



Georgia Republican Primary: US Senate and Governor Runoff

Field Dates: 2026-5-20

Generated May 20, 2026

Executive Summary

Quantus Insights' Georgia Republican runoff survey finds Mike Collins opening with a clear advantage over Derek Dooley in a potential U.S. Senate runoff, leading 53.5% to 37.2%, with 9.3% undecided. Collins' lead is broad-based across the electorate, including a meaningful advantage in the Atlanta media market, giving him a strong starting position if the race advances to a two-way runoff.

The Governor runoff test is much closer, with Burt Jones narrowly leading Rick Jackson, 46.4% to 44.1%, and 9.5% undecided. Jones holds a slight topline edge, but Jackson remains within striking distance, particularly with his competitive standing among suburban voters and in the Atlanta market.

Overall, the Senate runoff appears Collins-favored, while the Governor runoff remains highly competitive and effectively within the margin of error. The survey included 782 likely Republican primary voters, with an effective sample size of 739, a design effect of 1.06, and a weighted margin of error of $\pm 3.9\%$.

TOTAL RESPONDENTS

782

Unweighted N

EFFECTIVE SAMPLE SIZE

739

Design effect: 1.06x

WEIGHTED MARGIN OF ERROR

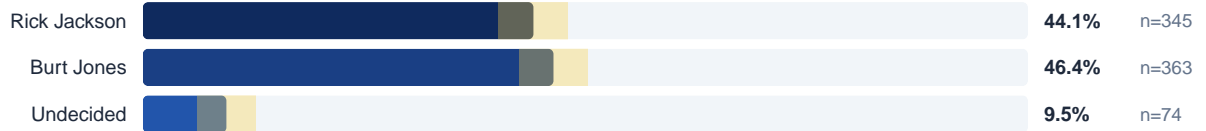
±3.9%

95% CI (Kish formula)

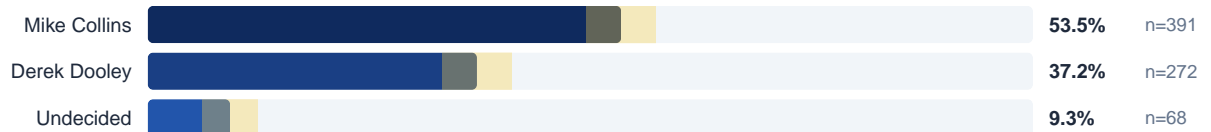
Topline Results

Weighted percentages · N = 782 · eff. N = 739

Q1 **If a Republican primary runoff for Governor came down to Burt Jones and Rick Jackson, for whom would you vote?** **782**
wtd. N



Q2 **If a Republican Senate runoff came down to Mike Collins and Derek Dooley, for whom would you vote?** **731**
wtd. N



Demographic Methodology

Balance diagnostics: post-raking weighted results

GENDER		Weighted Result
Female		51.4%
Male		48.5%
Other / Unknown		0.1%

AGE		Weighted Result
65+		51.0%
45-64		35.0%
30-44		10.0%
18-29		4.0%

RACE / ETHNICITY		Weighted Result
White		85.0%
Black		9.0%
Hispanic		3.0%
Other		2.0%
Asian		1.0%

EDUCATION		Weighted Result
High School/Some College		51.0%
College		30.0%
Graduate School		19.0%

PARTY IDENTIFICATION		Weighted Result
Modeled Republican		100.0%

METRO TYPE		Weighted Result
Rural		44.0%
Suburban		40.0%
Urban		9.0%
Town		7.0%

MEDIA MARKET		Weighted Result
Atlanta		65.1%
Macon		7.0%
Savannah		7.0%
Chattanooga		4.0%
Albany, Ga		4.0%
Augusta-aiken		4.0%
Jacksonville		3.0%
Tallahassee-thomasville		2.5%
Columbus, Ga (Opelika, Al)		2.0%
Green-vll-spart-ashevll-and		1.5%

Crosstab Analysis

Response distributions across demographic subgroups

If a Republican primary runoff for Governor came down to Burt Jones and Rick Jackson, for whom would you vote?
Q1

TOPLINE Rick Jackson **44.1%** n=345 Burt Jones **46.4%** n=363 Undecided **9.5%** n=74

Gender n = 783				
RESPONSE	Female	Male	Other	Total
Rick Jackson	44.3% 177	43.8% 166	100.0% 1	44.1% 346
Burt Jones	45.7% 183	47.3% 180	0.0% 0	46.4% 363
Undecided	10.0% 40	8.9% 34	0.0% 0	9.5% 74
TOTAL (N)	400	380	1	783

Age n = 783					
RESPONSE	18–29	30–44	45–64	65+	Total
Rick Jackson	30.2% 13	42.8% 33	44.3% 124	45.8% 175	44.2% 346
Burt Jones	55.3% 23	45.2% 35	45.6% 127	46.3% 177	46.4% 363
Undecided	14.5% 6	11.2% 9	9.4% 26	8.7% 33	9.5% 74
TOTAL (N)	42	78	279	383	783

Race / Ethnicity n = 783						
RESPONSE	White	Black	Hispanic	Other	Asian	Total
Rick Jackson	44.8% 297	42.6% 31	45.7% 11	38.4% 6	11.6% 1	44.2% 346
Burt Jones	47.9% 318	37.6% 27	43.3% 10	25.4% 4	56.5% 5	46.5% 364
Undecided	7.3% 48	19.8% 14	11.0% 3	36.1% 6	31.8% 3	9.4% 73
TOTAL (N)	663	72	24	16	9	783

Education n = 783				
RESPONSE	High School/Some College	College	Graduate School	Total
Rick Jackson	45.4% 186	43.8% 98	40.8% 60	44.1% 345
Burt Jones	43.5% 178	48.7% 109	51.2% 76	46.4% 364
Undecided	11.1% 45	7.5% 17	8.0% 12	9.5% 74
TOTAL (N)	409	223	148	783

Crosstab Analysis

Response distributions across demographic subgroups

Q2 If a Republican Senate runoff came down to Mike Collins and Derek Dooley, for whom would you vote?

TOPLINE Mike Collins **53.5%** n=391 Derek Dooley **37.2%** n=272 Undecided **9.3%** n=68

Gender n = 731				
RESPONSE	Female	Male	Other	Total
Mike Collins	52.5% 199	54.7% 191	0.0% 0	53.5% 391
Derek Dooley	37.6% 143	36.6% 128	100.0% 1	37.2% 272
Undecided	9.9% 38	8.7% 30	0.0% 0	9.3% 68
TOTAL (N)	379	350	1	731

Age n = 731					
RESPONSE	18–29	30–44	45–64	65+	Total
Mike Collins	49.2% 14	50.8% 34	52.3% 139	55.2% 204	53.5% 391
Derek Dooley	43.7% 13	38.4% 26	38.0% 101	36.0% 133	37.3% 272
Undecided	7.1% 2	10.8% 7	9.7% 26	8.8% 32	9.2% 68
TOTAL (N)	29	67	266	369	731

Race / Ethnicity n = 731						
RESPONSE	White	Black	Hispanic	Other	Asian	Total
Mike Collins	55.5% 343	38.5% 27	46.1% 10	44.5% 6	68.0% 5	53.5% 391
Derek Dooley	36.0% 222	48.4% 34	35.2% 8	39.7% 5	32.0% 2	37.2% 272
Undecided	8.5% 53	13.1% 9	18.7% 4	15.8% 2	0.0% 0	9.3% 68
TOTAL (N)	618	71	22	13	7	731

Education n = 731				
RESPONSE	High School/Some College	College	Graduate School	Total
Mike Collins	53.5% 198	54.0% 118	52.4% 74	53.4% 391
Derek Dooley	38.1% 141	35.7% 78	36.9% 52	37.2% 272
Undecided	8.4% 31	9.9% 22	10.7% 15	9.3% 68
TOTAL (N)	371	218	141	731

Area (Metro Type) n = 731					
RESPONSE	Suburban	Rural	Urban	Town	Total
Mike Collins	51.3% 152	55.9% 176	49.7% 34	55.8% 30	53.6% 392
Derek Dooley	39.9% 118	34.1% 107	41.3% 28	34.6% 18	37.0% 270
Undecided	8.6% 25	10.0% 31	9.0% 6	9.6% 5	9.3% 68
TOTAL (N)	296	314	68	53	731

Media Market (Top 10) n = 731											
RESPONSE	Atlanta	Savannah	Macon	Albany, Ga	Jacksonville	Chattanooga	Columbus, Ga (Opelika, AI)	Augusta-aiken	Tallahassee-thomasville	Greensboro-spartanburg	Total
Mike Collins	52.1% 252	58.6% 26	57.7% 31	46.3% 13	61.7% 13	57.5% 16	50.1% 7	50.7% 15	73.0% 11	54.0% 9	53.6% 391
Derek Dooley	39.5% 191	26.8% 12	29.4% 16	50.9% 14	25.5% 5	34.1% 9	40.0% 6	35.9% 10	12.0% 2	42.0% 7	37.2% 272
Undecided	8.4% 41	14.6% 6	12.9% 7	2.8% 1	12.8% 3	8.4% 2	9.9% 1	13.4% 4	15.0% 2	4.0% 1	9.3% 68
TOTAL (N)	484	44	54	28	21	27	14	29	15	16	731

Survey Methodology

State: Georgia

Field Period: May 20th, 2026

Sample size: 782

Population: Likely Republican Primary Election Voters

Mode: Mobile-cell SMS outreach

Panel: Stratified random sampling via targeted voter file matching

Weighting

Data were adjusted using a multi-stage weighting process that included propensity modeling to correct for response bias, raking to modeled turnout and voter-file benchmarks, and multilevel poststratification to account for complex demographic and partisan intersections. Final internal calibration ensured consistency across key subgroups and geographic cells

Margin of Error

The margin of error for the full sample is approximately $\pm 3.9\%$ at the 95% confidence level. After weighting, the effective sample size was 739, resulting in a minor design effect of 1.06 where weighting introduced only a minimal loss of precision in the overall sample.

Notes

Results were weighted to a modeled likely electorate. Some percentages may not total 100% due to rounding, and subgroup results should be interpreted with caution where sample sizes are small.

For inquiries or questions, email us at contact@quantusinsights.org. You can visit our website at quantusinsights.org