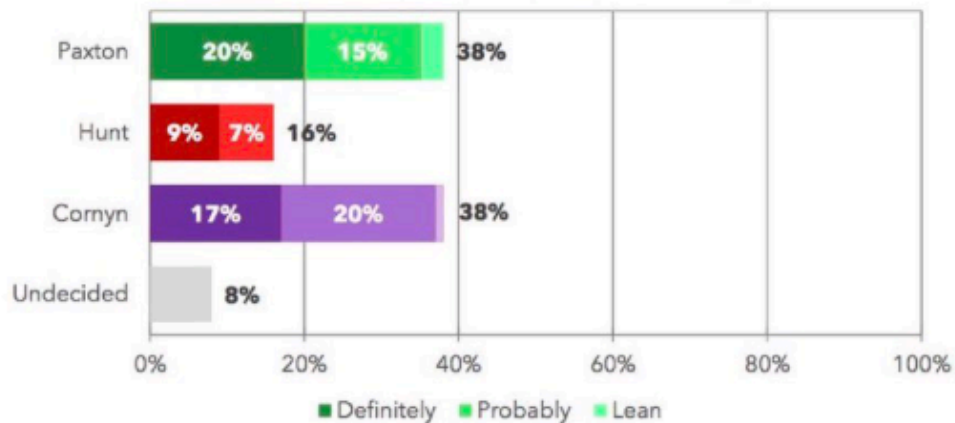


**TO:** INTERESTED PARTIES  
**FROM:** CONOR MAGUIRE, PULSE DECISION SCIENCE  
**SUBJECT:** TEXAS U.S. SENATE REPUBLICAN PRIMARY  
**DATE:** DECEMBER 23, 2025

Findings from a recent study by Pulse Decision Science, conducted December 14-17, in the 2026 Texas Republican Primary for U.S. Senate, reinforce Attorney General Ken Paxton's frontrunner status.

**Ken Paxton's Position Solidified in the Republican Primary for U.S. Senate**

In the Republican primary, Attorney General Ken Paxton maintained his top-of-the-ticket status with 38% of the vote. John Cornyn receives 38% of the vote, sustaining his positioning as well, while Wesley Hunt only garners 16%, stalling his previous growth and beginning to regress.



**Ken Paxton Maintains the Highest Favorability in the Field**

Ken Paxton's image has held strong over the last five months, leading the field in favorability with a 60% positive image of the Attorney General, +34 Net Favorable. John Cornyn holds a 55% favorable image, with 26% of voters holding an unfavorable opinion of him. Welsey Hunt still lags behind in both Name ID, 56%, and Favorable image at 39%.

**METHODOLOGY**

PDS selected a random sample of likely republican primary voters from the state voter file using Probability Proportionate to Size (PPS) Sampling. The sample for this survey was stratified based on vote history, age, gender, and geography. This methodology allows us to reduce the amount of post-survey "weighting" needed for the primary electorate.

Respondents were contacted by phone via cells/landlines December 14-17, 2025. The study has a sample size of n=809 likely Republican primary voters with a margin of error of ±3.44% in 95 out of 100 cases.

