.00	1174.00
Favorable	0.31	0.84	0.74	0.29	0.05	0.02	0.61	0.07	0.87	0.52	0.03	0.64	0.03	0.83	0.32	0.30	0.24	0.35	0.35	0.23
Unfavorable	0.38	0.04	0.09	0.35	0.52	0.65	0.16	0.56	0.03	0.23	0.58	0.16	0.57	0.05	0.42	0.35	0.40	0.30	0.38	0.39
Don't know/no opinion	0.31	0.12	0.18	0.35	0.43	0.33	0.23	0.37	0.10	0.25	0.39	0.20	0.39	0.12	0.27	0.35	0.35	0.34	0.27	0.38

Table 111: Q5(8). Regardless of whom you supported for Governor, is your opinion of the each of the top candidates generally favorable or unfavorable, or do you not know enough about them to say? - Steve Hilton, Small Business Owner (Statewide Likely Voters)

	Vote preference for governor							CA Direction			Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All oth- ers	Undecid- ed	Right di- rec- tion	Wrong track	Cost of liv- ing	Reducin gov't red tape	Public safety/ crime	Climate change	Cutting taxes	Homeles ness	Protect- ing im- mi- grants	Econ- omic develop- ment/ jobs	Housing	Educa- tion/ schools	Fighting Trump polic- ies	Democ- racy/ vot- ing rights
unweighted n	5472.00	1540.00	788.00	442.00	1329.00	466.00	278.00	186.00	332.00	2178.00	2794.00	3954.00	2262.00	2974.00	3044.00	1988.00	3595.00	3006.00	3338.00	2600.00	3732.00	3454.00	4347.00
weighted n	3513.00	883.00	741.00	398.00	667.00	255.00	151.00	126.00	232.00	1259.00	1977.00	2584.00	1783.00	2297.00	1665.00	1711.00	2313.00	1623.00	2199.00	1442.00	2442.00	2000.00	2801.00
Favorable	0.31	0.02	0.98	0.69	0.04	0.03	0.10	0.09	0.05	0.04	0.52	0.35	0.49	0.44	0.05	0.54	0.32	0.04	0.34	0.21	0.29	0.03	0.24
Unfavorable	0.38	0.63	0.00	0.09	0.64	0.54	0.44	0.31	0.25	0.60	0.23	0.35	0.25	0.27	0.57	0.21	0.38	0.55	0.37	0.45	0.38	0.56	0.43
Don't know/no opinion	0.31	0.35	0.02	0.22	0.32	0.43	0.46	0.60	0.70	0.36	0.25	0.30	0.27	0.29	0.38	0.26	0.30	0.41	0.29	0.34	0.33	0.42	0.33

Table 112: Q6. President Trump endorsed Steve Hilton in the California primary election for Governor. What impact did/does President Trump’s endorsement of Hilton have on you? (Statewide Likely Republican Voters)

	Total	Region											Party Registration			Voting Likelihood				
		Los Angeles County	LA City	Not LA City	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	Bay Area	SF	North Coast/Sieras	Democrat	Republican	NPP/other	Likely voter (total)	Already voted	Likely/ not voted yet	Not a likely voter
unweighted n	1149.00	252.00	148.00	104.00	114.00	127.00	133.00	78.00	258.00	142.00	116.00	150.00	37.00	0	1149.00	0	1149.00	392.00	757.00	0
weighted n	947.00	135.00	31.00	104.00	99.00	142.00	117.00	74.00	228.00	128.00	100.00	112.00	41.00	0	947.00	0	947.00	246.00	701.00	0
Much more likely to support Hilton	0.24	0.33	0.38	0.31	0.20	0.24	0.22	0.20	0.22	0.25	0.18	0.27	0.17	-	0.24	-	0.24	0.20	0.25	-
A little more likely to support Hilton	0.13	0.11	0.13	0.11	0.17	0.13	0.14	0.21	0.13	0.15	0.11	0.07	0.06	-	0.13	-	0.13	0.10	0.14	-
Less likely to support Hilton	0.06	0.06	0.16	0.02	0.04	0.09	0.03	0.05	0.05	0.05	0.04	0.10	0.03	-	0.06	-	0.06	0.06	0.06	-
No effect	0.38	0.28	0.32	0.26	0.36	0.39	0.43	0.41	0.41	0.37	0.46	0.35	0.48	-	0.38	-	0.38	0.40	0.37	-
No opinion	0.20	0.23	0.01	0.29	0.24	0.15	0.19	0.13	0.19	0.18	0.21	0.21	0.25	-	0.20	-	0.20	0.25	0.18	-

Table 113: Q6. President Trump endorsed Steve Hilton in the California primary election for Governor. What impact did/does President Trump’s endorsement of Hilton have on you? (Statewide Likely Republican Voters)

	Total	Gender		Age					Race/Ethnicity					Generation			
		Male	Female	18-29	30-39	40-49	50-64	65+	White non-Hispanic	Latino	English dominant	Spanish dominant	Black	Asian/Pac Isle	1st generation	2nd generation	3rd+ generation
unweighted n	1149.00	683.00	466.00	93.00	116.00	145.00	316.00	479.00	766.00	210.00	197.00	13.00	26.00	78.00	143.00	167.00	834.00
weighted n	947.00	475.00	472.00	56.00	56.00	94.00	235.00	505.00	607.00	176.00	166.00	10.00	25.00	95.00	107.00	127.00	709.00
Much more likely to support Hilton	0.24	0.29	0.19	0.19	0.17	0.16	0.24	0.26	0.20	0.33	0.31	0.75	0.31	0.24	0.33	0.25	0.22
A little more likely to support Hilton	0.13	0.11	0.15	0.26	0.22	0.06	0.10	0.13	0.13	0.19	0.19	0.20	0.06	0.02	0.08	0.14	0.13
Less likely to support Hilton	0.06	0.07	0.04	0.10	0.10	0.01	0.07	0.05	0.06	0.03	0.03	0.01	0.01	0.11	0.06	0.06	0.06
No effect	0.38	0.41	0.35	0.37	0.42	0.53	0.44	0.32	0.43	0.30	0.31	0.02	0.08	0.27	0.28	0.42	0.39
No opinion	0.20	0.12	0.27	0.08	0.09	0.23	0.16	0.23	0.17	0.16	0.16	0.02	0.54	0.36	0.25	0.13	0.20

Table 114: Q6. President Trump endorsed Steve Hilton in the California primary election for Governor. What impact did/does President Trump’s endorsement of Hilton have on you? (Statewide Likely Republican Voters)

	Total	Education				Household income				Marital status			Religious preference				Union HH		
		High school grad or less	Some college/school	College graduate (BA)	Post graduate degree	Less than \$40,000	\$40,000-\$99,999	\$100,000-\$200,000 or more	Married/live together	Separated/divorced/widowed	Single/never married	Protestant/Christian	Catholic	Jewish	Other religion	No preference/atheist	Union HH	Non-union HH	
unweighted n	1149.00	102.00	368.00	364.00	309.00	134.00	315.00	371.00	293.00	771.00	212.00	160.00	604.00	236.00	52.00	45.00	205.00	263.00	882.00
weighted n	947.00	124.00	437.00	261.00	118.00	159.00	301.00	287.00	161.00	610.00	229.00	102.00	560.00	195.00	26.00	29.00	133.00	227.00	716.00
Much more likely to support Hilton	0.24	0.20	0.25	0.22	0.26	0.21	0.24	0.27	0.19	0.25	0.21	0.25	0.25	0.28	0.11	0.35	0.13	0.25	0.23
A little more likely to support Hilton	0.13	0.07	0.16	0.12	0.10	0.17	0.13	0.10	0.11	0.11	0.17	0.12	0.14	0.08	0.35	0.11	0.12	0.12	0.13
Less likely to support Hilton	0.06	0.05	0.04	0.09	0.04	0.05	0.04	0.07	0.07	0.05	0.05	0.11	0.04	0.05	0.16	0.02	0.12	0.06	0.05
No effect	0.38	0.35	0.39	0.40	0.37	0.18	0.38	0.41	0.54	0.41	0.31	0.38	0.36	0.39	0.23	0.33	0.46	0.39	0.38
No opinion	0.20	0.34	0.16	0.18	0.23	0.39	0.21	0.14	0.09	0.19	0.26	0.13	0.21	0.20	0.15	0.18	0.16	0.17	0.21

Table 115: Q6. President Trump endorsed Steve Hilton in the California primary election for Governor. What impact did/does President Trump’s endorsement of Hilton have on you? (Statewide Likely Republican Voters)

	Total	Political ideology					Other Pol. IDs			Newsom rating		2024 vote		Financial situation				Tenure		
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Born-again Christian	Progressive	MAGA	Libertarian	Approve	Disapprove	Harris voter	Trump voter	Comfortable	Adequate	Stressed	Falling behind	Own	Renter/other
unweighted n	1149.00	401.00	413.00	285.00	39.00	8.00	376.00	122.00	543.00	240.00	99.00	1044.00	129.00	881.00	598.00	359.00	94.00	37.00	850.00	295.00
weighted n	947.00	374.00	343.00	205.00	19.00	5.00	398.00	79.00	540.00	171.00	41.00	903.00	39.00	841.00	451.00	318.00	80.00	36.00	712.00	231.00
Much more likely to support Hilton	0.24	0.36	0.18	0.14	0.01	0.00	0.24	0.25	0.33	0.19	0.08	0.24	0.00	0.26	0.26	0.22	0.18	0.27	0.25	0.20
A little more likely to support Hilton	0.13	0.14	0.14	0.10	0.00	0.00	0.13	0.06	0.16	0.11	0.00	0.14	0.00	0.14	0.12	0.14	0.21	0.06	0.13	0.13
Less likely to support Hilton	0.06	0.01	0.03	0.16	0.21	0.25	0.05	0.18	0.02	0.07	0.38	0.04	0.73	0.02	0.07	0.03	0.04	0.10	0.05	0.08
No effect	0.38	0.27	0.46	0.46	0.34	0.75	0.32	0.29	0.28	0.42	0.26	0.39	0.18	0.39	0.39	0.39	0.36	0.26	0.39	0.34
No opinion	0.20	0.23	0.19	0.14	0.45	0.00	0.25	0.22	0.22	0.20	0.28	0.19	0.08	0.19	0.16	0.21	0.21	0.32	0.18	0.24

Table 116: Q6. President Trump endorsed Steve Hilton in the California primary election for Governor. What impact did/does President Trump's endorsement of Hilton have on you? (Statewide Likely Republican Voters)

	Vote preference for governor								CA Direction		Issues very important to vote choice												
	Total	Becerra	Hilton	Bianco	Steyer	Porter	Mahan	All others	Undecided	Right direction	Wrong track	Cost of living	Reducing gov't red tape	Public safety/crime	Climate change	Cutting taxes	Homelessness	Protecting immigrants	Economic development/jobs	Housing	Educational/schools	Fighting Trump policies	Democracy/voting rights
unweighted n	1149.00	48.00	616.00	334.00	37.00	15.00	33.00	25.00	34.00	68.00	1053.00	949.00	849.00	1007.00	94.00	914.00	779.00	104.00	788.00	331.00	706.00	114.00	672.00
weighted n	947.00	13.00	556.00	287.00	14.00	4.00	13.00	30.00	27.00	36.00	898.00	805.00	736.00	864.00	62.00	807.00	637.00	67.00	643.00	273.00	621.00	39.00	588.00
Much more likely to support Hilton	0.24	0.00	0.31	0.12	0.17	0.00	0.00	0.36	0.14	0.09	0.25	0.24	0.24	0.25	0.25	0.26	0.25	0.17	0.24	0.30	0.24	0.01	0.24
A little more likely to support Hilton	0.13	0.00	0.13	0.17	0.00	0.00	0.01	0.00	0.00	0.01	0.14	0.13	0.13	0.13	0.05	0.12	0.12	0.00	0.12	0.12	0.12	0.00	0.11
Less likely to support Hilton	0.06	0.55	0.00	0.05	0.41	0.22	0.48	0.06	0.48	0.25	0.04	0.06	0.05	0.05	0.30	0.05	0.06	0.20	0.06	0.07	0.05	0.63	0.07
No effect	0.38	0.04	0.35	0.48	0.30	0.69	0.32	0.27	0.21	0.19	0.39	0.36	0.37	0.38	0.28	0.37	0.37	0.32	0.37	0.34	0.39	0.13	0.34
No opinion	0.20	0.41	0.20	0.18	0.12	0.09	0.19	0.31	0.18	0.46	0.19	0.21	0.20	0.20	0.12	0.20	0.21	0.31	0.22	0.15	0.20	0.23	0.23