

# **QUANTUS INSIGHTS**

## **Texas 2026 Republican Senate Primary**

**February 27, 2026**

**QuantusInsights.org | @QuantusInsights on X**  
**Authorized by Jason Corley, Lead Pollster & Co-Founder**

# Methodology Summary

Sample: 939 likely voters | Fielded February 25 – February 26 | Published February 27, 2025 | Texas survey

Mode: SMS text survey targeted outreach among likely voters.

Margin of Error:  $\pm 3.5\%$  at 95% confidence | Crosstabs [here](#).

## Weighting & Adjustment

- Propensity Modeling: Logistic regression used to estimate and correct for sampling bias based on demographics, vote history, and partisan registration
- Raking (IPF): Calibrated to voter file benchmarks on Multilevel Poststratification (MPS): Adjusted complex intersections (e.g., race  $\times$  age, gender, race/ethnicity, education, region, and party ID: education  $\times$  region) using validated subgroup targets (e.g., white non-college men)
- Internal Cell Calibration: Benchmarked subgroup party splits and corrected internal misalignments

## Weight Normalization: Trimmed to reduce design effects

- Qualified N = 939

## Validation & Quality Control:

- Benchmarked against Data Trust voter file data for turnout patterns and partisan alignment from 2024, 2022, 2018 and 2016 primary voters

## Post-Election Context:

- This wave is a sentiment and opinion survey of registered likely voters
- Designed to capture voter attitudes on issues and sentiment analysis
- Results reflect calibrated, weighted opinion snapshots grounded in voter file alignment and rigorous demographic balancing

This methodology reflects Quantus Insights' commitment to rigorous, transparent polling. By combining advanced weighting, behavioral modeling, and voter file calibration, we aim to produce accurate, representative snapshots of public opinion. Grounded in both performance and academic best practices.

# Sample Demographics

| Gender |     |
|--------|-----|
| Male   | 53% |
| Female | 47% |

| Party Identification |     |
|----------------------|-----|
| Democrat             | 0%  |
| Republican           | 92% |
| Independent/Other    | 8%  |

| Area     |     |
|----------|-----|
| Urban    | 28% |
| Suburban | 28% |
| Rural    | 35% |
| Town     | 9%  |

| Age   |     |
|-------|-----|
| 18–29 | 1%  |
| 30–44 | 3%  |
| 45–64 | 24% |
| 65+   | 72% |

| Race/Ethnicity |     |
|----------------|-----|
| White          | 81% |
| Black          | 6%  |
| Hispanic       | 9%  |
| Asian / Other  | 4%  |

## Executive Summary

Five days before Election Day, the Republican primary for U.S. Senate in Texas is best understood as a **high-intensity, low-volatility race that is very likely headed for a runoff**. On the ballot, Ken Paxton leads with **43%**, John Cornyn follows at **37.6%**, and Wesley Hunt holds **15.7%**, with only **3.8%** undecided. Even when we model how undecided voters are likely to break based on their demographic and ideological profile, Paxton's lead holds at roughly **5 points**, but he remains **well short of the 50% threshold** needed to win outright. Given Hunt's double-digit share and the hardened nature of voter preferences, the most realistic scenario is a **Paxton-Cornyn runoff**.

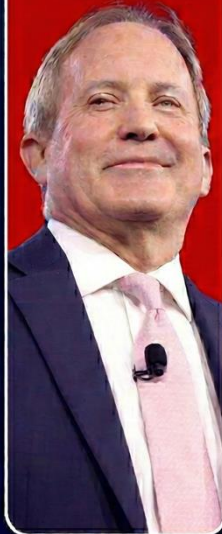
The underlying structure of the electorate explains why Paxton is favored both now and in a potential head-to-head. About **50.7%** of likely voters say they are strongly aligned with the America First / MAGA movement, and Paxton dominates that bloc by **59.5% to 24.2%** over Cornyn. That group alone makes up roughly **two-thirds of Paxton's total support**, and it overlaps heavily with the most reliable **3- and 4-time Republican primary voters**. Cornyn's base is rooted in **Traditional Republicans/Conservatives** and more establishment-leaning voters, a smaller and less dominant slice of the primary electorate. In a runoff scenario where the field narrows and intensity matters even more, our data indicate that Paxton would enter as the **clear favorite in a one-on-one race**, with the America First majority and high-frequency voters giving him a built-in advantage that is difficult for Cornyn to overcome.

# TEXAS REPUBLICAN SENATE PRIMARY

939 likely voters | MoE 3.1 | Feb 25-26

KEN PAXTON

43%



JOHN CORNYN

38%



WESLEY HUNT

16%



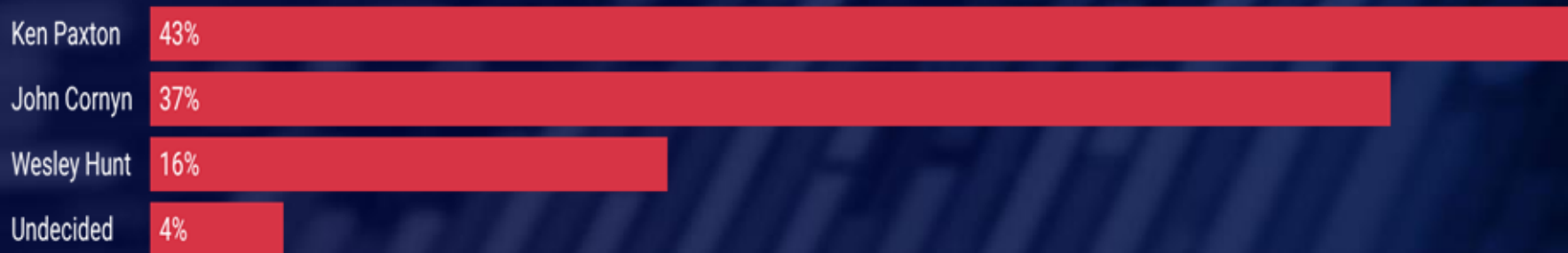
  
QUANTUS  
INSIGHTS

+72.84

# Senate Ballot Test

**Q1. If the Republican primary election for U.S. Senate were held today, for whom would you vote?**

**With leaners**



# How Undecided Voters Break

**Q2. If you had to make a choice today, which candidate are you leaning toward?**

I am still undecided

58%

John Cornyn

18%

Wesley Hunt

14%

Ken Paxton

10%



# Commitment Profile of Primary Voters

## Q3. Which best describes your level of commitment to your current choice?

I am firmly committed and will not change my vote

67%

I am committed and unlikely to change my mind

19%

I am leaning toward this candidate but could still change my mind

11%

My support is soft and I could become undecided

3%



# Likely Voters

**Q4. How likely are you to vote in the Republican primary for U.S. Senate on March 3, 2026?**



# Primary Winner Expectations

**Q5. Regardless of who you personally support, who do you think will win the Republican primary for U.S. Senate?**



# Political Identity of Electorate

## Q6. Which best describes your political identity?



# November Enthusiasm Snapshot

**Q7. Regardless of your current preference, how enthusiastic would you be about voting for the Republican nominee in the November general election?**



# Presidential Job Approval

**Q8. Do you approve or disapprove of the way President Trump has handled his job since taking office in January 2025?**



# QUANTUS INSIGHTS

Recognized during the 2024 cycle as one of America's most accurate and innovative polling firms, we delivered projections that not only held up in the toughest battlegrounds but often led the conversation.

Our results landed within a single point in the crucial Rust-Belt States of Michigan, Pennsylvania, and Wisconsin, and under one point nationally, demonstrating unmatched precision in a noisy and fast-moving political environment.

Quantus Insights continues to do what we do best: deliver actionable intelligence that shapes narratives, elections, public policy, and strategy.

## Most Accurate Pollsters of the 2024 US Presidential Election

### National Popular Vote

| Results                     | Trump | Harris | Advantage<br>Trump vs Harris | Poll Error |
|-----------------------------|-------|--------|------------------------------|------------|
| 1. AtlasIntel 11/04         | 50    | 48.8   | 1.2                          | 0.3        |
| 2. Act/Vote 11/02           | 50.5  | 49.5   | 1                            | 0.5        |
| 3. Quantus Insights 10/30   | 49.1  | 48.3   | 0.8                          | 0.7        |
| 4. SoCal Strategies 10/31   | 49.9  | 49.1   | 0.8                          | 0.7        |
| 5. Big Data Poll 10/29      | 50.1  | 49.9   | 0.2                          | 1.3        |
| 6. Rasmussen 10/31          | 49    | 46     | 3                            | 1.5        |
| 7. J.L. Partners 10/29      | 50    | 47     | 3                            | 1.5        |
| 8. Fabrizio/CBAQ/WSJ 10/22  | 49    | 46     | 3                            | 1.5        |
| 9. TRP Insight 11/03        | 48    | 48     | 0                            | 1.5        |
| 10. Hart Research/POS 11/02 | 49    | 49     | 0                            | 1.5        |
| 11. Emerson College 11/02   | 49    | 49     | 0                            | 1.5        |
| 12. NYT/Siena 10/23         | 48    | 48     | 0                            | 1.5        |
| 13. NBC News 11/02          | 49    | 49     | 0                            | 1.5        |
| 14. Leger/NYP 11/02         | 48.5  | 49.4   | 0.9                          | 2.4        |
| 15. YouGov 10/31            | 48    | 49     | 1                            | 2.5        |
| 16. Patriot Polling 11/03   | 48.1  | 49.4   | 1.3                          | 2.8        |
| 17. Research Co. 11/03      | 46    | 48     | 2                            | 3.5        |
| 18. Ipsos 11/03             | 48    | 50     | 2                            | 3.5        |
| 19. HarrisX 11/02           | 49    | 51     | 2                            | 3.5        |
| 20. Morning Consult 10/31   | 47    | 49     | 2                            | 3.5        |
| 21. Marist College 11/03    | 47    | 51     | 4                            | 5.5        |

Final Trump vs. Harris advantage according to New York Times projection on 11/07/2024.  
The error column considers the last poll released by each pollster up to two weeks (14 days) before Election Day.

# Get In Touch



**Jason Corley**  
**Lead Pollster & Co-Founder**



**Jack Murphy**  
**CEO & Co-Founder**



**For media or research inquiries,  
text or call: 833-322-4964**