



## Georgia GOP Primary Landscape

### Executive Overview

This technical report summarizes ballot preference, subgroup strength patterns, sample composition, and technical survey details across the Georgia Republican primary electorate.

Across the weighted ballot tests, **Mike Collins** leads U.S. Senate at **32.6%**, **Rick Jackson** leads Governor at **27.3%**, and **Greg Dolezal** leads Lieutenant Governor among named candidates at **19.2%**. Tables show raw N, raw %, weighted N, and weighted % side by side.

### Survey Methodology & Technical Details

FIELD DATES <b>April 28 – May 2, 2026</b>	MODE <b>SMS outreach</b>	TARGET UNIVERSE <b>High-propensity Georgia GOP primary voters</b>
TOTAL RAW N <b>1,677</b>	TOTAL WEIGHTED N <b>1,677</b>	OVERALL MOE <b>±2.7%</b>

This survey was conducted via SMS outreach to validated voter files, targeting high-propensity Georgia Republican primary election voters based on historical turnout and participation. Data were adjusted using a multi-stage weighting process that included propensity modeling to correct for response bias, raking to modeled turnout and voter-file benchmarks, and multilevel poststratification to account for complex demographic and partisan intersections. Final internal calibration ensured consistency across key subgroups and geographic cells. The survey was conducted from April 28th through May 2nd, 2026.

**Margin of error note:** The overall margin of error is estimated at the 95% confidence level using the effective sample size after weighting, assuming maximum variance at 50%. Question-level and subgroup margins of error vary based on completed responses and weighted effective N.

## How to Read the Numbers

### Raw N / Raw %

Raw results show the unweighted respondent count and simple share of completed responses for that question. This is useful for seeing the actual sample behind each result.

### Weighted N / Weighted %

Weighted results apply the survey weights so the sample better matches the target Georgia GOP primary electorate. The weighted percentage is the primary number to use when reading ballot standing.

### Candidate Strength Index

This index is not a probability of winning. It is a comparative score that combines weighted ballot support, subgroup breadth, and consistency across qualifying demographic and geographic segments.

## Question-Level Responses & Margin of Error

Each question has its own completed-response base. Weighted N and effective N are included to show both the weighted electorate size and the approximate precision of each estimate.

Question	Raw N	Weighted N	Effective N	MoE
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Question	Raw N	Weighted N	Effective N	MoE
Q1	1,677	1,677	1,314	±2.7%
Q2	1,102	1,094	868	±3.3%
Q3	892	887	699	±3.7%
Q4	739	747	571	±4.1%
Q5	722	732	557	±4.2%

## Governor

### Ballot Test

Response	Raw N	Raw %	Weighted N	Weighted %
Rick Jackson	467	27.8%	458	<b>27.3%</b>
Burt Jones	360	21.5%	370	<b>22.1%</b>
Brad Raffensperger	270	16.1%	242	<b>14.4%</b>
Undecided	246	14.7%	229	<b>13.7%</b>
I have no interest/will not vote in Republican primary races [ended survey]	180	10.7%	207	<b>12.3%</b>
Chris Carr	129	7.7%	134	<b>8.0%</b>
Ken Yasger	8	0.5%	17	<b>1.0%</b>
Clark Dean	9	0.5%	13	<b>0.8%</b>
Gregg Kirkpatrick	6	0.4%	7	<b>0.4%</b>
Tom Williams	2	0.1%	2	<b>0.1%</b>

#### TOPLINE BALLOT RESULT

**Rick Jackson leads Governor by 5.2 points**

**Rick Jackson**

**27.3%**

*weighted*

**Burt Jones**

**22.1%**

*weighted*

**Brad Raffensperger**

**14.4%**

*weighted*

#### CANDIDATE STRENGTH ANALYSIS

**Rick Jackson** has the strongest measured support profile with a **Candidate Strength Index of 51.1%**. This is not a win probability; it is a comparative index that blends weighted ballot support, subgroup breadth, and consistency across the electorate. Rick Jackson leads **32 of 47** qualifying subgroups and averages rank **1.4** across those segments. Since 1.0 would mean leading every subgroup, this is best read as a **strong front-runner**. Strongest pockets: Congressional District: CD 13 at 35.5%; DMA: AUGUSTA-AIKEN at 34.5%; Congressional District: CD 9 at 33.5%. **Burt Jones** is the main alternative at **22.0%** weighted support, with subgroup breadth of **25.5%**. **Brad Raffensperger** is third overall at **14.4%**, with a Candidate Strength Index of **28.1%**.

## Ballot Crosstabs

Tables below show weighted percentages for the top three candidates by subgroup. Raw N and weighted N are included for each subgroup.

### Gender

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
Female	850	862	25.6%	21.6%	13.3%
Male	826	814	29.1%	22.4%	15.6%

## Age

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
65+	919	735	29.4%	21.5%	15.7%
45-64	609	618	28.1%	23.3%	13.7%
30-44	119	227	19.4%	18.4%	16.9%
18-29	30	97	24.6%	26.9%	3.9%

## Race

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
White	1,369	1,346	28.0%	21.1%	14.3%
Black	222	226	26.3%	26.4%	12.8%
Hispanic	37	49	19.1%	11.2%	23.0%
Asian	25	31	11.7%	35.9%	19.2%
Other	24	25	32.3%	38.1%	11.6%

## Education

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
High School	590	749	27.8%	23.5%	12.4%
College	513	430	26.2%	19.7%	15.4%
Graduate School	358	252	26.9%	25.3%	18.0%
Unknown	211	237	29.0%	18.3%	15.3%

## Party

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
Strong GOP	1,332	1,288	29.6%	23.8%	13.6%
Lean GOP	345	389	19.5%	16.4%	17.3%

## Metro Type

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
Rural	636	716	28.6%	22.1%	11.9%
Suburban	739	673	27.7%	23.4%	16.6%
Urban	174	160	23.9%	18.6%	17.8%
Town	128	128	22.1%	18.6%	13.0%

## Region

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
Atlanta Suburbs	804	732	30.5%	19.5%	16.7%
Rural White Georgia	251	316	24.2%	25.8%	9.8%
Black Belt	182	209	28.2%	26.5%	11.7%
North Georgia	158	175	25.1%	22.6%	12.7%
Metro Atlanta Core	189	143	19.8%	18.6%	21.0%
Coastal Georgia	93	103	26.4%	23.4%	11.7%

## Congressional District

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
CD 3	183	172	21.9%	25.3%	13.1%
CD 11	184	172	29.8%	19.0%	18.3%
CD 9	163	167	33.5%	22.6%	15.1%
CD 7	217	167	28.9%	20.6%	18.8%
CD 10	154	164	28.3%	20.2%	15.5%
CD 14	144	158	29.3%	18.9%	12.9%
CD 8	118	143	21.6%	30.1%	10.7%
CD 12	90	125	30.0%	22.0%	6.6%
CD 1	111	125	26.6%	26.8%	8.6%
CD 2	74	91	21.8%	24.7%	15.2%
CD 6	91	62	26.0%	12.3%	21.7%
CD 13	50	58	35.5%	11.7%	18.3%
CD 4	60	43	23.8%	30.5%	13.3%
CD 5	38	30	12.4%	13.8%	25.8%

## DMA

Group	Raw N	Weighted N	Rick Jackson	Burt Jones	Brad Raffensperger
ATLANTA	1,214	1,093	28.4%	20.5%	17.1%
SAVANNAH	107	116	26.9%	25.5%	8.4%
MACON	102	115	20.2%	29.3%	12.5%
AUGUSTA-AIKEN	52	75	34.5%	20.8%	6.6%
ALBANY, GA	49	66	25.7%	26.0%	7.8%
CHATTANOOGA	46	59	19.4%	26.8%	9.0%
JACKSONVILLE	35	45	24.1%	20.1%	9.4%
TALLAHASSEE-THOMASVILLE	30	43	17.3%	31.5%	9.3%
COLUMBUS, GA (OPELIKA, AL)	29	40	20.1%	20.6%	19.1%
GREENVLL-SPART-ASHEVLL-AND	11	24	48.8%	9.1%	

# U.S. Senate

## Ballot Test

Response	Raw N	Raw %	Weighted N	Weighted %
Mike Collins	342	31.0%	357	<b>32.6%</b>
Undecided	306	27.8%	313	<b>28.6%</b>
Derek Dooley	265	24.0%	246	<b>22.5%</b>
Earl L. "Buddy" Carter	166	15.1%	150	<b>13.7%</b>
Jonathan "Jon" McColumn	13	1.2%	17	<b>1.6%</b>
John F. Coyne III	10	0.9%	10	<b>0.9%</b>

### TOPLINE BALLOT RESULT

## Mike Collins leads U.S. Senate by 10.1 points

**Mike Collins**

**32.6%**

*weighted*

**Derek Dooley**

**22.5%**

*weighted*

**Earl L. "Buddy" Carter**

**13.7%**

*weighted*

### CANDIDATE STRENGTH ANALYSIS

**Mike Collins** has the strongest measured support profile with a **Candidate Strength Index of 57.5%**. This is not a win probability; it is a comparative index that blends

weighted ballot support, subgroup breadth, and consistency across the electorate. Mike Collins leads **34 of 41** qualifying subgroups and averages rank **1.2** across those segments. Since 1.0 would mean leading every subgroup, this is best read as a **dominant / broad leader**. Strongest pockets: Congressional District: CD 10 at 48.8%; Congressional District: CD 4 at 44.5%; Region: North Georgia at 43.3%. **Derek Dooley** is the main alternative at **22.5%** weighted support, with subgroup breadth of **7.3%**. **Earl L. "Buddy" Carter** is third overall at **13.7%**, with a Candidate Strength Index of **27.8%**.

## Ballot Crosstabs

Tables below show weighted percentages for the top three candidates by subgroup. Raw N and weighted N are included for each subgroup.

### Gender

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
Male	569	566	35.1%	23.0%	14.2%
Female	532	527	29.9%	22.0%	13.2%

### Age

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
65+	600	477	31.3%	23.7%	18.4%
45-64	408	416	30.1%	24.3%	12.7%
30-44	77	146	38.5%	15.6%	6.5%
18-29	17	55	48.3%	16.5%	

### Race

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
White	901	875	33.6%	22.6%	13.3%
Black	143	147	27.8%	23.8%	17.1%
Hispanic	29	37	15.8%	21.8%	10.0%
Asian	14	18	60.8%	7.8%	6.4%
Other	15	16	30.2%	23.5%	23.1%

## Education

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
High School	384	487	33.6%	22.2%	12.6%
College	336	278	33.3%	23.1%	16.0%
Graduate School	239	165	30.3%	21.7%	13.4%
Unknown	139	156	31.4%	24.2%	13.9%

## Party

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
Strong GOP	917	883	33.1%	23.4%	14.4%
Lean GOP	185	211	30.7%	18.6%	10.9%

## Metro Type

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
Suburban	507	465	32.8%	25.2%	12.5%
Rural	400	441	33.9%	21.6%	12.1%
Urban	116	112	24.9%	21.7%	16.0%
Town	79	76	36.1%	12.5%	26.7%

## Region

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
Atlanta Suburbs	552	495	31.4%	27.4%	11.5%
Rural White Georgia	154	193	35.3%	19.2%	17.7%
Black Belt	118	142	33.0%	19.2%	5.0%
North Georgia	99	107	43.3%	19.5%	8.8%
Metro Atlanta Core	120	93	26.1%	24.1%	10.3%
Coastal Georgia	59	63	25.1%	4.0%	51.9%

## Congressional District

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
CD 11	130	120	27.0%	30.6%	11.9%
CD 7	146	110	34.4%	27.2%	10.8%
CD 9	109	108	42.6%	21.3%	5.0%
CD 10	102	106	48.8%	14.7%	9.5%
CD 14	94	102	34.6%	22.2%	11.2%
CD 3	113	101	29.9%	32.4%	10.4%
CD 12	58	84	30.1%	19.5%	16.0%
CD 8	67	84	30.0%	25.4%	9.3%
CD 1	70	75	26.3%	5.7%	51.2%
CD 2	54	68	27.7%	21.2%	6.8%
CD 6	62	44	20.3%	28.3%	12.2%
CD 13	36	43	21.3%	16.9%	22.7%
CD 4	38	28	44.5%	16.0%	15.9%
CD 5	23	20	20.3%	23.0%	11.5%

## DMA

Group	Raw N	Weighted N	Mike Collins	Derek Dooley	Earl L. "Buddy" Carter
ATLANTA	810	721	32.4%	25.1%	11.3%
MACON	63	77	38.2%	16.3%	8.3%
SAVANNAH	64	68	17.8%	6.4%	52.6%
AUGUSTA-AIKEN	40	57	30.4%	24.6%	13.9%
ALBANY, GA	28	38	16.3%	36.9%	3.4%
CHATTANOOGA	30	37	35.3%	19.6%	11.1%
TALLAHASSEE-THOMASVILLE	21	29	34.2%	21.6%	7.7%
JACKSONVILLE	19	23	40.3%	7.6%	36.0%
COLUMBUS, GA (OPELIKA, AL)	17	23	34.1%	10.2%	10.7%

# Lieutenant Governor

## Ballot Test

Response	Raw N	Raw %	Weighted N	Weighted %
Undecided	348	39.0%	339	<b>38.2%</b>
Greg Dolezal	190	21.3%	170	<b>19.2%</b>
John F. Kennedy	126	14.1%	135	<b>15.2%</b>
Blake Tillery	113	12.7%	124	<b>14.0%</b>
Steve Gooch	56	6.3%	55	<b>6.1%</b>
David Clark	42	4.7%	49	<b>5.5%</b>
Takosha Swan	11	1.2%	11	<b>1.2%</b>
Brenda Lynn Nelson-Porter	6	0.7%	5	<b>0.6%</b>

### TOPLINE BALLOT RESULT

## Greg Dolezal leads Lieutenant Governor by 4.0 points

**Greg Dolezal**

**19.2%**

*weighted*

**John F. Kennedy**

**15.2%**

*weighted*

**Blake Tillery**

**14.0%**

*weighted*

## CANDIDATE STRENGTH ANALYSIS

**Greg Dolezal** has the strongest measured support profile with a **Candidate Strength Index of 45.8%**. This is not a win probability; it is a comparative index that blends weighted ballot support, subgroup breadth, and consistency across the electorate. Greg Dolezal leads **25 of 38** qualifying subgroups and averages rank **1.7** across those segments. Since 1.0 would mean leading every subgroup, this is best read as a **strong front-runner**. Strongest pockets: Congressional District: CD 7 at 30.6%; Region: Metro Atlanta Core at 27.1%; Congressional District: CD 11 at 25.7%. **John F. Kennedy** is the main alternative at **15.2%** weighted support, with subgroup breadth of **23.7%**. **Blake Tillery** is third overall at **14.0%**, with a Candidate Strength Index of **29.4%**.

## Ballot Crosstabs

Tables below show weighted percentages for the top three candidates by subgroup. Raw N and weighted N are included for each subgroup.

### Gender

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
Male	477	477	18.0%	17.0%	17.4%
Female	415	410	20.5%	13.1%	9.9%

### Age

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
65+	487	383	24.2%	14.3%	14.1%
45-64	328	338	17.9%	14.2%	9.7%
30-44	63	120	6.4%	21.1%	21.3%
18-29	14	46	19.9%	14.8%	24.3%

## Race

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
White	737	715	19.7%	14.6%	13.9%
Black	114	119	14.0%	17.6%	16.7%
Hispanic	20	27	10.3%	13.4%	5.9%
Asian	10	14	33.5%	29.2%	6.7%
Other	11	12	38.2%	15.6%	15.3%

## Education

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
High School	317	401	17.1%	15.7%	15.8%
College	278	232	21.2%	12.9%	13.8%
Graduate School	184	127	18.1%	15.9%	14.2%
Unknown	111	124	23.6%	17.5%	8.5%

## Party

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
Strong GOP	756	730	20.7%	15.1%	13.9%
Lean GOP	136	157	11.7%	15.5%	14.4%

## Metro Type

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
Suburban	409	378	21.7%	13.1%	11.3%
Rural	325	357	16.8%	14.4%	16.5%
Urban	91	86	22.2%	17.1%	13.8%
Town	67	65	12.9%	28.8%	16.1%

## Region

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
Atlanta Suburbs	451	405	23.0%	11.9%	10.7%
Rural White Georgia	124	160	9.9%	20.3%	24.6%
Black Belt	93	110	12.7%	25.9%	17.0%
North Georgia	83	90	21.4%	14.4%	10.1%
Metro Atlanta Core	90	69	27.1%	8.9%	11.6%
Coastal Georgia	51	53	16.4%	12.3%	10.1%

## Congressional District

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
CD 11	112	104	25.7%	5.3%	8.8%
CD 10	88	90	18.1%	15.3%	18.2%
CD 7	119	88	30.6%	11.0%	7.2%
CD 9	86	87	22.3%	8.8%	9.1%
CD 3	95	86	17.2%	19.2%	15.7%
CD 14	71	80	24.8%	16.9%	14.8%
CD 12	44	67	9.6%	22.6%	24.1%
CD 8	54	66	3.9%	31.3%	14.9%
CD 1	62	66	16.9%	11.0%	15.1%
CD 2	40	50	10.3%	27.0%	24.4%
CD 13	31	38	17.5%	3.7%	11.7%
CD 6	44	29	9.3%	27.0%	6.0%
CD 4	28	20	41.0%	5.4%	9.0%
CD 5	18	16	18.6%	6.1%	16.5%

## DMA

Group	Raw N	Weighted N	Greg Dolezal	John F. Kennedy	Blake Tillery
ATLANTA	655	584	22.5%	11.5%	11.9%
MACON	55	68	10.3%	36.8%	16.6%
SAVANNAH	55	58	16.2%	12.6%	15.0%
AUGUSTA-AIKEN	29	43	6.4%	14.4%	23.7%
CHATTANOOGA	24	31	31.5%	17.7%	6.5%
ALBANY, GA	18	25		10.0%	27.2%
TALLAHASSEE-THOMASVILLE	16	23	8.4%	50.7%	9.8%
JACKSONVILLE	18	21	13.2%	3.2%	26.1%
COLUMBUS, GA (OPELIKA, AL)	12	14	8.9%	28.1%	28.9%

## Reference Attitudinal Measures

### Q4. Republican Type

Response	Raw N	Raw %	Weighted N	Weighted %
Trump/MAGA Republican	251	34.0%	253	<b>33.9%</b>
More America First than Trump/MAGA	162	21.9%	168	<b>22.4%</b>
Vote the person, not the party	118	16.0%	116	<b>15.6%</b>
Traditional/establishment Republican	92	12.4%	87	<b>11.7%</b>
Evangelical conservative	62	8.4%	66	<b>8.9%</b>
Libertarian or constitutionalist	37	5.0%	37	<b>5.0%</b>
Don't know	17	2.3%	19	<b>2.5%</b>

### Q5. Trump Approval

Response	Raw N	Raw %	Weighted N	Weighted %
Strongly approve	429	59.4%	423	<b>57.7%</b>

Response	Raw N	Raw %	Weighted N	Weighted %
Somewhat approve	161	22.3%	166	<b>22.6%</b>
Strongly disapprove	89	12.3%	89	<b>12.1%</b>
Somewhat disapprove	39	5.4%	52	<b>7.1%</b>
Unsure / no opinion	4	0.6%	4	<b>0.5%</b>

## Question Wording

**Q1.** If the Republican primary election for Governor of Georgia were held today, which candidate would you support?

**Q2.** If the Republican primary election for U.S. Senate were held today, which candidate would you support?

**Q3.** If the Republican primary election for Lieutenant Governor of Georgia were held today, for whom would you vote?

**Q4.** What type of Republican best describes your political views?

**Q5.** Do you approve or disapprove of President Trump's overall performance and handling of the administration since taking office in January 2025?