
Virginia

Likely voters in the General Election

Created on 18 October 2025

Dates: 10/16 – 10/18/2025

N: 556

Margin of error: 4.2%

Collection method: Online and text to web

<https://kaplanstrategies.com/>

Executive Summary

The latest poll of the 2025 Virginia elections shows voters willing to split their tickets across the big three statewide races. Democrat Abigail Spanberger leads Republican Winsome Earle-Sears 51%-41% with 7% undecided. Spanberger is leading 54%-31% among independents. In the race to replace Earle-Sears as Lt. Governor, Democrat Ghazala Hasmi leads Republican John Reid 48%-41%.

In the race for Attorney General, embattled Democratic nominee Jay Jones and incumbent Republican Jason Miyares are in a much tighter race where the Republican holds a 45%-44% edge. Unlike Spanberger's 23-point edge among independents, Jones has a 1-point edge over Miyares. 12% of Democrats, 19% of independents and 3% of Republicans remain undecided. When respondents were asked whether Jay Jones should withdraw from the race, a 51% majority said yes while 30% were opposed.

Incumbent Governor Glen Youngkin maintains positive favorable ratings (47%-44%) compared to President Trump's underwater numbers (46%-52%). When asked about who voters blame for the current Government shutdown, 51% indicate they blame President Trump and Congressional Republicans as opposed to 41% who blame Congressional Democrats.

Methodology Disclosure

Kaplan Strategies is a national polling, market research, and political consulting firm based in Central Florida. The firm conducts public opinion research across the United States, using advanced demographic turnout models that weight by party, race, gender, and education, among other weighting factor variables. Surveys are conducted using text-to-web responses and a verified online web panel.

Kaplan Strategies was founded by Doug Kaplan, who serves as President of the firm.

For media inquiries or to commission a survey, please contact:

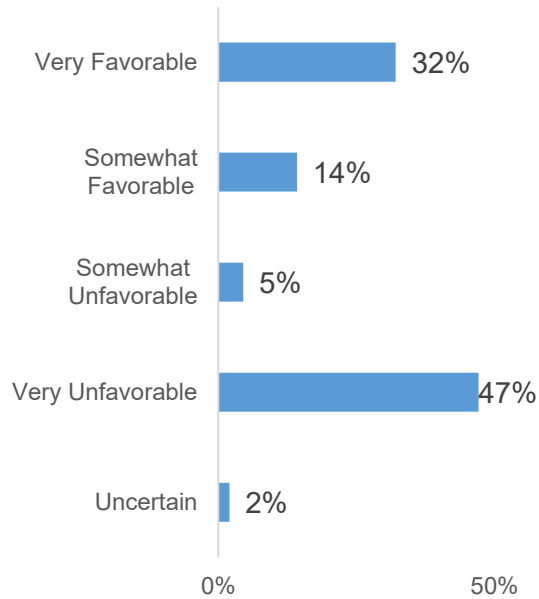
Doug Kaplan

407-242-1870

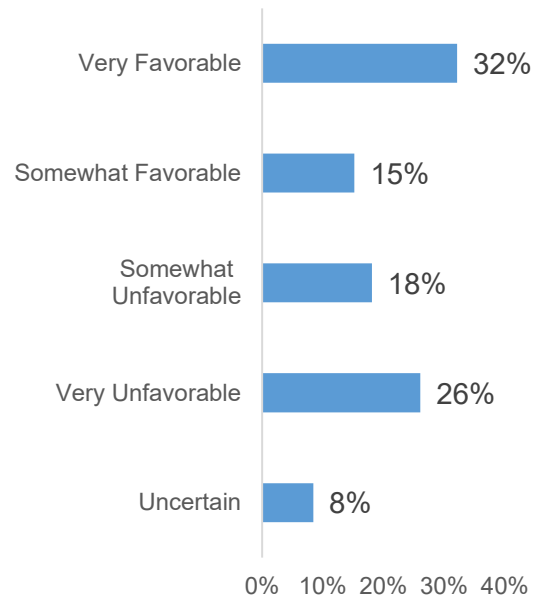
doug@kaplanstrategies.com

<https://kaplanstrategies.com>

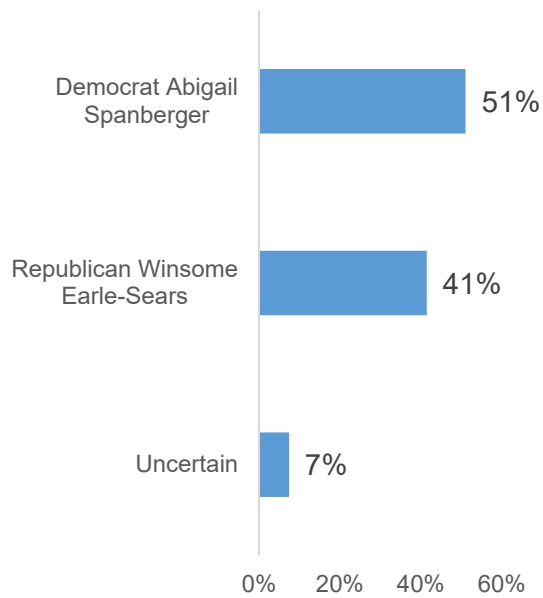
1) Do you have a favorable or unfavorable view of Donald Trump?



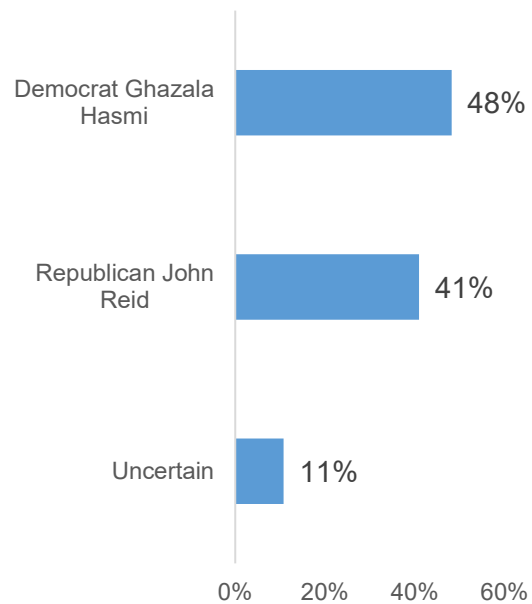
2) Do you have a favorable or unfavorable view of Glen Youngkin?



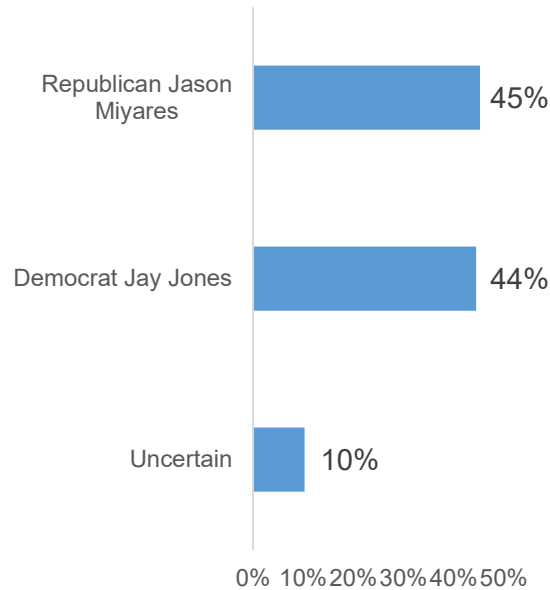
3) If the election for Governor were held today and these were the candidates for whom would you vote?



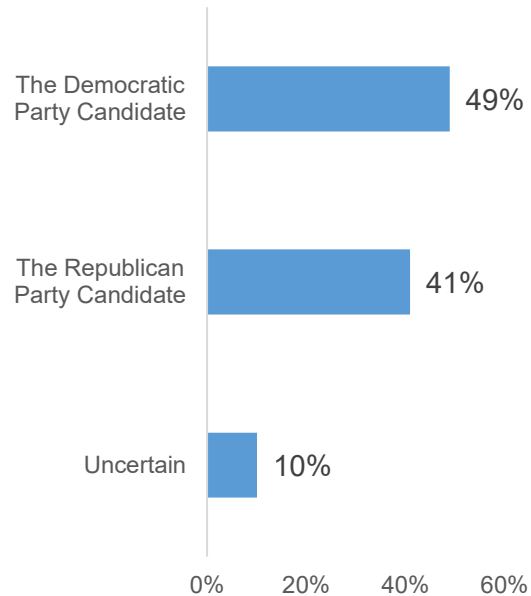
4) If the election for Lieutenant Governor were held today and these were the candidates for whom would you vote?



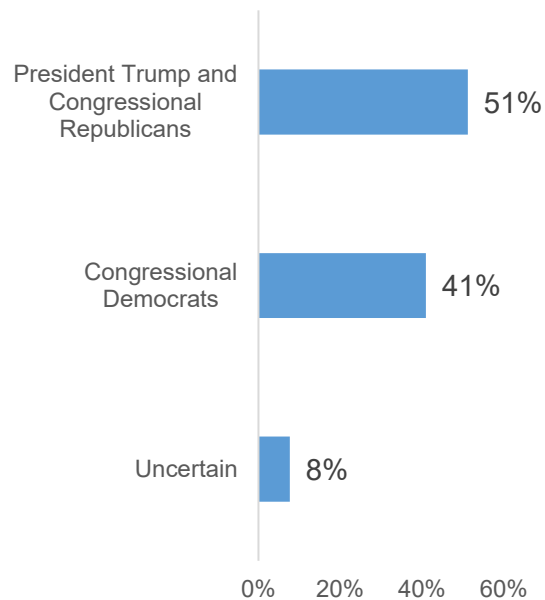
5) If the election for Attorney General were held today and these were the candidates for whom would you vote?



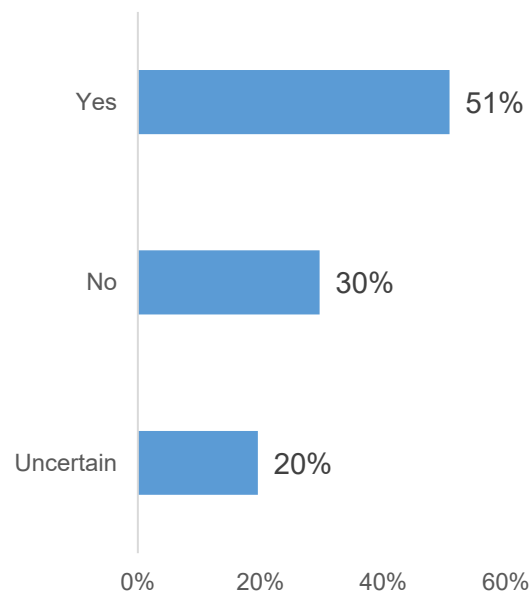
6) If 2026 Congressional election were held today and these were the candidates, for whom would you vote?



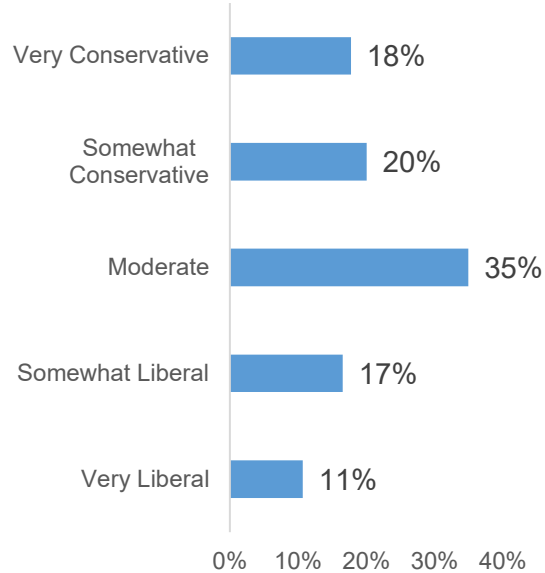
7) Who do you blame more for the Government shutdown?



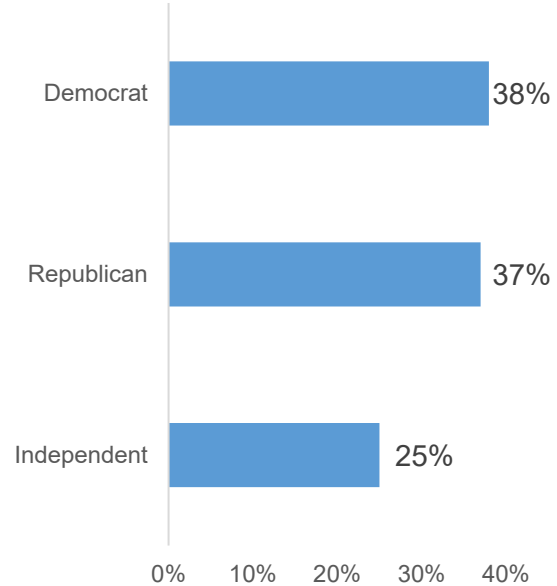
8) The Democratic Nominee for Attorney General has received widespread condemnation due to text messages that he sent in which he advocated violence against Speaker Gilbert and his children. Should Jay Jones withdraw from the race for Attorney General?



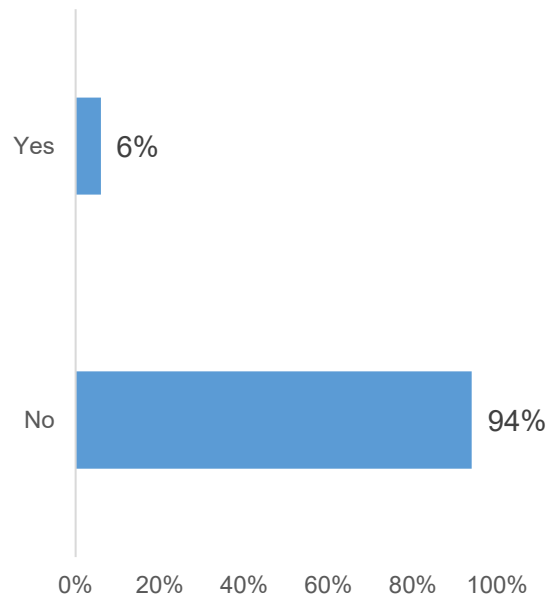
9) What is your political ideology?



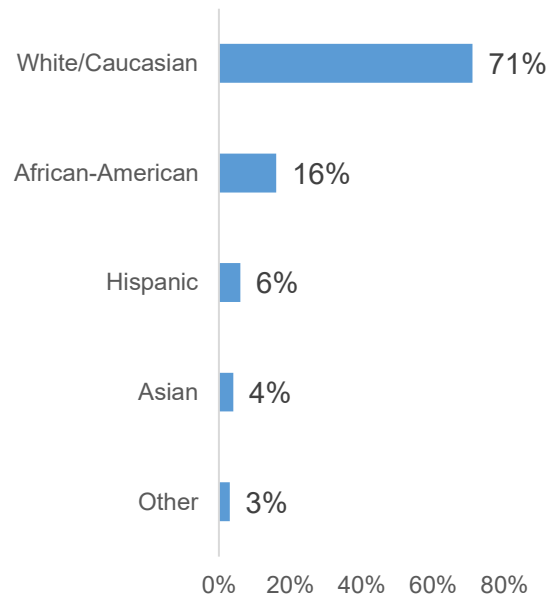
10) What is your party affiliation?



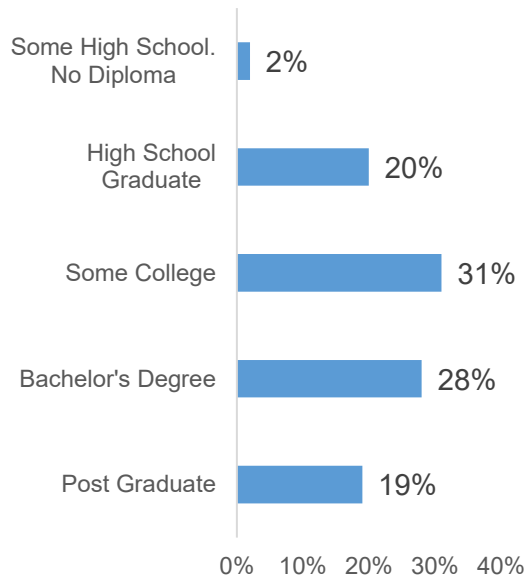
11) Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?



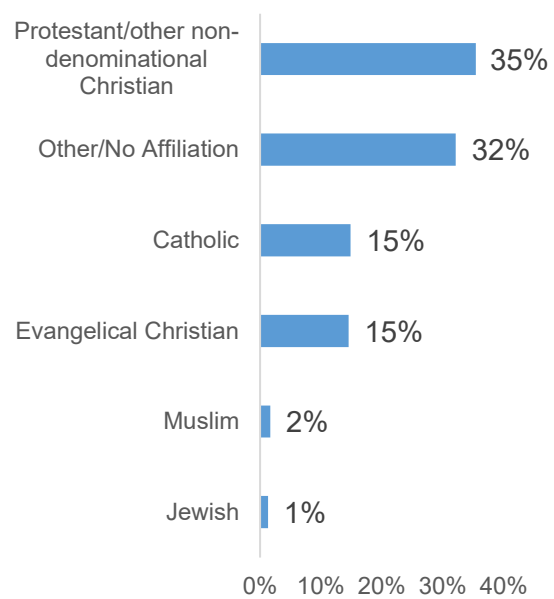
12) What race do you identify yourself as?



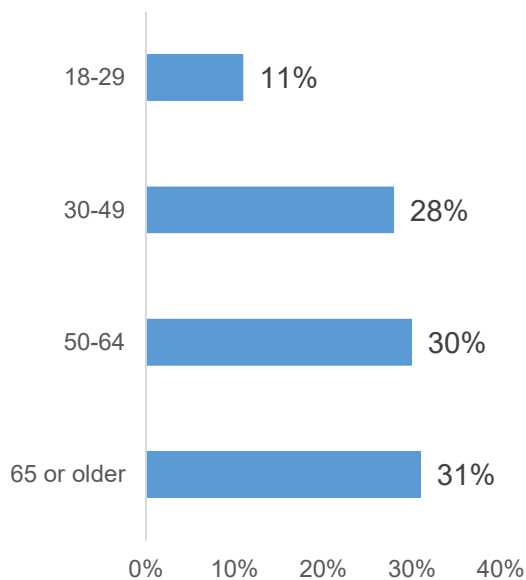
13) What is the highest level of education have you completed?



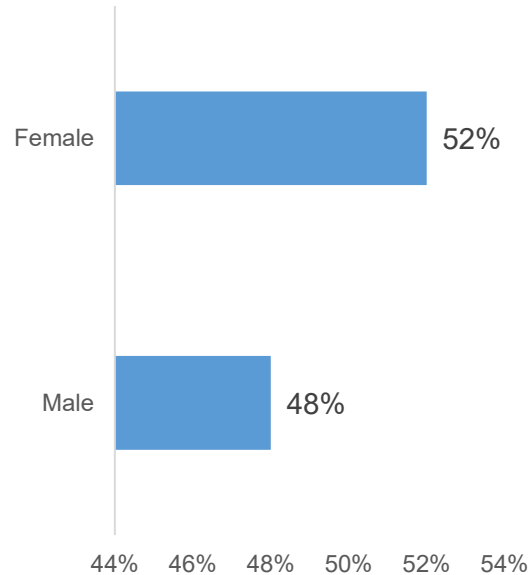
14) Which of the following best represents your religious affiliation?



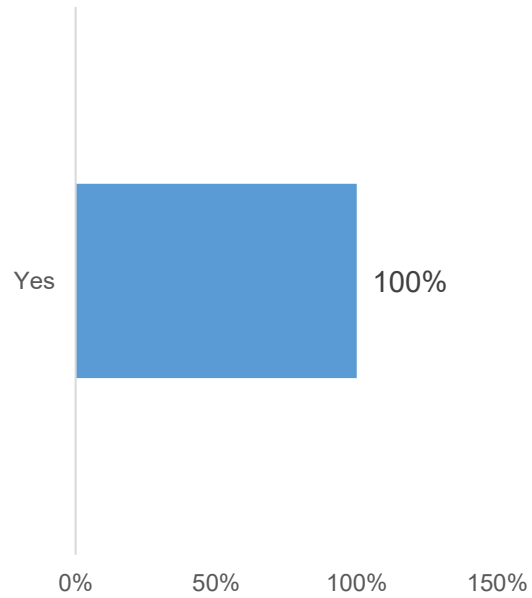
15) How old are you?



16) What is your gender?



17) Are you registered to vote in Virginia?



18) Thinking about the 2025 election in Virginia, how likely are you to vote in that election?

