



Survey of Likely 2026 General Election Voters

North Carolina Statewide

Conducted March 22 - 23, 2026

n=600 | $\pm 4.00\%$

Q1. Vote Method: How do you plan to vote in the 2026 general election for U.S. Congress?

	Freq.	%
<u>Vote in-person on Election Day</u>	258	43.0%
Definitely vote in-person on Election Day	165	27.5%
Probably vote in-person on Election Day	93	15.5%
<u>Vote absentee by mail</u>	20	3.3%
Definitely vote absentee by mail	12	2.0%
Probably vote absentee by mail	8	1.3%
<u>Vote early in-person</u>	322	53.6%
Definitely vote early in-person	148	24.6%
Probably vote early in-person	174	29.0%
Total	600	100.0%

Q2. Direction of Country: Generally speaking would you say things in the United States are headed in the right direction or off on the wrong track?

	Mar '26	Nov '25	Sep '25	Aug '25
<u>Right direction</u>	38.8%	38.3%	42.3%	47.0%
Definitely the right direction	16.2%	16.4%	18.8%	24.6%
Mostly the right direction	22.6%	21.8%	23.5%	22.3%
<u>Wrong track</u>	55.7%	55.4%	53.7%	49.7%
Mostly the wrong track	11.7%	12.1%	13.4%	12.7%
Definitely the wrong track	44.0%	43.4%	40.3%	36.9%
Unsure	5.5%	6.3%	4.0%	3.4%
Total	100.0%	100.0%	100.0%	100.0%

Q3. Direction of NC: Generally speaking would you say things in North Carolina are headed in the right direction or off on the wrong track?

	Mar '26	Nov '25	Aug '25	Mar '25
<u>Right direction</u>	33.1%	34.6%	38.9%	38.1%
Definitely the right direction	4.1%	4.5%	5.0%	7.8%
Mostly the right direction	29.0%	30.1%	33.9%	30.3%
<u>Wrong track</u>	46.4%	47.9%	41.7%	38.5%
Mostly the wrong track	31.6%	28.0%	28.2%	22.7%
Definitely the wrong track	14.8%	19.9%	13.5%	15.8%
Unsure	20.5%	17.5%	19.4%	23.4%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Trump Job Approval: Do you approve or disapprove of the job Donald Trump is doing as President?

	Mar '26	Nov '25	Sep '25	Aug '25
<u>Approve</u>	44.8%	45.7%	49.4%	47.8%
Strongly approve	31.2%	32.0%	36.2%	36.8%
Somewhat approve	13.7%	13.8%	13.2%	11.0%
<u>Disapprove</u>	53.7%	52.8%	49.0%	50.3%
Somewhat disapprove	6.9%	4.6%	3.6%	5.8%
Strongly disapprove	46.8%	48.2%	45.4%	44.6%
Unsure	1.5%	1.5%	1.6%	1.8%
Total	100.0%	100.0%	100.0%	100.0%



Q5. Stein Job Approval: Do you approve or disapprove of the job Josh Stein is doing as Governor?

	Mar '26	Nov '25	Sep '25	Aug '25
Approve	50.5%	49.5%	50.5%	50.5%
Strongly approve	21.2%	22.1%	25.0%	22.6%
Somewhat approve	29.3%	27.3%	25.6%	27.9%
Disapprove	32.8%	28.9%	31.1%	30.1%
Somewhat disapprove	17.0%	13.5%	14.4%	16.1%
Strongly disapprove	15.8%	15.4%	16.7%	14.1%
Unsure	16.7%	21.6%	18.3%	19.4%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Generic Ballot State Leg: If the 2026 general election were held today, would you vote for the Republican or Democratic candidates for the North Carolina State Legislature?

	Mar '26	Nov '25	Sep '25	Aug '25
Republican candidates	43.2%	43.2%	46.0%	45.2%
Definitely the Republican candidates	30.9%	34.0%	36.8%	35.0%
Probably the Republican candidates	12.3%	9.2%	9.2%	10.3%
Democratic candidates	45.3%	47.3%	44.4%	44.7%
Probably the Democratic candidates	9.0%	9.5%	7.9%	8.4%
Definitely the Democratic candidates	36.2%	37.9%	36.5%	36.2%
Unsure	11.5%	9.4%	9.7%	10.1%
Total	100.0%	100.0%	100.0%	100.0%

Q7. Generic Ballot Congress: And regardless of how you would vote at the state level, if the 2026 general election for U.S. Congress was held today, who would you vote for?

	Freq.	%
Republican candidate	263	43.8%
Definitely the Republican candidate	194	32.3%
Probably the Republican candidate	69	11.5%
Democratic candidate	290	48.3%
Probably the Democratic candidate	67	11.1%
Definitely the Democratic candidate	223	37.2%
Unsure	47	7.9%
Total	600	100.0%

Q8. Senate Ballot: If the 2026 midterm election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	Mar '26	Nov '25	Sep '25	Aug '25
Michael Whatley, the Republican	41.1%	38.6%	41.9%	39.1%
Definitely Michael Whatley, the Republican	31.8%	26.6%	29.4%	24.7%
Probably Michael Whatley, the Republican	9.3%	12.0%	12.5%	14.4%
Roy Cooper, the Democrat	48.9%	47.3%	46.1%	47.3%
Probably Roy Cooper, the Democrat	8.3%	9.1%	6.3%	7.3%
Definitely Roy Cooper, the Democrat	40.6%	38.2%	39.8%	40.0%
Someone else	3.9%	4.0%	3.6%	3.9%



Unsure	6.1%	10.0%	8.4%	9.8%
Total	100.0%	100.0%	100.0%	100.0%

Q9. NC Supreme Court Ballot: If the 2026 midterm election for NC Supreme Court was held today, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Sarah Stevens, the Republican</u>	<u>228</u>	<u>38.0%</u>
Definitely Sarah Stevens, the Republican	161	26.8%
Probably Sarah Stevens, the Republican	67	11.1%
<u>Anita Earls, the Democrat</u>	<u>243</u>	<u>40.6%</u>
Probably Anita Earls, the Democrat	63	10.5%
Definitely Anita Earls, the Democrat	180	30.0%
<u>Someone else</u>	<u>21</u>	<u>3.5%</u>
Unsure	107	17.9%
Total	600	100.0%

Q10. NC Carbon Neutral: North Carolina legally must be carbon neutral by 2050. Do you support this goal even if it means paying more for energy bills?

	Freq.	%
Yes, the goal should remain a legal requirement	151	25.1%
It should remain a goal but not be legally required	195	32.6%
The goal should be eliminated entirely	156	26.0%
Unsure	98	16.4%
Total	600	100.0%

Q11. NC Coal Power: In the coming years, utility companies will need to replace retiring coal power plants. Coal power is a steady, reliable source of electricity that can provide power any time day or night without backup. Do you support or oppose requiring utility companies to replace retiring power plants with energy sources equally capable of providing reliable energy without backup?

	Freq.	%
<u>Support</u>	<u>311</u>	<u>51.9%</u>
Strongly support	167	27.9%
Somewhat support	144	24.0%
<u>Oppose</u>	<u>165</u>	<u>27.6%</u>
Somewhat oppose	68	11.3%
Strongly oppose	98	16.3%
Not Sure	123	20.6%
Total	600	100.0%

Q12. Property Tax Burden: Is your property tax a major burden, minor burden, or not a burden at all on your household budget?

	Freq.	%
Major burden	229	38.1%
Minor burden	232	38.7%
Not a burden at all	102	17.0%
Not Sure	37	6.1%
Total	600	100.0%



Q13. Property Tax Limits: Would you support an amendment to the North Carolina Constitution requiring limits on property tax increases by local governments?

	Freq.	%
Yes	439	73.2%
No	71	11.9%
Unsure	89	14.9%
Total	600	100.0%

Q14. New Technology: Some states allow companies to test new technologies – such as financial or agricultural technology - under temporary exemptions from certain regulations, often referred to as a regulatory sandbox. Do you support or oppose creating a regulatory sandbox for innovative technologies in North Carolina?

	Freq.	%
<u>Support</u>	<u>305</u>	<u>50.8%</u>
Strongly support	84	14.0%
Somewhat support	221	36.9%
<u>Oppose</u>	<u>130</u>	<u>21.7%</u>
Somewhat oppose	76	12.7%
Strongly oppose	54	9.0%
Not sure	165	27.4%
Total	600	100.0%

Q15. New Housing: Housing prices have increased in many parts of North Carolina. Do you believe that building more housing would lower the price of housing?

	Freq.	%
<u>Believe</u>	<u>202</u>	<u>33.6%</u>
Strongly believe	65	10.8%
Somewhat believe	137	22.8%
<u>Do not believe</u>	<u>335</u>	<u>55.8%</u>
Somewhat do not believe	145	24.2%
Strongly do not believe	190	31.7%
Not sure	63	10.6%
Total	600	100.0%

Q16. Corporate Tax: In addition to the corporate income tax, North Carolina charges businesses a tax based on their net worth or capital, regardless of whether they made a profit. Do you support or oppose eliminating this state tax?

	Freq.	%
<u>Support</u>	<u>283</u>	<u>47.1%</u>
Strongly support	162	27.1%
Somewhat support	121	20.1%
<u>Oppose</u>	<u>223</u>	<u>37.2%</u>
Somewhat oppose	106	17.6%
Strongly oppose	118	19.6%
Not sure	94	15.6%
Total	600	100.0%

Q17. Reforms: Which of the following reforms to the North Carolina legislature would you support? Please select all that apply.

	Freq.	%
Term limits for legislators	449	74.9%
Term limits for legislative leadership	414	69.0%



Limits on length of legislative sessions	169	28.2%
Increasing legislative salaries	36	6.0%
None of these	35	5.8%
Not sure	58	9.6%
Total	600	100.0%

Q18. Budget: North Carolina under state law the state legislature must pass a new budget every two years. In 2025, the legislative session ended without a new state government budget. While this did not lead to a government shutdown, would you support or oppose a law requiring state lawmakers to give up their salary from the times the old budget expires until a new state budget is passed?

	Freq.	%
<u>Support</u>	<u>507</u>	<u>84.4%</u>
Strongly support	395	65.9%
Somewhat support	111	18.6%
<u>Oppose</u>	<u>45</u>	<u>7.5%</u>
Somewhat oppose	27	4.5%
Strongly oppose	18	3.0%
Not sure	49	8.1%
Total	600	100.0%

Q19. Healthcare Law: Do you support or oppose repealing the state law requiring that healthcare providers get permission from the government before they can add beds, major equipment, or expand services?

	Freq.	%
<u>Support</u>	<u>251</u>	<u>41.8%</u>
Strongly support	119	19.9%
Somewhat support	131	21.9%
<u>Oppose</u>	<u>229</u>	<u>38.2%</u>
Somewhat oppose	102	17.0%
Strongly oppose	127	21.2%
Not sure	120	20.1%
Total	600	100.0%

Q20. Licensing: North Carolina has licensing requirements for at least 160 occupations. Some policymakers propose reducing licensing requirements to make it easier to work in a chosen profession. Do you support or oppose reducing occupational licensing requirements?

	Freq.	%
<u>Support</u>	<u>234</u>	<u>38.9%</u>
Strongly support	93	15.6%
Somewhat support	140	23.3%
<u>Oppose</u>	<u>283</u>	<u>47.2%</u>
Somewhat oppose	130	21.7%
Strongly oppose	153	25.5%
Not sure	83	13.8%
Total	600	100.0%

Q21. AI Data Centers: Artificial intelligence data centers require significant electricity and infrastructure investment. Do you support or oppose a policy that requires these facilities to provide for their own energy generation?

	Freq.	%
<u>Support</u>	<u>469</u>	<u>78.2%</u>
Strongly support	359	59.8%



Somewhat support	110	18.4%
<u>Oppose</u>	<u>60</u>	<u>9.9%</u>
Somewhat oppose	33	5.6%
Strongly oppose	26	4.4%
Not sure	71	11.8%
Total	600	100.0%

Q22. Involuntary Commitment: Would you support an increase in the use of involuntary commitments as a means to ensure that people with severe mental illnesses get the treatment they need?

	Freq.	%
<u>Yes</u>	<u>418</u>	<u>69.6%</u>
Yes, definitely	224	37.3%
Yes, somewhat	194	32.3%
<u>No</u>	<u>98</u>	<u>16.3%</u>
No, not really	57	9.4%
No, definitely not	41	6.8%
Not sure	85	14.1%
Total	600	100.0%

Q23. Gender

	Freq.	%
Female	328	54.7%
Male	272	45.3%
Total	600	100.0%

Q24. Age Range

	Freq.	%
<u>Under 50</u>	<u>237</u>	<u>39.5%</u>
18 - 34	97	16.2%
35 - 49	140	23.3%
<u>50+</u>	<u>363</u>	<u>60.5%</u>
50 - 64	182	30.3%
65 or older	181	30.2%
Total	600	100.0%

Q25. Party

	Freq.	%
Republican	199	33.2%
Democrat	203	33.8%
Independent	164	27.3%
Other	22	3.7%
Unsure	12	2.0%
Total	600	100.0%

Q26. Ideology

	Freq.	%
<u>Conservative</u>	<u>265</u>	<u>44.1%</u>
Very conservative	129	21.4%
Somewhat conservative	136	22.7%
<u>Moderate</u>	<u>141</u>	<u>23.4%</u>
<u>Liberal</u>	<u>165</u>	<u>27.5%</u>



Somewhat liberal	89	14.8%
Very liberal	76	12.7%
Unsure	30	5.0%
Total	600	100.0%

Q27. Urbanicity

	Freq.	%
Rural	258	43.0%
Suburban	247	41.2%
Urban	95	15.8%
Total	600	100.0%

Q28. Income

	Freq.	%
Less than \$40,000	95	15.8%
\$40,000 - \$69,999	131	21.9%
\$70,000 - \$99,999	129	21.5%
\$100,000 or more	210	35.0%
Unsure	35	5.9%
Total	600	100.0%

Q29. Race/Ethnicity

	Freq.	%
White or Caucasian	442	73.6%
Asian or Pacific Islander	6	1.0%
Black or African American	107	17.8%
Hispanic or Latino	12	2.0%
Other	24	4.0%
Unsure	9	1.6%
Total	600	100.0%

Q30. 2024 Retro Ballot

	Freq.	%
Donald Trump, the Republican	271	45.1%
Kamala Harris, the Democrat	257	42.8%
Another candidate	33	5.5%
Did not vote in 2024	22	3.7%
Unsure	17	2.9%
Total	600	100.0%

Q31. Education Level

	Freq.	%
<u>No College</u>	<u>312</u>	<u>52.0%</u>
Some high school	7	1.2%
High school diploma/GED	59	9.9%
Technical Certification	37	6.2%
Some college or Associate's Degree	208	34.6%
<u>At least College</u>	<u>281</u>	<u>46.9%</u>
Four-year undergraduate or Bachelor's Degree	165	27.6%
Graduate degree or further	116	19.3%
Unsure	7	1.2%
Total	600	100.0%



Q32. General Election VH

	Freq.	%
0 of 4	22	3.7%
1 of 4	86	14.3%
2 of 4	99	16.5%
3 of 4	98	16.3%
4 of 4	296	49.3%
Total	600	100.0%

Q33. Geo - DMA

	Freq.	%
<u>Charlotte/West</u>	<u>216</u>	<u>36.0%</u>
Charlotte	162	27.0%
Greenville-Spartanburg-Asheville-Anderson	51	8.5%
Chattanooga	3	0.5%
<u>Central</u>	<u>108</u>	<u>18.0%</u>
Greensboro-High Point-Winston-Salem	103	17.1%
Myrtle Beach-Florence	5	0.9%
<u>Raleigh-Durham (Fayetteville)</u>	<u>188</u>	<u>31.3%</u>
<u>Coastal</u>	<u>88</u>	<u>14.7%</u>
Greenville-Norfolk-Washington	41	6.8%
Wilmington	37	6.1%
Norfolk-Portsmouth-Newport News	8	1.4%
Atlanta	2	0.4%
Total	600	100.0%

Q34. Geo - CD

	Freq.	%
1	40	6.6%
2	45	7.5%
3	39	6.5%
4	48	7.9%
5	43	7.2%
6	40	6.7%
7	47	7.8%
8	44	7.4%
9	40	6.7%
10	44	7.3%
11	50	8.4%
12	34	5.7%
13	45	7.4%
14	41	6.9%
Total	600	100.0%

Q35. Gender + Age

	Freq.	%
F 18 - 34	44	7.3%
F 35 - 49	74	12.3%
F 50 - 64	100	16.6%
F 65+	111	18.5%
M 18 - 34	53	8.9%
M 35 - 49	66	11.0%
M 50 - 64	82	13.7%



M 65+	70	11.7%
Total	600	100.0%

Q36. Race + Gender

	Freq.	%
White Female	228	38.1%
White Male	213	35.6%
Asian Female	1	0.2%
Asian Male	5	0.8%
Black Female	71	11.8%
Black Male	36	6.0%
Hispanic Female	8	1.3%
Hispanic Male	4	0.7%
Other Female	15	2.5%
Other Male	9	1.5%
Unsure	9	1.6%
Total	600	100.0%

Q37. Gender + Education

	Freq.	%
Female At least College	144	24.0%
Female No degree	180	29.9%
Male At least College	137	22.8%
Male No degree	132	22.1%
Unsure	7	1.2%
Total	600	100.0%

METHODOLOGY

The sample size is 600 likely voters in the 2026 general election in North Carolina Statewide. The margin of error is $\pm 4.00\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely-voting population. The data was collected March 22 - 23, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.

