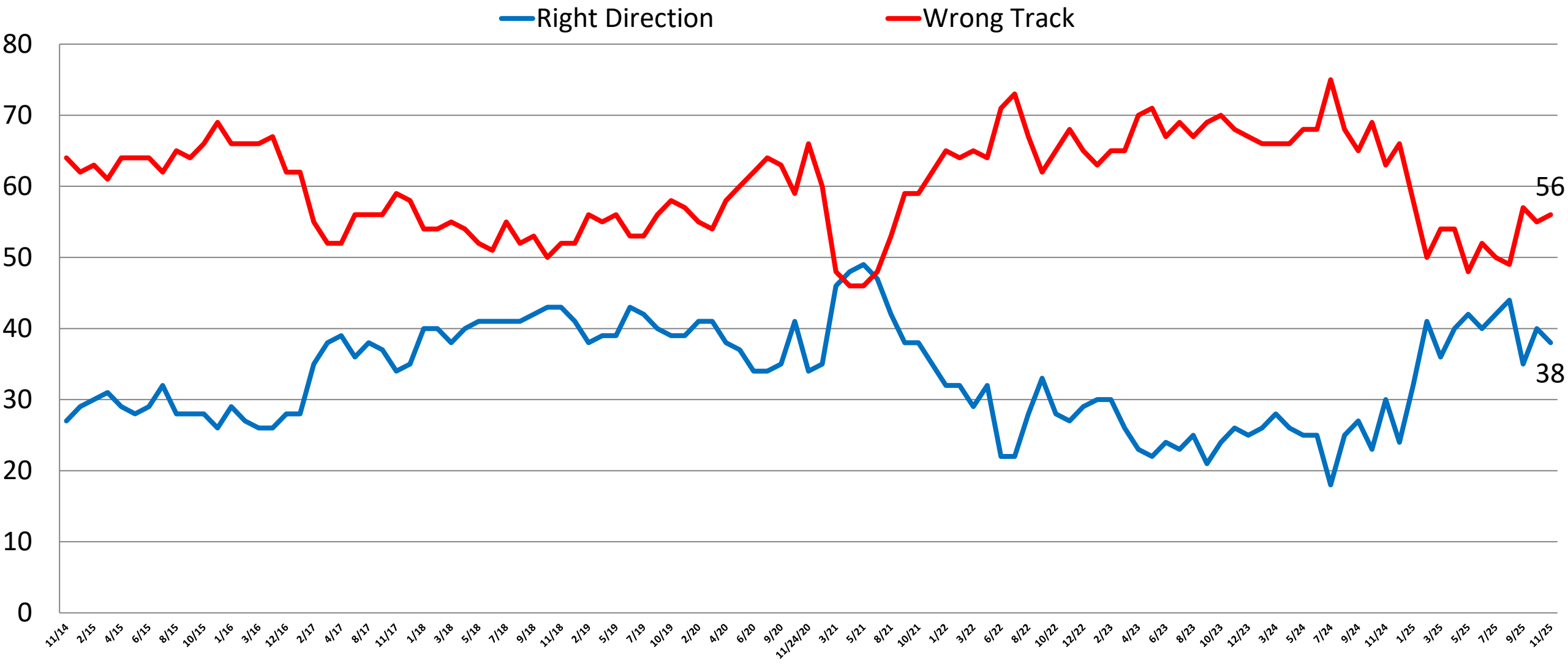
# National Survey Results
# 1,000 General Election Voters
# Political Environment, Trends & Analysis

McLaughlin & Associates

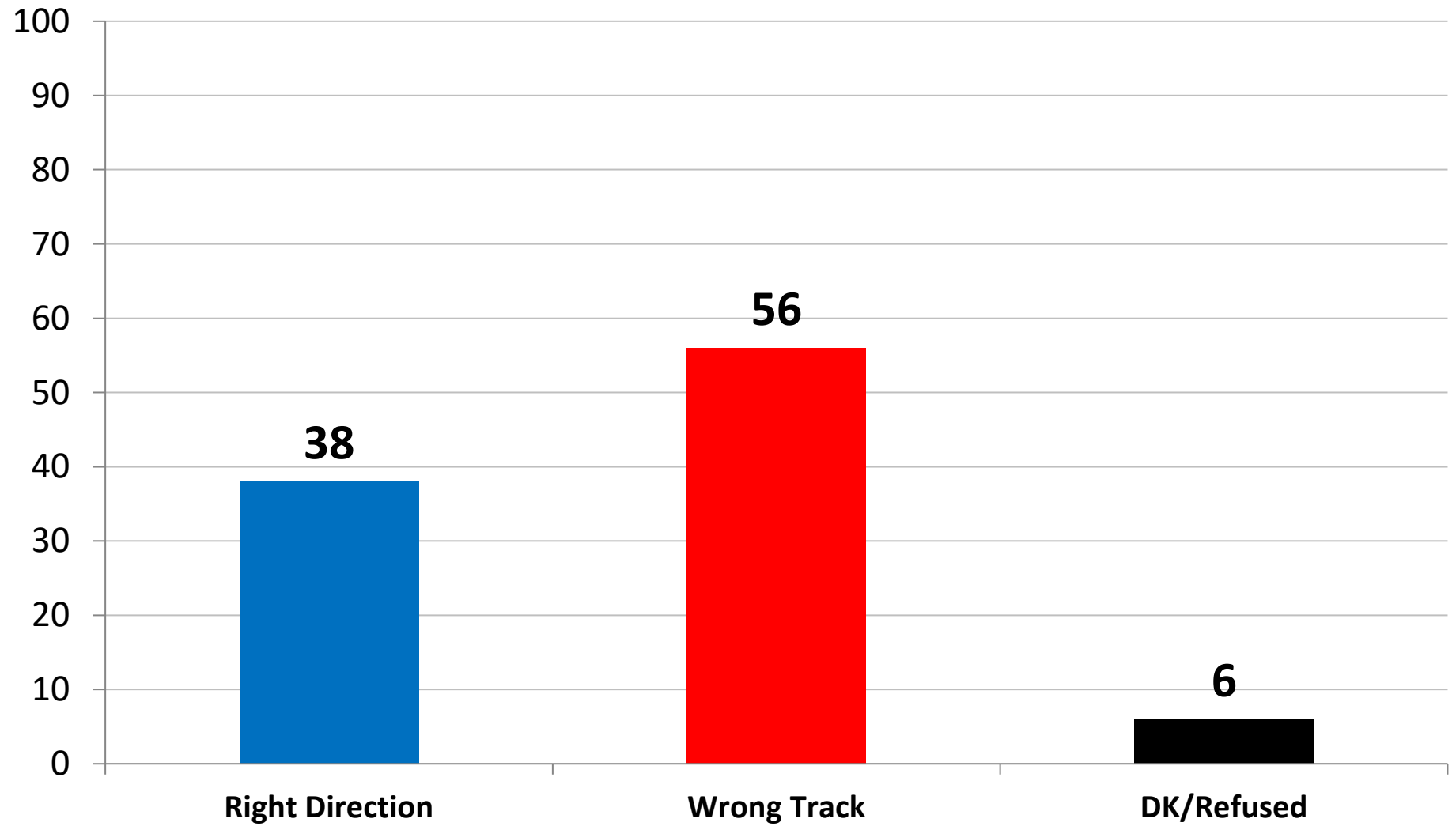
**Field Dates: November 17th – 24th, 2025**

**www.mclaughlinonline.com**

# Direction: *United States* (Time Series)

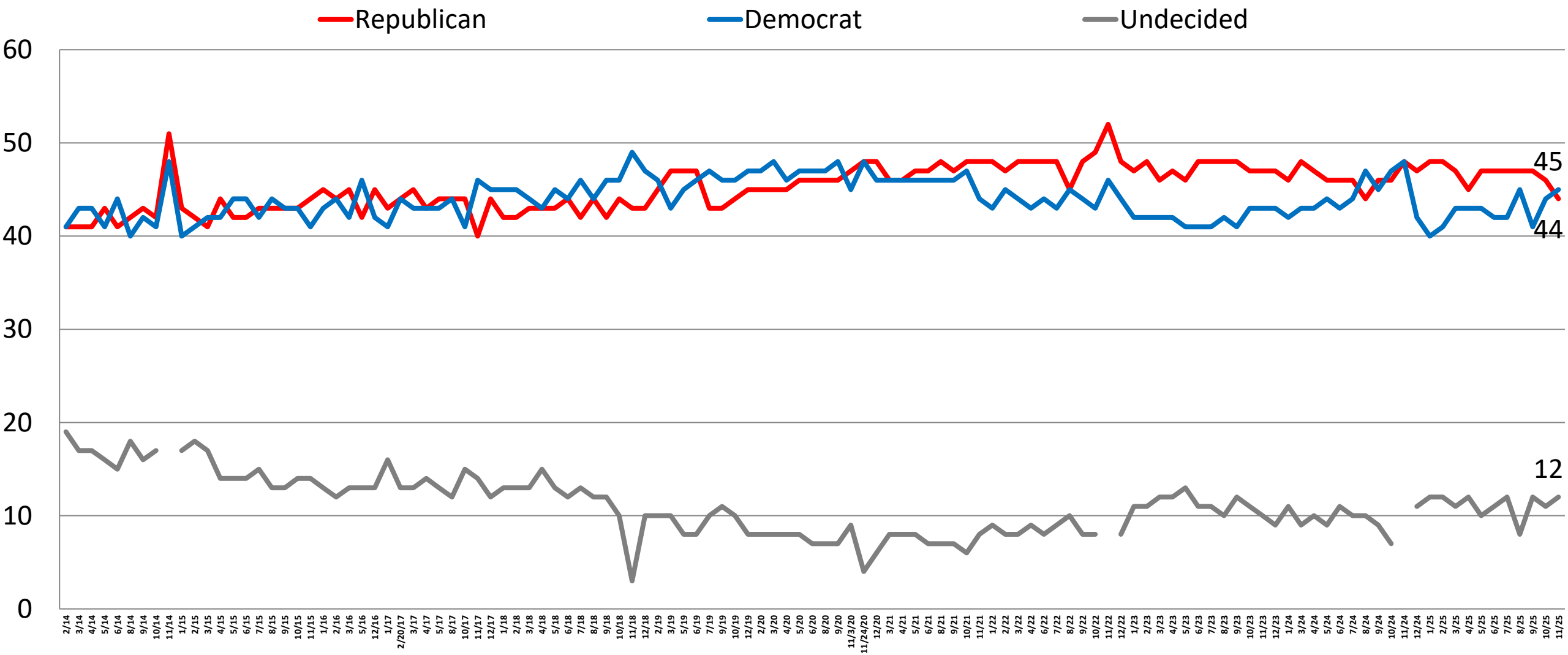


# Direction:
# *United States*

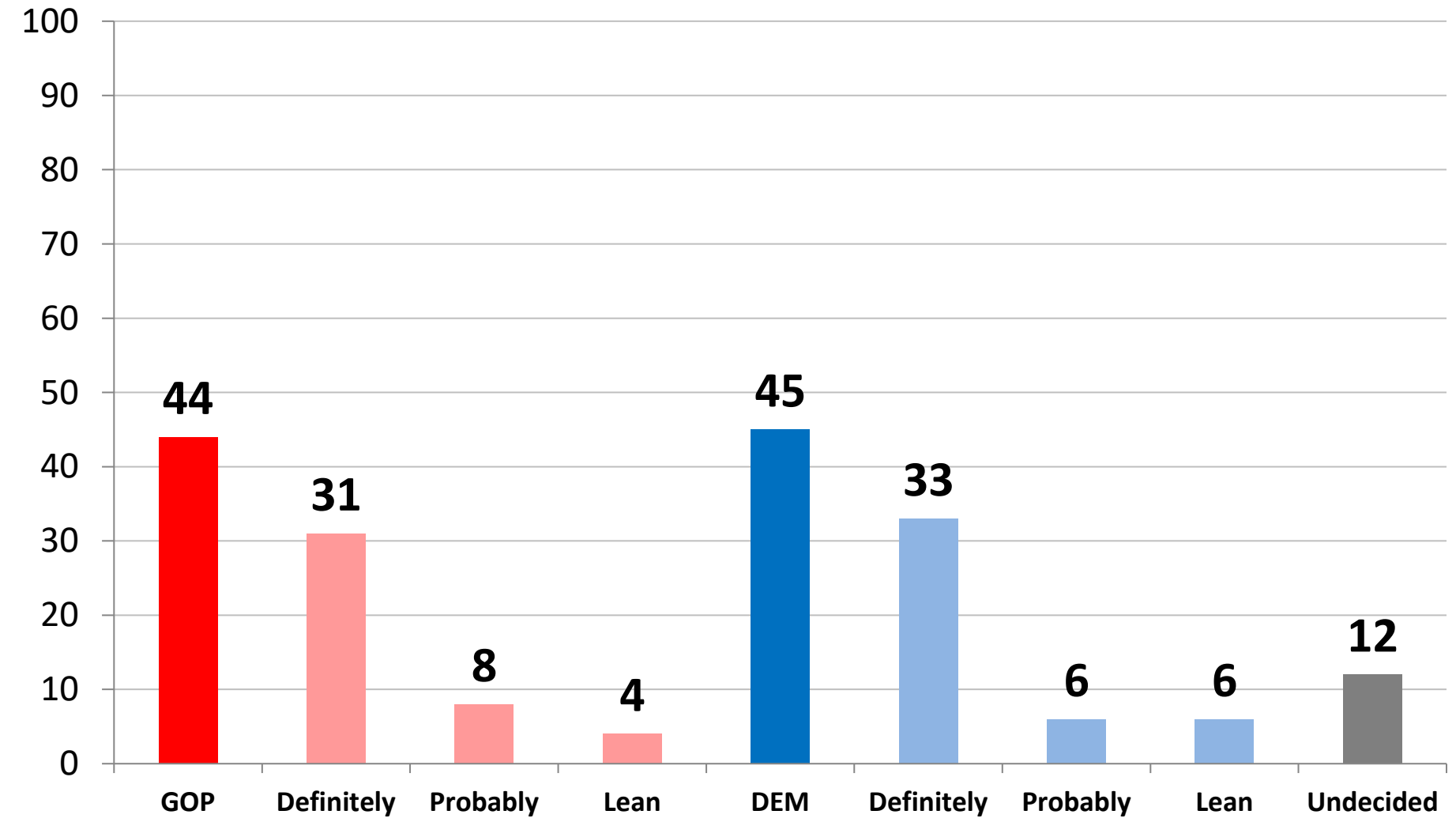



| | Right | Wrong |
|---|---|---|
| East | 40 | 56 |
| Midwest | 35 | 58 |
| South | 43 | 49 |
| West | 29 | 65 |
| Gen. Cong. – Vote GOP | 71 | 21 |
| Gen. Cong. – Vote DEM | 11 | 88 |
| Gen. Cong. – Vote UND | 17 | 66 |
| Approve DJT (3-Way) | 69 | 24 |
| Disapprove DJT (3-Way) | 6 | 92 |
| Republican | 68 | 23 |
| Democrat | 17 | 79 |
| Independent | 24 | 70 |
| Liberal | 19 | 78 |
| Moderate | 23 | 69 |
| Conservative | 67 | 27 |
| Vote Trump 2024 | 69 | 22 |
| Vote Harris 2024 | 10 | 87 |
| White | 41 | 53 |
| African-American | 20 | 73 |
| Hispanic | 42 | 50 |
| Under 55 | 39 | 53 |
| Over 55 | 36 | 59 |
| Married | 50 | 46 |
| Single | 24 | 67 |
| Men | 47 | 48 |
| Women | 29 | 63 |
| Live in Urban Area | 39 | 58 |
| Live in Suburban Area | 35 | 59 |
| Live in Rural Area | 42 | 47 |

# Generic Ballot: *U.S. Congress* (Time Series)



# Generic Ballot:
# *U.S. Congress*

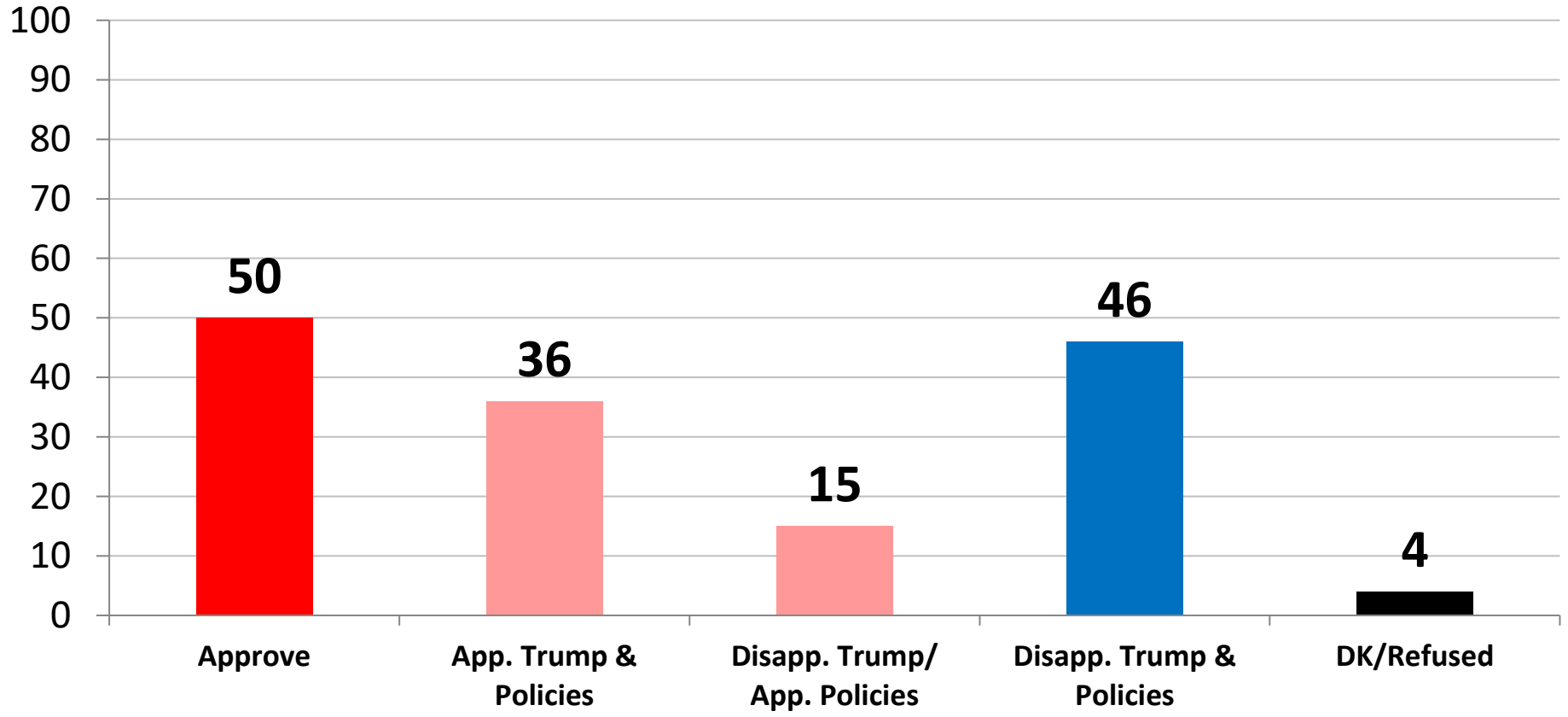



| | GOP | DEM | UND |
|---|---|---|---|
| East | 44 | 47 | 9 |
| Midwest | 44 | 42 | 15 |
| South | 49 | 42 | 9 |
| West | 35 | 50 | 16 |
| Gen. Cong. – Vote GOP | 100 | 0 | 0 |
| Gen. Cong. – Vote DEM | 0 | 100 | 0 |
| Gen. Cong. – Vote UND | 0 | 0 | 100 |
| Approve DJT (3-Way) | 78 | 15 | 7 |
| Disapprove DJT (3-Way) | 7 | 80 | 13 |
| Republican | 92 | 5 | 3 |
| Democrat | 7 | 91 | 2 |
| Independent | 26 | 42 | 32 |
| Liberal | 12 | 84 | 4 |
| Moderate | 30 | 49 | 21 |
| Conservative | 80 | 12 | 9 |
| Vote Trump 2024 | 84 | 6 | 10 |
| Vote Harris 2024 | 7 | 87 | 6 |
| White | 50 | 40 | 10 |
| African-American | 12 | 73 | 15 |
| Hispanic | 36 | 48 | 16 |
| Under 55 | 44 | 43 | 13 |
| Over 55 | 43 | 46 | 11 |
| Married | 50 | 40 | 10 |
| Single | 35 | 52 | 13 |
| Men | 50 | 39 | 11 |
| Women | 38 | 50 | 13 |
| Live in Urban Area | 36 | 51 | 13 |
| Live in Suburban Area | 43 | 46 | 11 |
| Live in Rural Area | 55 | 33 | 12 |

## Which of the following statements regarding President Trump and his policies comes closest to your opinion?

*1) I approve of President Trump and his policies.*
*2) I disapprove of President Trump personally, but I like a lot of his policies.*
*3) I disapprove of President Trump and his policies.*

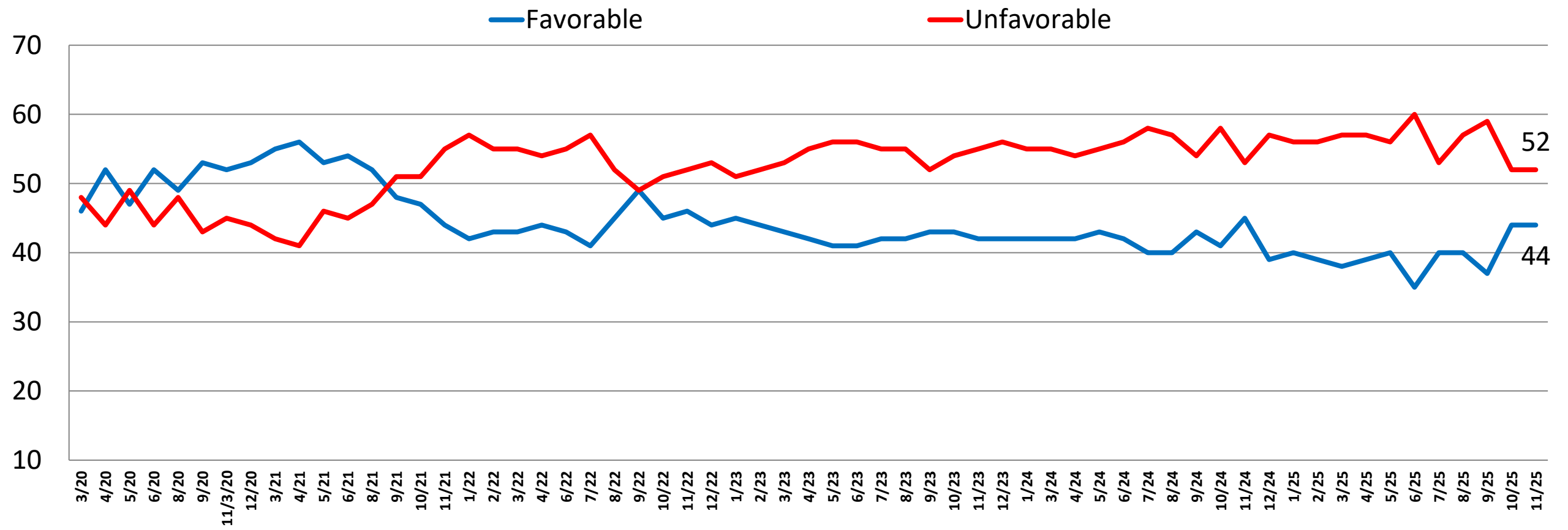
| | 9/23 | 10/23 | 11/23 | 12/23 | 1/24 | 3/24 | 4/24 | 5/24 | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Approve | 55 | 56 | 58 | 52 | 56 | 58 | 55 | 55 | 53 | 52 | 52 | 52 | 54 | 57 | 54 | 52 | 50 | 51 | 51 | 52 | 52 | 49 | 51 | 50 |
| Both | 33 | 31 | 32 | 31 | 34 | 35 | 34 | 33 | 31 | 33 | 33 | 33 | 34 | 42 | 41 | 39 | 39 | 38 | 37 | 39 | 38 | 34 | 38 | 36 |
| Just Policies | 22 | 25 | 25 | 21 | 23 | 24 | 21 | 23 | 22 | 19 | 20 | 19 | 20 | 14 | 13 | 14 | 11 | 13 | 15 | 14 | 14 | 16 | 13 | 15 |
| Disapprove | 41 | 40 | 38 | 43 | 39 | 38 | 41 | 41 | 44 | 46 | 44 | 44 | 45 | 38 | 42 | 43 | 45 | 44 | 43 | 43 | 45 | 46 | 46 | 46 |



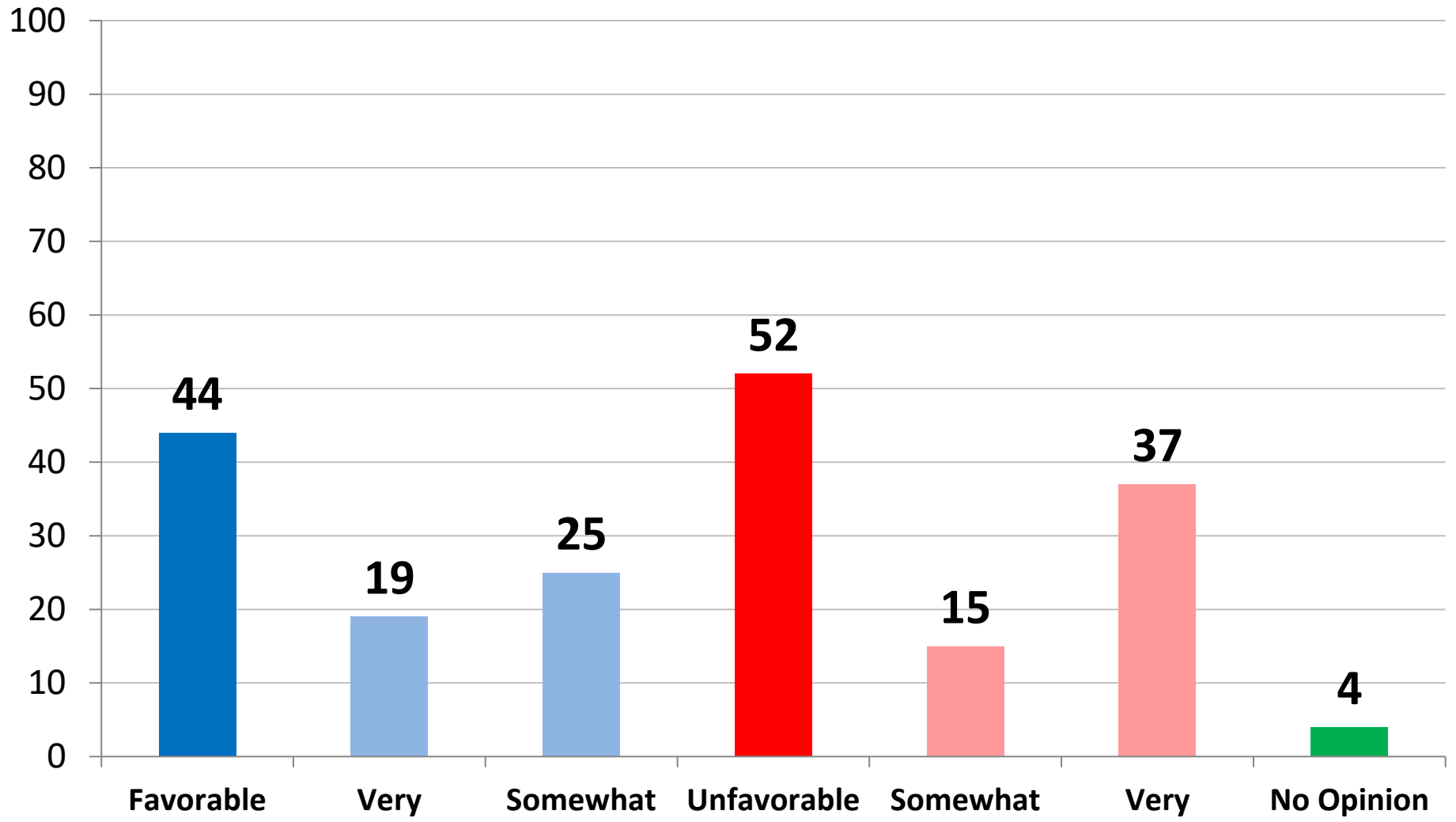

| | App. | Both | Policy | Disapp. |
|---|---|---|---|---|
| East | 50 | 38 | 12 | 46 |
| Midwest | 50 | 35 | 16 | 47 |
| South | 56 | 40 | 16 | 41 |
| West | 42 | 28 | 14 | 53 |
| Gen. Cong. – Vote GOP | 90 | 70 | 20 | 8 |
| Gen. Cong. – Vote DEM | 17 | 7 | 10 | 82 |
| Gen. Cong. – Vote UND | 28 | 16 | 12 | 51 |
| Approve DJT (3-Way) | 100 | 71 | 29 | 0 |
| Disapprove DJT (3-Way) | 0 | 0 | 0 | 100 |
| Republican | 85 | 70 | 16 | 12 |
| Democrat | 22 | 10 | 12 | 77 |
| Independent | 40 | 23 | 17 | 53 |
| Liberal | 25 | 13 | 12 | 75 |
| Moderate | 39 | 24 | 15 | 55 |
| Conservative | 81 | 64 | 17 | 16 |
| Vote Trump 2024 | 89 | 70 | 19 | 8 |
| Vote Harris 2024 | 15 | 5 | 10 | 83 |
| White | 55 | 40 | 15 | 42 |
| African-American | 30 | 17 | 13 | 64 |
| Hispanic | 45 | 29 | 17 | 48 |
| Under 55 | 52 | 36 | 16 | 43 |
| Over 55 | 48 | 35 | 13 | 49 |
| Married | 59 | 44 | 15 | 39 |
| Single | 39 | 23 | 16 | 55 |
| Men | 58 | 42 | 15 | 40 |
| Women | 44 | 29 | 14 | 51 |
| Live in Urban Area | 47 | 32 | 14 | 49 |
| Live in Suburban Area | 49 | 34 | 15 | 48 |
| Live in Rural Area | 58 | 44 | 14 | 38 |

# Opinion: *Joe Biden* (Time Series)

| | 3/20 | 4/20 | 5/20 | 6/20 | 8/20 | 9/20 | 11/3/20 | 12/20 | 3/21 | 4/21 | 5/21 | 6/21 | 8/21 | 9/21 | 10/21 | 11/21 | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 46 | 52 | 47 | 52 | 49 | 53 | 52 | 53 | 55 | 56 | 53 | 54 | 52 | 48 | 47 | 44 | 42 | 43 | 43 | 44 | 43 | 41 | 45 | 49 | 45 | 46 | 44 | 45 | 44 | 43 | 42 |
| Unfavorable | 48 | 44 | 49 | 44 | 48 | 43 | 45 | 44 | 42 | 41 | 46 | 52 | 47 | 51 | 51 | 55 | 57 | 55 | 55 | 54 | 55 | 57 | 52 | 49 | 51 | 52 | 53 | 51 | 52 | 53 | 55 |
| *Net Diff.* | *-2* | *+8* | *-2* | *+8* | *+1* | *+10* | *+7* | *+9* | *+13* | *+15* | *+7* | *+2* | *+5* | *-3* | *-4* | *-11* | *-15* | *-12* | *-12* | *-10* | *-12* | *-16* | *-7* | *0* | *-6* | *-6* | *-9* | *-6* | *-8* | *-10* | *-13* |
| | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | 1/24 | 3/24 | 4/24 | 5/24 | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 11/24 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | |
| Favorable | 41 | 41 | 42 | 42 | 43 | 43 | 42 | 42 | 42 | 42 | 42 | 43 | 42 | 40 | 40 | 43 | 41 | 45 | 39 | 40 | 39 | 38 | 39 | 40 | 35 | 40 | 40 | 37 | 44 | 44 | |
| Unfavorable | 56 | 56 | 55 | 55 | 52 | 54 | 55 | 56 | 55 | 55 | 54 | 55 | 56 | 58 | 57 | 54 | 58 | 53 | 57 | 56 | 56 | 57 | 57 | 56 | 60 | 53 | 57 | 59 | 52 | 52 | |
| *Net Diff.* | *-15* | *-15* | *-13* | *-13* | *-9* | *-11* | *-13* | *-15* | *-14* | *-14* | *-11* | *-12* | *-14* | *-18* | *-18* | *-11* | *-18* | *-9* | *-18* | *-17* | *-17* | *-19* | *-17* | *-16* | *-25* | *-13* | *-17* | *-22* | *-8* | *-8* | |



# Opinion:
# *Joe Biden*

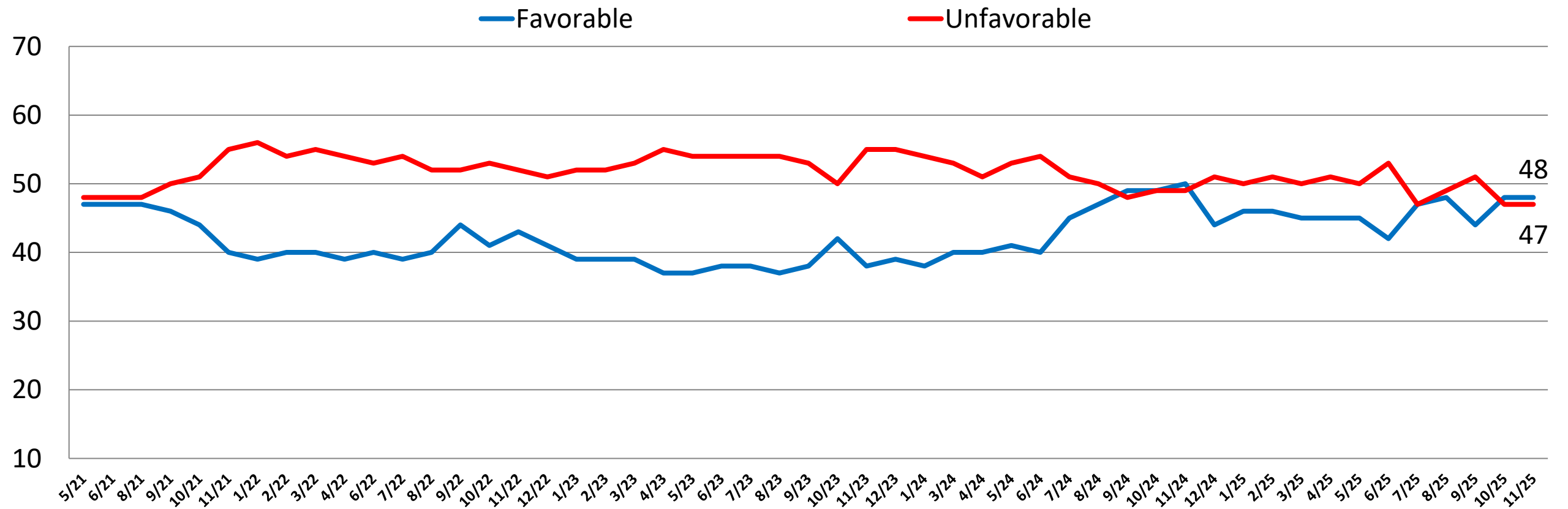



| | Favorable | Unfavorable |
|---|---|---|
| East | 48 | 46 |
| Midwest | 40 | 57 |
| South | 42 | 54 |
| West | 48 | 49 |
| Gen. Cong. – Vote GOP | 19 | 79 |
| Gen. Cong. – Vote DEM | 74 | 23 |
| Gen. Cong. – Vote UND | 23 | 64 |
| Approve DJT (3-Way) | 24 | 73 |
| Disapprove DJT (3-Way) | 67 | 30 |
| Republican | 19 | 78 |
| Democrat | 77 | 20 |
| Independent | 38 | 56 |
| Liberal | 72 | 26 |
| Moderate | 46 | 49 |
| Conservative | 22 | 74 |
| Vote Trump 2024 | 16 | 80 |
| Vote Harris 2024 | 76 | 21 |
| White | 40 | 57 |
| African-American | 69 | 26 |
| Hispanic | 49 | 46 |
| Under 55 | 44 | 50 |
| Over 55 | 44 | 54 |
| Married | 41 | 56 |
| Single | 50 | 44 |
| Men | 42 | 56 |
| Women | 46 | 49 |
| Live in Urban Area | 51 | 43 |
| Live in Suburban Area | 44 | 53 |
| Live in Rural Area | 35 | 62 |

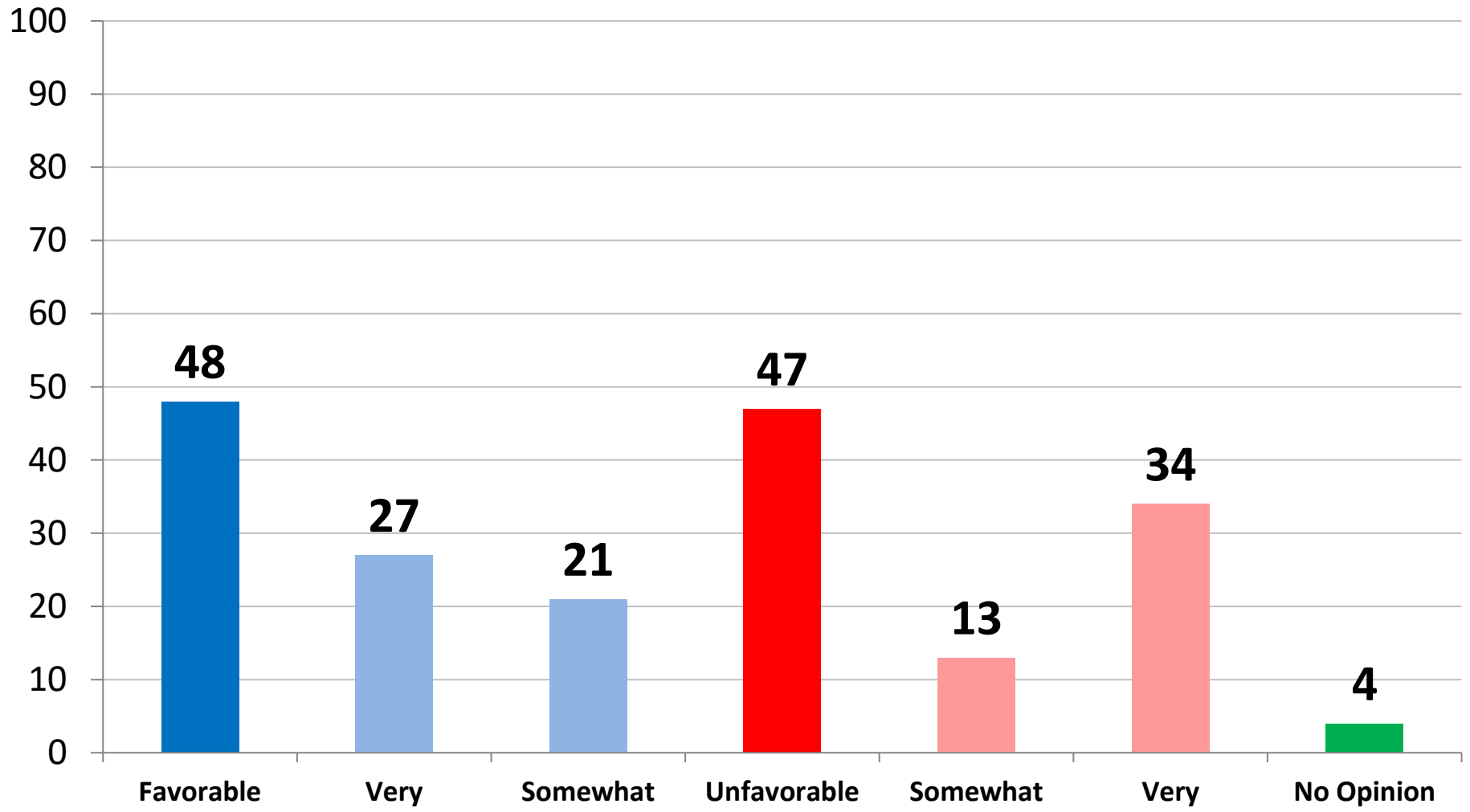
# Opinion: *Kamala Harris* (Time Series)

| | 5/21 | 6/21 | 8/21 | 9/21 | 10/21 | 11/21 | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 47 | 47 | 47 | 46 | 44 | 40 | 39 | 40 | 40 | 39 | 40 | 39 | 40 | 44 | 41 | 43 | 41 | 39 | 39 | 39 | 37 | 37 | 38 | 38 | 37 | 38 |
| Unfavorable | 48 | 48 | 48 | 50 | 51 | 55 | 56 | 54 | 55 | 54 | 53 | 54 | 52 | 52 | 53 | 52 | 51 | 52 | 52 | 53 | 55 | 54 | 54 | 54 | 54 | 53 |
| *Net Diff.* | *-1* | *-1* | *-1* | *-4* | *-7* | *-15* | *-17* | *-16* | *-15* | *-15* | *-13* | *-15* | *-12* | *-8* | *-12* | *-9* | *-10* | *-13* | *-13* | *-14* | *-18* | *-17* | *-16* | *-16* | *-17* | *-15* |

| | 10/23 | 11/23 | 12/23 | 1/24 | 3/24 | 4/24 | 5/24 | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 11/24 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 42 | 38 | 39 | 38 | 40 | 40 | 41 | 40 | 45 | 47 | 49 | 49 | 50 | 44 | 46 | 46 | 45 | 45 | 45 | 42 | 47 | 48 | 44 | 48 | 48 | |
| Unfavorable | 50 | 55 | 55 | 54 | 53 | 51 | 53 | 54 | 51 | 50 | 48 | 49 | 49 | 51 | 50 | 51 | 50 | 51 | 50 | 53 | 47 | 49 | 51 | 47 | 47 | |
| *Net Diff.* | *-8* | *-17* | *-16* | *-16* | *-13* | *-11* | *-12* | *-14* | *-6* | *-4* | *+1* | *0* | *+1* | *-7* | *-4* | *-5* | *-5* | *-6* | *-5* | *-11* | *+1* | *-1* | *-7* | *+1* | *+1* | |



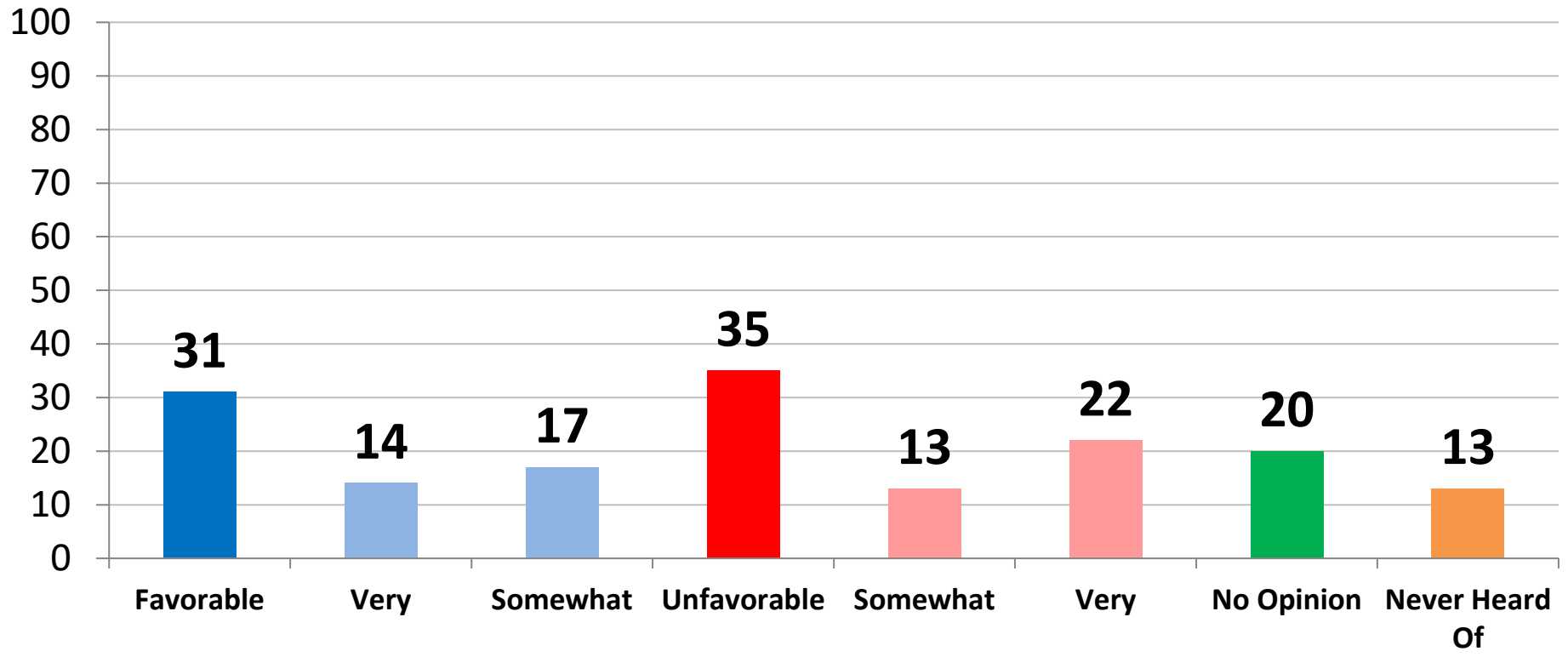
# Opinion:
# *Kamala Harris*




| | Favorable | Unfavorable |
|---|---|---|
| East | 53 | 41 |
| Midwest | 44 | 53 |
| South | 47 | 48 |
| West | 53 | 44 |
| Gen. Cong. – Vote GOP | 19 | 76 |
| Gen. Cong. – Vote DEM | 83 | 16 |
| Gen. Cong. – Vote UND | 26 | 58 |
| Approve DJT (3-Way) | 26 | 70 |
| Disapprove DJT (3-Way) | 75 | 23 |
| Republican | 21 | 74 |
| Democrat | 81 | 17 |
| Independent | 46 | 48 |
| Liberal | 81 | 17 |
| Moderate | 50 | 43 |
| Conservative | 23 | 73 |
| Vote Trump 2024 | 17 | 77 |
| Vote Harris 2024 | 85 | 14 |
| White | 43 | 53 |
| African-American | 75 | 19 |
| Hispanic | 56 | 36 |
| Under 55 | 50 | 45 |
| Over 55 | 46 | 50 |
| Married | 45 | 52 |
| Single | 55 | 39 |
| Men | 45 | 51 |
| Women | 51 | 43 |
| Live in Urban Area | 59 | 38 |
| Live in Suburban Area | 47 | 49 |
| Live in Rural Area | 37 | 56 |

# Opinion:
# *Hakeem Jeffries*

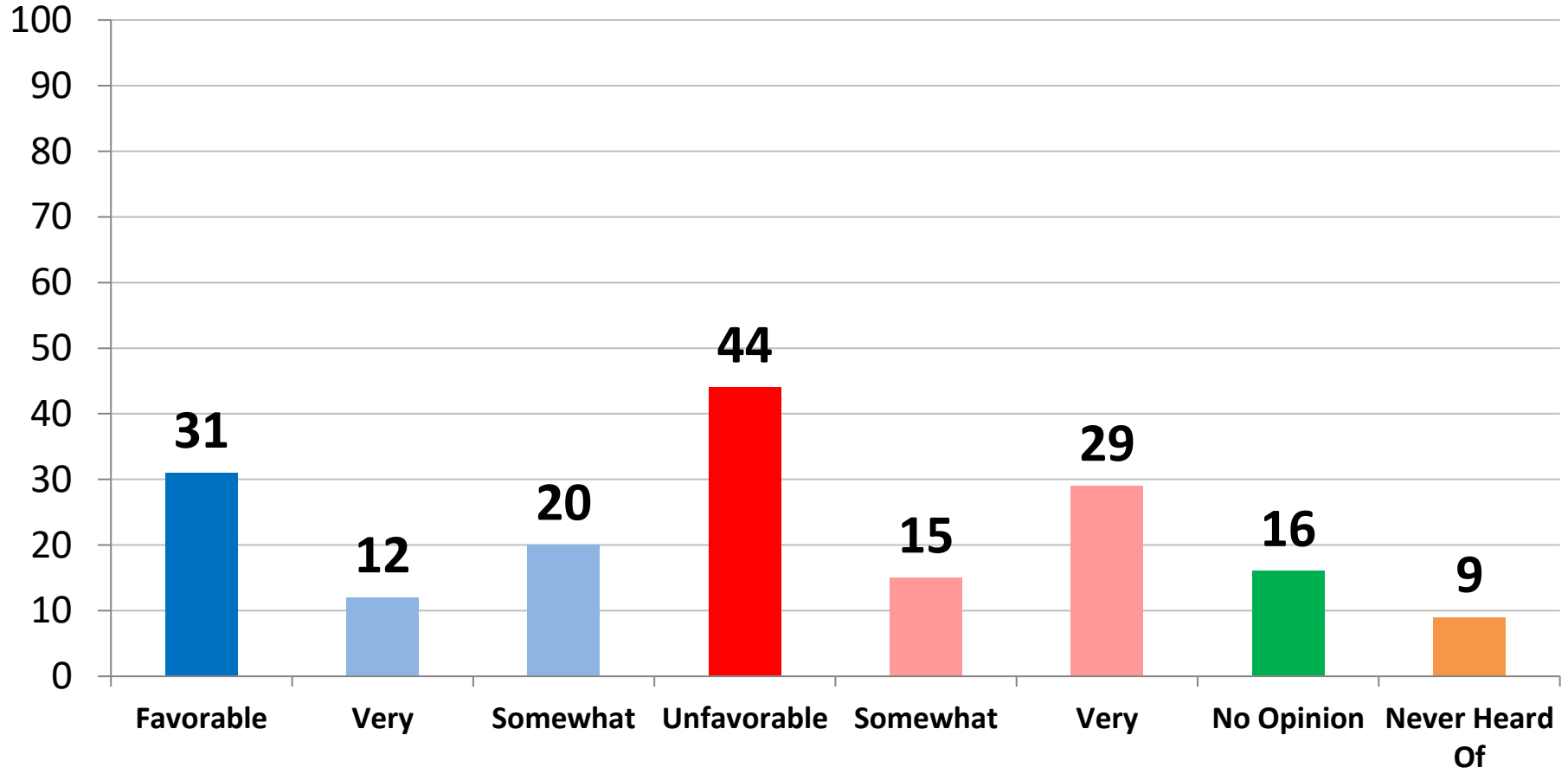
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | 1/24 | 3/24 | 4/24 | 5/24 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 26 | 26 | 24 | 23 | 23 | 22 | 23 | 20 | 21 | 23 | 24 | 23 | 22 | 21 | 21 | 22 |
| Unfavorable | 24 | 23 | 25 | 27 | 25 | 28 | 25 | 28 | 31 | 27 | 29 | 33 | 28 | 30 | 32 | 32 |
| *Net Diff.* | *+2* | +3 | -1 | -4 | -2 | -6 | -2 | -8 | -10 | -4 | -5 | -10 | -6 | -9 | -11 | -10 |
| | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
| Favorable | 21 | 23 | 24 | 23 | 20 | 23 | 22 | 25 | 25 | 26 | 24 | 28 | 26 | 25 | 32 | 31 |
| Unfavorable | 30 | 27 | 25 | 30 | 29 | 28 | 29 | 32 | 31 | 30 | 32 | 35 | 34 | 30 | 34 | 35 |
| *Net Diff.* | -8 | -4 | -1 | -6 | -9 | -5 | -7 | -7 | -6 | *-4* | *-8* | *-7* | *-8* | *-5* | *-2* | *-4* |




| | Favorable | Unfavorable |
|---|---|---|
| East | 37 | 33 |
| Midwest | 25 | 38 |
| South | 28 | 36 |
| West | 38 | 33 |
| Gen. Cong. – Vote GOP | 21 | 51 |
| Gen. Cong. – Vote DEM | 47 | 21 |
| Gen. Cong. – Vote UND | 10 | 30 |
| Approve DJT (3-Way) | 24 | 48 |
| Disapprove DJT (3-Way) | 40 | 24 |
| Republican | 22 | 48 |
| Democrat | 47 | 21 |
| Independent | 26 | 36 |
| Liberal | 52 | 20 |
| Moderate | 27 | 30 |
| Conservative | 21 | 51 |
| Vote Trump 2024 | 19 | 51 |
| Vote Harris 2024 | 47 | 21 |
| White | 30 | 40 |
| African-American | 35 | 22 |
| Hispanic | 40 | 23 |
| Under 55 | 31 | 31 |
| Over 55 | 32 | 41 |
| Married | 32 | 41 |
| Single | 34 | 26 |
| Men | 38 | 43 |
| Women | 26 | 28 |
| Live in Urban Area | 41 | 30 |
| Live in Suburban Area | 29 | 37 |
| Live in Rural Area | 23 | 40 |

# Opinion:
# *Chuck Schumer*

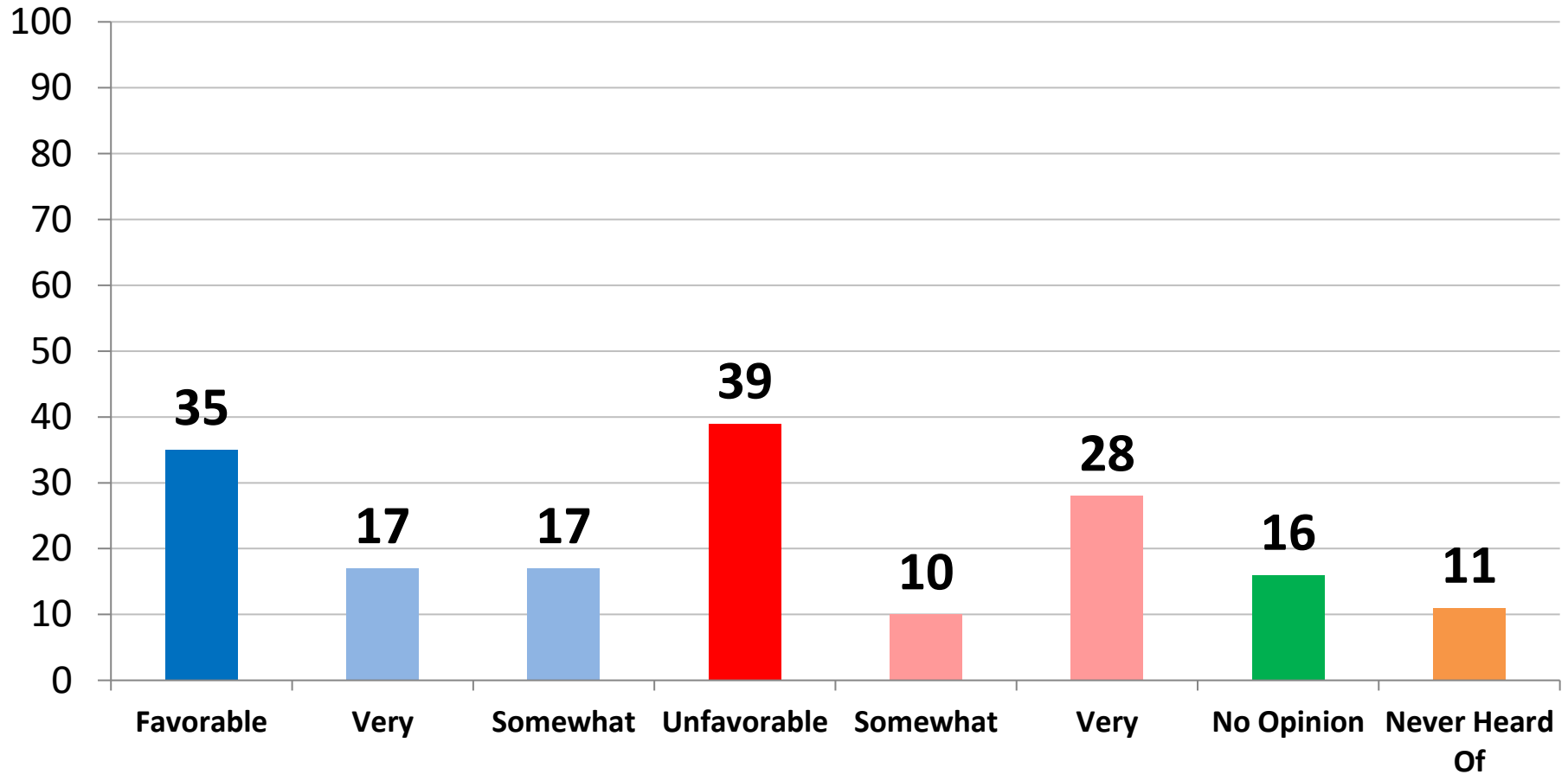
| | 3/21 | 4/21 | 5/21 | 6/21 | 8/21 | 9/21 | 10/21 | 11/21 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 28 | 34 | 32 | 33 | 31 | 32 | 33 | 31 | 25 | 25 | 24 | 25 | 26 | 24 | 29 | 27 | 26 | 30 | 31 |
| Unfavorable | 47 | 47 | 48 | 43 | 46 | 49 | 47 | 49 | 39 | 43 | 46 | 46 | 45 | 45 | 44 | 44 | 46 | 44 | 44 |
| *Net Diff.* | *-19* | -13 | -17 | -10 | -16 | -17 | -14 | -18 | -15 | -17 | -22 | -21 | -19 | -21 | -15 | -17 | -20 | -14 | -13 |




| | Favorable | Unfavorable |
|---|---|---|
| East | 35 | 46 |
| Midwest | 29 | 46 |
| South | 29 | 44 |
| West | 34 | 42 |
| Gen. Cong. – Vote GOP | 23 | 58 |
| Gen. Cong. – Vote DEM | 45 | 30 |
| Gen. Cong. – Vote UND | 7 | 48 |
| Approve DJT (3-Way) | 24 | 57 |
| Disapprove DJT (3-Way) | 39 | 33 |
| Republican | 23 | 55 |
| Democrat | 46 | 27 |
| Independent | 24 | 49 |
| Liberal | 47 | 29 |
| Moderate | 27 | 41 |
| Conservative | 25 | 59 |
| Vote Trump 2024 | 20 | 59 |
| Vote Harris 2024 | 45 | 30 |
| White | 31 | 49 |
| African-American | 34 | 22 |
| Hispanic | 32 | 34 |
| Under 55 | 31 | 38 |
| Over 55 | 32 | 51 |
| Married | 34 | 48 |
| Single | 29 | 35 |
| Men | 37 | 52 |
| Women | 26 | 38 |
| Live in Urban Area | 38 | 38 |
| Live in Suburban Area | 31 | 45 |
| Live in Rural Area | 23 | 52 |

# Opinion:
# *Alexandria Ocasio Cortez*

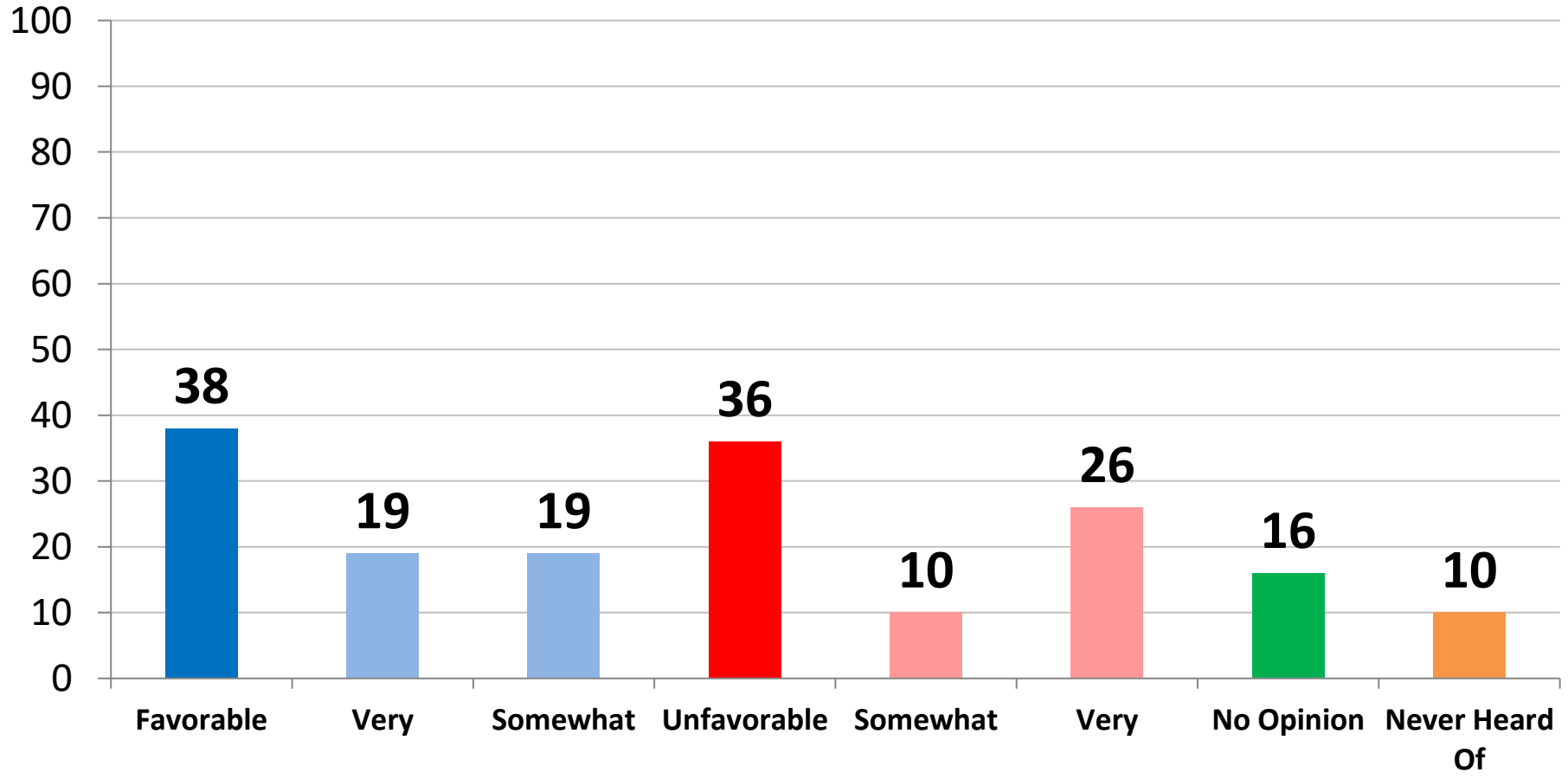
| | 3/20 | 11/20 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|---|---|---|---|
| Favorable | 29 | 31 | 29 | 31 | 29 | 33 | 30 | 29 | 36 | 35 |
| Unfavorable | 44 | 42 | 41 | 41 | 40 | 41 | 44 | 41 | 38 | 39 |
| *Net Diff.* | *-15* | *-11* | *-12* | *-10* | *-11* | *-8* | *-15* | *-12* | *-2* | *-4* |




| | Favorable | Unfavorable |
|---|---|---|
| East | 36 | 41 |
| Midwest | 32 | 38 |
| South | 32 | 40 |
| West | 42 | 35 |
| Gen. Cong. – Vote GOP | 19 | 59 |
| Gen. Cong. – Vote DEM | 55 | 19 |
| Gen. Cong. – Vote UND | 19 | 37 |
| Approve DJT (3-Way) | 22 | 55 |
| Disapprove DJT (3-Way) | 50 | 23 |
| Republican | 19 | 54 |
| Democrat | 55 | 18 |
| Independent | 31 | 43 |
| Liberal | 61 | 17 |
| Moderate | 30 | 36 |
| Conservative | 21 | 57 |
| Vote Trump 2024 | 18 | 59 |
| Vote Harris 2024 | 55 | 19 |
| White | 33 | 43 |
| African-American | 37 | 16 |
| Hispanic | 39 | 35 |
| Under 55 | 37 | 32 |
| Over 55 | 33 | 47 |
| Married | 35 | 46 |
| Single | 38 | 27 |
| Men | 37 | 48 |
| Women | 33 | 30 |
| Live in Urban Area | 44 | 31 |
| Live in Suburban Area | 34 | 40 |
| Live in Rural Area | 24 | 45 |

# Opinion:
# *Gavin Newsom*

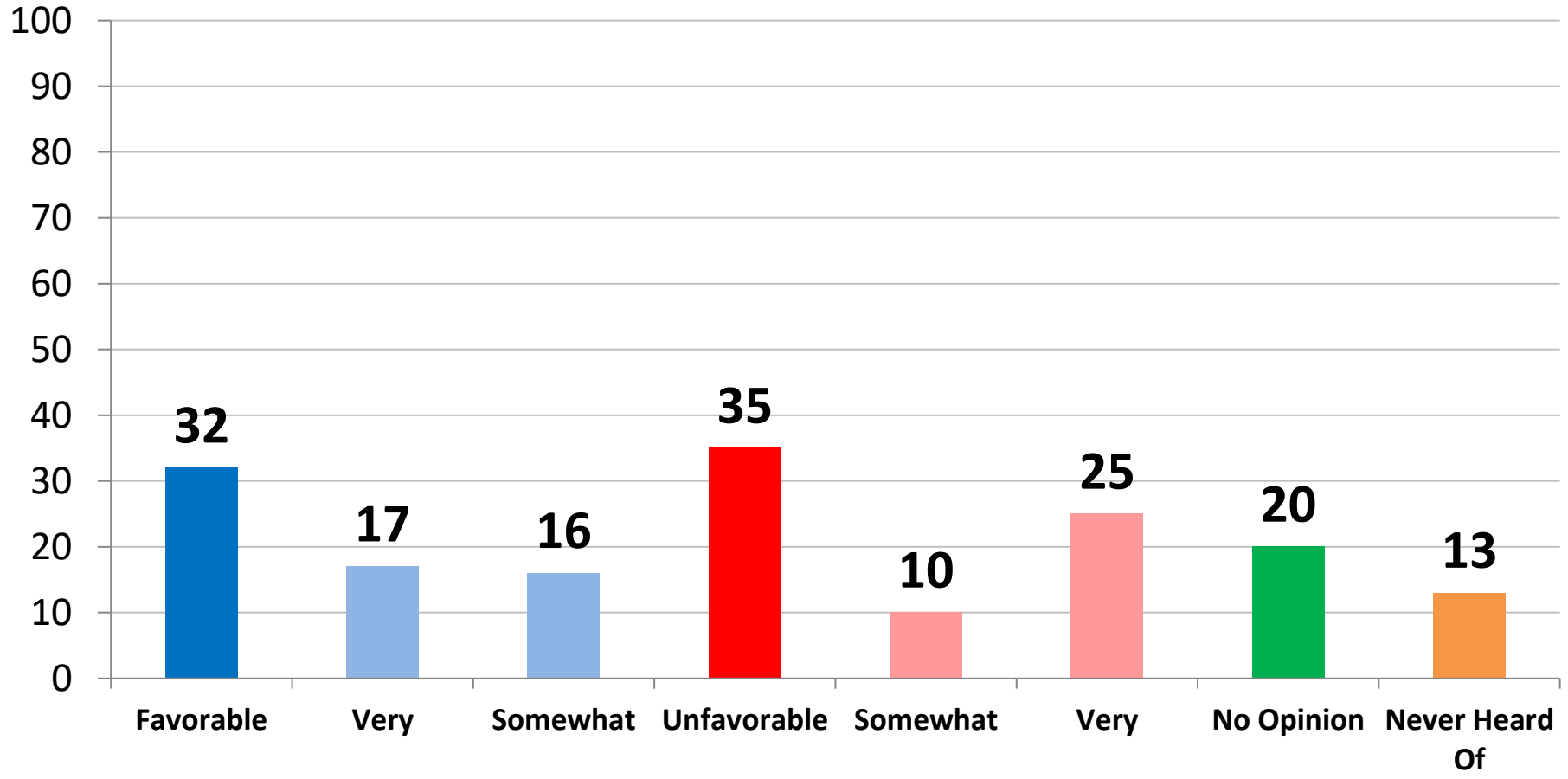
| | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|
| Favorable | 29 | 34 | 32 | 32 | 36 | 38 |
| Unfavorable | 40 | 39 | 39 | 39 | 37 | 36 |
| *Net Diff.* | *-11* | *-5* | *-7* | *-7* | *0* | *+2* |




| | Favorable | Unfavorable |
|---|---|---|
| East | 44 | 30 |
| Midwest | 33 | 38 |
| South | 32 | 36 |
| West | 48 | 37 |
| Gen. Cong. – Vote GOP | 21 | 56 |
| Gen. Cong. – Vote DEM | 61 | 15 |
| Gen. Cong. – Vote UND | 16 | 41 |
| Approve DJT (3-Way) | 25 | 52 |
| Disapprove DJT (3-Way) | 54 | 19 |
| Republican | 22 | 52 |
| Democrat | 57 | 16 |
| Independent | 36 | 37 |
| Liberal | 62 | 16 |
| Moderate | 36 | 31 |
| Conservative | 22 | 54 |
| Vote Trump 2024 | 20 | 56 |
| Vote Harris 2024 | 59 | 15 |
| White | 36 | 40 |
| African-American | 47 | 14 |
| Hispanic | 36 | 34 |
| Under 55 | 38 | 31 |
| Over 55 | 38 | 41 |
| Married | 40 | 38 |
| Single | 38 | 27 |
| Men | 41 | 46 |
| Women | 35 | 26 |
| Live in Urban Area | 45 | 31 |
| Live in Suburban Area | 38 | 37 |
| Live in Rural Area | 28 | 40 |

# Opinion:
# *Zohran Mamdani*

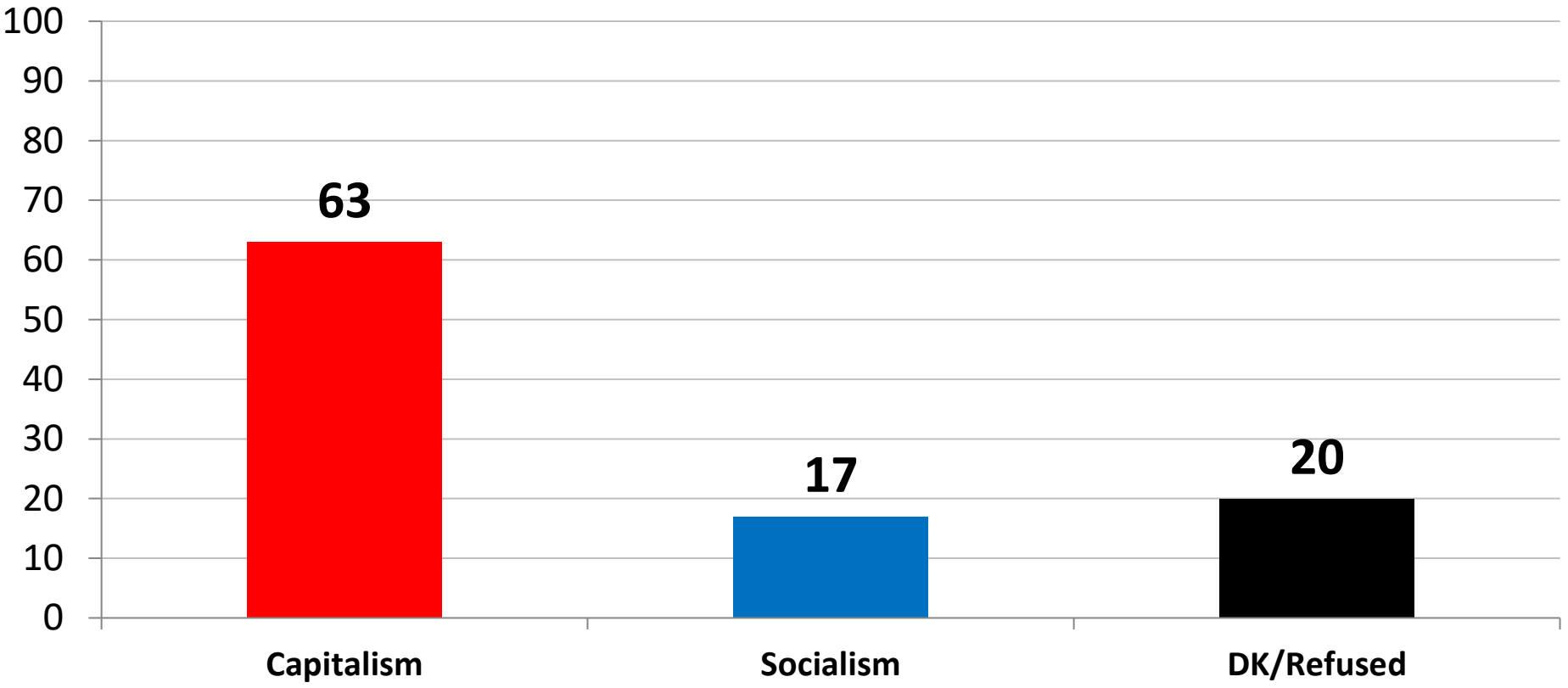
| | 9/25 | 10/25 | 11/25 |
|---|---|---|---|
| Favorable | 20 | 24 | 32 |
| Unfavorable | 31 | 34 | 35 |
| *Net Diff.* | *-11* | *-10* | *-3* |




| | Favorable | Unfavorable |
|---|---|---|
| East | 35 | 36 |
| Midwest | 29 | 35 |
| South | 28 | 38 |
| West | 40 | 30 |
| Gen. Cong. – Vote GOP | 20 | 53 |
| Gen. Cong. – Vote DEM | 50 | 17 |
| Gen. Cong. – Vote UND | 11 | 37 |
| Approve DJT (3-Way) | 24 | 50 |
| Disapprove DJT (3-Way) | 43 | 20 |
| Republican | 20 | 50 |
| Democrat | 51 | 16 |
| Independent | 26 | 37 |
| Liberal | 55 | 16 |
| Moderate | 29 | 30 |
| Conservative | 19 | 54 |
| Vote Trump 2024 | 19 | 54 |
| Vote Harris 2024 | 48 | 17 |
| White | 30 | 39 |
| African-American | 36 | 16 |
| Hispanic | 40 | 29 |
| Under 55 | 37 | 29 |
| Over 55 | 27 | 42 |
| Married | 34 | 40 |
| Single | 33 | 28 |
| Men | 35 | 44 |
| Women | 29 | 27 |
| Live in Urban Area | 45 | 27 |
| Live in Suburban Area | 30 | 38 |
| Live in Rural Area | 20 | 39 |

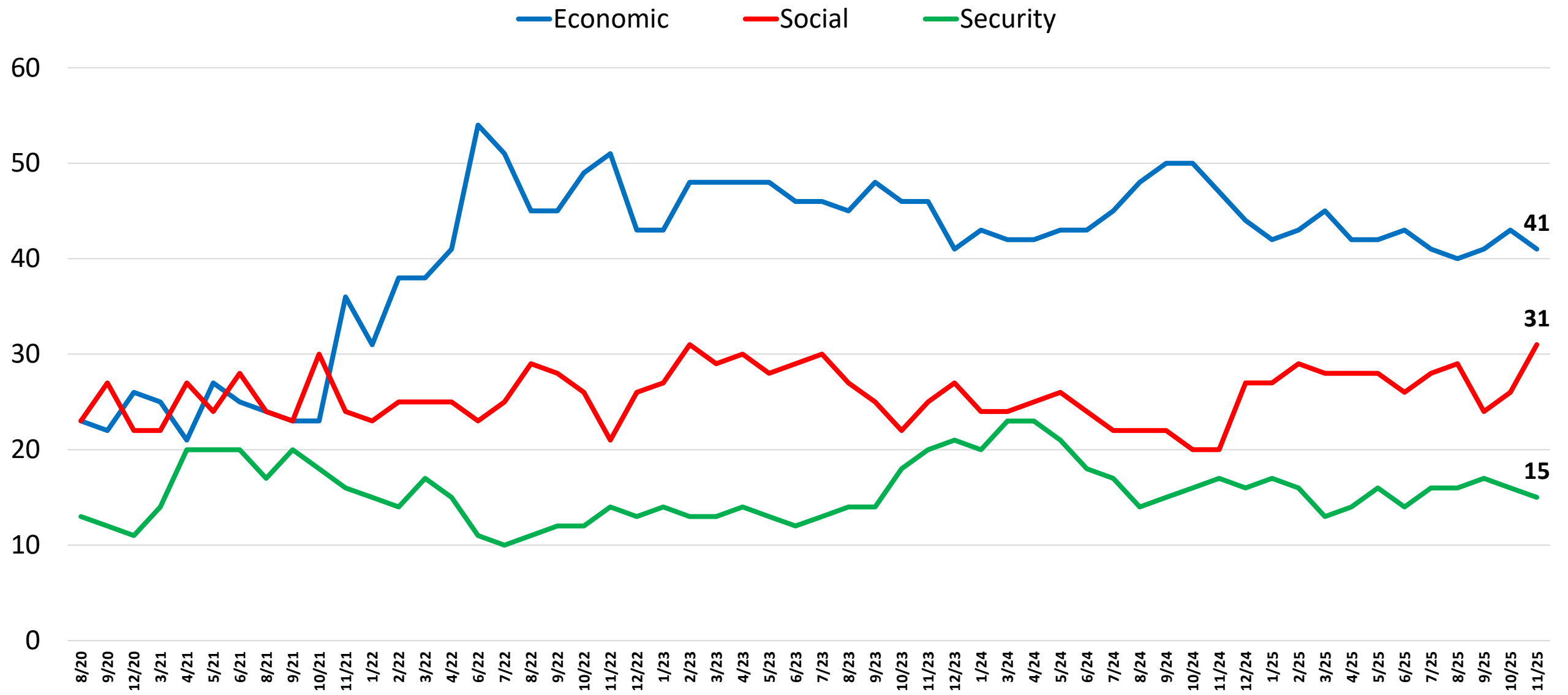
# All things being equal, do you prefer:
## *Free Market Capitalism OR, Big Government Socialism*

| | 10/19 | 12/19 | 2/20 | 3/20 | 4/20 | 5/20 | 6/20 | 8/20 | 9/20 | 11/20 | 12/20 | 3/21 | 4/21 | 5/21 | 6/21 | 8/21 | 10/21 | 11/21 | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Capitalism | 63 | 60 | 61 | 62 | 59 | 61 | 62 | 59 | 60 | 76 | 58 | 60 | 63 | 64 | 63 | 59 | 61 | 62 | 61 | 62 | 62 | 61 | 62 | 60 | 59 |
| Socialism | 14 | 16 | 12 | 13 | 17 | 16 | 15 | 17 | 18 | 24 | 16 | 18 | 19 | 15 | 17 | 16 | 18 | 16 | 15 | 15 | 16 | 14 | 16 | 15 | 16 |
| | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | |
| Capitalism | 67 | 62 | 64 | 61 | 62 | 61 | 61 | 62 | 63 | 60 | 60 | 62 | 63 | 64 | 63 | 61 | 65 | 66 | 62 | 63 | 65 | 65 | 62 | 63 | |
| Socialism | 17 | 14 | 11 | 13 | 15 | 14 | 14 | 12 | 11 | 13 | 12 | 15 | 12 | 12 | 12 | 14 | 11 | 11 | 13 | 13 | 14 | 11 | 14 | 17 | |




| | Capitalism | Socialism |
|---|---|---|
| East | 64 | 19 |
| Midwest | 67 | 14 |
| South | 63 | 15 |
| West | 59 | 21 |
| Gen. Cong. – Vote GOP | 76 | 11 |
| Gen. Cong. – Vote DEM | 53 | 24 |
| Gen. Cong. – Vote UND | 55 | 7 |
| Approve DJT (3-Way) | 73 | 14 |
| Disapprove DJT (3-Way) | 54 | 20 |
| Republican | 74 | 12 |
| Democrat | 49 | 26 |
| Independent | 65 | 11 |
| Liberal | 51 | 30 |
| Moderate | 59 | 14 |
| Conservative | 76 | 9 |
| Vote Trump 2024 | 73 | 11 |
| Vote Harris 2024 | 53 | 23 |
| White | 66 | 15 |
| African-American | 47 | 26 |
| Hispanic | 60 | 24 |
| Under 55 | 59 | 23 |
| Over 55 | 68 | 9 |
| Married | 70 | 15 |
| Single | 54 | 21 |
| Men | 74 | 15 |
| Women | 53 | 18 |
| Live in Urban Area | 57 | 24 |
| Live in Suburban Area | 68 | 13 |
| Live in Rural Area | 61 | 14 |

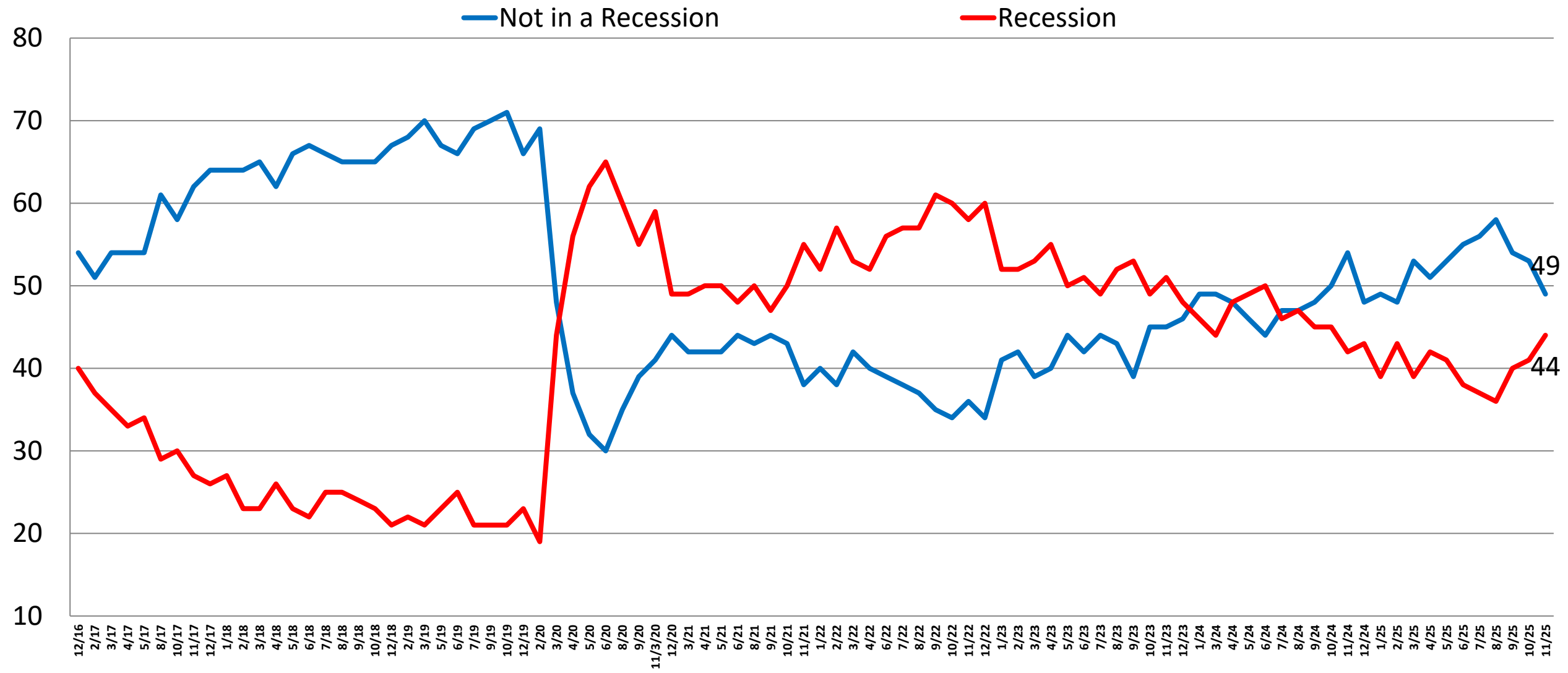
# Most Important Issue (Time Series)



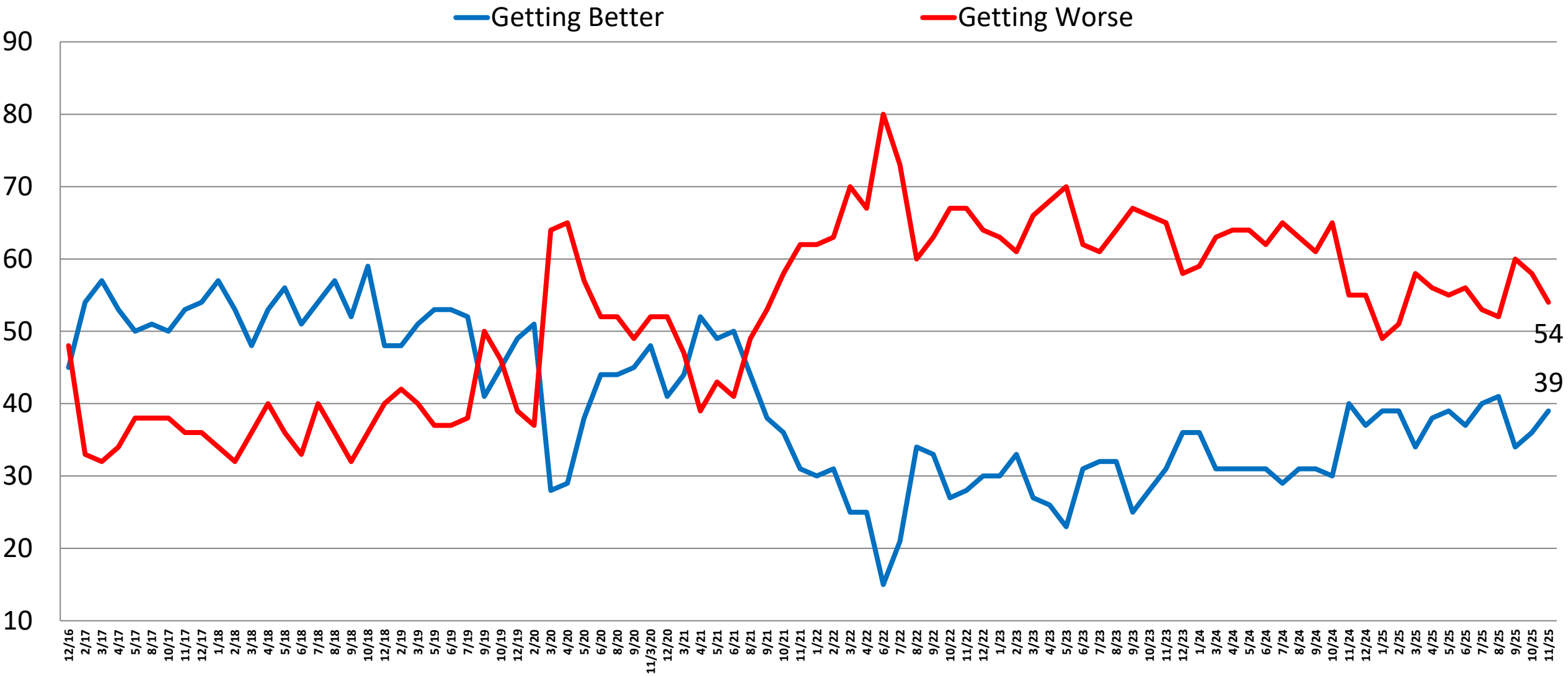
# Most Important Issue

| | 7/24 | 8/24 | 9/24 | 10/24 | 11/24 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | Vote DJT | Vote KH | Rep | Dem | Ind | White | Black | Hisp. | Und. 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Economic** | **45** | **48** | **50** | **50** | **47** | **44** | **42** | **43** | **45** | **42** | **42** | **43** | **41** | **40** | **41** | **43** | **41** | **43** | **35** | **43** | **34** | **45** | **40** | **38** | **40** | **47** | **33** | **37** | **43** |
| Reduce Inflation/COL | 29 | 30 | 29 | 28 | 26 | 27 | 22 | 24 | 23 | 22 | 19 | 21 | 19 | 18 | 21 | 21 | 18 | 18 | 18 | 16 | 17 | 23 | 18 | 18 | 19 | 19 | 17 | 14 | 22 |
| The Economy | 10 | 13 | 13 | 14 | 11 | 9 | 10 | 9 | 12 | 10 | 10 | 10 | 10 | 10 | 10 | 11 | 9 | 10 | 7 | 12 | 8 | 8 | 9 | 7 | 11 | 12 | 5 | 7 | 11 |
| Gov't Spending/Debt | 2 | 2 | 3 | 3 | 3 | 3 | 4 | 5 | 4 | 6 | 6 | 5 | 4 | 4 | 3 | 5 | 4 | 6 | 3 | 6 | 1 | 5 | 5 | 3 | 1 | 2 | 7 | 7 | 2 |
| Jobs/Unemployment | 3 | 3 | 2 | 2 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 5 | 3 | 5 | 6 | 4 | 7 | 7 | 7 | 2 | 4 | 5 |
| Taxes | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 0 | 1 | 1 |
| Trade and Tariffs | * | * | * | * | * | * | * | * | * | * | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 1 | 3 | 2 | 1 | 2 | 1 | 0 | 3 | 1 | 2 | 2 |
| Gas/Energy Costs | 1 | 1 | 1 | 1 | 2 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Int. Rates/Mortgages | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 2 | 1 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |
| **Social** | **22** | **22** | **22** | **20** | **20** | **27** | **27** | **29** | **28** | **28** | **28** | **26** | **28** | **29** | **24** | **26** | **31** | **24** | **40** | **25** | **39** | **30** | **33** | **27** | **29** | **27** | **36** | **32** | **30** |
| Soc.Sec./Medicare | 5 | 8 | 7 | 5 | 6 | 11 | 11 | 12 | 14 | 12 | 12 | 12 | 13 | 13 | 12 | 11 | 13 | 10 | 17 | 11 | 15 | 13 | 15 | 6 | 7 | 5 | 22 | 16 | 10 |
| Health care | 4 | 3 | 3 | 2 | 2 | 5 | 6 | 6 | 5 | 7 | 6 | 4 | 6 | 5 | 5 | 7 | 8 | 6 | 10 | 7 | 10 | 7 | 8 | 8 | 6 | 8 | 8 | 6 | 9 |
| Medicaid | * | * | * | * | * | * | * | * | * | * | * | 2 | 3 | 3 | 2 | 2 | 3 | 2 | 4 | 2 | 4 | 2 | 2 | 7 | 3 | 4 | 1 | 2 | 4 |
| Climate Change/Envir. | 3 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 4 | 2 | 6 | 2 | 5 | 4 | 4 | 1 | 6 | 4 | 3 | 4 | 3 |
| Abortion | 6 | 5 | 6 | 8 | 8 | 4 | 4 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 1 | 2 |
| Improving Education | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 3 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 5 | 2 | 2 | 5 | 5 | 4 | 1 | 3 | 3 |
| Race Relations | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| **Security** | **17** | **14** | **15** | **16** | **17** | **16** | **17** | **16** | **13** | **14** | **16** | **14** | **16** | **16** | **17** | **16** | **15** | **24** | **7** | **24** | **11** | **10** | **15** | **16** | **21** | **15** | **15** | **17** | **13** |
| Border/Immigration | 10 | 10 | 9 | 12 | 11 | 10 | 10 | 9 | 6 | 7 | 7 | 6 | 6 | 6 | 7 | 5 | 6 | 12 | 1 | 11 | 2 | 4 | 7 | 0 | 6 | 4 | 8 | 6 | 5 |
| Nat.l' Sec,/Terrorism | 2 | 2 | 3 | 1 | 2 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 7 | 2 | 7 | 4 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 3 |
| Crime/Law & Order | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 4 | 4 | 3 | 4 | 2 | 5 | 2 | 1 | 2 | 11 | 6 | 4 | 2 | 3 | 3 |
| Russia-Ukraine War | 1 | 1 | 1 | 1 | 0 | * | * | * | * | * | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 3 | 2 | 2 | 1 | 4 | 2 | 1 | 3 | 1 |
| Iran/War in M.E. | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 |
| China | 0 | 0 | 0 | 0 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Hamas-Israel War | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| **Protecting Democracy** | **9** | **8** | **7** | **7** | **8** | **7** | **5** | **7** | **8** | **8** | **7** | **8** | **8** | **8** | **9** | **8** | **7** | **2** | **12** | **1** | **12** | **8** | **6** | **12** | **5** | **6** | **8** | **7** | **7** |
| **Honesty/Integrity/D.C** | **4** | **4** | **3** | **3** | **4** | **5** | **6** | **4** | **6** | **5** | **7** | **6** | **5** | **5** | **6** | **5** | **5** | **5** | **4** | **5** | **3** | **5** | **5** | **4** | **2** | **3** | **6** | **6** | **3** |
| **Election Integrity** | **1** | **1** | **1** | **1** | **1** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| **Indictments of Trump** | **1** | **1** | **1** | **2** | **2** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| **DK/Refused** | **2** | **1** | **2** | **2** | **1** | **2** | **2** | **2** | **1** | **2** | **1** | **3** | **3** | **2** | **3** | **2** | **2** | **2** | **1** | **2** | **2** | **2** | **2** | **3** | **3** | **2** | **2** | **1** | **3** |

# Opinion: U.S. Economy (Time Series)



# Opinion: U.S. Economy - Continued (Time Series)



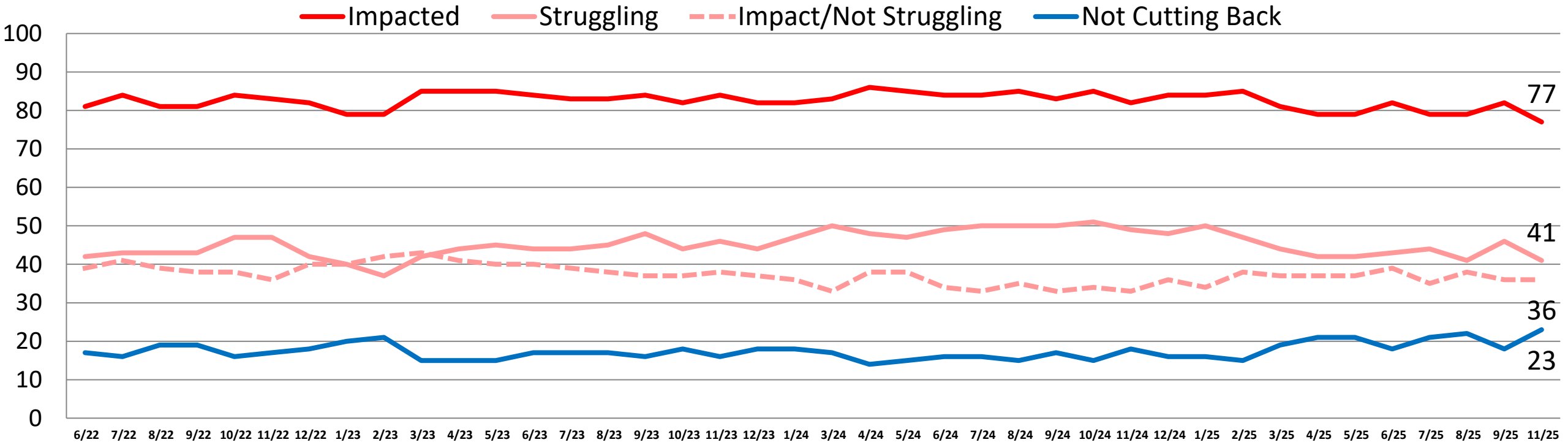
# Current Opinion of U.S. Economy (Time Series)

| | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 11/24 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | Vote DJT | Vote KH | Rep | Dem | Ind | White | Black | Hisp. | Und. 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Not Recession | 44 | 47 | 47 | 48 | 50 | 54 | 48 | 49 | 48 | 53 | 51 | 53 | 55 | 56 | 58 | 54 | 53 | 49 | 58 | 43 | 59 | 39 | 47 | 51 | 36 | 51 | 44 | 54 | 60 | 38 |
| Getting Better | 20 | 19 | 19 | 19 | 20 | 28 | 21 | 20 | 22 | 20 | 23 | 26 | 26 | 27 | 28 | 23 | 26 | 24 | 44 | 8 | 44 | 10 | 17 | 28 | 8 | 26 | 22 | 28 | 33 | 17 |
| Getting Worse | 24 | 28 | 28 | 29 | 30 | 25 | 27 | 29 | 26 | 33 | 29 | 28 | 29 | 29 | 29 | 31 | 27 | 24 | 14 | 36 | 15 | 29 | 29 | 24 | 28 | 25 | 23 | 26 | 27 | 21 |
| Recession | 50 | 46 | 47 | 45 | 45 | 42 | 43 | 39 | 43 | 39 | 42 | 41 | 38 | 37 | 36 | 40 | 41 | 44 | 33 | 53 | 32 | 56 | 44 | 42 | 57 | 38 | 47 | 40 | 35 | 52 |
| Getting Better | 11 | 10 | 12 | 12 | 10 | 12 | 16 | 19 | 17 | 14 | 15 | 13 | 11 | 13 | 13 | 11 | 10 | 14 | 22 | 6 | 23 | 9 | 10 | 15 | 15 | 9 | 18 | 10 | 13 | 15 |
| Getting Worse | 39 | 37 | 36 | 33 | 34 | 30 | 28 | 20 | 25 | 25 | 27 | 28 | 27 | 24 | 23 | 28 | 30 | 30 | 11 | 47 | 9 | 47 | 34 | 27 | 42 | 30 | 29 | 30 | 22 | 37 |
| D.K./Refused | 6 | 7 | 6 | 7 | 6 | 5 | 8 | 11 | 10 | 8 | 7 | 6 | 7 | 7 | 7 | 6 | 6 | 8 | 9 | 5 | 9 | 5 | 9 | 7 | 7 | 11 | 9 | 6 | 5 | 10 |
| *Net Diff.* | *-6* | *+1* | *-1* | *+3* | +5 | *+12* | +5 | *+10* | *+5* | +13 | *+9* | *+13* | *+17* | *19* | *+22* | *+14* | +12 | +5 | +25 | -10 | +27 | -17 | +2 | +9 | -21 | +12 | -3 | +14 | +25 | -14 |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Getting Better | 31 | 29 | 31 | 31 | 30 | 40 | 37 | 39 | 39 | 34 | 38 | 39 | 37 | 40 | 41 | 34 | 36 | 39 | 66 | 13 | 67 | 19 | 27 | 43 | 23 | 34 | 40 | 37 | 46 | 32 |
| Getting Worse | 62 | 65 | 63 | 61 | 65 | 55 | 55 | 49 | 51 | 58 | 56 | 55 | 56 | 53 | 52 | 60 | 58 | 54 | 25 | 82 | 25 | 77 | 64 | 50 | 69 | 55 | 52 | 56 | 49 | 58 |
| D.K./Refused | 6 | 7 | 6 | 7 | 6 | 5 | 8 | 11 | 10 | 8 | 7 | 6 | 7 | 7 | 7 | 6 | 6 | 8 | 9 | 5 | 9 | 5 | 9 | 7 | 7 | 11 | 9 | 6 | 5 | 10 |
| *Net Diff.* | *-31* | *-36* | *-33* | *-30* | -35 | *-15* | -18 | *-10* | *-12* | -23 | *-18* | *-17* | *-19* | *-12* | *-11* | *-26* | -21 | -15 | 41 | -69 | 42 | -58 | -36 | -8 | -46 | -20 | -12 | -19 | -4 | -26 |

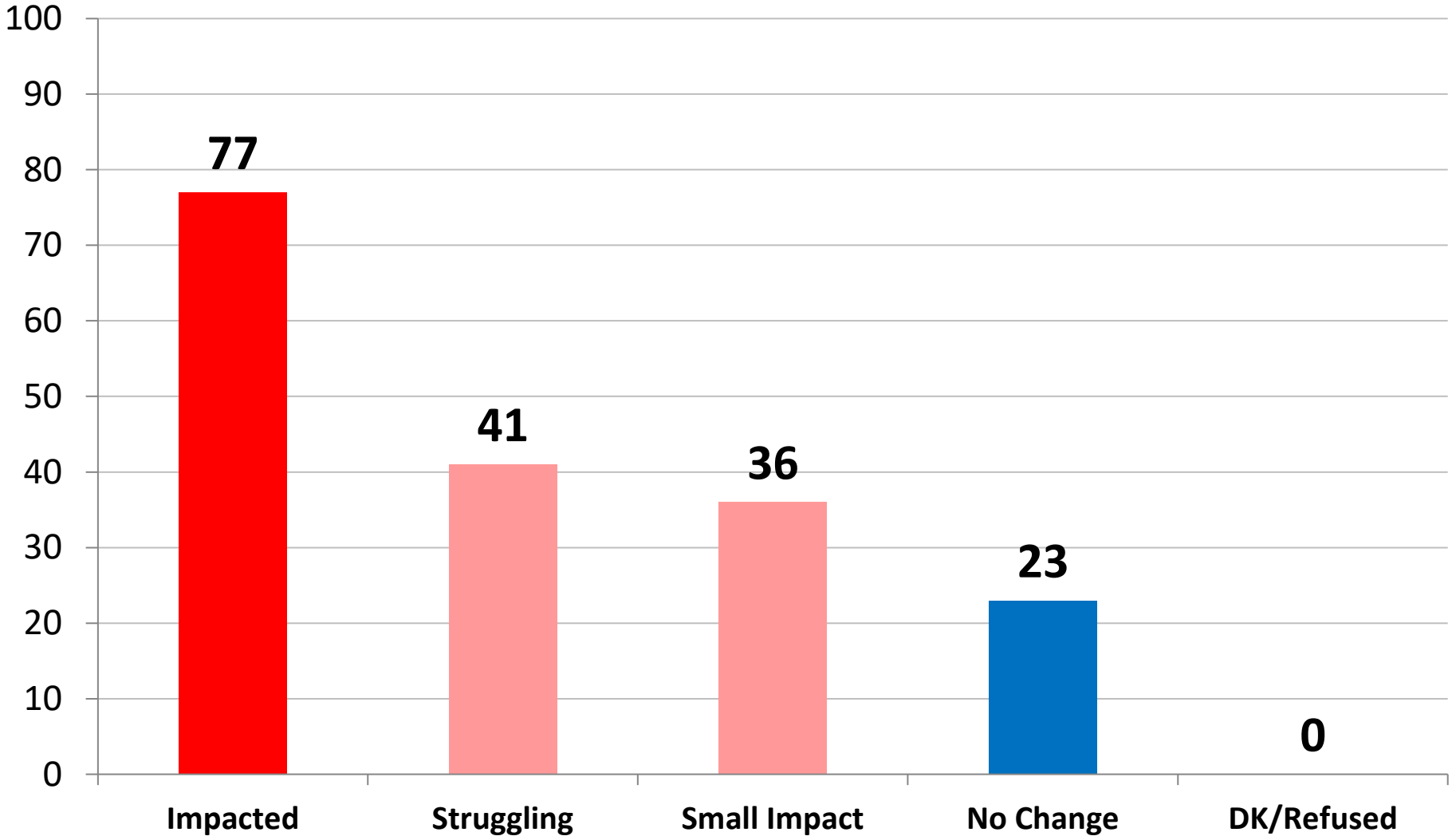
# Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation? (Time Series)

| | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | 1/24 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Impacted** | **81** | **84** | **81** | **81** | **84** | **83** | **82** | **79** | **79** | **85** | **85** | **85** | **84** | **83** | **83** | **84** | **82** | **84** | **82** | **82** |
| Struggling | 42 | 43 | 43 | 43 | 47 | 47 | 42 | 40 | 37 | 42 | 44 | 45 | 44 | 44 | 45 | 48 | 44 | 46 | 44 | 47 |
| Impact/Not Struggling | 39 | 41 | 39 | 38 | 38 | 36 | 40 | 40 | 42 | 43 | 41 | 40 | 40 | 39 | 38 | 37 | 37 | 38 | 37 | 36 |
| **Not Cutting Back** | **17** | **16** | **19** | **19** | **16** | **17** | **18** | **20** | **21** | **15** | **15** | **15** | **17** | **17** | **17** | **16** | **18** | **16** | **18** | **18** |
| | **3/24** | **4/24** | **5/24** | **6/24** | **7/24** | **8/24** | **9/24** | **10/24** | **11/24** | **12/24** | **1/25** | **2/25** | **3/25** | **4/25** | **5/25** | **6/25** | **7/25** | **8/25** | **9/25** | **11/25** |
| **Impacted** | **83** | **86** | **85** | **84** | **84** | **85** | **83** | **85** | **82** | **84** | **84** | **85** | **81** | **79** | **79** | **82** | **79** | **79** | **82** | **77** |
| Struggling | 50 | 48 | 47 | 49 | 50 | 50 | 50 | 51 | 49 | 48 | 50 | 47 | 44 | 42 | 42 | 43 | 44 | **41** | **46** | **41** |
| Impact/Not Struggling | 33 | 38 | 38 | 34 | 33 | 35 | 33 | 34 | 33 | 36 | 34 | 38 | 37 | 37 | 37 | 39 | 35 | **38** | **36** | **36** |
| **Not Cutting Back** | **17** | **14** | **15** | **16** | **16** | **15** | **17** | **15** | **18** | **16** | **16** | **15** | **19** | **21** | **21** | **18** | **21** | **22** | **18** | **23** |



**Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?**

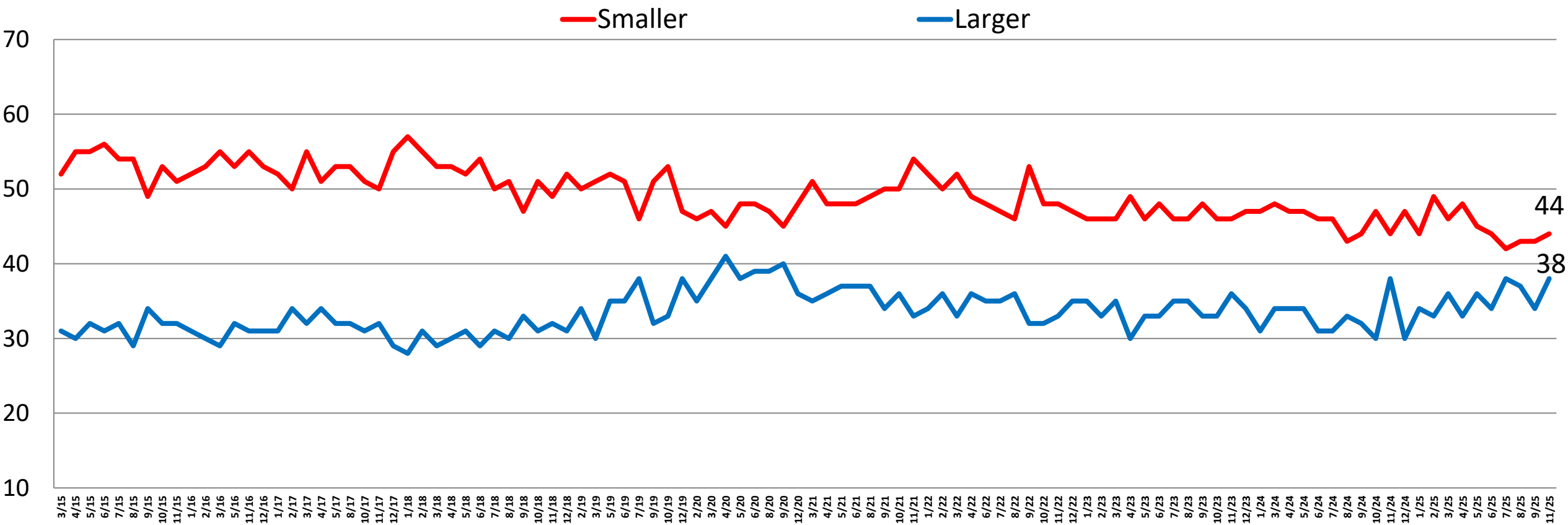
*1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.*
*2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.*
*3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.*




| | Struggle | Impact | No Change |
|---|---|---|---|
| East | 39 | 37 | 24 |
| Midwest | 42 | 38 | 20 |
| South | 42 | 36 | 22 |
| West | 43 | 31 | 26 |
| Gen. Cong. – Vote GOP | 32 | 35 | 34 |
| Gen. Cong. – Vote DEM | 51 | 36 | 13 |
| Gen. Cong. – Vote UND | 41 | 38 | 22 |
| Approve DJT (3-Way) | 31 | 37 | 32 |
| Disapprove DJT (3-Way) | 53 | 34 | 13 |
| Republican | 31 | 35 | 34 |
| Democrat | 52 | 33 | 15 |
| Independent | 42 | 38 | 20 |
| Liberal | 50 | 35 | 15 |
| Moderate | 46 | 38 | 16 |
| Conservative | 31 | 33 | 36 |
| Vote Trump 2024 | 33 | 35 | 33 |
| Vote Harris 2024 | 48 | 38 | 13 |
| White | 39 | 37 | 25 |
| African-American | 48 | 34 | 18 |
| Hispanic | 50 | 30 | 20 |
| Under 55 | 48 | 32 | 20 |
| Over 55 | 34 | 40 | 27 |
| Married | 28 | 41 | 31 |
| Single | 54 | 32 | 15 |
| Men | 33 | 35 | 32 |
| Women | 50 | 36 | 15 |
| Live in Urban Area | 47 | 29 | 24 |
| Live in Suburban Area | 38 | 39 | 23 |
| Live in Rural Area | 41 | 37 | 22 |

# Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)

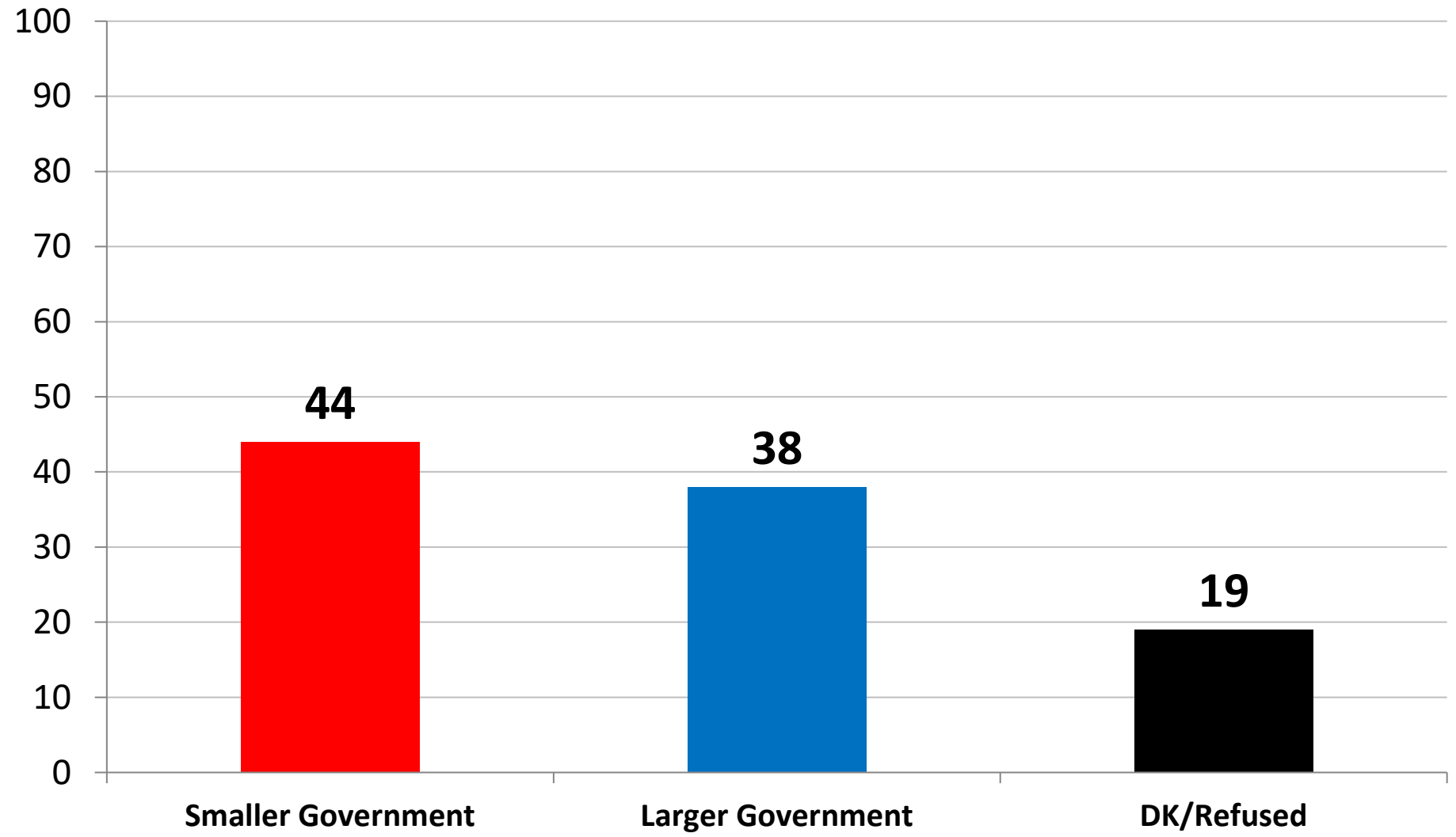
| | 3/21 | 4/21 | 5/21 | 6/21 | 8/21 | 9/21 | 10/21 | 11/21 | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Smaller Gov't | 51 | 48 | 48 | 48 | 49 | 50 | 50 | 54 | 52 | 50 | 52 | 49 | 48 | 47 | 46 | 53 | 48 | 48 | 47 | 46 | 46 | 46 | 49 | 46 | 48 | 46 |
| Larger Gov't | 35 | 36 | 37 | 37 | 37 | 34 | 36 | 33 | 34 | 36 | 33 | 36 | 35 | 35 | 36 | 32 | 32 | 33 | 35 | 35 | 33 | 35 | 30 | 33 | 33 | 35 |
| | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | 1/24 | 3/24 | 4/24 | 5/24 | 6/24 | 7/24 | 8/24 | 9/24 | 10/24 | 11/24 | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 11/25 |
| Smaller Gov't | 46 | 48 | 46 | 46 | 47 | 47 | 48 | 47 | 47 | 46 | 46 | 43 | 44 | 47 | 44 | 47 | 44 | 49 | 46 | 48 | 45 | 44 | 42 | 43 | 43 | 44 |
| Larger Gov't | 35 | 33 | 33 | 36 | 34 | 31 | 34 | 34 | 34 | 31 | 31 | 33 | 32 | 30 | 38 | 30 | 34 | 33 | 36 | 33 | 36 | 34 | 38 | 37 | 34 | 38 |






McLaughlin & Associates

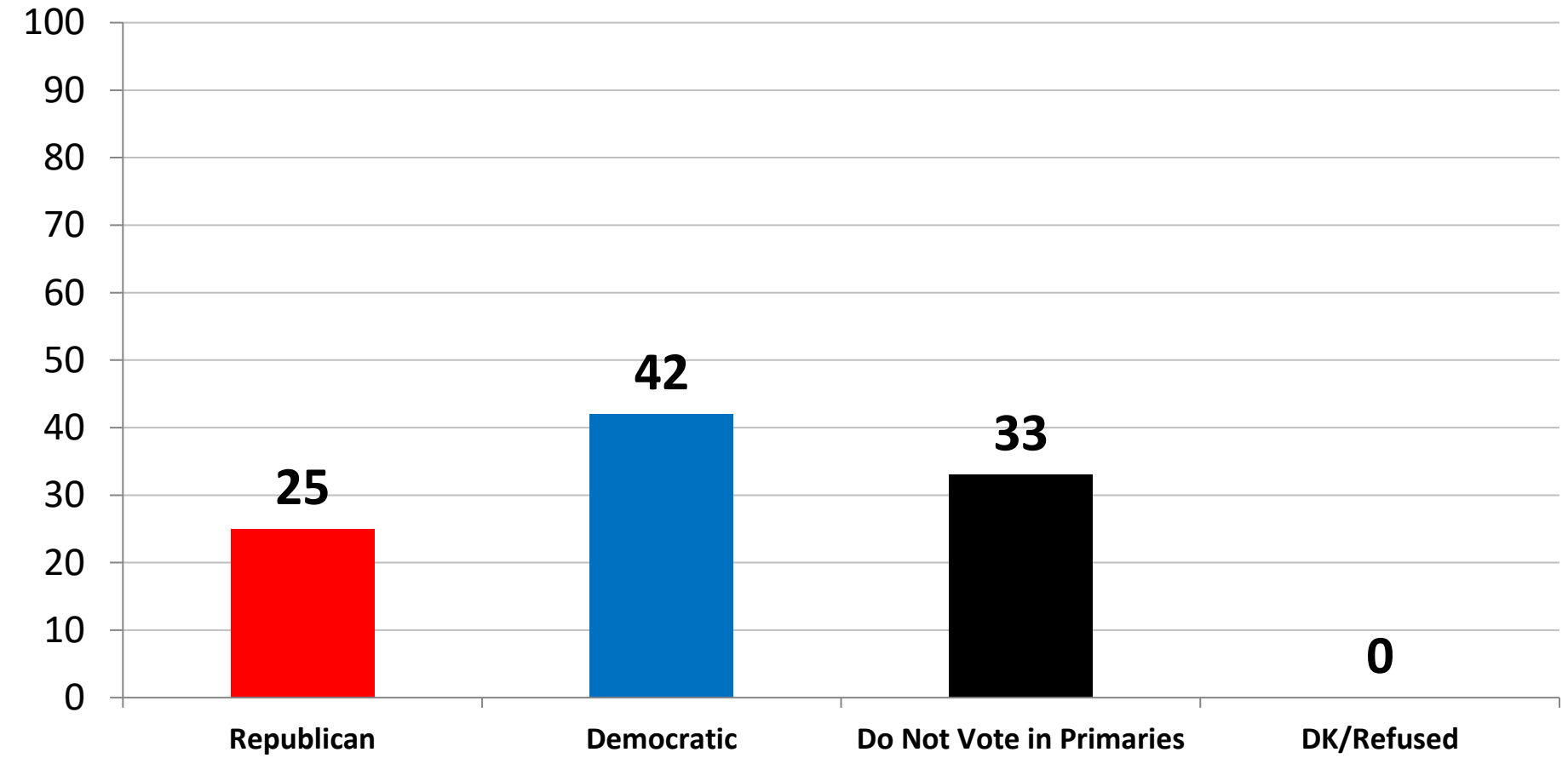
# Would you say you most favor a smaller government with fewer services or a larger government with many services?




| | Smaller | Larger |
|---|---|---|
| East | 38 | 44 |
| Midwest | 47 | 33 |
| South | 47 | 33 |
| West | 39 | 46 |
| Gen. Cong. – Vote GOP | 59 | 29 |
| Gen. Cong. – Vote DEM | 29 | 51 |
| Gen. Cong. – Vote UND | 41 | 22 |
| Approve DJT (3-Way) | 57 | 30 |
| Disapprove DJT (3-Way) | 30 | 47 |
| Republican | 59 | 29 |
| Democrat | 30 | 50 |
| Independent | 40 | 35 |
| Liberal | 27 | 57 |
| Moderate | 38 | 36 |
| Conservative | 61 | 25 |
| Vote Trump 2024 | 59 | 27 |
| Vote Harris 2024 | 28 | 49 |
| White | 47 | 34 |
| African-American | 35 | 45 |
| Hispanic | 35 | 46 |
| Under 55 | 39 | 46 |
| Over 55 | 49 | 28 |
| Married | 48 | 36 |
| Single | 37 | 43 |
| Men | 49 | 37 |
| Women | 38 | 39 |
| Live in Urban Area | 37 | 46 |
| Live in Suburban Area | 45 | 36 |
| Live in Rural Area | 48 | 32 |

# Thinking ahead to the 2028 primary election for President, in which party's primary are you more likely to vote – the Republican primary or the Democratic primary? (n=310)

| | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Republican | 33 | 30 | 33 | 31 | 29 | 29 | 28 | 30 | 29 | 33 | 29 | 25 |
| Democratic | 35 | 31 | 29 | 38 | 37 | 36 | 35 | 38 | 34 | 33 | 36 | 42 |
| DNV Primaries | 32 | 39 | 38 | 31 | 34 | 35 | 37 | 32 | 36 | 34 | 35 | 33 |




| | GOP | DEM | DNV |
|---|---|---|---|
| East | 33 | 34 | 34 |
| Midwest | 26 | 41 | 33 |
| South | 29 | 40 | 31 |
| West | 17 | 49 | 34 |
| Gen. Cong. – Vote GOP | 74 | 5 | 21 |
| Gen. Cong. – Vote DEM | 6 | 73 | 21 |
| Gen. Cong. – Vote UND | 11 | 32 | 58 |
| Approve DJT (3-Way) | 55 | 17 | 29 |
| Disapprove DJT (3-Way) | 5 | 66 | 29 |
| Republican | 0 | 0 | 0 |
| Democrat | 0 | 0 | 0 |
| Independent | 25 | 42 | 33 |
| Liberal | 18 | 57 | 25 |
| Moderate | 17 | 46 | 37 |
| Conservative | 52 | 19 | 29 |
| Vote Trump 2024 | 56 | 10 | 33 |
| Vote Harris 2024 | 7 | 69 | 24 |
| White | 30 | 41 | 30 |
| African-American | 7 | 57 | 36 |
| Hispanic | 22 | 30 | 48 |
| Under 55 | 21 | 45 | 34 |
| Over 55 | 31 | 38 | 31 |
| Married | 30 | 39 | 32 |
| Single | 23 | 45 | 32 |
| Men | 29 | 38 | 33 |
| Women | 22 | 46 | 32 |
| Live in Urban Area | 18 | 46 | 36 |
| Live in Suburban Area | 21 | 42 | 37 |
| Live in Rural Area | 43 | 38 | 19 |

# Thinking ahead to the 2028 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=460)

| | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | Vote DJT | Vote KH | Lib. | Mod. | Cons. | White | Black | Hisp. | Und. 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Kamala Harris | 35 | 33 | 36 | 29 | 30 | 29 | 30 | 25 | 27 | 21 | 25 | 29 | 5 | 33 | 29 | 25 | 40 | 21 | 46 | 40 | 33 | 23 | 21 | 34 |
| Gavin Newsom | 7 | 7 | 4 | 6 | 8 | 4 | 8 | 9 | 18 | 22 | 22 | 20 | 2 | 23 | 23 | 20 | 9 | 23 | 17 | 13 | 14 | 28 | 25 | 17 |
| Pete Buttigieg | 12 | 9 | 8 | 10 | 6 | 10 | 10 | 8 | 9 | 7 | 6 | 8 | 5 | 8 | 10 | 7 | 5 | 10 | 2 | 4 | 6 | 10 | 8 | 8 |
| A. Ocasio Cortez | 3 | 6 | 3 | 8 | 8 | 9 | 7 | 9 | 4 | 5 | 4 | 6 | 11 | 5 | 9 | 2 | 8 | 7 | 3 | 9 | 9 | 3 | 6 | 6 |
| Jasmine Crockett | * | * | * | * | 2 | 2 | 2 | 2 | 3 | 5 | 3 | 5 | 0 | 6 | 7 | 3 | 4 | 4 | 11 | 4 | 7 | 3 | 3 | 6 |
| Josh Shapiro | 5 | 3 | 3 | 4 | 4 | 6 | 3 | 4 | 3 | 4 | 6 | 4 | 3 | 4 | 3 | 5 | 2 | 4 | 1 | 1 | 3 | 5 | 5 | 3 |
| Cory Booker | 2 | 2 | 3 | 4 | 7 | 7 | 7 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 1 | 3 | 3 | 2 | 2 | 2 | 4 | 4 | 2 |
| JB Pritzker | 3 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 2 | 4 | 3 | 2 | 3 | 2 | 4 | 0 | 3 | 2 | 3 | 2 | 3 | 3 | 2 |
| Stephen A. Smith | * | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 3 | 2 | 2 | 1 | 1 | 2 | 4 | 3 | 0 | 2 | 3 | 1 | 2 | 2 |
| Gretchen Whitmer | 3 | 3 | 4 | 3 | 1 | 3 | 3 | 4 | 2 | 1 | 1 | 2 | 5 | 2 | 1 | 3 | 2 | 2 | 1 | 3 | 1 | 3 | 2 | 2 |
| Tim Walz | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 2 | 2 | 2 | 1 | 0 | 1 | 1 | 2 | 2 | 2 | 2 | 0 | 2 | 1 | 2 | 1 |
| Roy Cooper | * | * | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 0 | 2 | 0 | 1 | 0 | 4 | 1 | 1 | 1 | 1 |
| Wes Moore | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Rahm Emanuel | * | * | * | * | * | * | 2 | 1 | 1 | 0 | 1 | 1 | 2 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 |
| Amy Klobuchar | 1 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 1 | 2 | 2 | 0 | 2 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |
| Phil Murphy | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
| Jared Polis | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Deval Patrick | 1 | 0 | 1 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Beto O'Rourke | 3 | 1 | 2 | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Undecided | 19 | 22 | 23 | 20 | 21 | 19 | 21 | 22 | 20 | 20 | 17 | 16 | 52 | 10 | 9 | 23 | 20 | 17 | 11 | 14 | 16 | 16 | 16 | 15 |

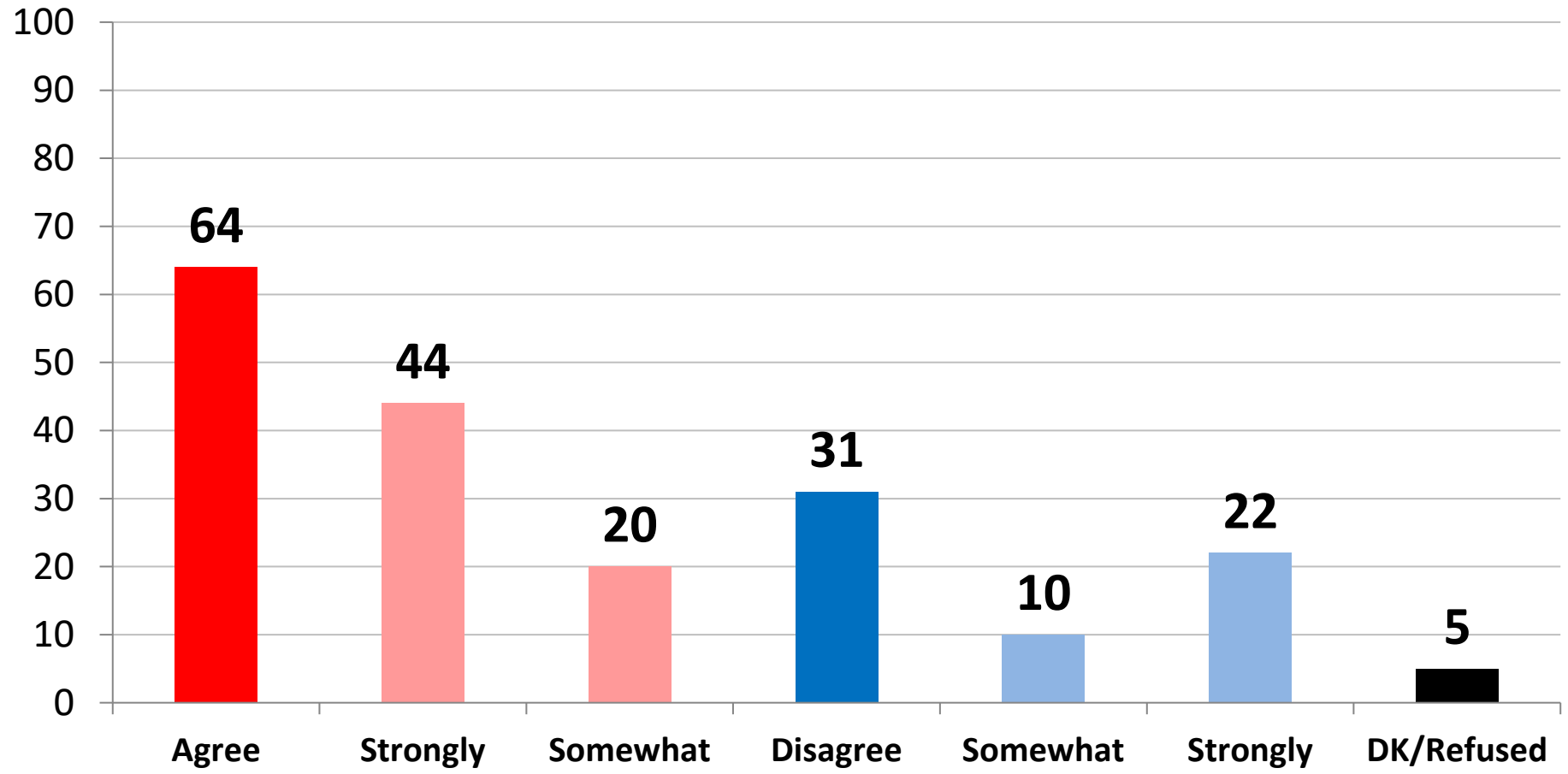
# Thinking ahead to the 2028 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=439)

| | 12/24 | 1/25 | 2/25 | 3/25 | 4/25 | 5/25 | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 | Vote DJT | Vote KH | Lib. | Mod. | Cons. | White | Black | Hisp. | Und. 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| J.D. Vance | 25 | 27 | 37 | 36 | 43 | 34 | 36 | 31 | 36 | 42 | 38 | 34 | 37 | 7 | 9 | 28 | 39 | 36 | 25 | 18 | 23 | 46 | 33 | 35 |
| Donald Trump, Jr. | 21 | 21 | 17 | 15 | 14 | 19 | 14 | 19 | 16 | 14 | 20 | 24 | 26 | 7 | 25 | 22 | 24 | 22 | 38 | 33 | 36 | 9 | 24 | 23 |
| Nikki Haley | 4 | 2 | 3 | 3 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 6 | 3 | 35 | 5 | 9 | 5 | 7 | 0 | 2 | 3 | 10 | 9 | 3 |
| Ron DeSantis | 9 | 8 | 6 | 8 | 6 | 5 | 6 | 8 | 10 | 8 | 5 | 6 | 6 | 6 | 10 | 5 | 6 | 6 | 7 | 6 | 7 | 4 | 5 | 6 |
| Marco Rubio | 2 | 3 | 3 | 4 | 2 | 5 | 4 | 4 | 4 | 5 | 7 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 0 | 6 | 3 | 6 | 6 | 2 |
| Vivek Ramaswamy | 4 | 3 | 4 | 2 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 4 | 1 | 2 | 3 | 3 | 0 | 2 | 2 | 3 | 2 | 4 |
| Greg Abbott | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 0 | 1 | 2 | 2 | 2 | 5 | 1 | 2 | 2 | 0 | 6 | 2 | 2 | 1 | 3 |
| Rick Scott | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 2 | 2 | 2 | 0 | 1 | 2 | 2 | 0 | 2 | 2 | 1 | 2 | 1 |
| S. Huckabee Sanders | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 4 | 6 | 0 | 2 | 1 | 8 | 4 | 1 | 2 | 2 | 1 |
| Glenn Youngkin | 2 | 2 | 0 | 1 | 1 | 1 | 1 | 2 | 2 | 0 | 1 | 1 | 1 | 4 | 3 | 1 | 1 | 2 | 0 | 0 | 2 | 0 | 1 | 1 |
| Tulsi Gabbard | 2 | 3 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 0 | 0 | 2 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Kristi Noem | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 |
| Tim Scott | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 5 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Tom Cotton | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 3 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 1 |
| Elise Stefanik | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Larry Hogan | 0 | 1 | 1 | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Undecided | 24 | 24 | 22 | 26 | 19 | 22 | 24 | 21 | 18 | 19 | 14 | 15 | 13 | 26 | 25 | 27 | 9 | 14 | 23 | 15 | 15 | 14 | 12 | 18 |

# Agree/Disagree:

*"While I may not agree with everything that Donald Trump and the MAGA movement says and stands for, I think they are right about putting America and the American people first."*

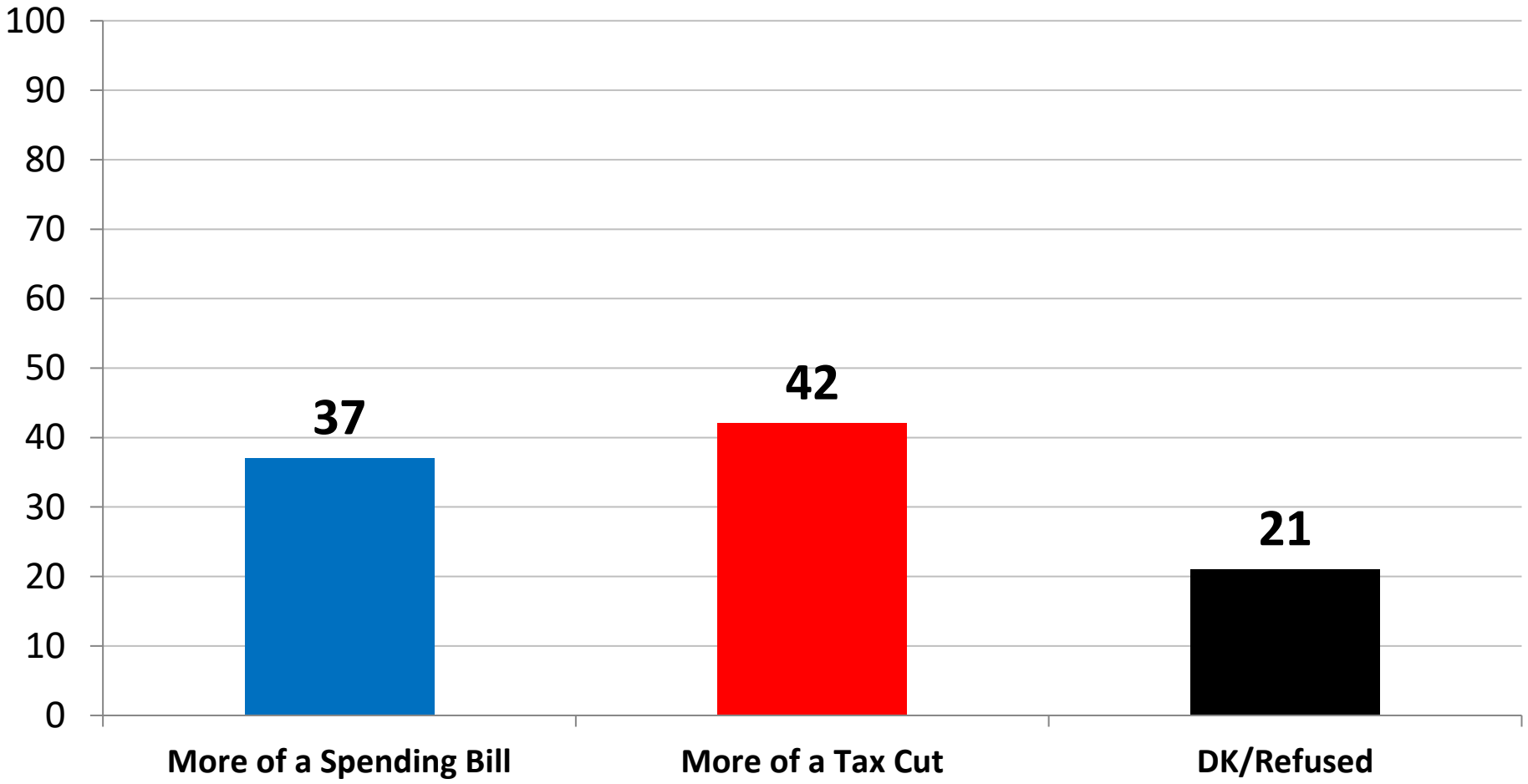
| | 6/25 | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|---|
| Agree | 63 | 67 | 66 | 63 | 65 | 64 |
| Strongly | 43 | 47 | 44 | 42 | 42 | 44 |
| Disagree | 30 | 27 | 29 | 32 | 29 | 31 |




| | Agree | Disagree |
|---|---|---|
| East | 69 | 26 |
| Midwest | 69 | 27 |
| South | 65 | 29 |
| West | 53 | 43 |
| Gen. Cong. – Vote GOP | 94 | 5 |
| Gen. Cong. – Vote DEM | 38 | 57 |
| Gen. Cong. – Vote UND | 49 | 35 |
| Approve DJT (3-Way) | 93 | 6 |
| Disapprove DJT (3-Way) | 34 | 60 |
| Republican | 91 | 7 |
| Democrat | 42 | 54 |
| Independent | 56 | 36 |
| Liberal | 42 | 54 |
| Moderate | 56 | 36 |
| Conservative | 88 | 10 |
| Vote Trump 2024 | 92 | 6 |
| Vote Harris 2024 | 38 | 57 |
| White | 68 | 28 |
| African-American | 54 | 37 |
| Hispanic | 56 | 36 |
| Under 55 | 66 | 29 |
| Over 55 | 61 | 34 |
| Married | 71 | 27 |
| Single | 57 | 37 |
| Men | 67 | 30 |
| Women | 61 | 33 |
| Live in Urban Area | 67 | 30 |
| Live in Suburban Area | 61 | 34 |
| Live in Rural Area | 67 | 27 |

# From what you have seen or heard in the media, was President Trump's Big Beautiful Bill more a spending bill, or tax cut bill?

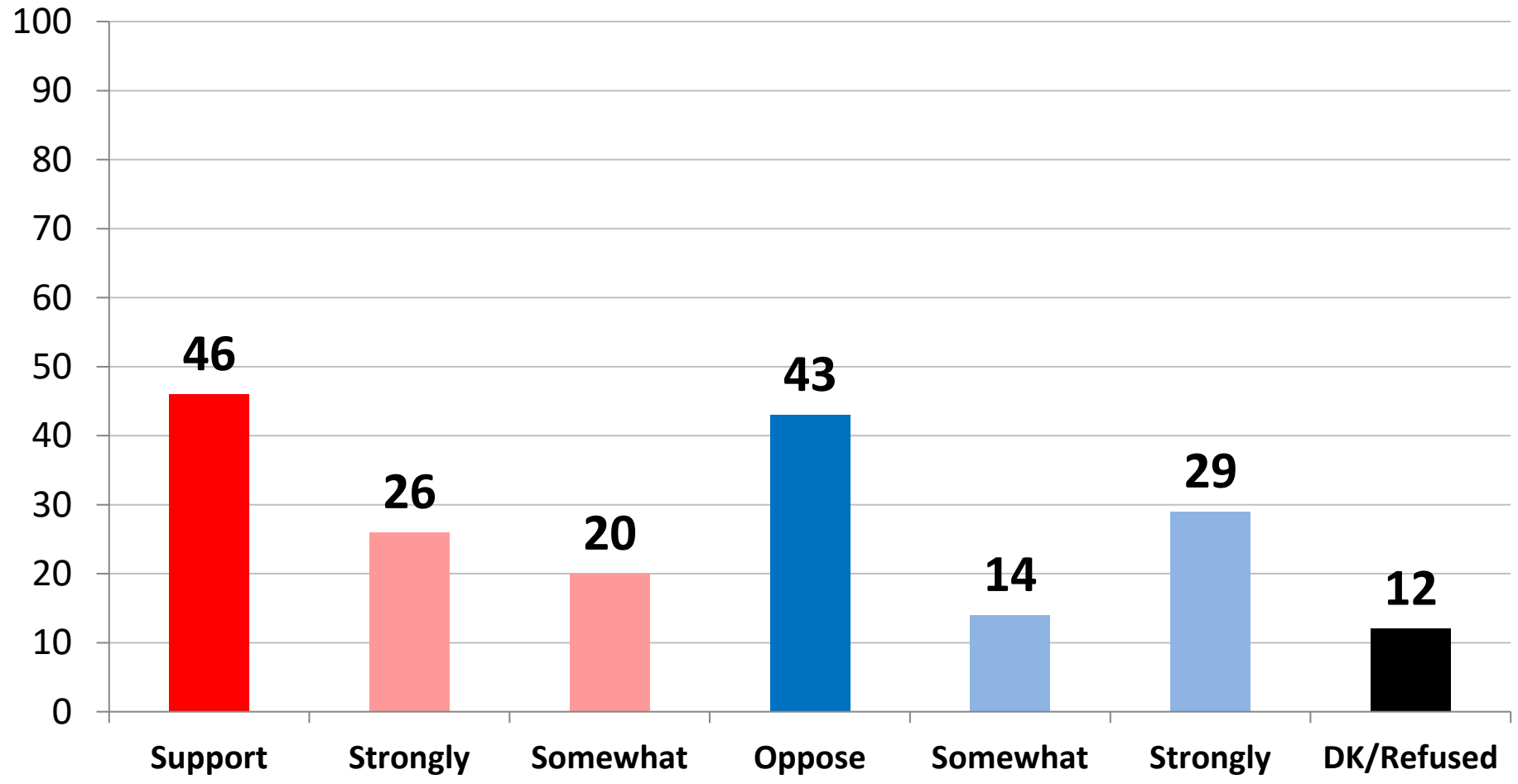
| | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|
| Spending Bill | 39 | 37 | 35 | 38 | 37 |
| Tax Cut | 39 | 42 | 43 | 42 | 42 |




| | Spending | Cut |
|---|---|---|
| East | 38 | 39 |
| Midwest | 34 | 47 |
| South | 39 | 39 |
| West | 37 | 44 |
| Gen. Cong. – Vote GOP | 31 | 47 |
| Gen. Cong. – Vote DEM | 45 | 41 |
| Gen. Cong. – Vote UND | 33 | 27 |
| Approve DJT (3-Way) | 30 | 48 |
| Disapprove DJT (3-Way) | 47 | 37 |
| Republican | 30 | 48 |
| Democrat | 43 | 41 |
| Independent | 39 | 35 |
| Liberal | 44 | 45 |
| Moderate | 43 | 31 |
| Conservative | 27 | 50 |
| Vote Trump 2024 | 28 | 46 |
| Vote Harris 2024 | 46 | 38 |
| White | 36 | 43 |
| African-American | 48 | 34 |
| Hispanic | 39 | 46 |
| Under 55 | 40 | 41 |
| Over 55 | 34 | 43 |
| Married | 36 | 44 |
| Single | 39 | 39 |
| Men | 38 | 48 |
| Women | 37 | 36 |
| Live in Urban Area | 40 | 44 |
| Live in Suburban Area | 37 | 40 |
| Live in Rural Area | 33 | 42 |

# From what you have seen, read, or heard, do you support or oppose President Trump's tax cut bill that Congress recently passed into law?

| | 7/25 | 8/25 | 9/25 | 10/25 | 11/25 |
|---|---|---|---|---|---|
| Support | 44 | 43 | 42 | 47 | 46 |
| Oppose | 42 | 43 | 42 | 42 | 43 |




| | Support | Oppose |
|---|---|---|
| East | 49 | 41 |
| Midwest | 48 | 42 |
| South | 48 | 40 |
| West | 39 | 49 |
| Gen. Cong. – Vote GOP | 81 | 10 |
| Gen. Cong. – Vote DEM | 16 | 74 |
| Gen. Cong. – Vote UND | 30 | 42 |
| Approve DJT (3-Way) | 79 | 12 |
| Disapprove DJT (3-Way) | 12 | 78 |
| Republican | 77 | 12 |
| Democrat | 22 | 69 |
| Independent | 35 | 50 |
| Liberal | 24 | 69 |
| Moderate | 33 | 52 |
| Conservative | 74 | 14 |
| Vote Trump 2024 | 78 | 10 |
| Vote Harris 2024 | 16 | 75 |
| White | 50 | 39 |
| African-American | 27 | 61 |
| Hispanic | 41 | 43 |
| Under 55 | 48 | 39 |
| Over 55 | 43 | 47 |
| Married | 55 | 36 |
| Single | 34 | 50 |
| Men | 54 | 39 |
| Women | 38 | 46 |
| Live in Urban Area | 47 | 44 |
| Live in Suburban Area | 43 | 44 |
| Live in Rural Area | 52 | 37 |

# Which cable news station would you say you regularly watch each week?

| Ranked greatest to least by Total | Total | Vote DJT | Vote KH | Rep. | Dem. | Ind. | White | A.A./Black | Hispanic | Under 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Watch Cable News | 67% | 71% | 67% | 74% | 72% | 56% | 64% | 83% | 80% | 71% | 63% | 74% | 62% |
| Left of Center | 38% | 27% | 50% | 30% | 52% | 31% | 32% | 60% | 51% | 45% | 29% | 40% | 35% |
| Right of Center | 43% | 60% | 27% | 62% | 31% | 33% | 42% | 44% | 57% | 50% | 35% | 49% | 38% |
| Other | 6% | 4% | 8% | 4% | 7% | 6% | 6% | 5% | 3% | 3% | 8% | 8% | 3% |
| Don't Watch Cable News | 30% | 27% | 30% | 25% | 25% | 41% | 34% | 13% | 18% | 25% | 36% | 25% | 34% |
| DK/Refused | 3% | 3% | 3% | 2% | 4% | 3% | 2% | 4% | 2% | 4% | 1% | 1% | 4% |

# From the following list, what social networks do you use?

| Ranked greatest to least by Total | *10/25 Total* | Total | Vote DJT | Vote KH | Rep. | Dem. | Ind. | White | A.A./Black | Hispanic | Under 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Facebook** | *71%* | **69%** | 70% | 70% | 71% | 69% | 67% | 72% | 66% | 57% | 70% | 68% | 65% | 72% |
| **YouTube** | *65%* | **57%** | 56% | 57% | 57% | 56% | 59% | 54% | 70% | 63% | 70% | 43% | 51% | 63% |
| **Instagram** | *44%* | **41%** | 35% | 44% | 39% | 45% | 38% | 35% | 58% | 56% | 56% | 23% | 30% | 50% |
| **TikTok** | *35%* | **34%** | 32% | 34% | 35% | 35% | 31% | 29% | 50% | 46% | 50% | 15% | 22% | 44% |
| **Pinterest** | *22%* | **22%** | 19% | 23% | 21% | 24% | 19% | 19% | 31% | 29% | 29% | 13% | 12% | 30% |
| **LinkedIn** | *22%* | **19%** | 18% | 20% | 18% | 19% | 21% | 19% | 17% | 21% | 22% | 16% | 22% | 17% |
| **X (Formerly Twitter)** | *20%* | **19%** | 24% | 15% | 24% | 16% | 16% | 18% | 23% | 24% | 25% | 13% | 21% | 18% |
| **Snapchat** | *20%* | **18%** | 19% | 16% | 21% | 16% | 15% | 15% | 24% | 28% | 29% | 5% | 14% | 21% |
| **WhatsApp** | *20%* | **17%** | 20% | 15% | 21% | 16% | 13% | 14% | 18% | 29% | 23% | 9% | 19% | 15% |
| **Reddit** | *16%* | **15%** | 13% | 16% | 14% | 14% | 16% | 13% | 13% | 16% | 21% | 7% | 12% | 17% |
| **Telegram** | *10%* | **10%** | 13% | 7% | 13% | 9% | 6% | 8% | 12% | 15% | 15% | 4% | 12% | 8% |
| **Threads** | *9%* | **9%** | 10% | 9% | 11% | 7% | 9% | 8% | 9% | 14% | 14% | 4% | 7% | 11% |
| **Truth Social** | *5%* | **5%** | 9% | 2% | 12% | 2% | 2% | 5% | 4% | 7% | 7% | 4% | 6% | 5% |
| **Tumblr** | *4%* | **5%** | 5% | 5% | 5% | 6% | 6% | 4% | 8% | 7% | 9% | 2% | 6% | 5% |
| **Rumble** | *3%* | **4%** | 5% | 2% | 5% | 3% | 3% | 3% | 6% | 6% | 5% | 2% | 5% | 2% |
| **Gab.com** | *1%* | **2%** | 3% | 1% | 3% | 3% | 1% | 2% | 3% | 4% | 4% | 0% | 3% | 2% |
| | *1%* | **2%** | 3% | 1% | 2% | 2% | 1% | 1% | 3% | 4% | 3% | 1% | 3% | 1% |
| **CloutHub** | *1%* | **2%** | 2% | 1% | 2% | 2% | 1% | 1% | 4% | 3% | 3% | 0% | 2% | 2% |
| **Gettr** | *1%* | **2%** | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 5% | 3% | 0% | 2% | 1% |
| **Bluesky** | *5%* | **5%** | 4% | 6% | 5% | 6% | 3% | 4% | 3% | 9% | 6% | 2% | 4% | 5% |
| **Other** | *1%* | **1%** | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 0% |
| **None** | *6%* | **9%** | 10% | 9% | 9% | 7% | 13% | 11% | 4% | 4% | 2% | 18% | 14% | 5% |

# Specifically, which of the following comes closest to your personal opinion about abortion laws?

| | Total | Vote DJT | Vote KH | Rep. | Dem. | Ind. | White | Black | Hispanic | Under 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Pro-Life** | **50%** | **70%** | **30%** | **71%** | **39%** | **38%** | **51%** | **45%** | **57%** | **53%** | **46%** | **53%** | **48%** |
| Not Legal in Any Case | 11% | 17% | 4% | 18% | 7% | 8% | 11% | 13% | 11% | 15% | 6% | 11% | 11% |
| Legal to Save Mother | 13% | 17% | 8% | 19% | 10% | 8% | 12% | 11% | 18% | 13% | 12% | 15% | 10% |
| Legal – Mother/Rape/Incest | 27% | 35% | 19% | 34% | 22% | 23% | 28% | 20% | 27% | 26% | 28% | 27% | 26% |
| **Pro-Choice** | **45%** | **25%** | **67%** | **26%** | **57%** | **56%** | **45%** | **48%** | **39%** | **41%** | **51%** | **44%** | **46%** |
| Legal – Up To Certain Point | 27% | 17% | 39% | 17% | 31% | 35% | 29% | 25% | 17% | 22% | 34% | 29% | 26% |
| Legal – Any Reason/Any Time | 18% | 8% | 28% | 8% | 26% | 20% | 16% | 23% | 22% | 19% | 17% | 15% | 21% |
| **DK/Refused** | **5%** | **5%** | **3%** | **4%** | **4%** | **6%** | **4%** | **7%** | **5%** | **6%** | **3%** | **3%** | **6%** |
| **Net Diff.** | **+5** | **+45** | **-36** | **+45** | **-18** | **-17** | **+6** | **-4** | **+18** | **+13** | **-4** | **+9** | **+1** |

# At what point during the pregnancy should abortion be illegal and banned?

| n=268 | Total | Vote DJT | Vote KH | Rep. | Dem. | Ind. | White | Black | Hispanic | Under 55 | Over 55 | Men | Women |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1st Trimester** | **52%** | **56%** | **50%** | **51%** | **43%** | **62%** | **54%** | **54%** | **53%** | **60%** | **46%** | **51%** | **54%** |
| After First Heartbeat – 6 weeks | 21% | 33% | 13% | 31% | 13% | 22% | 22% | 22% | 25% | 30% | 14% | 19% | 23% |
| After 15 Weeks | 32% | 24% | 37% | 20% | 30% | 40% | 32% | 32% | 28% | 30% | 33% | 32% | 31% |
| **After 2nd Trimester** | **26%** | **23%** | **28%** | **32%** | **35%** | **15%** | **25%** | **15%** | **29%** | **23%** | **29%** | **26%** | **27%** |
| **Other** | **22%** | **21%** | **23%** | **17%** | **23%** | **23%** | **21%** | **31%** | **18%** | **17%** | **25%** | **23%** | **20%** |

VOTER PROFILES

| Voter Proclivity | Total |
|---|---|
| Always Vote | 69% |
| Almost Always | 18% |
| Vote Most of the Time | 14% |
| **Direction** | |
| Right Direction | 38% |
| Wrong Track | 56% |
| **Party Registration** | |
| Republican | 36% |
| Democrat | 33% |
| Independent/Other | 31% |
| **Ideology** | |
| Liberal | 27% |
| Very | 13% |
| Moderate | 36% |
| Conservative | 37% |
| Very | 18% |
| **Vote Behavior** | |
| Democrat | 47% |
| Ticket Splitter | 13% |
| Republican | 41% |
| **Education** | |
| Less than College | 60% |
| College Graduate | 40% |
| **Gender** | |
| Male | 48% |
| Female | 52% |

| Age | Total |
|---|---|
| 18-29 | 13% |
| 30-40 | 16% |
| 41-55 | 25% |
| 56-65 | 20% |
| 65+ | 26% |
| Mean Age | 51.1 |
| **Race** | |
| White | 72% |
| African American/Black | 11% |
| Hispanic | 11% |
| Asian | 4% |
| Other | 2% |
| **Latino Household** | |
| Yes | 11% |
| No | 89% |
| **Religion** | |
| Protestant | 38% |
| Catholic | 22% |
| Atheist/Agnostic/Secular | 10% |
| Jewish | 4% |
| Muslim | 2% |
| Mormon | 2% |
| Buddhist | 1% |
| **Born Again/Evangelical n=607** | |
| Yes | 41% |
| No | 50% |

| Annual H.H. Income | Total |
|---|---|
| Under $20k | 16% |
| $20-40k | 24% |
| $40-50k | 12% |
| $50-60k | 10% |
| $60-100k | 20% |
| $100-150k | 12% |
| $150-200k | 4% |
| $200-250k | 2% |
| Over $250k | 1% |
| **Grouped Region** | |
| East | 17% |
| Midwest | 22% |
| South | 38% |
| West | 23% |
| **Area** | |
| Urban | 30% |
| Suburban | 48% |
| Rural | 22% |
| **2024 Presidential States** | |
| Trump States | 59% |
| Harris States | 41% |
| **2024 Presidential Vote** | |
| Donald Trump | 47% |
| Kamala Harris | 45% |
| Did Not Vote Pres. | 3% |
| Did Not Vote at All | 2% |

| Marital Status | Total |
|---|---|
| Single | 35% |
| Never Married | 28% |
| Live w/ Significant Other | 7% |
| Married | 43% |
| Separated | 2% |
| Divorced | 13% |
| Widowed | 6% |
| **Abortion** | |
| Pro-Life | 50% |
| Pro-Choice | 45% |
| **Immigrant Household** | |
| Yes | 35% |
| No | 63% |
| **>$5k in 401k/Investments** | |
| Yes | 46% |
| No | 49% |
| **Region** | |
| New England | 5% |
| Middle Atlantic | 12% |
| East North Central | 15% |
| West North Central | 7% |
| South Atlantic | 22% |
| East South Central | 6% |
| West South Central | 10% |
| Mountain | 8% |
| Pacific | 15% |

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