

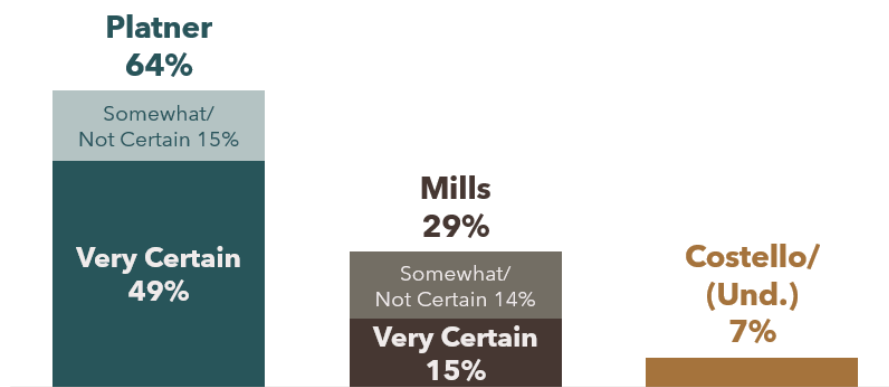
TO: Interested Parties
FROM: Workbench Strategy
RE: State of the Race - Maine U.S. Senate Democratic Primary
DATE: April 16, 2026

This memo outlines results from a poll conducted by Workbench Strategy from April 6-9, 2026 among 600 likely June Democratic Primary voters in the state of Maine. Additional details on the poll methodology and demographic profile of respondents are below. For more information on this research, please contact Jane Rayburn at jane@workbenchstrategy.com.

Platner leads Mills 2:1; voters very certain in their choice

In an initial vote, Graham Platner leads Governor Janet Mills by 35 points, avoiding triggering a Ranked Choice Vote roll up and winning outright in the first round. Voters were also asked how certain they are to vote for their first choice candidate. Three-quarters of Platner voters say they are “very certain” to vote for him (76%), which is half of the Democratic Primary electorate (49%). Only half (51%) of those who choose Mills are certain they will vote for her, just 15% of voters.

*If the **June Democratic primary election** for U.S. Senate were today, who would be your first-choice vote?*

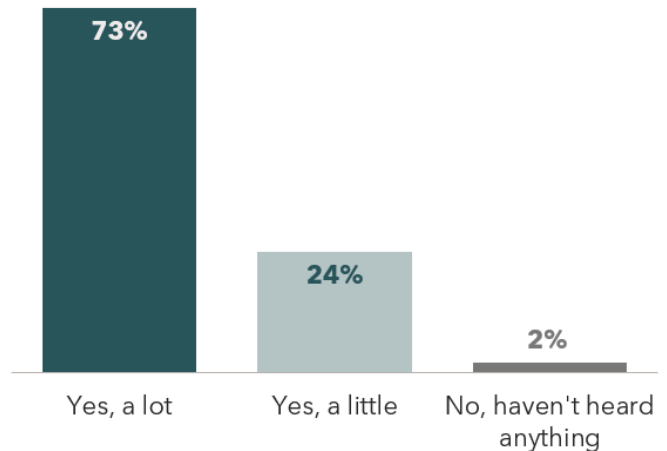


Platner’s support is ubiquitous across subgroups. He leads Governor Mills among both men (Platner 69%, Mills 25%) and women (Platner 59%, Mills 34%); Democrats (Platner 65%, Mills 31%) and Unenrolled voters (Platner 60%, Mills 21%); voters under 50 (Platner 72%, Mills 23%); and across all geographic regions of the state.

Nearly all voters have seen information about candidates

When asked if voters have heard anything recently about the U.S. Senate candidates, nearly three-quarters (73%) say they have heard “a lot” and another quarter (24%) saying “a little”, signifying a near total saturation among the electorate.

Have you heard or seen anything recently about the candidates running for U.S. Senate?



Voters report hearing a variety of things about the race, with a significant share citing negative information about the candidates. About a third (29%) cite seeing general campaign ads, but another 1-in-5 (17%) say they’ve seen negative ads just about Platner and 1-in-10 (9%) specifically mention Platner’s controversial past.

Methodology and Electorate Profile

This poll was conducted by Workbench Strategy from April 6-9, 2026 among 600 likely June Democratic Primary voters in the state of Maine. Surveys were conducted in English via live telephone interviewing on both landline and cell phone, as well as both text and email invitations to an online survey. The overall margin of error is ±4.00 percentage points. Below is an overview of the demographic profile of the likely Democratic Primary electorate.

