



FFT_TX Senate_NovemberPrimarySurvey_MQ_251104.docx

TEXAS

REPUBLICAN PRIMARY VOTERS

NOVEMBER 4-6, 2025

SAMPLE:

n=811 REPUBLICAN PRIMARY VOTERS

MoE=±3.5%

70% SMS, 30% LIVE

Introduction

Good evening. May I please speak with **NAME FROM FILE**? My name is _____ and I'm calling from Stratus Intelligence, a national public opinion firm. This evening we're conducting a short scientific survey in your area, and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

Section 1: Screening Questions

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?

- | | | |
|----|--------------|-----------|
| 1. | Yes | TERMINATE |
| 2. | No/All other | 100% |

2. As you may be aware, very few people actually vote in primary elections. Thinking about the March 2026 primary election for Governor, U.S. Senate, U.S. Congress, and various state and local offices, do you plan to vote in this election? Would you say you...**ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP**

- | | | |
|----|-------------------------------|-----------|
| 1. | Definitely plan to vote | 95% |
| 2. | Probably plan to vote | 3% |
| 3. | It's Fifty-fifty | 2% |
| 4. | Probably plan not to vote | TERMINATE |
| 5. | Definitely plan not to vote | TERMINATE |
| 6. | Don't Know/Refused DNR | TERMINATE |

3. And, as you may know, in Texas a voter may choose to vote in either the **ROTATE** Republican or Democratic **END ROTATION** primary, but may not vote in both. Which primary do you plan to vote in March 2026, the **ROTATE** Republican or Democratic primary?

- | | | |
|----|--------------------|-----------|
| 1. | Republican | 100% |
| 2. | Democratic | TERMINATE |
| 3. | Not sure/All other | TERMINATE |

Section 2: Favorability

Now I am going to read you a list of names of people active in politics. After I read each one, please tell me if you have a favorable or unfavorable impression of that person. If I read you one you have never heard of, just tell me and we'll move on to the next person.

IF FAVORABLE/UNFAVORABLE, ASK:

And, would you say you have a VERY (favorable/unfavorable) impression of that person, or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

		Total Fav	Total Unfav	Net Fav	Name ID	Very Fav 1.	Smwt Fav 2.	No Opinion DNR 3.	Never heard of 4.	Smwt Unfav 5.	Very Unfav 6.	
4.	Donald Trump	Mar 23-25	89%	9%	+80%	>99%	80%	9%	2%	<1%	1%	8%
		Apr 15-17	85%	13%	+72%	>99%	74%	12%	1%	<1%	2%	11%
		Apr 29-30	85%	13%	+72%	>99%	73%	12%	2%	<1%	3%	10%
		Jun 8-10	83%	13%	+70%	>99%	72%	11%	3%	<1%	2%	11%
		July 16-18	87%	12%	+75%	100%	69%	19%	0%	0%	6%	7%
		Aug 4-6	89%	10%	+79%	100%	73%	13%	0%	0%	2%	8%
		Aug 24-26	85%	14%	+71%	100%	74%	11%	1%	0%	2%	12%
		Sep 14-16	89%	11%	+78%	100%	76%	12%	0%	0%	3%	8%
		Oct 6-8	86%	13%	+73%	100%	75%	11%	1%	0%	4%	9%
		Nov 4-6	84%	15%	+69%	100%	71%	13%	1%	0%	4%	11%
5.	Ken Paxton	Mar 23-25	69%	18%	+51%	99%	43%	27%	12%	1%	7%	10%
		Apr 15-17	60%	28%	+32%	99%	39%	21%	11%	1%	9%	19%
		Apr 29-30	64%	23%	+41%	98%	37%	27%	11%	2%	6%	18%
		Jun 8-10	64%	23%	+41%	97%	36%	28%	10%	3%	6%	17%
		Jun 22-23, 25	62%	24%	+38%	98%	33%	29%	12%	2%	9%	15%
		July 16-18	61%	29%	+32%	99%	30%	31%	9%	1%	13%	17%
		Aug 4-6	64%	28%	+36%	100%	34%	30%	7%	0%	12%	16%
		Aug 24-26	63%	29%	+34%	99%	34%	29%	7%	1%	8%	21%
		Sep 14-16	60%	28%	+32%	98%	31%	30%	10%	2%	11%	17%
		Oct 6-8	61%	29%	+32%	100%	33%	28%	10%	2%	11%	18%
		Nov 4-6	58%	31%	+27%	99%	29%	30%	10%	1%	12%	19%
6.	John Cornyn	Mar 23-25	55%	29%	+26%	98%	25%	30%	14%	2%	16%	13%
		Apr 15-17	49%	37%	+12%	98%	19%	30%	12%	2%	15%	22%
		Apr 29-30	47%	37%	+9%	97%	15%	32%	13%	3%	17%	21%
		Jun 8-10	49%	35%	+14%	96%	19%	30%	12%	4%	17%	18%

			Total Fav	Total Unfav	Net Fav	Name ID	Very Fav 1.	Smwt Fav 2.	No Opinion DNR 3.	Never heard of 4.	Smwt Unfav 5.	Very Unfav 6.	
7.	Wesley Hunt	Jun 22-23, 25	53%	31%	+22%	97%	21%	32%	13%	3%	16%	15%	
		July 16-18	55%	33%	+22%	97%	21%	34%	9%	3%	13%	20%	
		Aug 4-6	54%	38%	+16%	98%	24%	30%	6%	2%	19%	19%	
		Aug 24-26	52%	37%	+15%	98%	21%	31%	8%	2%	17%	20%	
		Sep 14-16	56%	32%	+24%	97%	23%	34%	9%	3%	16%	16%	
		Oct 6-8	52%	39%	+13%	99%	20%	32%	8%	1%	19%	20%	
		Nov 4-6	44%	43%	+1%	99%	16%	28%	12%	1%	21%	22%	
		Mar 23-25	31%	3%	+28%	69%	19%	12%	35%	31%	2%	1%	
		Apr 15-17	33%	6%	+27%	73%	20%	13%	33%	27%	4%	3%	
		Apr 29-30	33%	5%	+28%	71%	19%	14%	33%	29%	3%	2%	
	Ted Cruz	Jun 8-10	28%	5%	+23%	69%	15%	14%	36%	31%	2%	2%	
		Jun 22-23, 25	33%	4%	+29%	70%	18%	15%	33%	30%	3%	2%	
		July 16-18	28%	6%	+22%	61%	16%	12%	27%	39%	3%	3%	
		Aug 4-6	43%	4%	+39%	72%	29%	14%	25%	28%	2%	2%	
		Aug 24-26	42%	7%	+35%	73%	25%	18%	24%	27%	2%	4%	
		Sep 14-16	42%	5%	+37%	72%	28%	14%	25%	28%	1%	4%	
		Oct 6-8	47%	6%	+41%	82%	29%	18%	28%	18%	3%	3%	
		Nov 4-6	41%	7%	+34%	77%	24%	17%	29%	23%	4%	3%	
		Greg Abbott	Jun 8-10	77%	16%	+61%	98%	58%	19%	5%	2%	6%	11%
			Jun 22-23, 25	79%	18%	+61%	99%	57%	22%	3%	1%	7%	10%
July 16-18	80%		17%	+63%	99%	55%	25%	2%	1%	8%	9%		
Aug 4-6	82%		16%	+66%	100%	60%	23%	2%	0%	6%	10%		
Aug 24-26	79%		18%	+61%	100%	57%	22%	3%	0%	7%	11%		
Sep 14-16	82%		15%	+67%	100%	59%	23%	3%	0%	7%	8%		
Oct 6-8	83%		15%	+68%	100%	60%	23%	2%	0%	7%	8%		
Nov 4-6	79%		18%	+61%	100%	55%	24%	3%	0%	8%	9%		
J.D. Vance	Oct 6-8	81%	18%	+63%	100%	56%	25%	1%	0%	9%	9%		
	Nov 4-6	77%	21%	+56%	100%	54%	23%	1%	0%	10%	11%		
J.D. Vance	Nov 4-6	84%	13%	+71%	100%	73%	11%	2%	0%	4%	2%		

11. And what would you say is the most important issue right now that you would like to see a candidate for U.S. Senate address?

1.	Immigration and Border Security	27%
2.	Economy and Cost of Living	21%
3.	Taxes and Fiscal Responsibility	12%
4.	Government Accountability and Transparency	12%
5.	National Security and Foreign Policy	8%
6.	Government Shutdown and Functionality	8%
7.	Social and Cultural Issues	5%
8.	Healthcare Access and Affordability	4%
9.	Election Integrity and Voter Access	3%
10.	Term Limits for Politicians	2%
11.	Other	12%
12.	DK/Refused	2%

Section 3: Ballots

Now thinking ahead to the March 2026 Republican primary election...

12. If the Republican primary election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Ken Paxton
John Cornyn
...and...
Wesley Hunt

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		<u>Mar</u> <u>23-25</u>	<u>Apr</u> <u>15-17</u>	<u>Apr</u> <u>29-30</u>	<u>Jun</u> <u>8-10</u>	<u>Jun</u> <u>22-23,</u> <u>25</u>	<u>July</u> <u>16-18</u>	<u>Aug</u> <u>4-6</u>	<u>Aug</u> <u>24-26</u>	<u>Sep</u> <u>14-16</u>	<u>Oct</u> <u>4-6</u>	<u>Nov</u> <u>4-6</u>
	TOTAL PAXTON	46%	42%	40%	47%	41%	38%	37%	38%	33%	34%	34%
	TOTAL CORNYN	26%	26%	27%	28%	28%	32%	29%	28%	31%	31%	27%
	TOTAL HUNT	13%	18%	16%	12%	17%	15%	23%	23%	22%	24%	26%
1.	Definitely Paxton	29%	28%	24%	29%	26%	20%	20%	23%	17%	22%	19%
2.	Probably Paxton	13%	11%	13%	13%	11%	13%	11%	13%	13%	9%	11%
3.	Lean Paxton	4%	3%	4%	4%	4%	5%	5%	2%	4%	3%	4%
4.	Definitely Cornyn	14%	14%	13%	15%	16%	16%	16%	14%	16%	17%	16%
5.	Probably Cornyn	10%	9%	11%	11%	9%	12%	10%	11%	12%	11%	9%
6.	Lean Cornyn	3%	3%	3%	3%	3%	4%	4%	3%	3%	3%	3%
7.	Definitely Hunt	6%	6%	5%	5%	6%	6%	9%	10%	9%	12%	12%
8.	Probably Hunt	6%	8%	7%	4%	7%	6%	10%	8%	9%	8%	11%
9.	Lean Hunt	1%	3%	5%	3%	3%	3%	4%	5%	4%	5%	4%
10.	Hard Undecided/DK/Refused	15%	14%	17%	13%	14%	15%	11%	10%	13%	11%	12%
	DNR											

13. If the Republican primary election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Ken Paxton
...and...
John Cornyn

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		<u>Mar</u>	<u>Apr</u>	<u>Apr</u>	<u>Jun</u>	<u>July</u>	<u>Aug</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>
		<u>23-25</u>	<u>15-17</u>	<u>29-30</u>	<u>8-10</u>	<u>16-18</u>	<u>4-6</u>	<u>24-26</u>	<u>14-16</u>	<u>4-6</u>	<u>4-6</u>
	TOTAL PAXTON	52%	50%	48%	49%	47%	45%	48%	44%	46%	46%
	TOTAL CORNYN	35%	33%	33%	33%	36%	42%	41%	44%	43%	38%
1.	Definitely Paxton	37%	35%	33%	35%	29%	28%	33%	28%	34%	33%
2.	Probably Paxton	11%	11%	10%	10%	12%	11%	12%	12%	9%	9%
3.	Lean Paxton	4%	4%	5%	3%	5%	6%	3%	4%	4%	4%
4.	Hard Undecided/DK/Refuse d DNR	13%	17%	18%	18%	17%	13%	11%	12%	11%	16%
5.	Lean Cornyn	7%	5%	7%	10%	5%	6%	6%	8%	6%	7%
6.	Probably Cornyn	12%	11%	8%	7%	11%	13%	12%	14%	13%	10%
7.	Definitely Cornyn	16%	17%	19%	17%	20%	23%	23%	22%	24%	22%

14. Now, what if I told you that John Cornyn was endorsed by President Trump? If the Republican primary election for U.S. Senate were held today, would you vote for Trump-endorsed John Cornyn or Ken Paxton?

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		<u>Apr</u> <u>15-17</u>	<u>Apr</u> <u>29-30</u>	<u>Jun</u> <u>8-10</u>	<u>July</u> <u>16-18</u>	<u>Aug</u> <u>4-6</u>	<u>Aug</u> <u>24-26</u>	<u>Sep</u> <u>14-16</u>	<u>Oct</u> <u>4-6</u>	<u>Nov</u> <u>4-6</u>
	TOTAL PAXTON	44%	43%	46%	38%	39%	41%	36%	41%	39%
	TOTAL CORNYN	38%	41%	34%	45%	47%	46%	51%	47%	44%
1.	Definitely Paxton	29%	26%	32%	24%	24%	25%	21%	30%	27%
2.	Probably Paxton	10%	10%	11%	10%	11%	11%	10%	8%	8%
3.	Lean Paxton	5%	6%	3%	4%	4%	6%	4%	3%	5%
4.	Hard Undecided/DK/Refused DNR	18%	16%	20%	17%	14%	13%	13%	12%	16%
5.	Lean Cornyn	6%	8%	9%	7%	8%	8%	8%	8%	7%
6.	Probably Cornyn	13%	14%	11%	15%	14%	14%	17%	16%	15%
7.	Definitely Cornyn	19%	19%	19%	22%	26%	24%	26%	24%	23%

15. If the Republican primary election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Ken Paxton

...and...

Wesley Hunt

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		<u>Mar</u> <u>23-25</u>	<u>Apr</u> <u>15-17</u>	<u>Apr</u> <u>29-30</u>	<u>Jun</u> <u>8-10</u>	<u>Jun</u> <u>22-23,</u> <u>25</u>	<u>July</u> <u>16-18</u>	<u>Aug</u> <u>4-6</u>	<u>Aug</u> <u>24-26</u>	<u>Sep</u> <u>14-16</u>	<u>Oct</u> <u>4-6</u>	<u>Nov</u> <u>4-6</u>
	TOTAL PAXTON	55%	48%	47%	56%	48%	48%	40%	45%	38%	40%	39%
	TOTAL HUNT	28%	36%	30%	24%	29%	32%	39%	41%	39%	43%	43%
1.	Definitely Paxton	36%	32%	28%	38%	32%	26%	22%	26%	20%	25%	21%
2.	Probably Paxton	13%	12%	14%	14%	12%	18%	13%	13%	15%	12%	14%
3.	Lean Paxton	5%	4%	6%	4%	4%	4%	5%	5%	4%	4%	4%
4.	Hard											
	Undecided/DK/R efused	18%	16%	23%	20%	23%	20%	20%	15%	23%	17%	18%
5.	Lean Hunt	6%	7%	8%	6%	6%	6%	7%	8%	6%	8%	7%
6.	Probably Hunt	7%	11%	9%	8%	10%	13%	14%	12%	14%	14%	16%
7.	Definitely Hunt	14%	17%	13%	9%	13%	13%	19%	20%	19%	22%	20%

16. Now, what if I told you that Wesley Hunt was endorsed by President Trump? If the Republican primary election for U.S. Senate were held today, would you vote for Trump-endorsed Wesley Hunt or Ken Paxton? **RANDOMIZE**

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		Apr 15-17	Apr 29-30	Jun 8-10	Jun 22-23, 25	July 16-18	Sep 14-16	Oct 4-6	Nov 4-6
	TOTAL PAXTON	32%	30%	38%	32%	29%	25%	30%	27%
	TOTAL HUNT	46%	45%	37%	43%	49%	55%	55%	54%
1.	Definitely Paxton	18%	17%	24%	17%	14%	13%	20%	16%
2.	Probably Paxton	9%	10%	10%	9%	10%	7%	8%	8%
3.	Lean Paxton	5%	4%	5%	6%	5%	5%	2%	4%
4.	Hard Undecided/DK/Refused DNR	22%	25%	25%	25%	22%	20%	15%	19%
5.	Lean Hunt	9%	11%	13%	12%	12%	10%	10%	9%
6.	Probably Hunt	16%	18%	13%	14%	17%	20%	18%	19%
7.	Definitely Hunt	21%	16%	11%	16%	20%	25%	27%	26%

17. If the Republican primary election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

John Cornyn

...and...

Wesley Hunt

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

		<u>Mar</u> <u>23-25</u>	<u>Apr</u> <u>15-17</u>	<u>Apr</u> <u>29-30</u>	<u>Jun</u> <u>8-10</u>	<u>Jun</u> <u>22-23,</u> <u>25</u>	<u>July</u> <u>16-18</u>	<u>Aug</u> <u>4-6</u>	<u>Aug</u> <u>24-26</u>	<u>Sep</u> <u>14-16</u>	<u>Oct</u> <u>4-6</u>	<u>Nov</u> <u>4-6</u>
	TOTAL CORNYN	44%	39%	29%	36%	36%	36%	35%	40%	37%	37%	32%
	TOTAL HUNT	36%	41%	47%	42%	46%	46%	48%	43%	46%	48%	49%
1.	Definitely Cornyn	25%	24%	15%	20%	22%	17%	29%	20%	18%	17%	17%
2.	Probably Cornyn	15%	12%	10%	12%	9%	13%	13%	15%	13%	15%	11%
3.	Lean Cornyn	5%	4%	5%	5%	5%	6%	3%	5%	5%	5%	4%
4.	Hard Undecided/DK/Ref used DNR	20%	20%	24%	21%	17%	18%	17%	17%	17%	15%	19%
5.	Lean Hunt	8%	8%	11%	11%	13%	7%	8%	8%	8%	8%	9%
6.	Probably Hunt	9%	15%	12%	13%	12%	16%	16%	12%	14%	12%	15%
7.	Definitely Hunt	19%	18%	24%	18%	21%	23%	24%	24%	24%	28%	26%

Section 4: Info Flow

18. Thinking about Wesley Hunt's campaign for U.S. Senate would you say what you have seen, read, or heard recently about Wesley Hunt has given you **ROTATE** a more favorable impression of him, a less favorable impression of him **END ROTATION** or have you not seen that much about him recently?

IF MORE FAVORABLE/ LESS FAVORABLE, ASK:

And, would you say it has given you a MUCH (more/less) favorable impression of him or just SOMEWHAT?

TOTAL MORE FAVORABLE	28%
TOTAL LESS FAVORABLE	7%

- | | | |
|----|--------------------------|-----|
| 1. | Much more favorable | 12% |
| 2. | Somewhat more favorable | 16% |
| 3. | Have not seen/read/heard | 62% |
| 4. | Refused DNR | 2% |
| 5. | Somewhat less favorable | 4% |
| 6. | Much less favorable | 3% |

IF Q18:1-2 OR 5-6, ASK Q19-Q20:

19. And, can you recall where you read or heard about Wesley Hunt? Was it **ACCEPT MULTIPLE RESPONSES**

TOTAL PAID MEDIA (Punches 1-5, 9)	51%
TOTAL EARNED MEDIA (Punches 6-8)	55%
TOTAL ONLINE MEDIA (Punches 2, 7-8)	42%

- | | | |
|-----|--|-----|
| 1. | Mail you received | 5% |
| 2. | E-mail you received | 5% |
| 3. | Radio ad you heard | 7% |
| 4. | Television ad you saw | 42% |
| 5. | A phone call you received | 1% |
| 6. | News coverage of the election | 21% |
| 7. | Something you read on a blog or news website | 24% |
| 8. | A digital advertisement on Facebook, YouTube, or another website | 18% |
| 9. | Someone from the campaign came to my door | 0% |
| 10. | DK/REF DNR | 6% |

20. And, can you tell me what you remember specifically seeing, reading or hearing about Wesley Hunt?

PROBE: Is there anything else that you remember seeing, reading or hearing about Wesley Hunt?

1.	Military Service/Veteran	20%
2.	Support for Trump	15%
3.	Conservative Values	13%
4.	America First/Patriotism	8%
5.	Negative	8%
6.	Media Appearances/Interviews	7%
7.	Family Man	6%
8.	Texas Politics/Cornyn/Paxton	5%
9.	Character/Integrity/Honesty	4%
10.	Policy Stances (General)	4%
11.	Other/No Opinion	32%
12.	DK/Refused	0%

21. Thinking about John Cornyn's campaign for U.S. Senate would you say what you have seen, read, or heard recently about John Cornyn has given you **ROTATE** a more favorable impression of him, a less favorable impression of him **END ROTATION** or have you not seen that much about him recently?

IF MORE FAVORABLE/ LESS FAVORABLE, ASK:

And, would you say it has given you a MUCH (more/less) favorable impression of him or just SOMEWHAT?

TOTAL MORE FAVORABLE	25%
TOTAL LESS FAVORABLE	45%

1.	Much more favorable	8%
2.	Somewhat more favorable	17%
3.	Have not seen/read/heard	26%
4.	Refused DNR	4%
5.	Somewhat less favorable	23%
6.	Much less favorable	21%

IF Q21:1-2 OR 5-6, ASK Q22-Q23:

22. And, can you recall where you read or heard about John Cornyn? Was it **ACCEPT MULTIPLE RESPONSES**

TOTAL PAID MEDIA (Punches 1-5, 9)	61%
TOTAL EARNED MEDIA (Punches 6-8)	44%
TOTAL ONLINE MEDIA (Punches 2, 7-8)	36%

1. Mail you received	14%
2. E-mail you received	8%
3. Radio ad you heard	9%
4. Television ad you saw	49%
5. A phone call you received	2%
6. News coverage of the election	19%
7. Something you read on a blog or news website	21%
8. A digital advertisement on Facebook, YouTube, or another website	13%
9. Someone from the campaign came to my door	1%
10. DK/REF DNR	9%

23. And, can you tell me what you remember specifically seeing, reading or hearing about John Cornyn?

PROBE: Is there anything else that you remember seeing, reading or hearing about John Cornyn?

1. Association with Trump (Positive)	23%
2. Amnesty and Immigration Stance (Negative)	13%
3. General Negative Sentiment/Dishonesty	9%
4. RINO Allegations and Conservative Purity	7%
5. Border Security	6%
6. Association with Trump (Negative)	5%
7. Voting Records and Policy Positions	4%
8. Gun Control Stance	4%
9. Length of Service/Need for Change	3%
10. Support for Texas	1%
11. Other/No Opinion	33%
12. DK/Refused	0%

Section 5: Candidate ideology

Now thinking about some of these people again, I am going to read some of the names and, for each one, please tell me if you think of that person as **ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP** a conservative, a moderate, or a liberal in their political beliefs.

IF CONSERVATIVE/LIBERAL ASK:

And would you say (he/she) is VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

			Total Conserva tive	Very Conservati ve 1.	Somewhat Conservati ve 2.	Moderate 3.	DK/Ref DNR 4.	Somewhat Liberal 5.	Very Liberal 6.	Total Liberal
24.	Ken Paxton	Oct 6-8	79%	54%	25%	8%	9%	3%	1%	4%
		Nov 4-6	74%	49%	25%	9%	14%	2%	1%	3%
25.	John Cornyn	Oct 6-8	52%	23%	29%	20%	7%	14%	7%	21%
		Nov 4-6	47%	21%	26%	21%	10%	15%	7%	22%
26.	Wesley Hunt	Oct 6-8	57%	32%	24%	8%	34%	0%	1%	1%
		Nov 4-6	50%	28%	21%	8%	40%	2%	1%	2%

Section 6: Ad Recall

Now, I will have ask you about some political ads that you may have seen...

NO MORE AMNESTY AD

27. Have you seen or heard a television ad that shows images of Senator John Cornyn while a narrator says he has been in the Senate since 2003, and that his first major bill was amnesty for illegal immigrants? The ad claims Cornyn has supported amnesty 11 times, called President Trump's border wall "flawed and naive," and pushed for citizenship for illegals. It ends by asking, "Who is John Cornyn fighting for?" and urges viewers to call his office to demand no more amnesty?

- | | | |
|----|--|-----|
| 1. | Yes, I have seen/heard it on TV. | 35% |
| 2. | Yes, I have seen/heard it online or social media. | 10% |
| 3. | Yes, I have seen/heard it, but I'm not sure where. | 8% |
| 4. | No, I have not seen/heard it. | 42% |
| 5. | Don't know / Not sure DNR | 5% |

Section 7: Demographics

Now, I have just a few more questions for demographic purposes only...

28. In politics today, do you usually think of yourself as **ROTATE** a strong Republican, a light Republican, or an Independent?

TOTAL REPUBLICAN

81%

- | | | |
|----|----------------------------|-----|
| 1. | Strong Republican | 68% |
| 2. | Light Republican | 13% |
| 3. | Independent/Something Else | 18% |
| 4. | DK/Refused DNR | 1% |

29. If you had to choose, which of these comes closest to how you would describe yourself politically?

ROTATE

- | | | |
|----|------------------------|-----|
| 1. | Traditional Republican | 21% |
| 2. | Christian Republican | 41% |
| 3. | Trump Republican | 23% |
| 4. | Libertarian Republican | 9% |
| 5. | None DNR | 5% |
| 6. | DK/Refused DNR | 2% |

30. Which one of the following sources do you rely on most for news about issues? **ROTATE**

- | | | |
|----|------------------------|-----|
| 1. | TV | 34% |
| 2. | Daily newspapers | 6% |
| 3. | Internet | 28% |
| 4. | Radio | 6% |
| 5. | Blogs and social media | 14% |
| 6. | Something else | 10% |
| 7. | DK/Refused DNR | 2% |

31. And, would you say you are a ROTATE Conservative, a Moderate, or a Liberal END ROTATION in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

TOTAL CONSERVATIVE	84%
TOTAL LIBERAL	1%

1.	Very Conservative	64%
2.	Somewhat Conservative	20%
3.	Moderate	13%
4.	DK/Refused DNR	1%
5.	Somewhat Liberal	1%
6.	Very Liberal	0%

32. How often do you attend church or religious services?

1.	More than once a week	21%
2.	Once a week	35%
3.	Couple of times a month	10%
4.	Once a month	2%
5.	Once/twice a year	13%
6.	Never	10%
7.	DK/Refused DNR	9%

33. In the past 12 months, have you attended a meeting, event, or service hosted by a local organization—such as a church, school, club, or neighborhood group?

1.	Yes, regularly	44%
2.	Yes, occasionally	23%
3.	No, not in the past year	28%
4.	DK/Refused DNR	5%

34. How often do you get together with extended family, neighbors, or friends outside your household for a meal, conversation, or shared activity?

- | | | |
|----|--|-----|
| 1. | Multiple times per week | 22% |
| 2. | About once a week | 26% |
| 3. | A few times a month | 37% |
| 4. | Rarely or never | 13% |
| 5. | DK/Refused DNR | 2% |

35. On a typical day, how many hours do you spend watching television, streaming shows, or online videos for entertainment?

- | | | |
|----|--|-----|
| 1. | Less than 1 hour | 15% |
| 2. | 1–2 hours | 37% |
| 3. | 3–4 hours | 31% |
| 4. | More than 4 hours | 15% |
| 5. | DK/Refused DNR | 2% |

36. What is the highest level of formal education you have completed?

- | | | |
|----|--|-----|
| 1. | High school or Less | 11% |
| 2. | Some College /Associates Degree | 31% |
| 3. | Bachelor's Degree | 31% |
| 4. | Post graduate | 27% |
| 5. | DK/Refused DNR | 1% |

37. In what year were you born? **RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES**

1.	18-24	0%
2.	25-34	3%
3.	35-44	7%
4.	45-54	11%
5.	55-64	21%
6.	65-74	30%
7.	75 or over	24%
8.	Refused DNR	4%

38. Sex: **BY OBSERVATION**

1.	Male	49%
2.	Female	51%

39. Interview Method: **PRE-CODE**

1.	SMS	70%
2.	Live	30%

40. Primary Vote History: **PRE-CODE**

1.	0 of 4	9%
2.	1 of 4	14%
3.	2 of 4	17%
4.	3 of 4	26%
5.	4 of 4	34%

41. Media Market: PRE-CODE

1.	Dallas-Fort Worth	32%	11.	Tyler-Longview (Lufkin & Nacogdoches)	5%
2.	Houston	23%	12.	Odessa-Midland	2%
3.	San Antonio	10%	13.	Wichita Falls & Lawton	1%
4.	Austin	9%	14.	Beaumont-Port Arthur	2%
5.	El Paso (Las Cruces)	1%	15.	Abilene-Sweetwater	2%
6.	Harlingen-Weslaco-Brownsville-McAllen	1%	16.	San Angelo	0%
7.	Waco-Temple-Bryan	5%	17.	Sherman-Ada	1%
8.	Corpus Christi	1%	18.	Victoria	0%
9.	Amarillo	2%	19.	Laredo	0%
10.	Lubbock	2%	20.	Shreveport	1%