# Atlas US National Poll

Presidential Approval | Major Issues | Economy and Tariffs | Foreign Policy | Image of Political Leaders | Economic Situation and Expectations | Social Polarization and Trust in Institutions | Election Scenarios





#### Summary

- 1. Methodology and sample profile
- 2. Results
  - 2.1. Presidential approval and issue approval
  - 2.2. Major issues
  - 2.3. Economy: institutions and tariffs
  - 2.4. Foreign policy
  - 2.5. Image of political leaders
  - 2.6. Economic situation and expectations
  - 2.7. Social polarization and trust in economic institutions
  - 2.8. Election scenarios and Democrat-Republican comparisons
- 3. About AtlasIntel



1. Methodology and sample profile

#### Methodology and sample profile



Target population

**United States adult population** 

Sample size

1,066 respondents

Methodology

Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period

09/12/2025-09/16/2025

Female	52.5%
Male	47.2%
Other / prefer not to identify	0.2%
Yearly household income	
Below \$50k	25.9%
\$50k - \$100k	33.7%
Above \$100k	40.4.%
Partisanship	
Republican	35.9%
Independent	33.7%
Democrat	30.3%

Age	
18 - 29	14.7%
30 - 44	23.5%
45 - 64	34.2%
65+	27.6%
Education Level	
College degree or higher	44.7%
All other	55.3%
Region	
Sub-urban	53.0%
Urban	28.7%
Rural	18.3%
Race	
White	70.5%
Hispanic	11.3%
Black	10.6%
Other	4.2%
Asian	3.4%

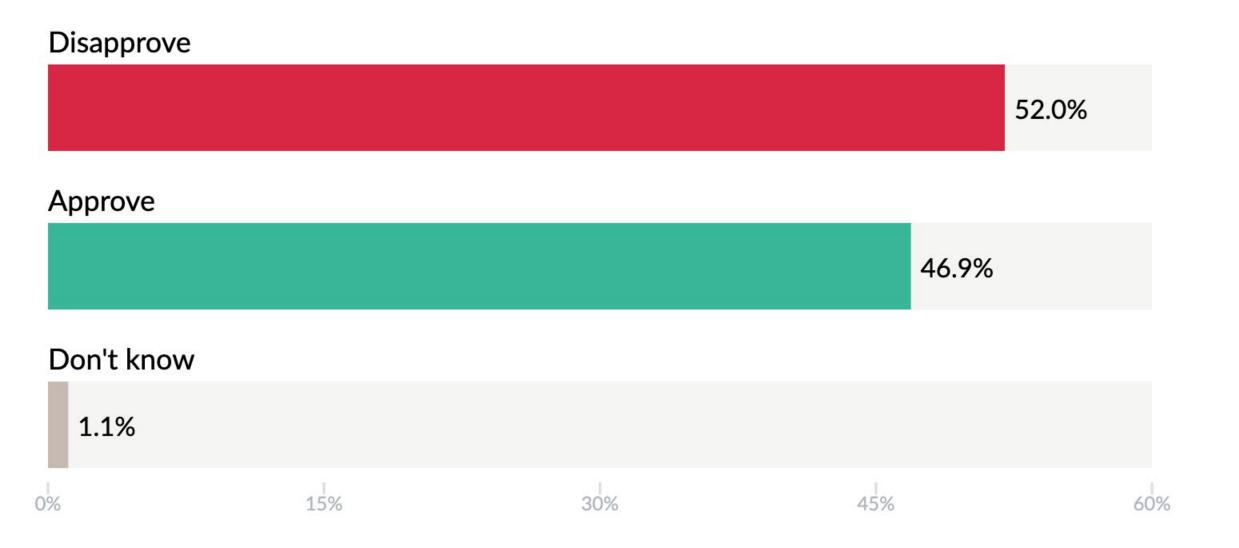
### 2. Results



2.1. Presidential approval and issue approval



#### Do you approve or disapprove of the job Donald Trump is doing as president?

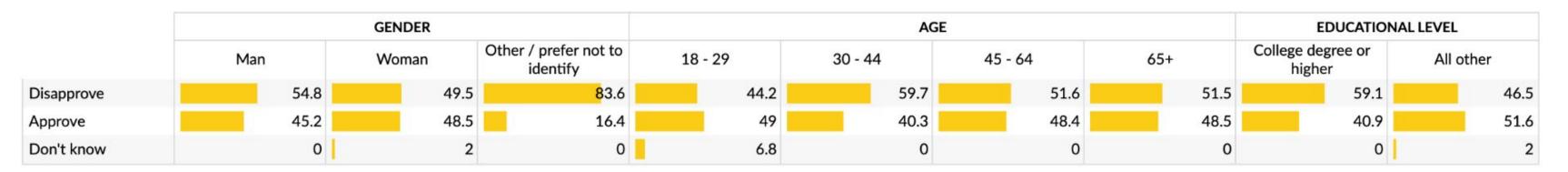




#### Do you approve or disapprove of the job Donald Trump is doing as president?





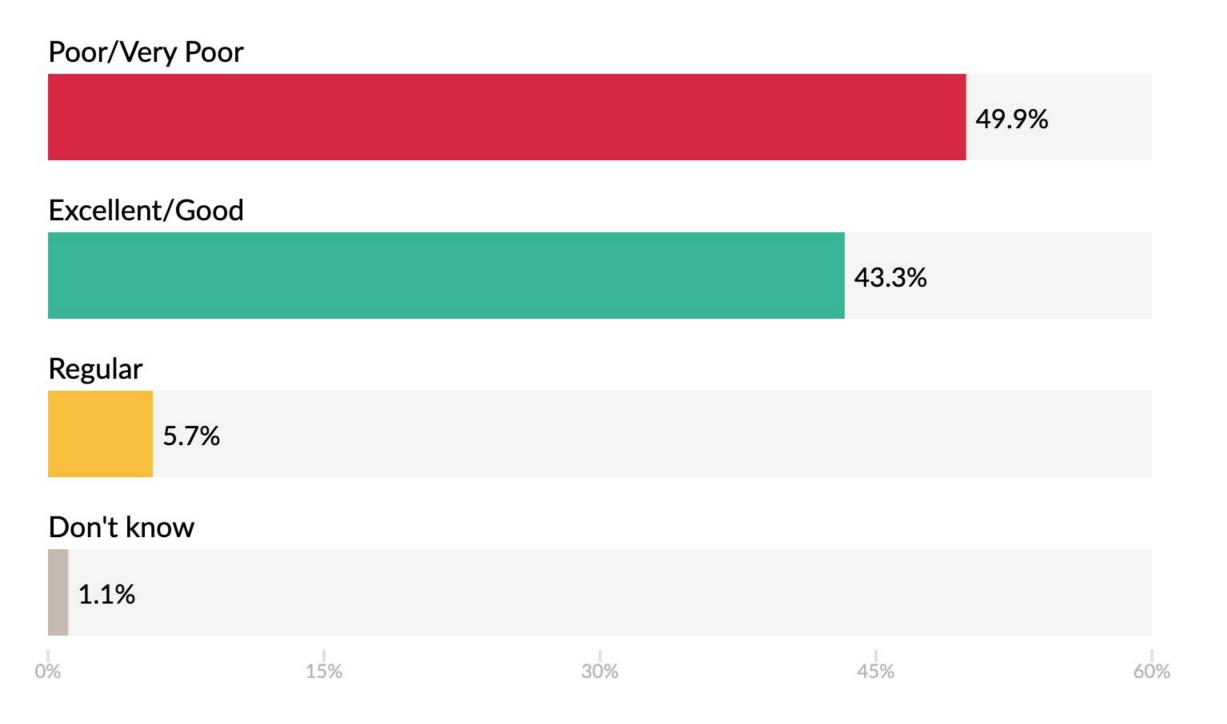


		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent	
Disapprove	63.9	41.1	54	56.4	52.3	45.9	82.5	8.1	71.7	
Approve	36.1	55.7	46	43.6	45.6	54.1	14	<b>91</b> .9	28.3	
Don't know	0	3.2	0	0	2	0	3.5	0	0	

			RACE			VOTE IN 2024 ELECTION					
	Asian	Asian Black		White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote			
Disapprove	74.5	45.7	58.3	50.7	44	8.7	99	65.6			
Approve	25.5	54.3	41.7	47.7	56	91.3	1	22.3			
Don't know	0	0	0	1.6	0	0	0	12.1			

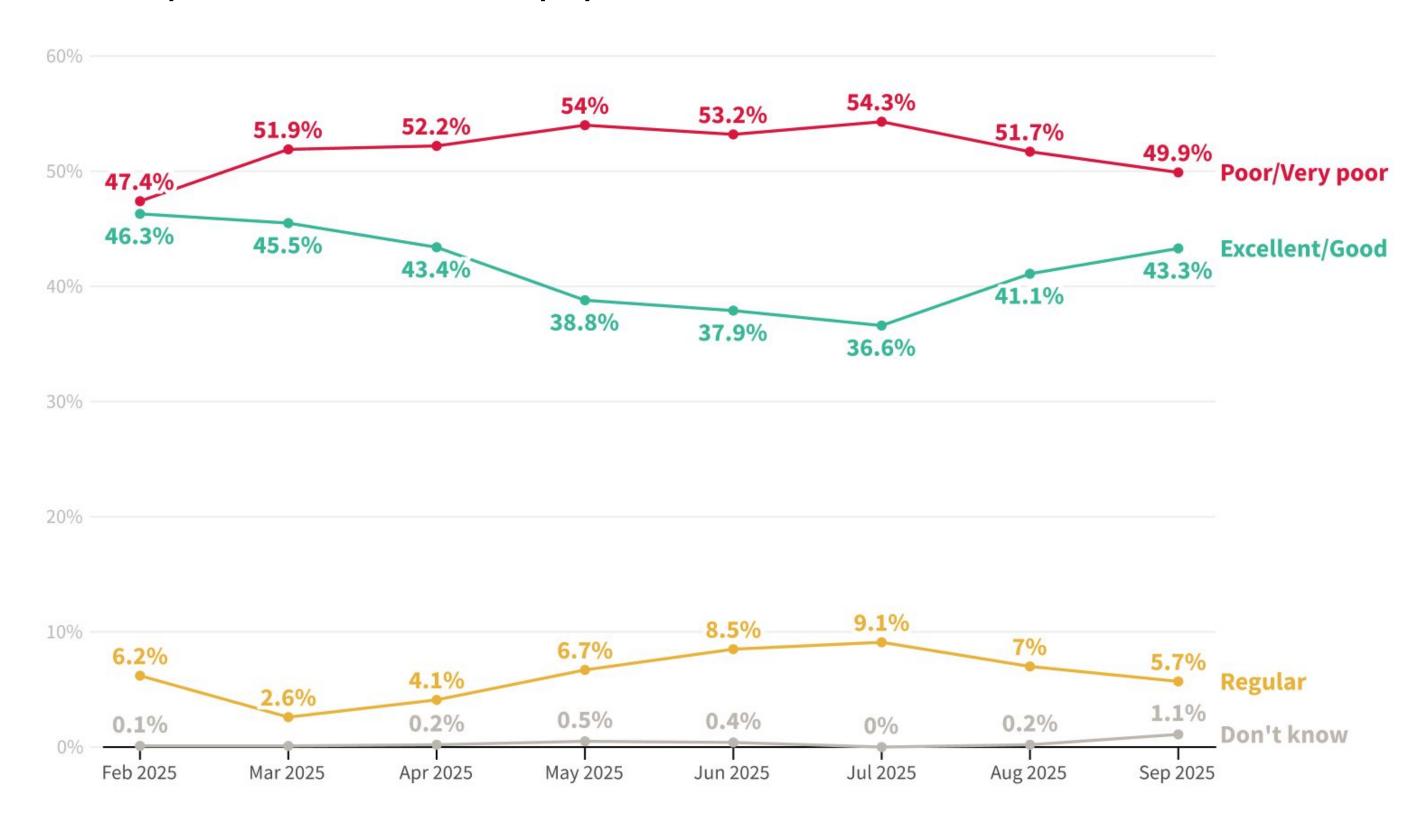


#### How do you evaluate Donald Trump's performance as President?





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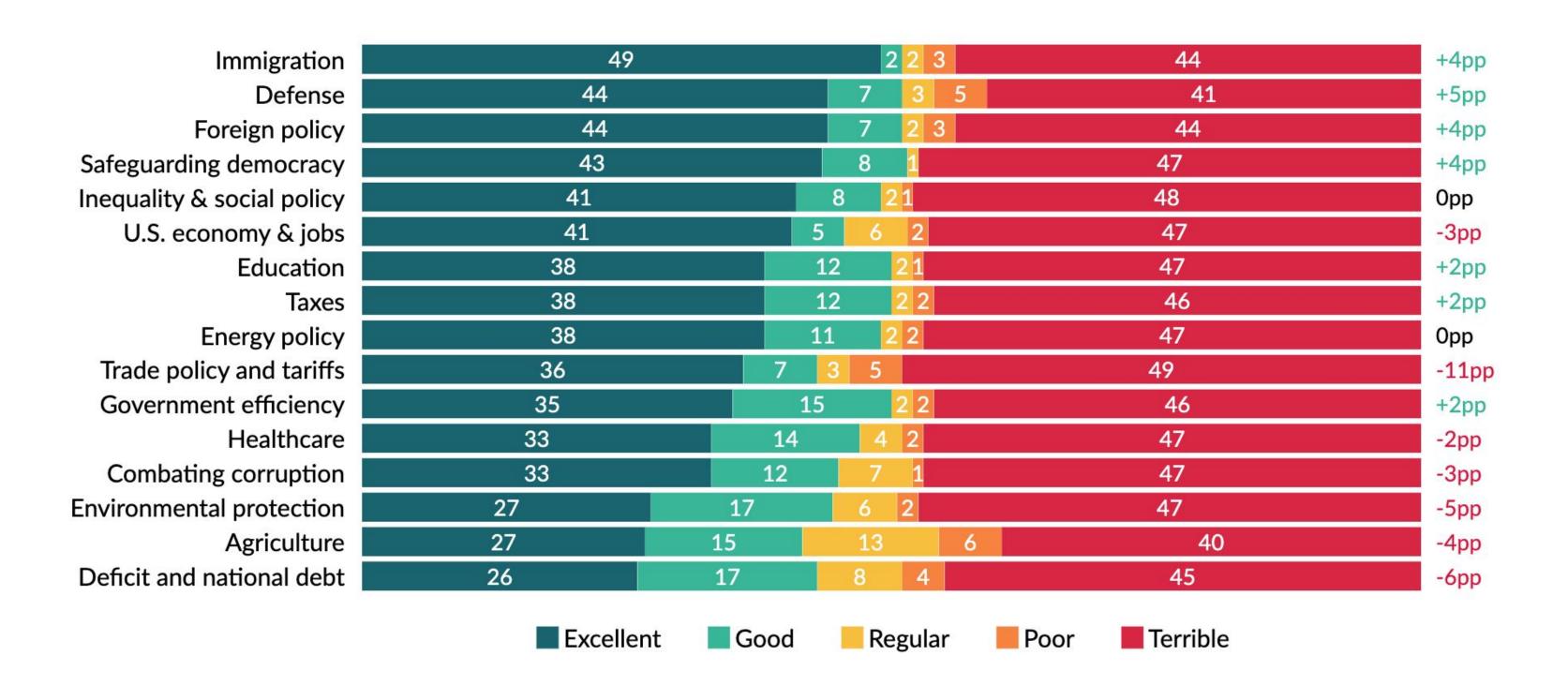
		GENDER			AGE		EDUCATIONAL LEVEL		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Poor/Very Poor	50.4	49.6	83.6	44.2	51.7	51.8	51.5	54.7	46.5
Excellent/Good	40.6	45.8	12.8	42.9	36.1	44.3	48.5	36	49.2
Regular	9	2.6	3.6	6.1	12.2	3.9	0	9.4	2.4
Don't know	0	2	0	6.8	0	0	0	0	2

		FAMILY INCOME			LOCATION TYPE			PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent		
Poor/Very Poor	56.5	41.1	53.8	55.9	48.7	45.9	82.5	8.1	66		
Excellent/Good	35.9	51.8	40.6	40	42.9	48.8	14	<b>8</b> 5.5	24.9		
Regular	7.6	3.9	5.6	4.1	6.3	5.4	0	6.4	9.1		
Don't know	0	3.2	0	0	2	0	3.5	0	(		

			RACE			VOTE IN 2024 ELECTION					
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote			
Poor/Very Poor	74.5	31.2	58.3	50.5	44.4	4.7	99.2	63.2			
Excellent/Good	25.5	54.3	41.2	44.3	35.7	84.1	0.8	22.2			
Regular	0	14.5	0.5	3.6	20	11.2	0	2.5			
Don't know	0	0	0	1.6	0	0	0	12.1			



#### How would you qualify President Trump's handling of the following issues?





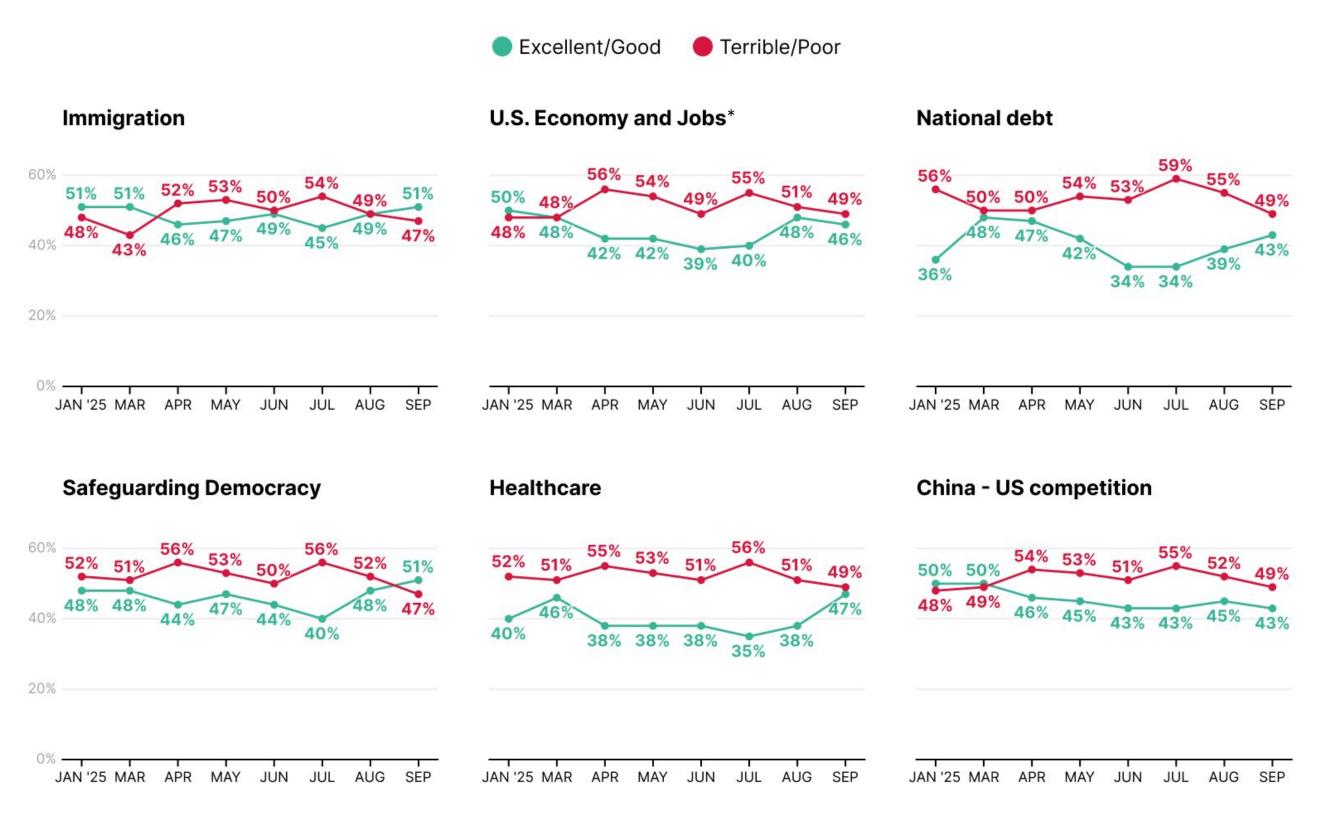
\*As of August 2025, we revised our measurement to combine

"US economy" and "Job growth"

into a single category: "U.S.

Economy and Jobs"

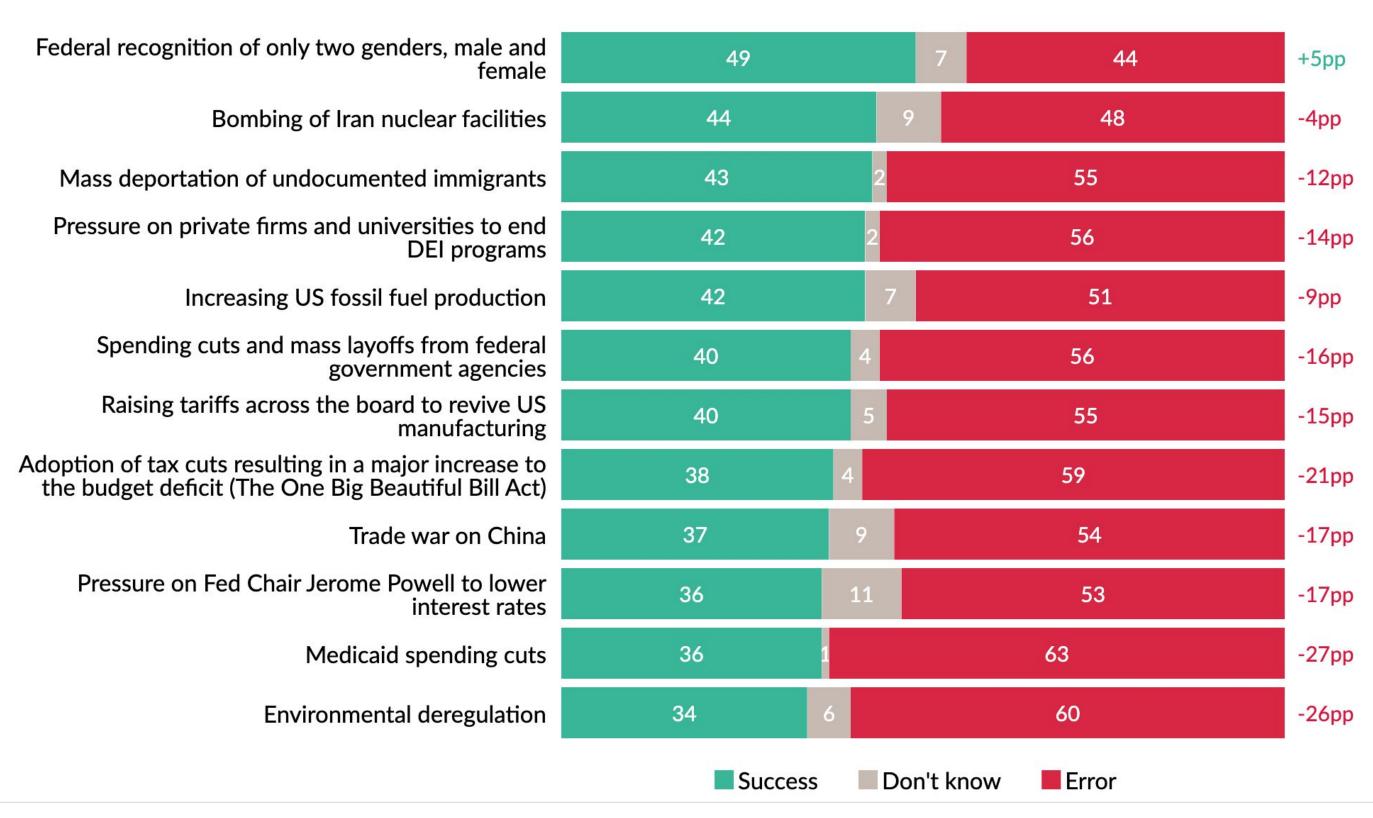
#### How would you qualify President Trump's handling of the following issues?





15

#### Would you rather rate each of the following Trump policies as a success or an error?

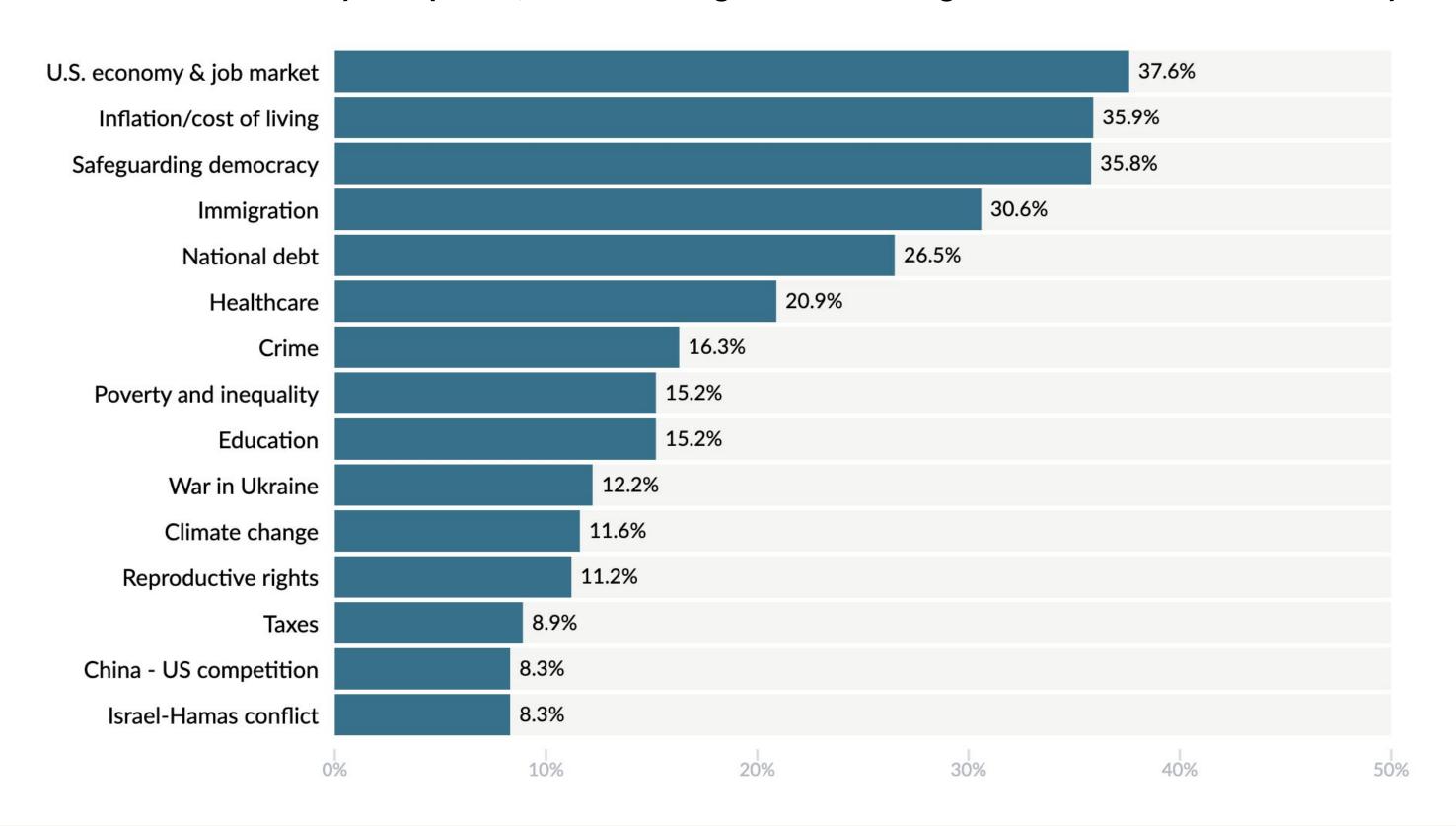


Atlas National Poll - United States Presidential Approval 2025

### 2.2. Major issues

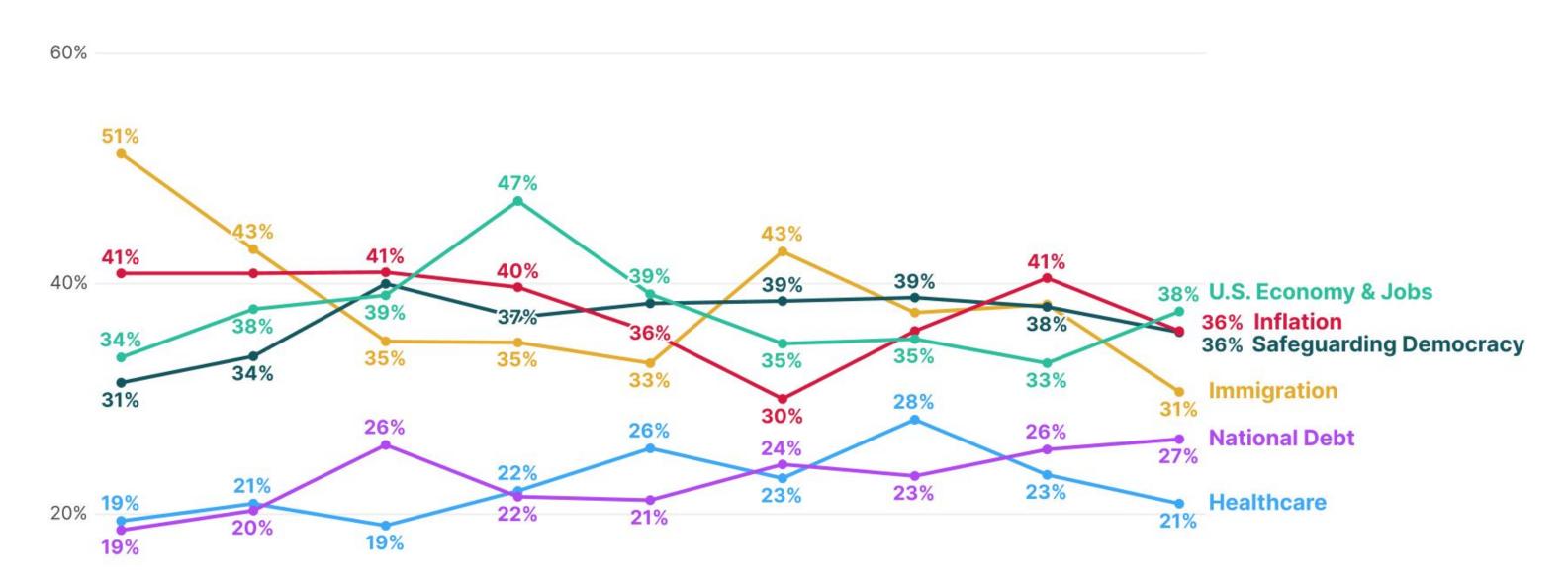


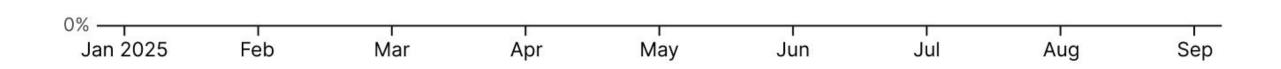
#### In your opinion, what are the greatest challenges the United States faces today?





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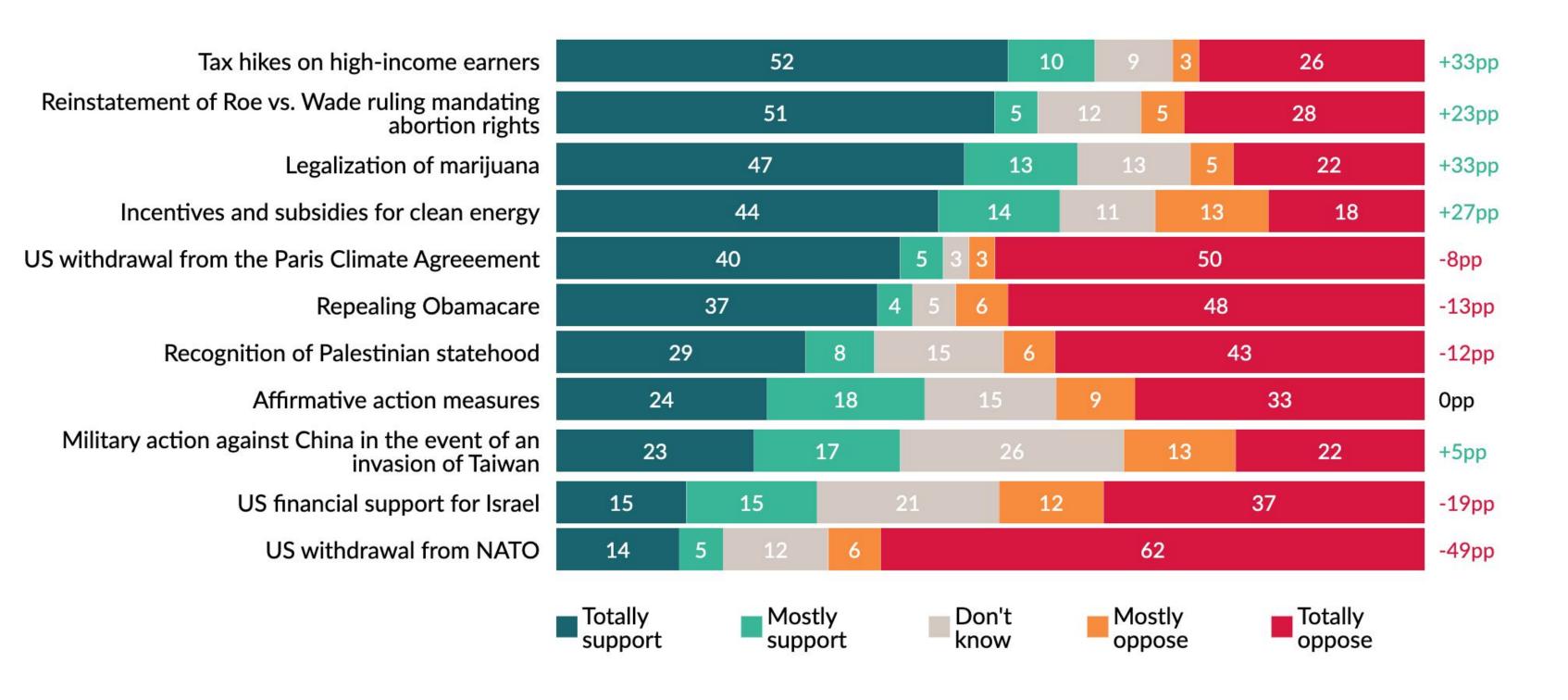


		GENDER			A	GE		EDUCATIO	NAL LEVEL		FAMILY INCOM	E		LOCATION TYPE	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural
U.S. economy & job n	41.8	34.4	17.6	44.8	30.1	35.4	44.5	33.8	40.8	40.6	32.6	40.4	40.5	37.9	33.2
Inflation/cost of living	44.5	28.2	31.8	40.5	39.4	35.5	30	40.2	32.1	30.6	35.1	39.6	36.2	37.2	31.2
Safeguarding democr	38.3	33.5	60.3	17.3	40.7	34.5	45	40.7	31.7	38	31	38.1	37.7	36.3	32.9
Immigration	26.3	34.4	10.1	7	29.7	39	33	27.1	33.6	31.1	33.2	27.8	26.9	32.1	31.7
National debt	29.6	23.8	15.7	28.6	17.5	30.9	27.5	25.1	27.8	26.9	21	31	23.6	23.1	41.6
Healthcare	18.4	22.9	38.4	8.8	19.7	22.9	26.1	24.4	17.8	22.6	13.5	26.5	17.8	22	22.2
Crime	11.4	20.7	1.7	20.3	13.4	13.5	19.8	7.9	23.1	8.3	31.7	8.3	15.1	17.1	14.9
Poverty and inequalit	16.9	13.4	38.4	16.4	19.5	18	8.9	21.6	10.3	13.2	14	17.4	19.2	14.2	11.7
Education	12.5	17.9	24.9	15.5	13.8	16.3	15.5	15.4	15.2	19.8	14.9	12.7	12.7	12.4	28.9
War in Ukraine	11.3	12.8	3.2	24.6	13.3	5	12.2	10.6	13.1	19.1	11.8	8.2	22.3	7.8	8.7
Climate change	14.6	8.9	13	17.8	19.4	6.5	7.9	15.9	8.1	13.4	9.4	11.9	12.5	11.9	9.3
Reproductive rights	8.7	13.4	32.9	10.8	7.8	12.5	12.7	13.4	9.5	11.2	12	10.7	10.4	12.7	7.3
Taxes	6.5	10.9	0	2.7	11.4	11.2	6.7	5.9	11.1	5.5	12.1	8.2	2.9	10.6	12.5
China - US competitie	8	8.7	0	5.9	11.5	11.2	2.8	8.2	8.5	5.8	6.5	11.3	4	11.2	6.4
Israel-Hamas conflict	8.3	8.1	3.6	25	10.8	1.8	3.7	7.2	9.1	12.4	10.9	3.2	13.2	5.7	7

			RACE				PARTISANSHIP		VOT	E IN 2024 ELECT	ION
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
U.S. economy & job n	34.3	35.8	42.2	39.3	14.9	41.5	48.1	23.5	37.3	34.6	60.1
Inflation/cost of living	51.6	27.8	31.6	35.5	44.9	27.7	39.5	38.3	39.6	33.4	24.7
Safeguarding democr	41.1	21.3	46.1	36.9	25.4	50.2	19.8	40.2	17.4	57	34.4
Immigration	25.7	3.6	32.4	32.4	60.4	14.8	51.8	22	50.2	11.4	12.5
National debt	10.8	28.3	15.6	28.4	42.5	12.3	38.1	27	36.8	15.4	25.2
Healthcare	49.2	12.4	25.2	20.3	12.6	24.1	11	29	7.6	36.2	18.7
Crime	3.8	33	4	16.1	23	11.5	30.5	5.4	31.5	1.2	3.8
Poverty and inequalit	38.5	20.3	12.1	14.8	14.7	16.4	3.7	26.6	3.5	24.7	39
Education	17.8	3.9	21.8	16.3	9.1	14.9	13.5	17.8	13.7	17.5	11.6
War in Ukraine	0	51.8	18.3	6.1	0.1	18.3	7.8	10.5	17.6	6.3	11.8
Climate change	1.5	2	7.4	14.5	5.2	17.3	2.6	16.1	1.7	22.5	12.6
Reproductive rights	10.5	12.9	11.7	10.5	12.2	22.8	0.3	12.8	0.5	24.1	6.1
Taxes	4.9	0	9.2	10.3	6.9	2.6	14.5	8.3	13.3	4.9	2.3
China - US competitic	10.4	1.1	13.5	8.6	9.9	1.4	13.8	8.7	15.1	2	0.5
Israel-Hamas conflict	0	45.9	0	3.9	6.1	11	4.3	9.3	13.8	2.3	5.9

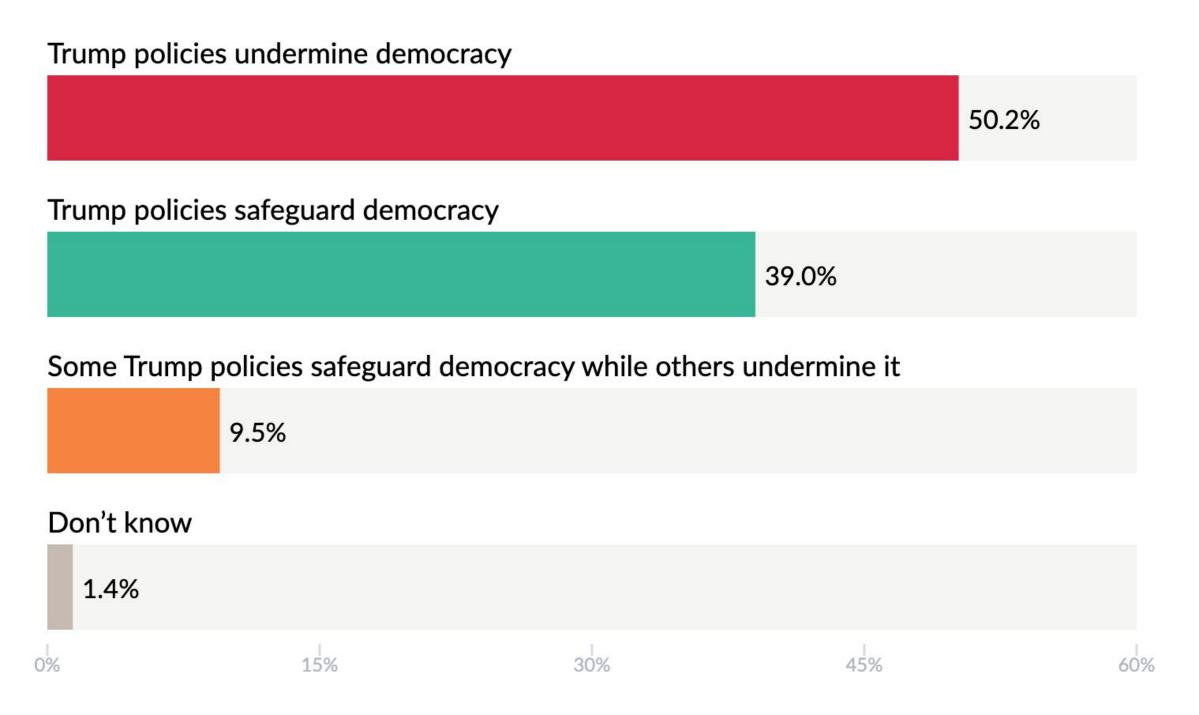


#### Are you in favor of or against each of the following policies?





# Do you think President Trump's policies generally safeguard or undermine American democracy?





		GENDER			AGE		EDUCATIONAL LEVEL		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Trump policies undermine democracy	46.6	53.3	71.1	60	52.8	47.1	48	54.4	46.7
Trump policies safeguard democracy	39.4	38.7	26.1	23.1	32.8	44.6	43.4	35.5	41.8
Some Trump policies safeguard democracy v	12.8	6.5	0	15.7	13.3	5.7	8.3	7.8	10.8
Don't know	1.2	1.6	2.8	1.2	1.1	2.6	0.2	2.3	0.7

		FAMILY INCOME			RACE						
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other			
Trump policies undermine democracy	54.3	47.7	49.4	58.5	54.6	57	47.6	57			
Trump policies safeguard democracy	36.7	42.3	37.8	33.9	34.6	24.8	43	26.9			
Some Trump policies safeguard democracy v	7.3	9.7	10.6	7.5	8.2	18.2	8	9.9			
Don't know	1.7	0.3	2.1	0.2	2.6	0	1.4	6.2			

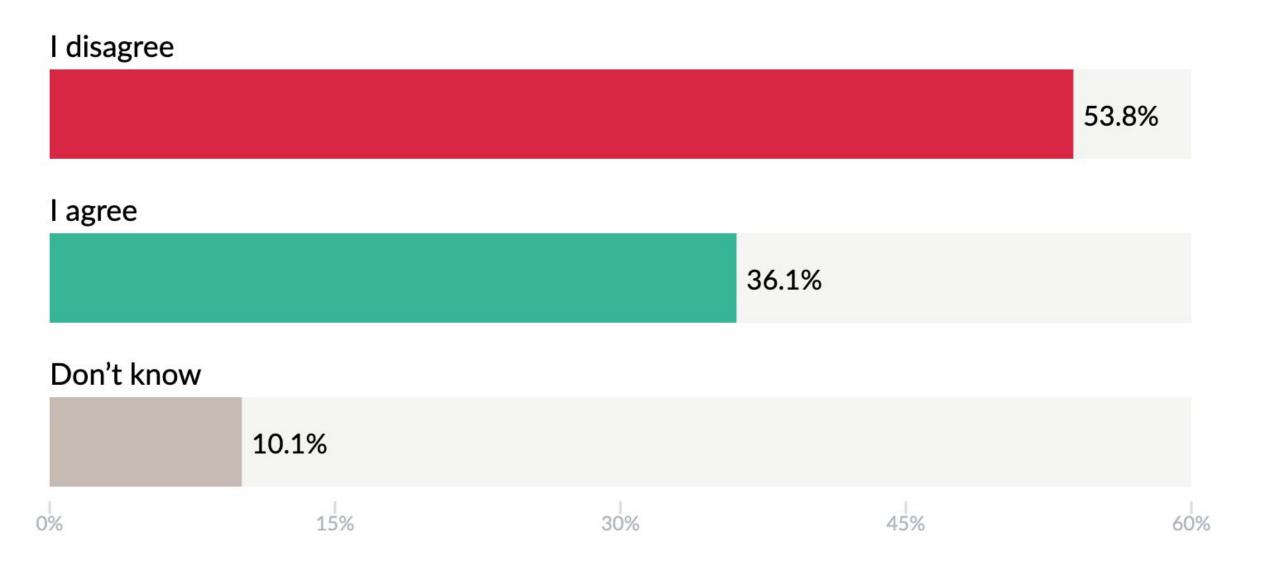
			LOCATION TYPE			PARTISANSHIP		VOTE IN 2024 ELECTION			
	Urban		Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote	
Trump policies undermine democracy		55	48.7	46.9	88.8	9.8	60.4	5.2	96.5	74.1	
Trump policies safeguard democracy		27.9	42.7	45.7	6.5	80.9	22.4	78.4	0.6	5.7	
Some Trump policies safeguard democracy v		16.9	7	4.5	4.4	7	15.7	14.7	2.7	14	
Don't know		0.3	1.6	2.9	0.2	2.3	1.5	1.8	0.2	6.2	



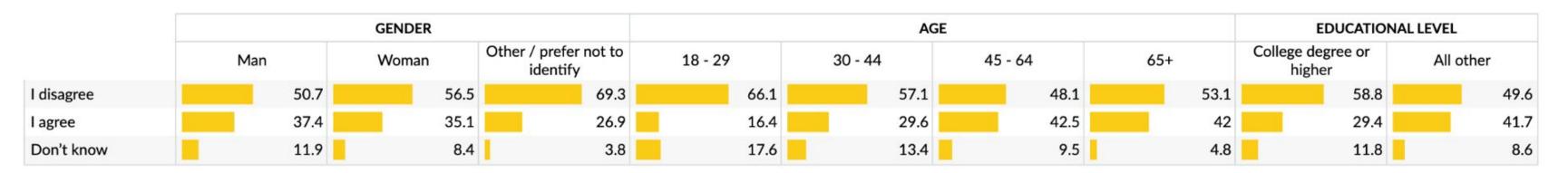
2.3. Economy: institutions and tariffs



Do you agree or disagree with President Trump's decision to dismiss the Bureau of Labor Statistics Commissioner?







		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent	
I disagree	56	47.1	57.4	62.6	49.9	50.8	91.5	13.8	64.2	
I agree	37.4	39.8	32.7	30.9	37.4	40.4	7.2	68.7	26.3	
Don't know	6.6	13.1	9.9	6.5	12.7	8.8	1.4	17.4	9.5	

			RACE	VOTE IN 2024 ELECTION				
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
I disagree	63.9	59.1	62.2	51.2	51	11.7	97	77.5
I agree	36	35.4	20.3	39.5	28	70.8	0.6	17.3
Don't know	0.2	5.4	17.5	9.3	21	17.6	2.5	5.2



In your opinion, which of these statements best describes President Trump's policy approach toward American economic institutions?



49.5%

#### Trump's decisions reflect legitimate policy goals

29.8%

#### Trump's actions reflect both political motives and legitimate policy goals

16.6%

#### Don't know

4.0%



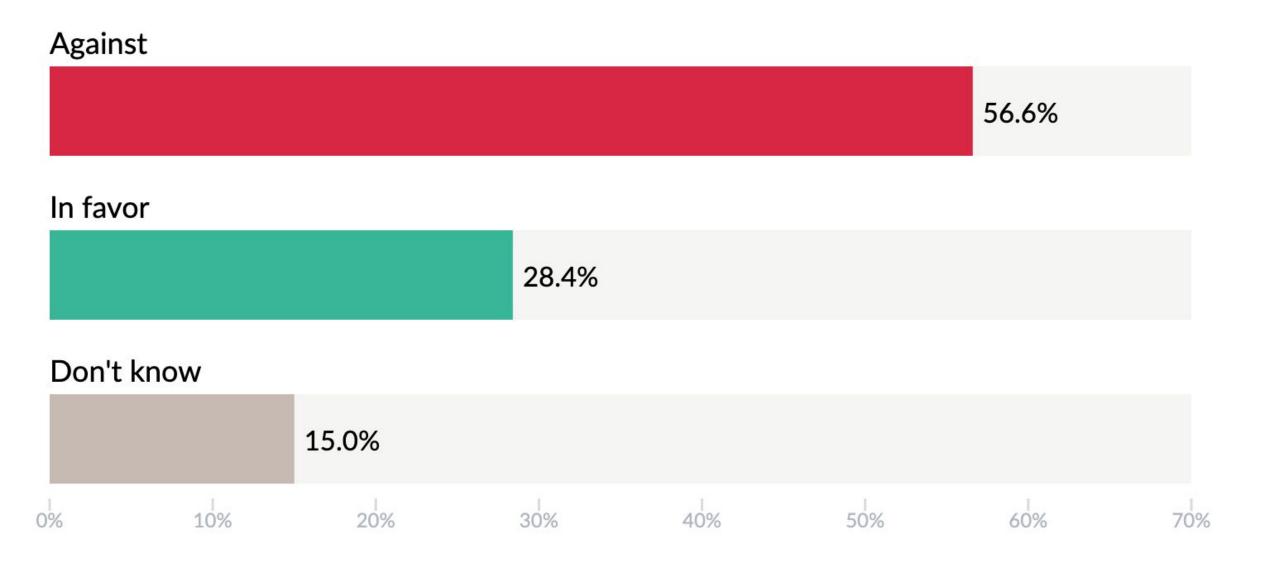
		GENDER			AG		EDUCATIONAL LEVEL		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Trump is threatening the independence of U	45	53.5	73.9	57.6	54	46.6	46.8	54	45.9
Trump's decisions reflect legitimate policy go	29.8	30.1	6.3	10.2	27.5	33.4	35.7	24.7	34.1
Trump's actions reflect both political motive:	21.9	11.6	19.8	28.7	15.3	14.3	14.6	16.4	16.6
Don't know	3.4	4.7	0	3.4	3.2	5.7	2.9	4.8	3.4

		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP		
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent
Trump is threatening the independence of U	49.6	48.4	50.4	54.5	48.6	45.2	90	9.8	57.5
Trump's decisions reflect legitimate policy go	29.5	32.8	28	18.1	35.9	31.3	3.2	62.4	18.2
Trump's actions reflect both political motive:	13.9	16.1	18.5	22.6	12.3	18.4	6	23.5	17.8
Don't know	7	2.7	3.2	4.9	3.3	5	0.8	4.3	6.5

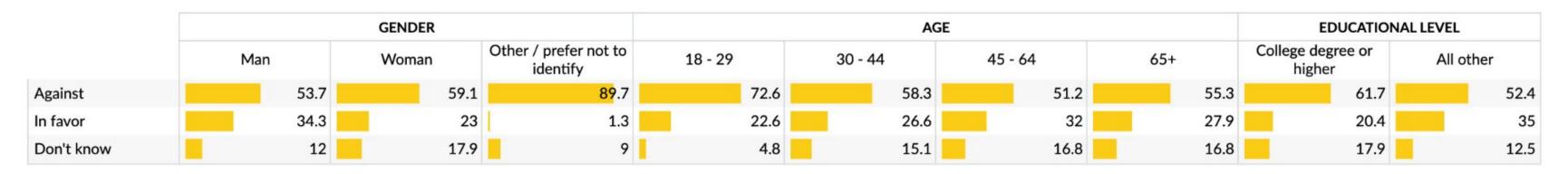
			RACE			VOTE IN 2024 ELECTION				
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote		
Trump is threatening the independence of U	54.8	61.9	56.9	46	56.6	6.3	95.1	66.4		
Trump's decisions reflect legitimate policy go	20.6	19.6	16.7	34.3	24	60.5	0.1	4.3		
Trump's actions reflect both political motive:	24.5	13.5	20.1	15.9	13.4	27.2	3.6	21.2		
Don't know	0.2	5	6.3	3.7	6	6	1.2	8		



Are you in favor or against President Trump's 50% tariffs on Brazilian goods in an effort to demand the Brazilian Supreme Court and judiciary to stop investigating former president Jair Bolsonaro?





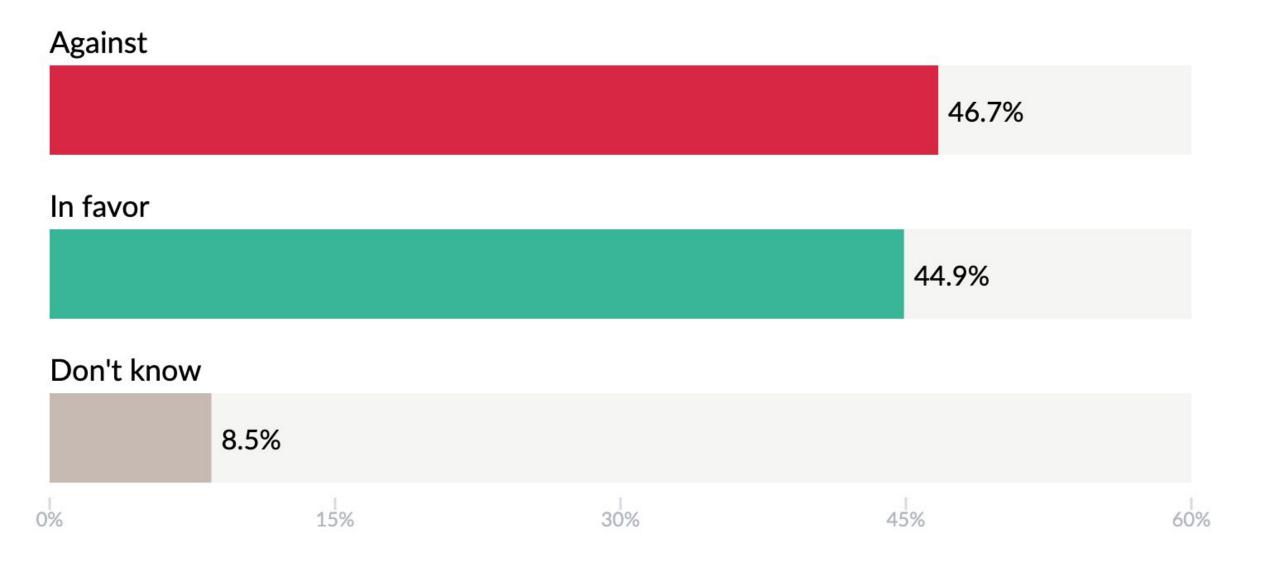


		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent	
Against	55.4	52	60.9	64.9	54.7	49.4	91.1	18.1	68.1	
In favor	29.2	33.8	23.8	28.5	27.9	29.1	5.9	54.2	20.3	
Don't know	15.4	14.1	15.2	6.6	17.4	21.6	2.9	27.6	11.6	

			RACE	VOTE IN 2024 ELECTION				
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Against	65.8	58.1	66.6	53.7	62.6	16.7	98	77.3
In favor	21.4	30.1	26.1	29.4	21.8	56.4	0.1	10.3
Don't know	12.9	11.8	7.3	16.8	15.6	26.9	1.8	12.4



Are you in favor or against President Trump's decision to raise tariffs on Indian goods from 25% to 50% as a retaliation for buying Russian oil?





		GENDER			AGE			EDUCATIONAL LEVEL	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Against	40.5	52.2	62.8	49.4	45.9	44.6	48.9	48.5	45.2
In favor	51.1	39.3	30	39.1	42.9	46.9	46.2	39.1	49.6
Don't know	8.4	8.5	7.2	11.6	11.2	8.5	5	12.3	5.2

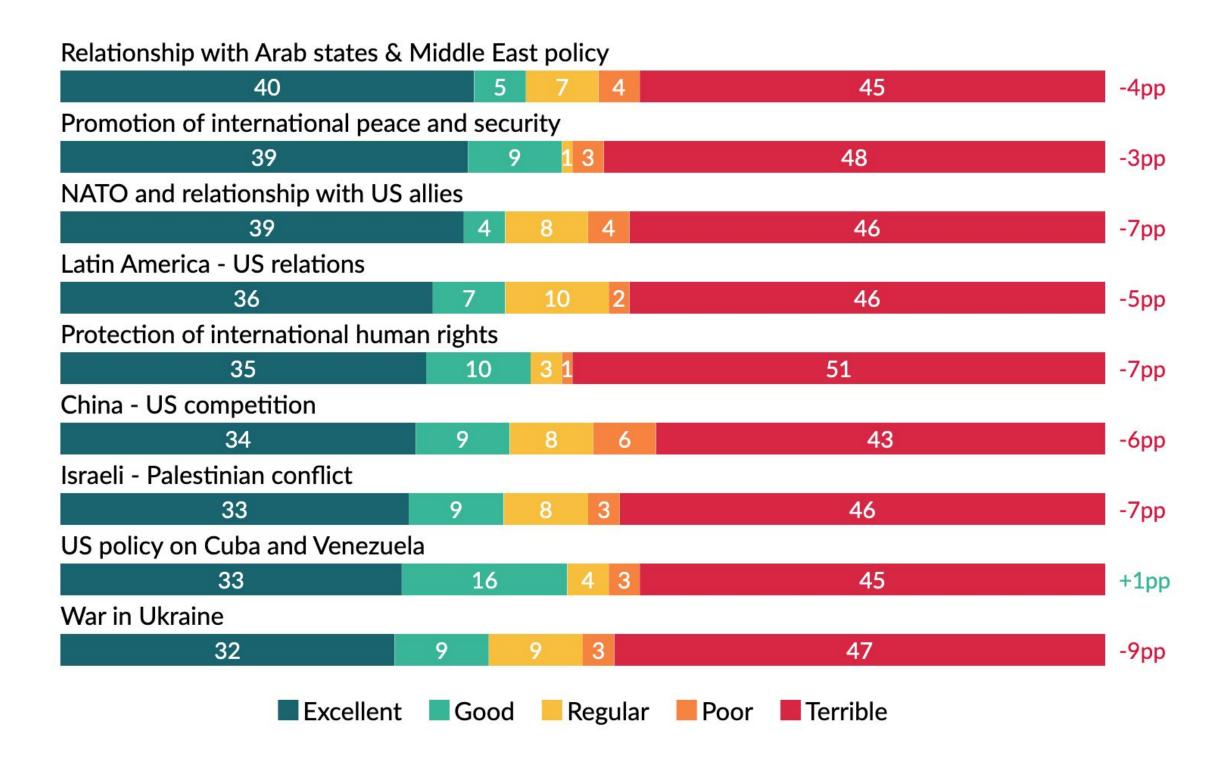
		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent	
Against	45.1	41.4	51.7	56	43.9	40.2	77.3	14.9	54.3	
In favor	42.2	53.2	40.4	34.7	48.5	50.3	14.1	77.1	36.8	
Don't know	12.7	5.4	7.9	9.3	7.6	9.5	8.6	8	8.9	

			RACE	VOTE IN 2024 ELECTION				
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Against	48.3	49.5	57.1	44.3	49.6	13.1	82.1	59.7
In favor	48.8	43.4	31.6	47.6	35.4	79.3	9.3	27.8
Don't know	2.9	7	11.3	8.1	14.9	7.7	8.6	12.5

2.4. Foreign policy

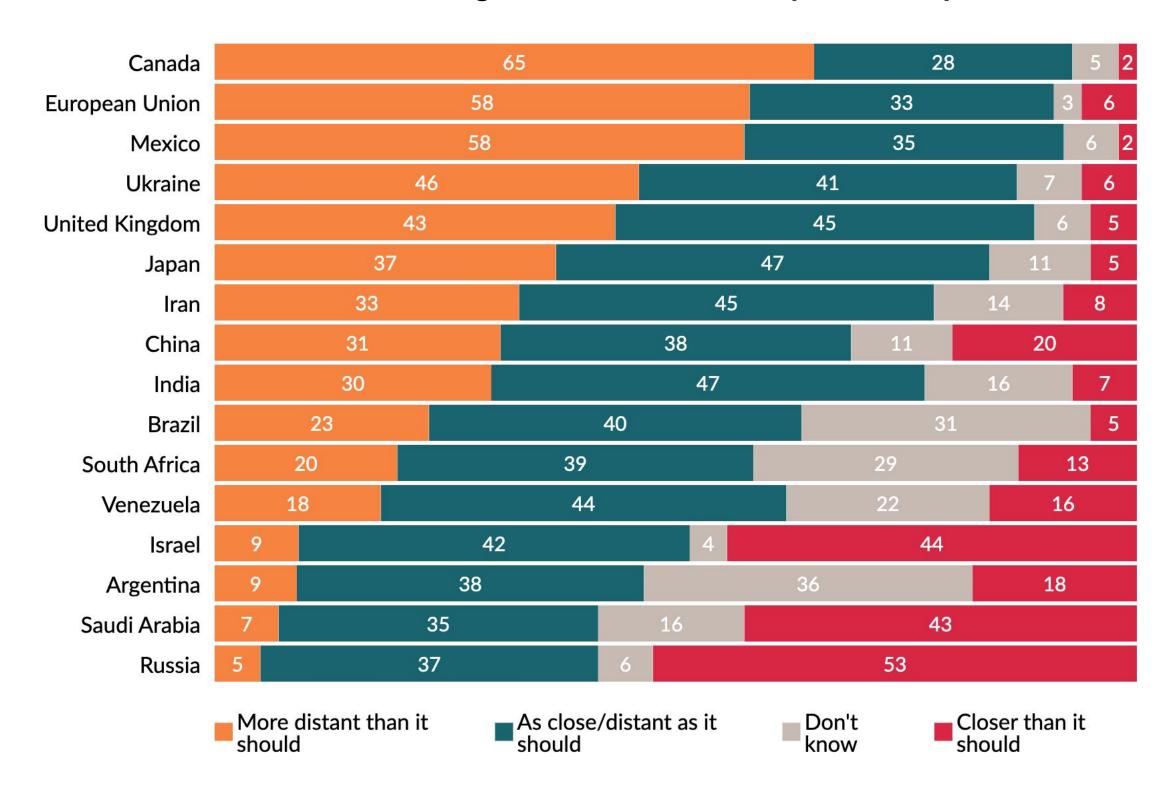


#### How would you qualify President Trump's handling of the following issues related to foreign policy?





# In your opinion, is the current US administration closer or more distant to the leadership of each of the following countries than what you would prefer?

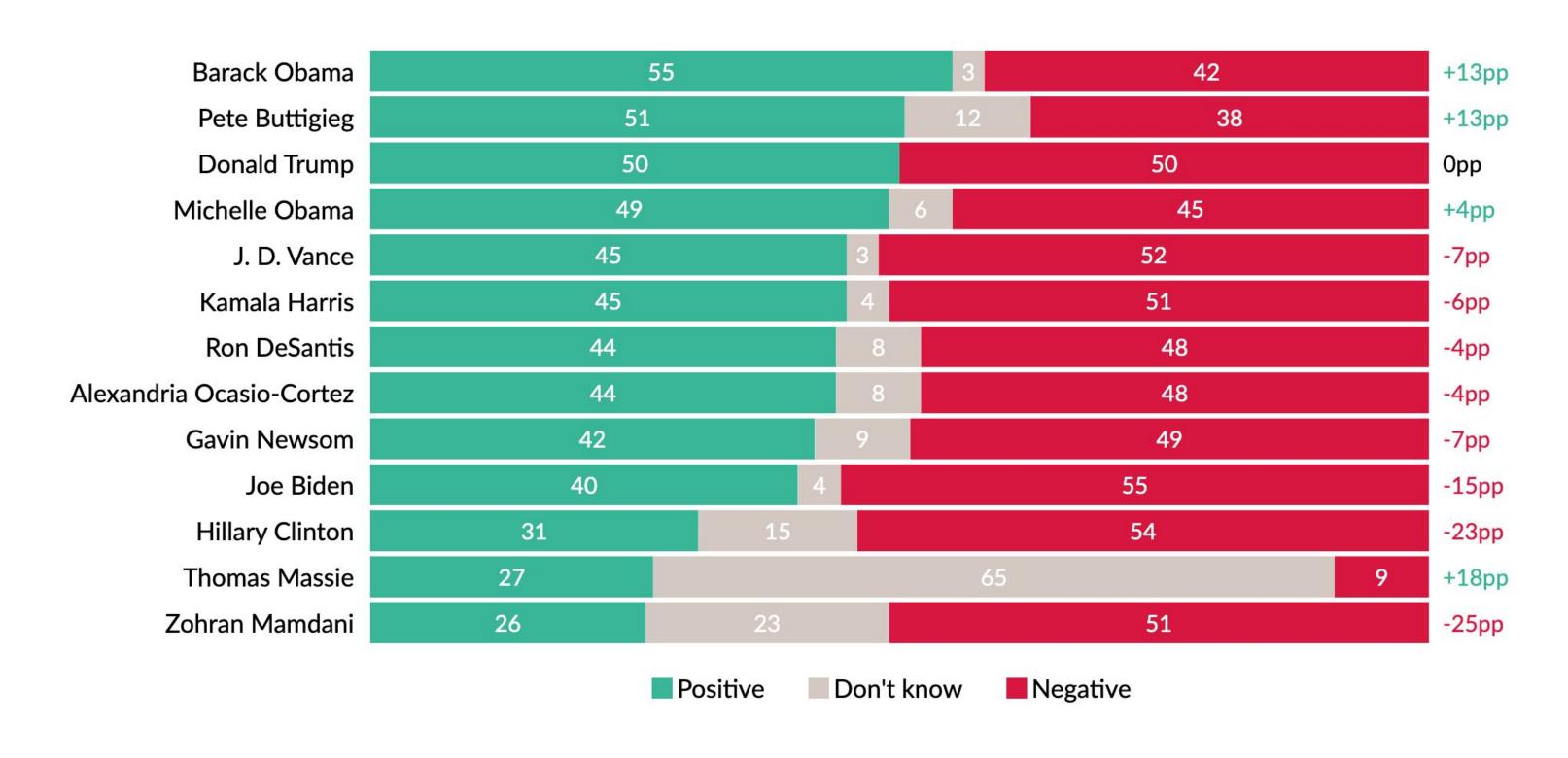




2.5. Image of political leaders

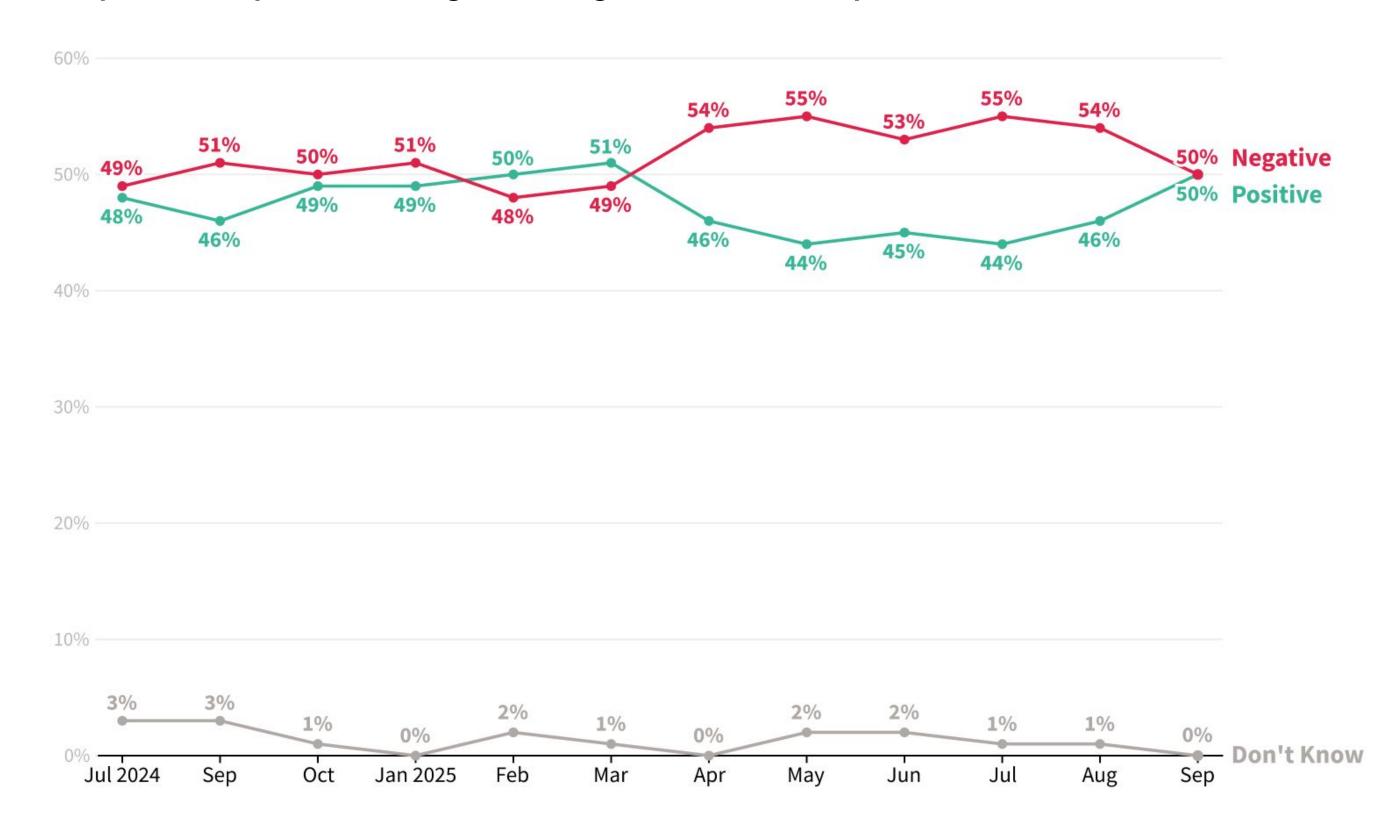


#### Do you have a positive or negative image of the following politicians?



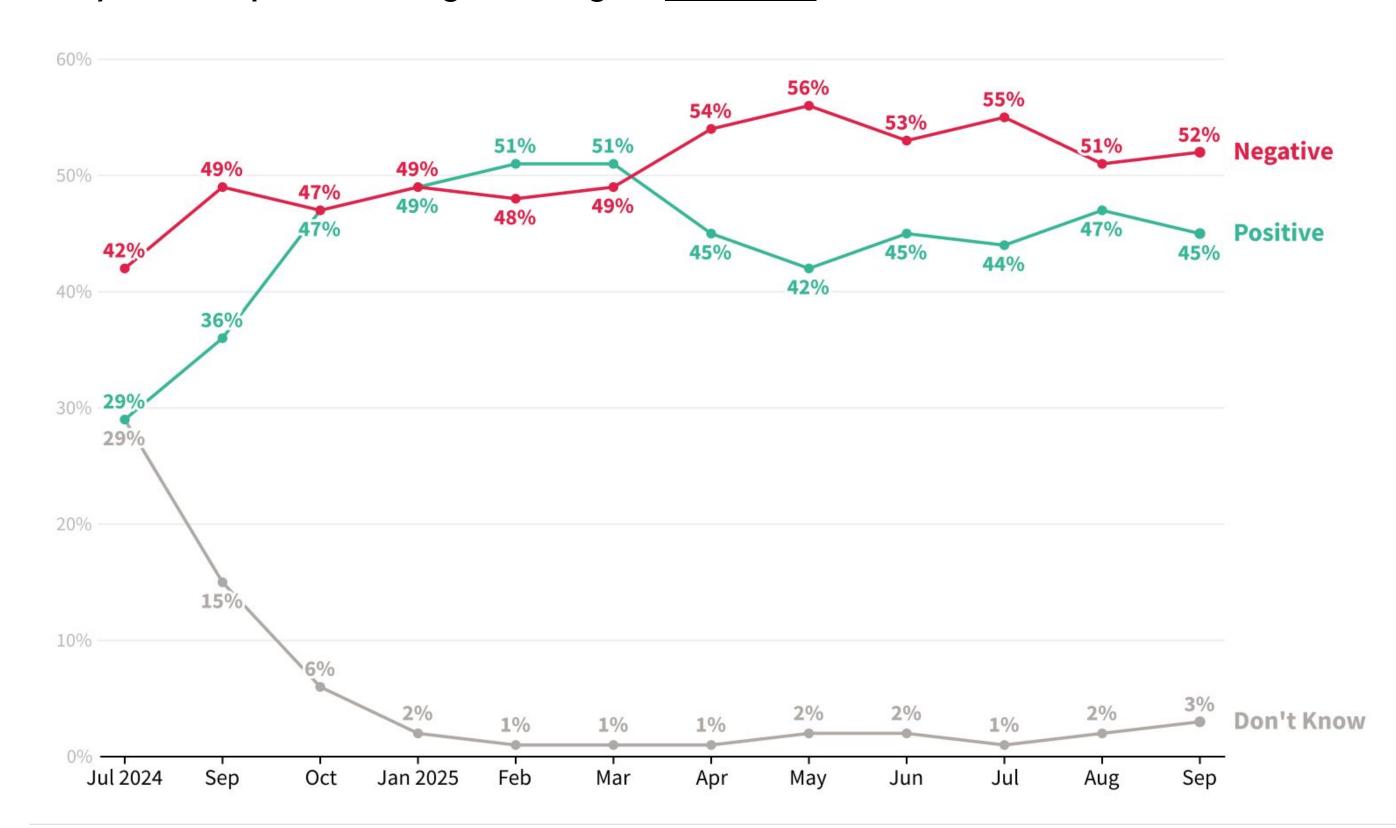


### Do you have a positive or negative image of **Donald Trump**?



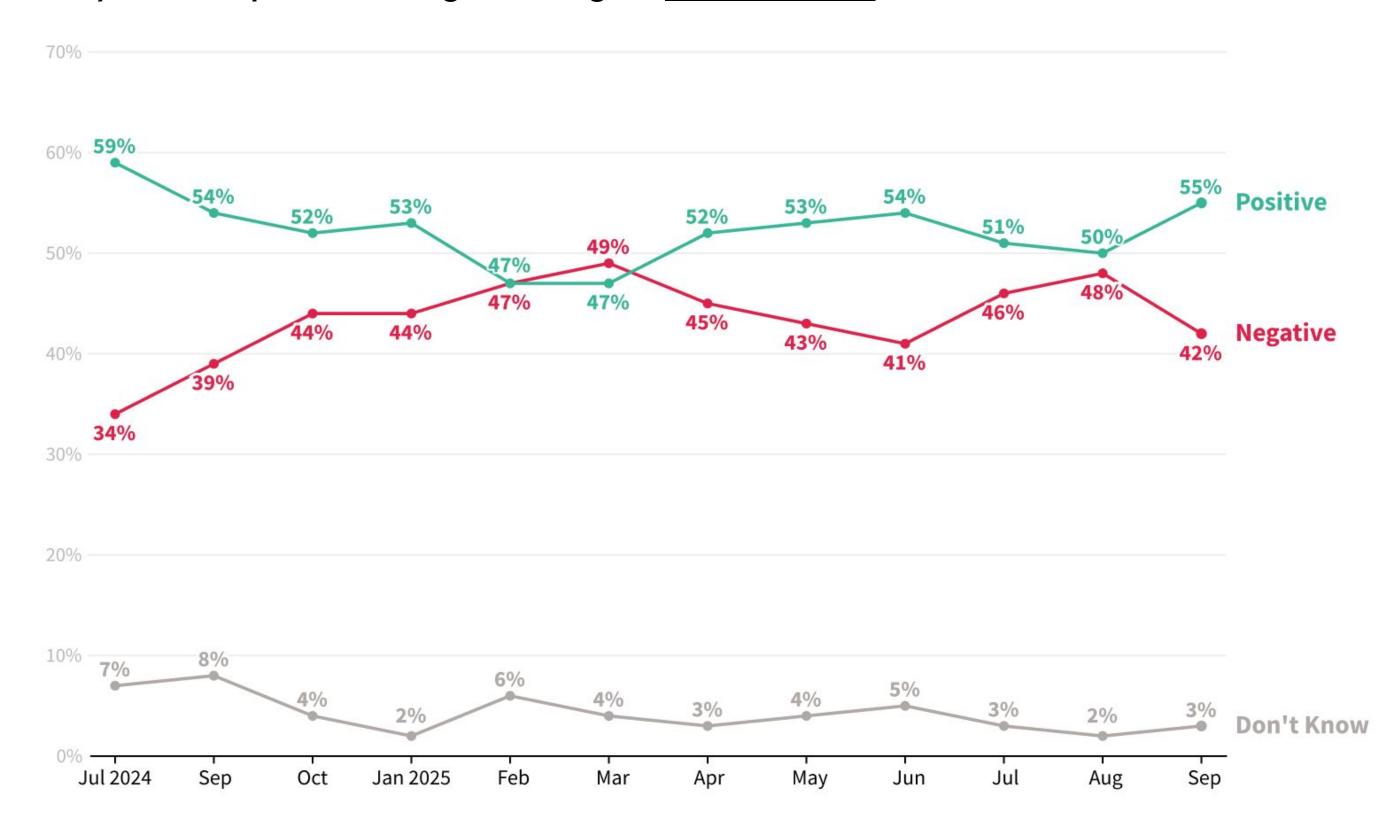


### Do you have a positive or negative image of <u>J. D. Vance</u>?



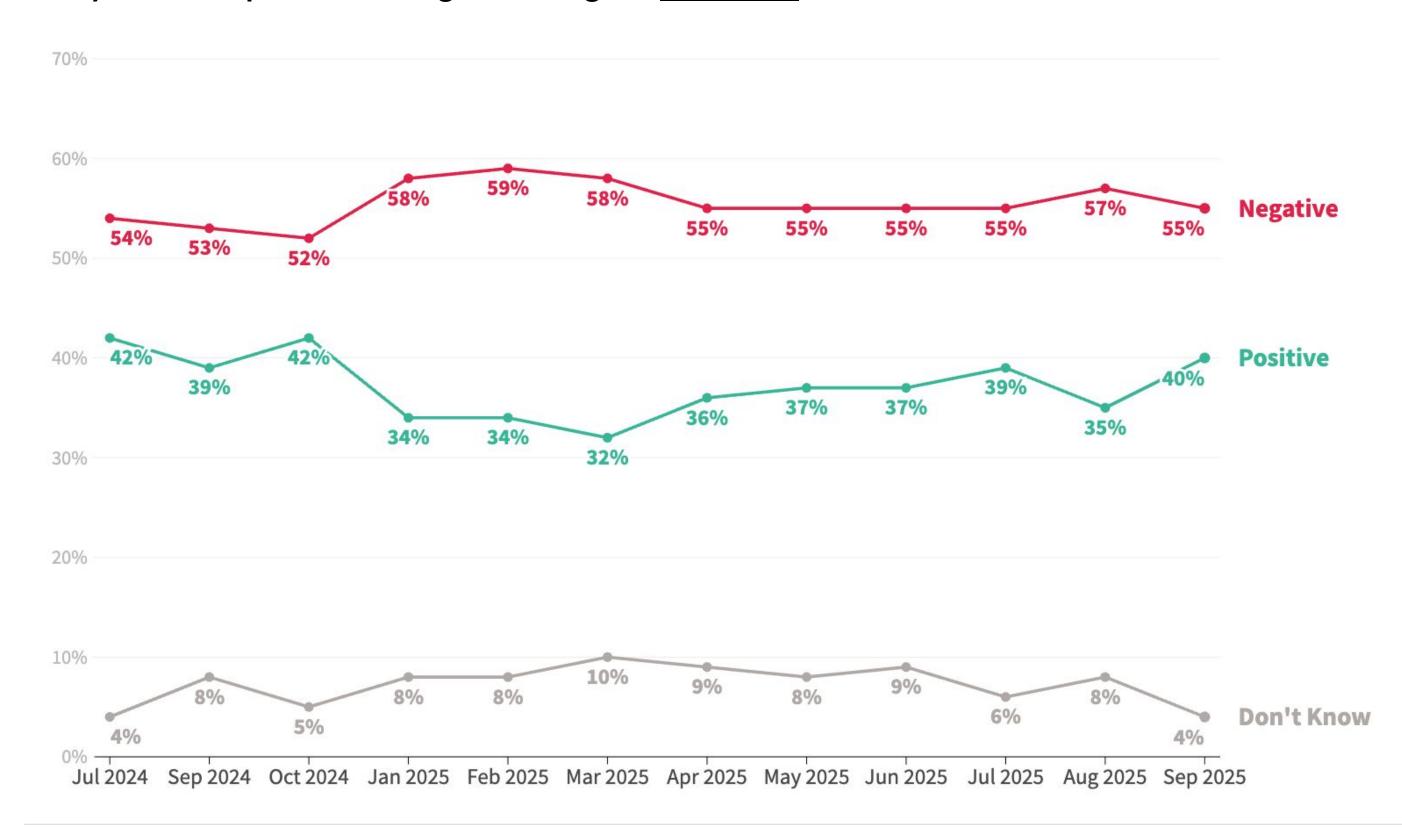


### Do you have a positive or negative image of **Barack Obama**?



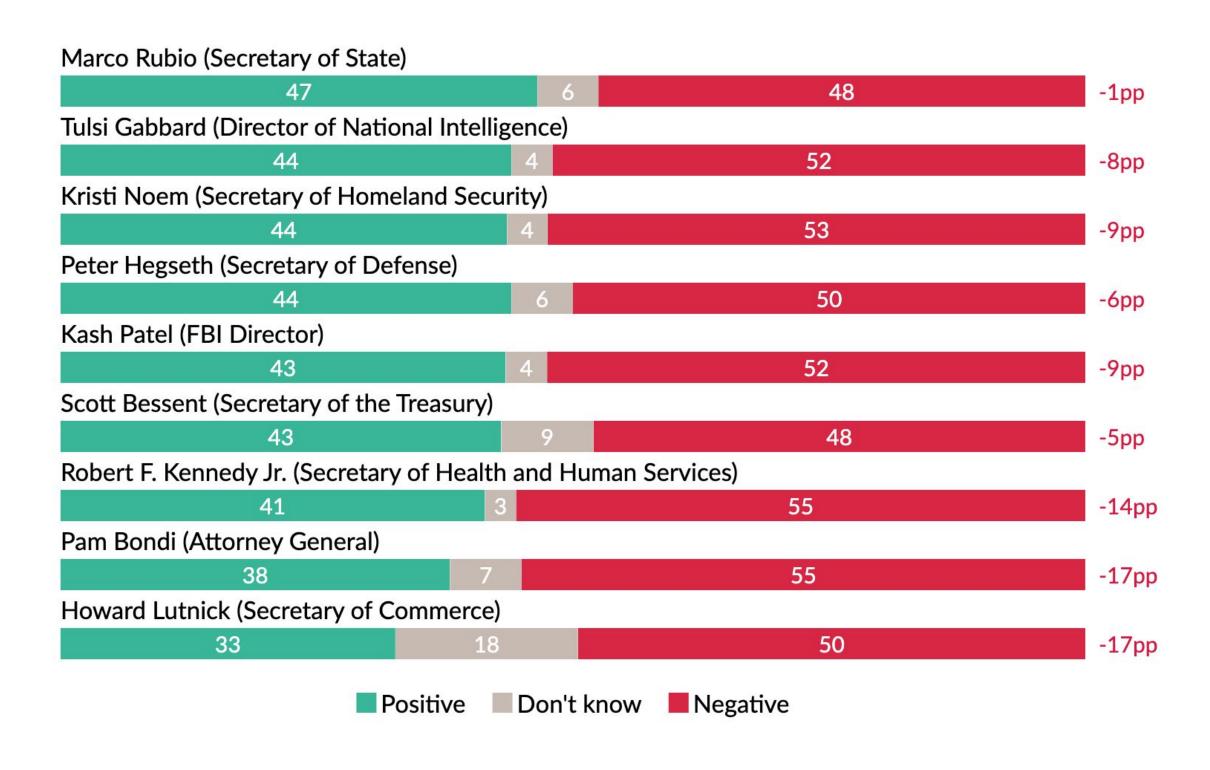


### Do you have a positive or negative image of <u>Joe Biden</u>?



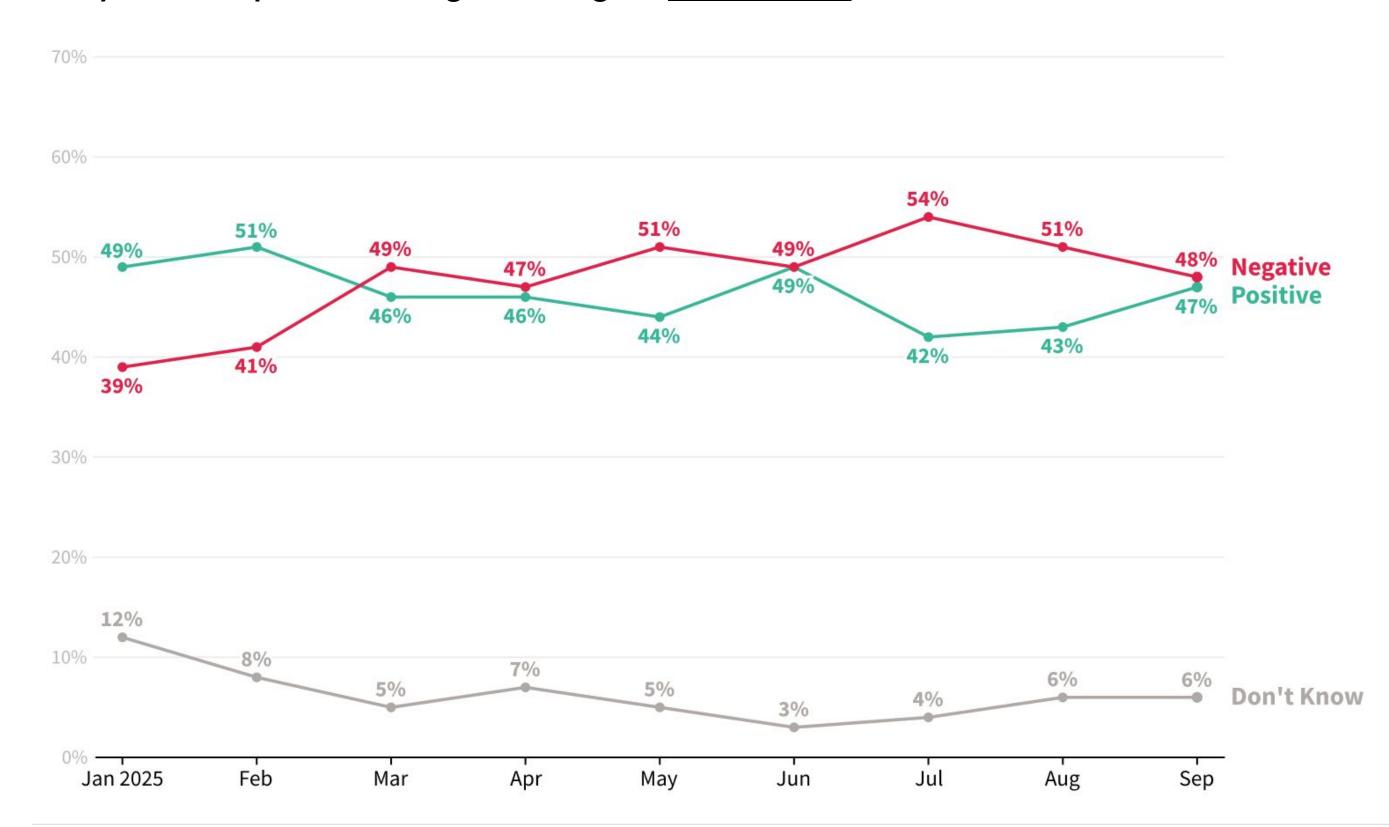


# Do you have a positive or negative opinion of the following members of the Trump administration?



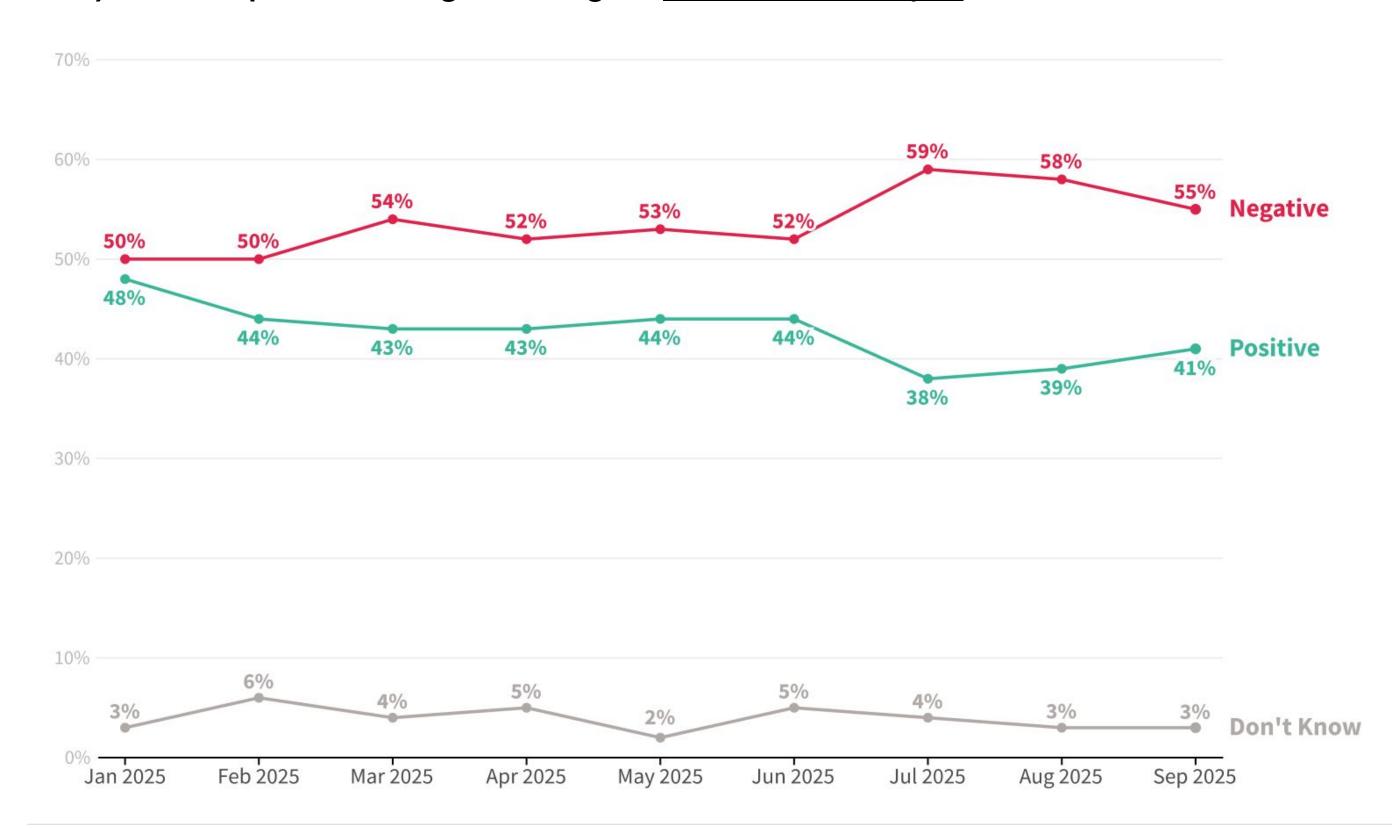


### Do you have a positive or negative image of Marco Rubio?



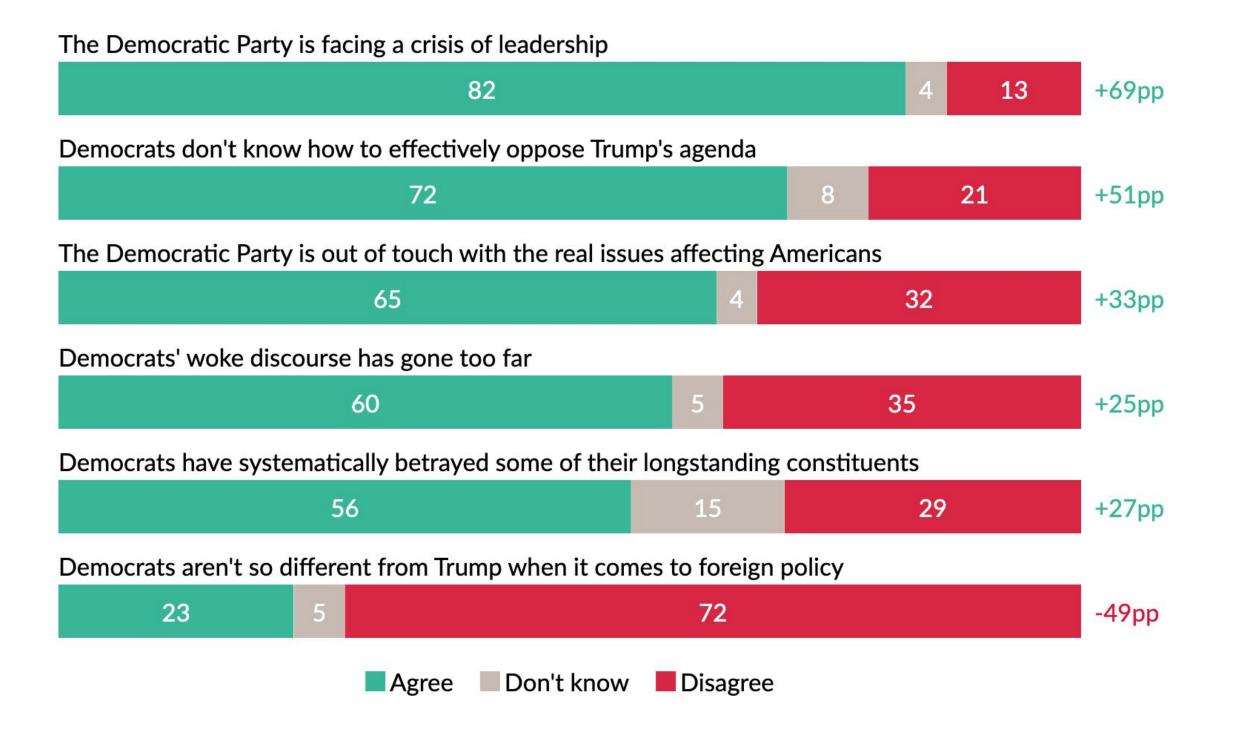


### Do you have a positive or negative image of Robert F. Kennedy Jr.?



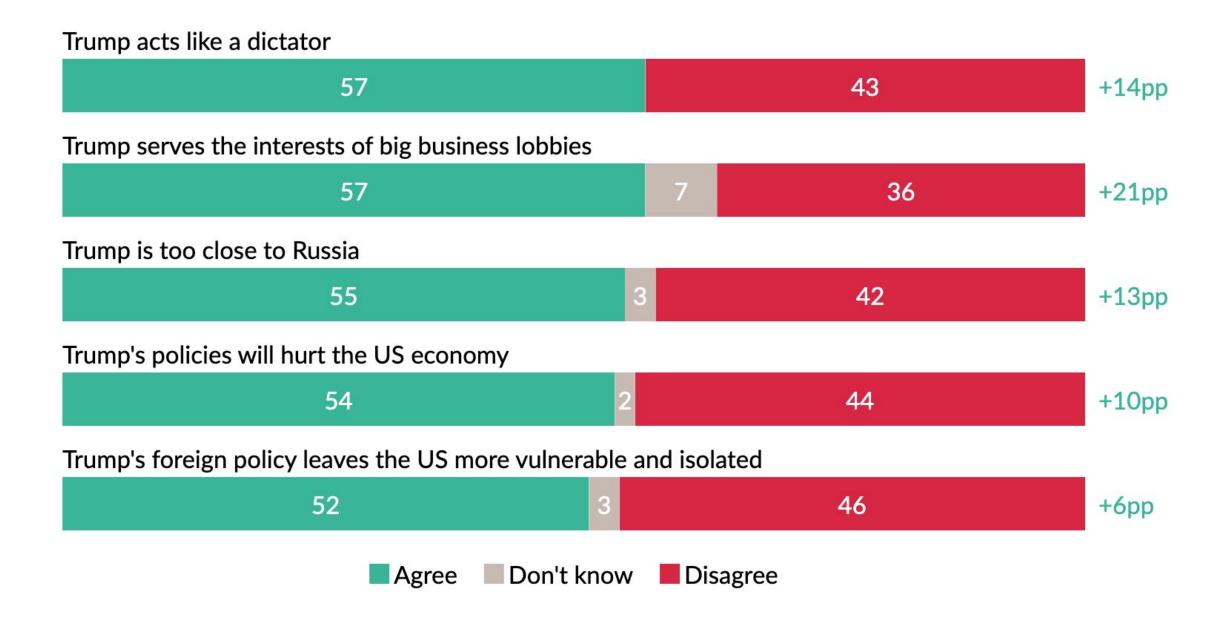


#### Do you agree or disagree with the following criticisms commonly directed against Democrats?





# Do you agree or disagree with the following criticisms commonly directed against President Trump?

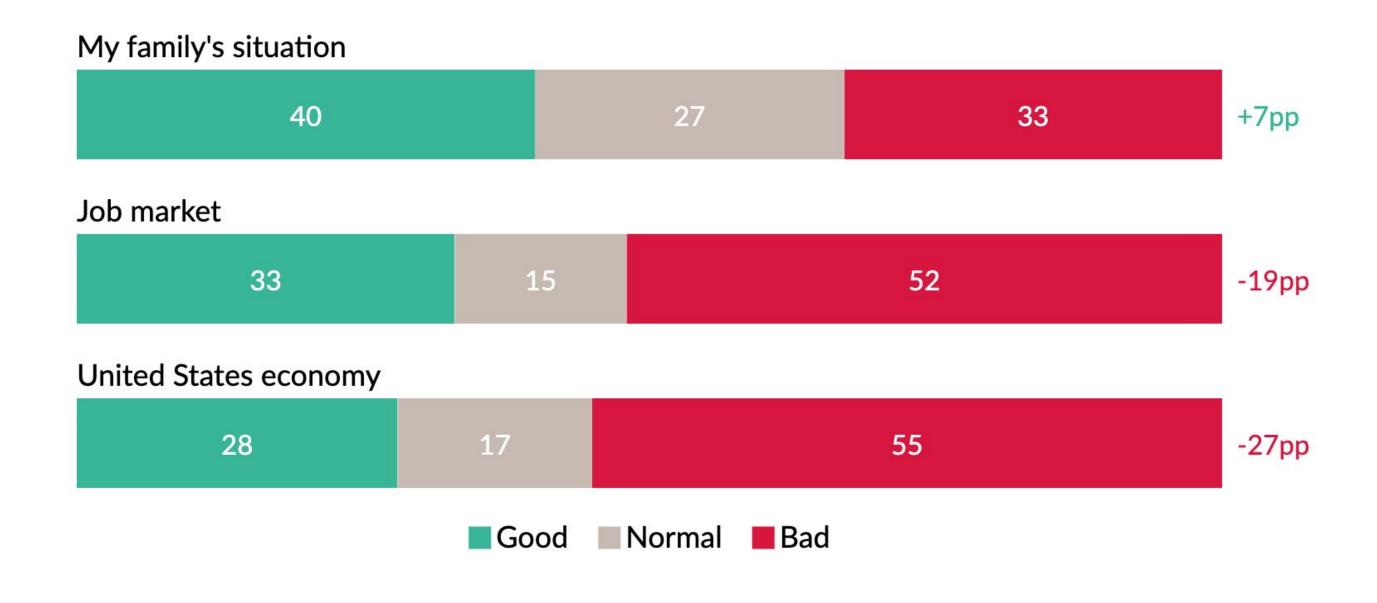




2.6. Economic situation & expectations

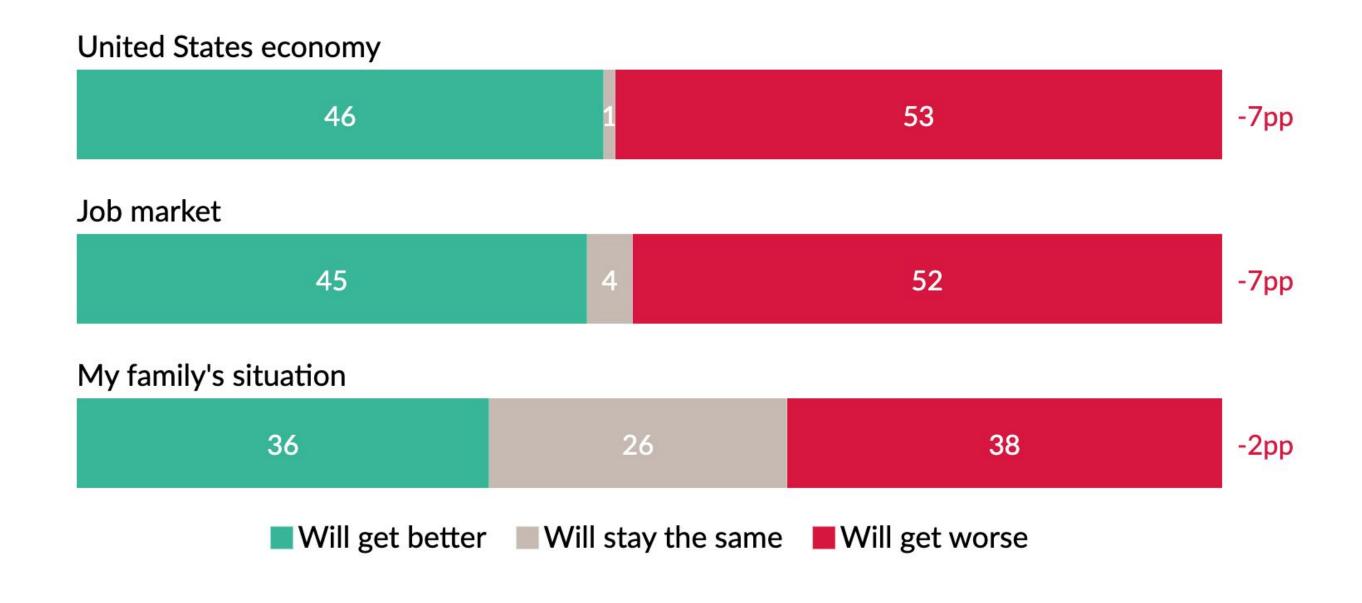


# How do you evaluate the US economy and job market <u>right now</u>? And how do you evaluate your family's economic situation?



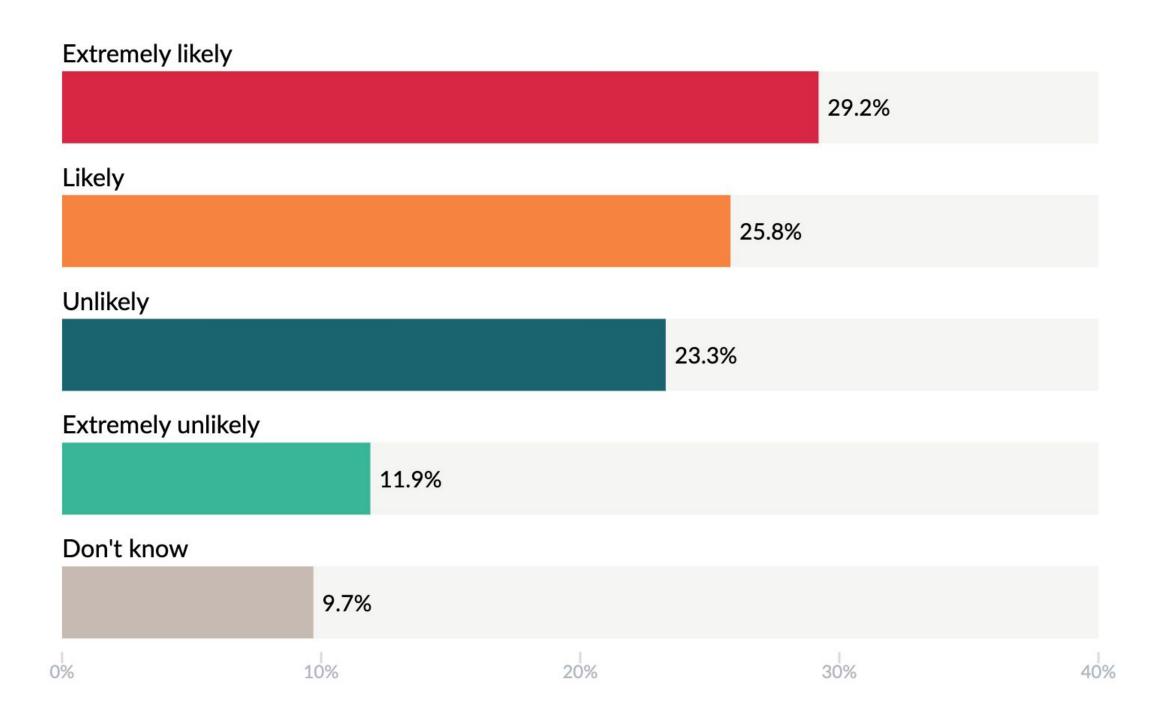


# What is your expectation regarding the US economy and job market <u>six months from now?</u> What is your expectation regarding your family's situation?





### In your opinion, how likely is it that the US will enter a recession in the next year?

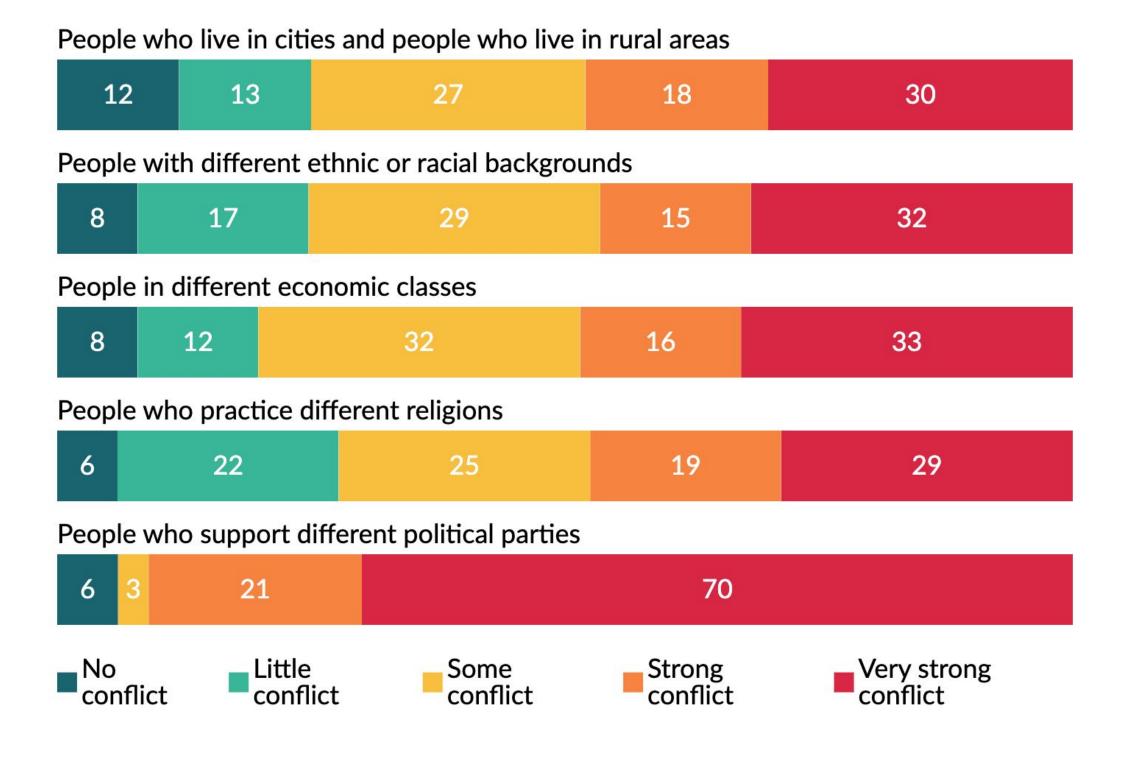




2.7. Social polarization and trust in institutions

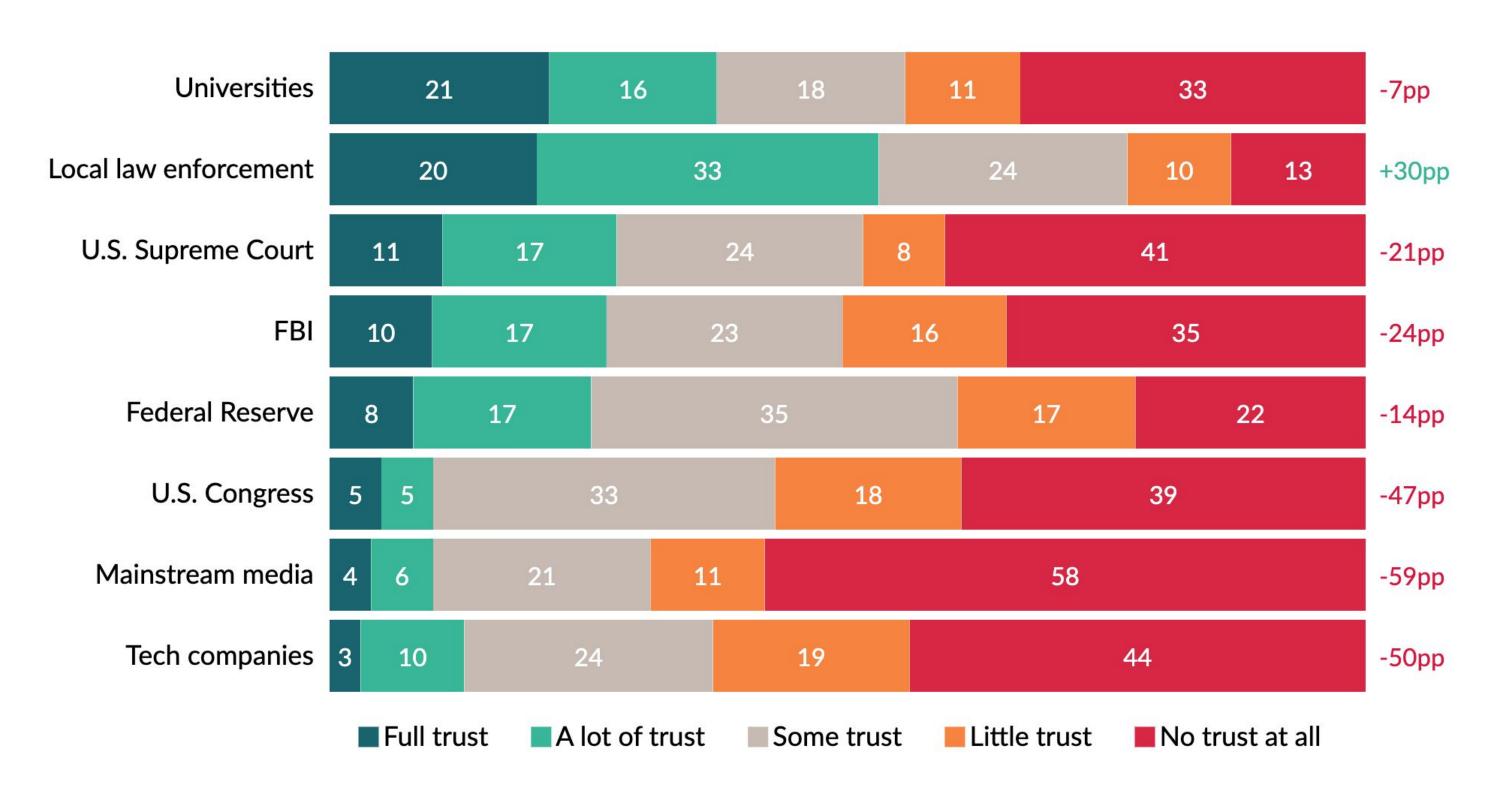


# Would you say there is significant polarization and social conflict in the United States between the following groups?





### How much trust do you have in the following institutions?

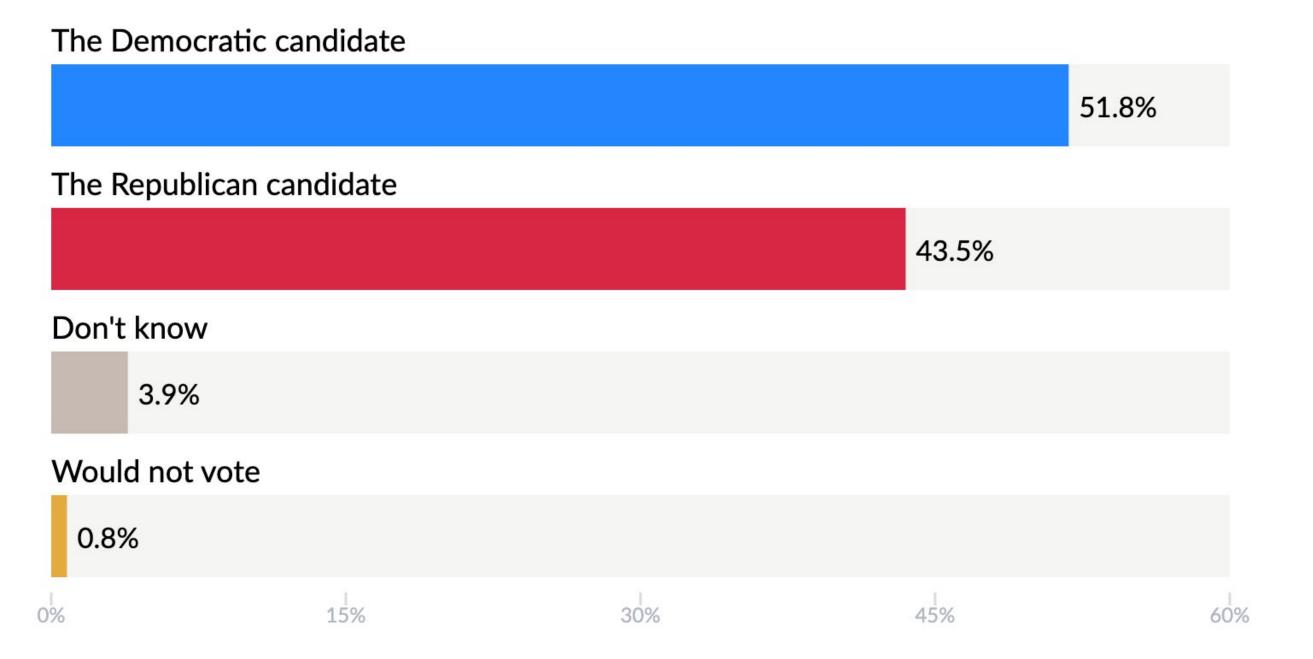




2.8. Election scenarios and Democrat-Republican comparisons



If the midterm elections for the House of Representatives were held today, who would you be most likely to vote for?





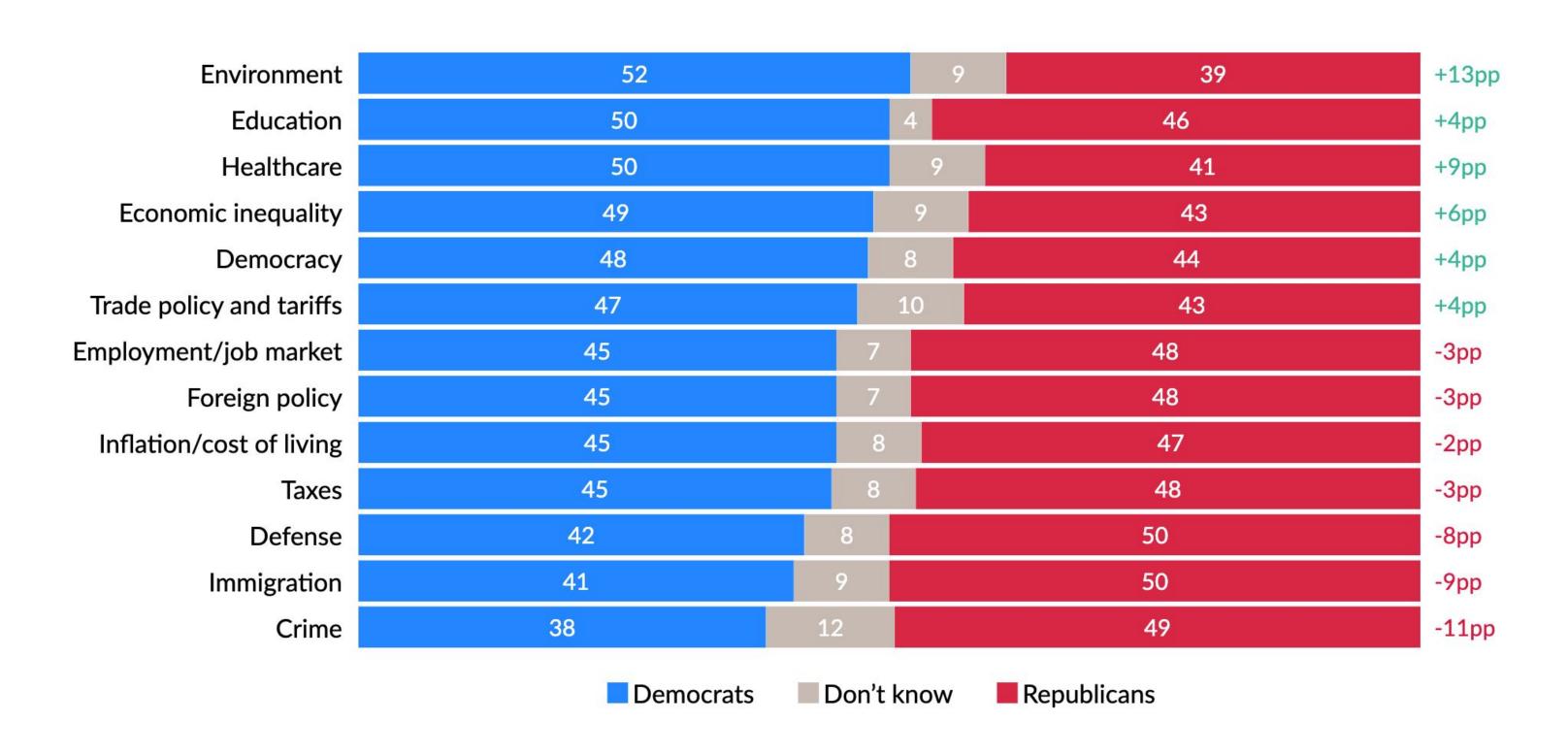
		GENDER			AGE	EDUCATIONAL LEVEL			
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
The Democratic cand	48	55.4	72.5	63.2	53.4	48.9	50.5	54.8	49.7
The Republican candi	46.3	40.9	12.8	28.2	39.2	48	47.9	39.6	46.2
Don't know	4	3.8	12.3	7.5	7.3	2.1	0.4	5.1	2.9
Would not vote	1.7	0	2.4	1	0	0.9	1.3	0.5	1.1

		FAMILY INCOME			LOCATION TYPE		PARTISANSHIP			
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent	
The Democratic cand	57.9	48.3	51.4	67.4	46.8	43.3	92.6	7.4	63.1	
The Republican candi	40	46.7	42.3	26.6	48.7	53.6	3.7	91.6	27.4	
Don't know	0.9	4.4	5.5	5.1	4.1	1.2	3.6	1	7	
Would not vote	1.3	0.5	0.8	1	0.4	1.9	0	0	2.4	

			VOTE IN 2024 ELECTION					
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The Democratic cand	73.8	76.1	55	48.5	39.3	10.7	96.9	62.3
The Republican candi	23	23.9	41.2	47.5	31.3	<mark>8</mark> 6.6	0.8	6.8
Don't know	3.2	0	2.3	3.3	24.9	2.7	2	20.7
Would not vote	0	0	1.5	0.7	4.5	0	0.4	10.2

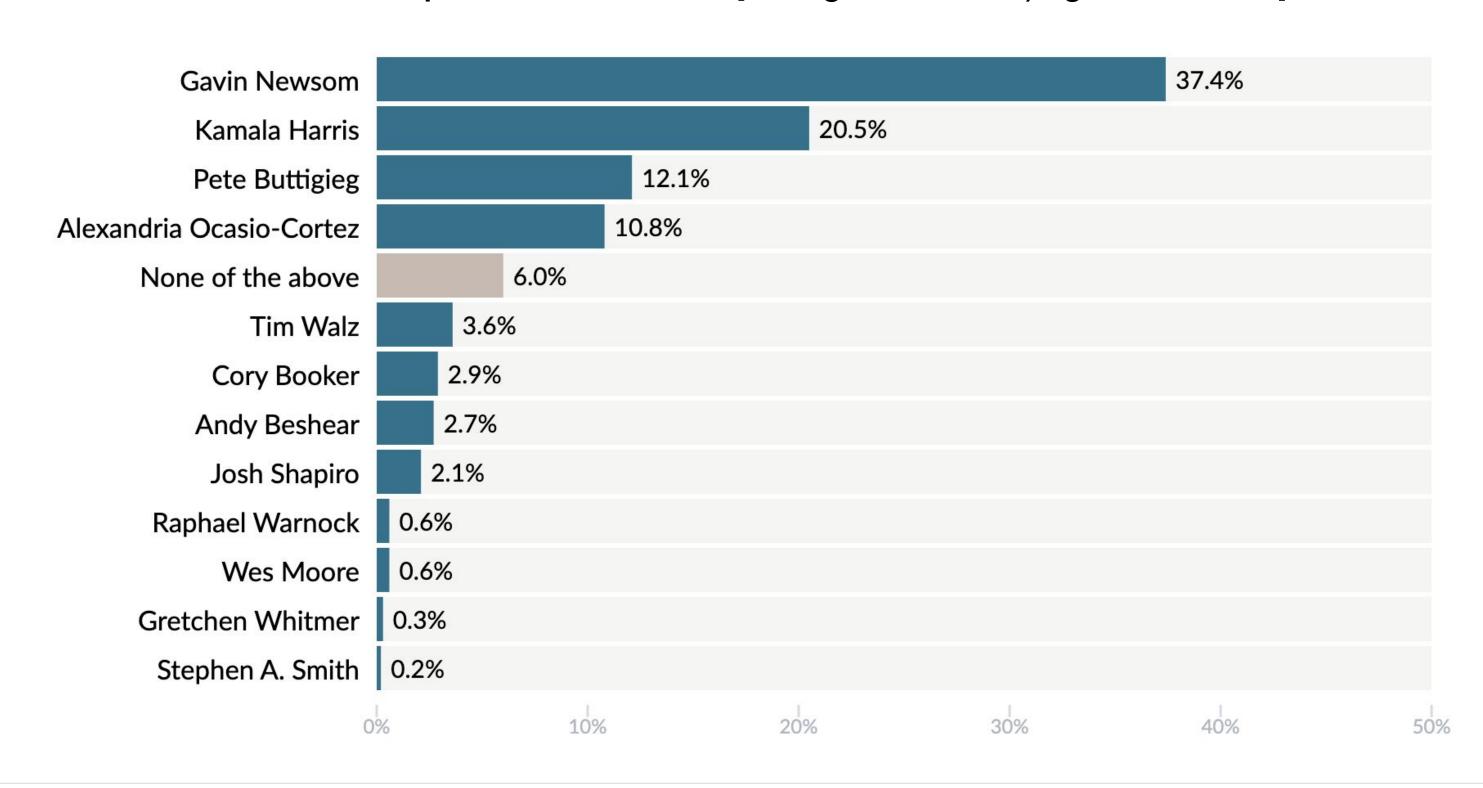


#### Which party do you trust more to handle the following issue areas?



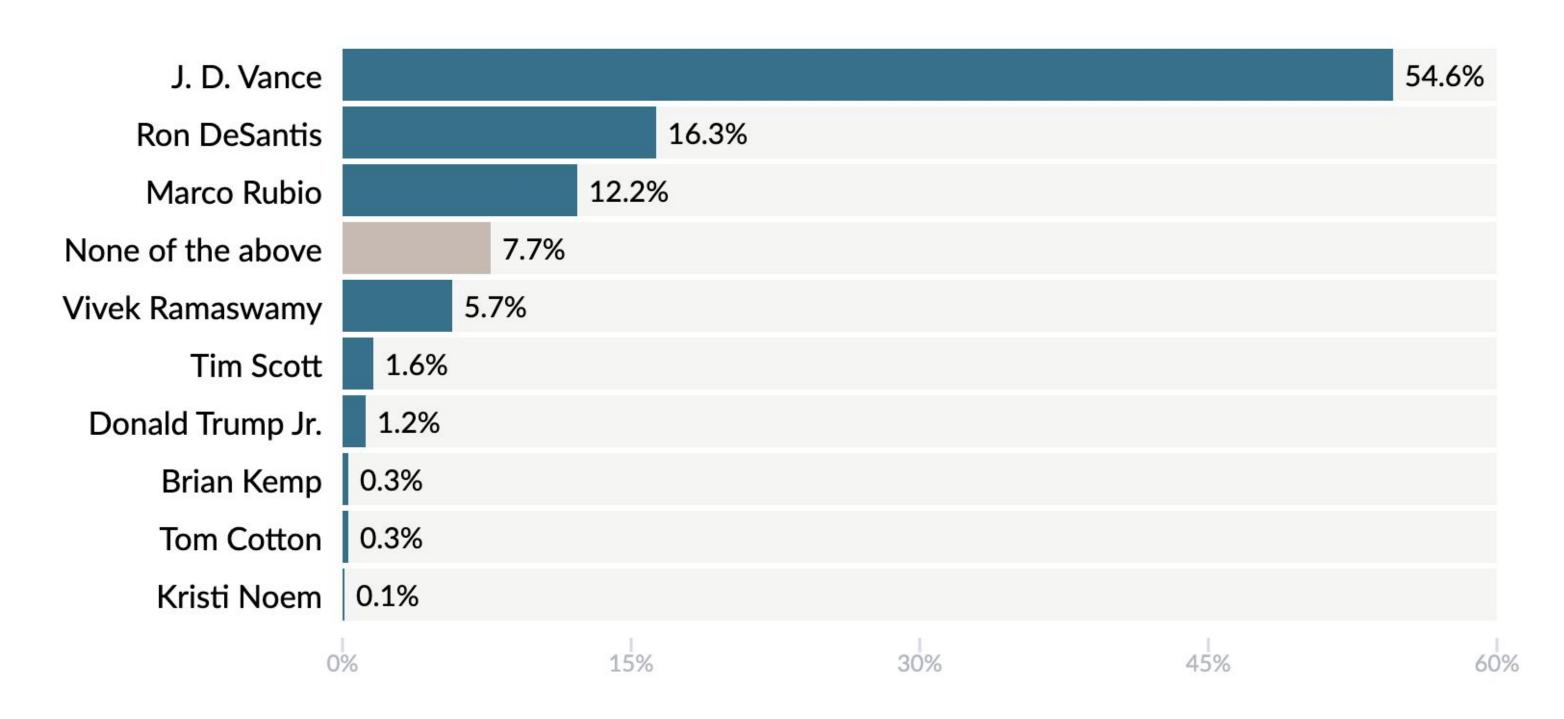


# Provided that these were the candidates, who would you vote for in the Democratic primaries for the 2028 presidential election? [among those identifying as Democrats]





Provided that these were the candidates, who would you vote for in the Republican primaries for the 2028 presidential election? [among those identifying as Republicans]

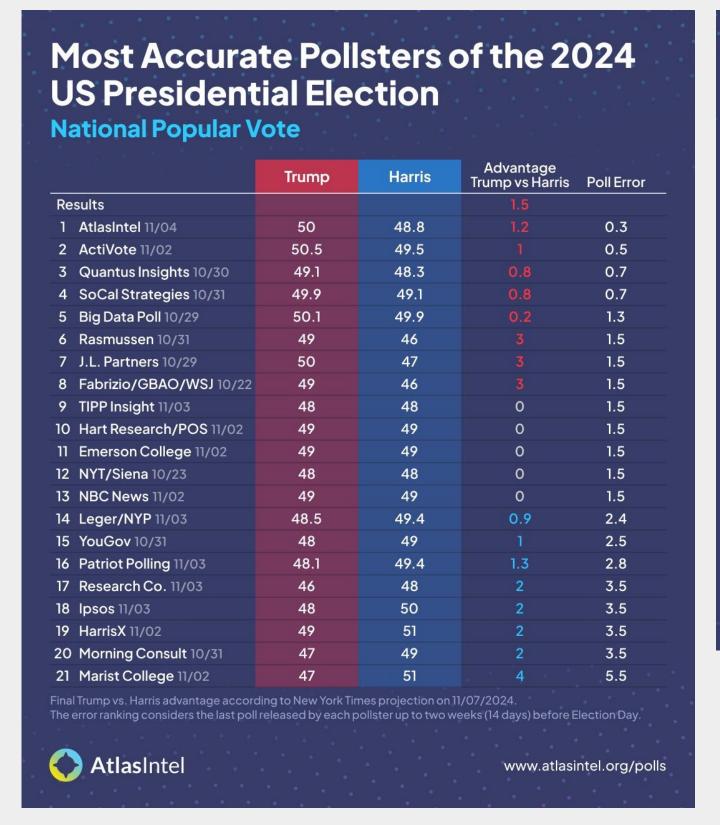




# **About AtlasIntel**



With an average error of 0.3pp,
AtlasIntel was the most accurate
pollster of the 2024 election, both
at the national level and in swing
states. It was also the only pollster
to correctly indicate the winner of
the presidential race in each state.



Race	Final result	Atlas Polls	Error
National	Trump +1.5	Trump +1.2	0.3
levada	Trump +3.1	Trump +3.1	0.0
Visconsin	Trump +0.9	Trump <b>+0.9</b>	0.0
<b>d</b> ichigan	Trump +1.4	Trump +1.5	0.1
1ontana	Trump +19.9	Trump +20.2	0.3
/irginia	Harris +5.8	Harris +5.4	0.4
Arizona	Trump +5.5	Trump +5.1	0.4
Georgia Georgia	Trump +2.2	Trump +1.6	0.6
Pennsylvania	Trump +1.7	Trump <b>+1.0</b>	0.7
North Carolina	Trump +3.2	Trump <b>+2.1</b>	1.1
4innesota	Harris +4.2	Harris +2.0	2.2
Ohio	Trump +11.2	Trump +8.5	2.7
exas	Trump +13.6	Trump +10.6	3.0



AtlasIntel was also the most accurate pollster of the 2020 presidential election.

In 2020, Atlas polls had an average error of 2pp. They anticipated election results within the margin of error in all swing states. 2020 was the worst cycle for the US polling industry in four decades.\*



Replying to @NateSilver538

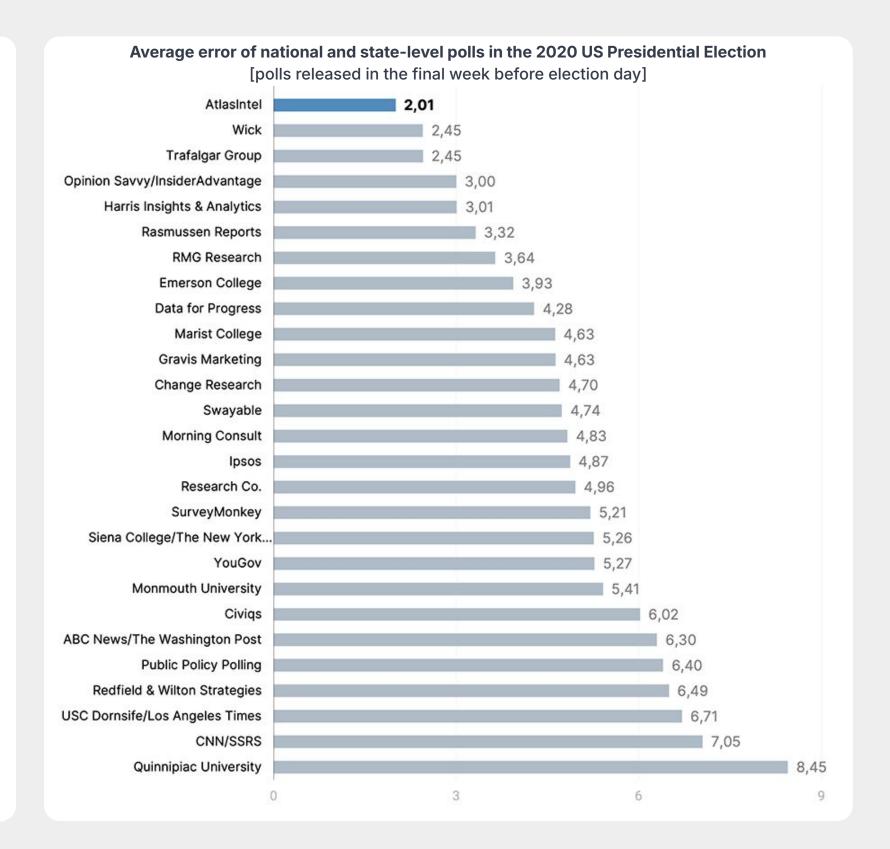
Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate polister									
Average error of polls in final 2 pollsters that conducted at lea		ore the 202	0 general el	ection, for					
polisters that conducted at lea	ist to polls								
POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR					
Swayable	68	93%	+5.1	+5.8					
SurveyMonkey	58	97	+3.8	+4.7					
Morning Consult	54	80	+4.6	+4.8					
Change Research	44	69	+5.7	+6.1					
Data for Progress	42	75	+5.0	+5.0					
YouGov	37	82	+5.3	+5.3					
Emerson College	36	58	+3.0	+4.1					
Ipsos	32	73	+4.6	+4.6					
Public Policy Polling	31	63	+7.2	+7.2					
Trafalgar Group	28	50	-2.1	+2.6					
Siena College/NYT Upshot	25	76	+5.5	+5.5					
RMG Research	25	80	+6.0	+6.0					
Civiqs	22	73	+5.3	+5.6					
Gravis Marketing	21	90	+4.8	+4.8					
SurveyUSA	17	79	+2.4	+4.6					
Rasmussen Reports/POR	17	68	+1.0	+2.8					
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5					
Research Co.	14	96	+5.2	+5.2					
AtlasIntel	14	71	+1.0	+2.2					
Harris Insights & Analytics	13	81	+3.2	+3.3					
SSRS	12	75	+7.1	+7.1					



\*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls 61



AtlasIntel figures as the highest rated pollster in the United States, according to Nate Silver's updated pollster ranking for 2025, following the results of the 2024 US presidential elections.

### 2025 US Pollster Ratings

Silver Bulletin | Nate Silver

Rank 2025	Year Change	Pollster	Grade	Partisan Bias	Predictive Plus-Minus
1	<b>^</b> 7	AtlasIntel	A+	D +0.2	-1.0
3		The Washington Post	A+	D+0.9	-0.9
5	<b>▼</b> 3	The New York Times/Siena College	Α	D+1.4	-0.8
7	<b>▼</b> 2	SurveyUSA	Α	D +0.1	-0.7
13	<b>1</b>	Emerson College	A-	D +0.6	-0.6
15	<b>▼</b> 3	Monmouth University	A-	D +2.0	-0.5
19	<b>▼</b> 9	Marist College	A-	D +0.5	-0.4
21	<b>▼</b> 2	Public Policy Polling	A-	D +0.9	-0.4
25	<b>▼</b> 1	Mason-Dixon Polling & Strategy	A-	R +0.5	-0.3
27	<b>^</b> 1	Suffolk University	A-	D+0.9	-0.3
30	<b>▼</b> 5	Quinnipiac University	B+	D +0.6	-0.3
39	<b>^</b> 28	Trafalgar Group	B+	R +1.8	-0.2
56	<b>▼</b> 10	Gallup	B+	R +0.6	-0.1
72	<b>^</b> 54	InsiderAdvantage	В	D +0.4	0.0
77	<b>▼</b> 39	YouGov	В	D +1.1	0.0
82	<b>^</b> 2	Rasmussen Reports	В	R+1.4	0.1
106	<b>▼</b> 6	Gravis Marketing/Kaplan Strategies	В	D+1.3	0.2
107	<b>▼</b> 33	Harris Insights & Analytics	В	R+1.0	0.2
123	▼33	Data for Progress	В	D+1.6	0.3
162	<b>▼</b> 31	Big Village	B-	D +0.2	0.4
166	<b>125</b>	University of New Hampshire	B-	D +2.0	0.4
171	<b>▼</b> 27	Ipsos	B-	D +1.9	0.4
203	<b>▼</b> 9	Change Research	B-	D +2.7	0.5
211	<b>▼</b> 22	Zogby Analytics	B-	R +0.6	0.6
225	<b>▼</b> 79	Morning Consult	B-	D +3.4	0.6
417	<b>▼</b> 11	American Research Group	C+	D +0.1	0.8
485	<b>▼</b> 21	SurveyMonkey	С	D +4.6	1.0

The table above includes all pollsters with a track record based on at least 90 polls. For the full list and ratings methodology please see: https://www.natesilver.net/p/pollster-ratings-silver-bulletin

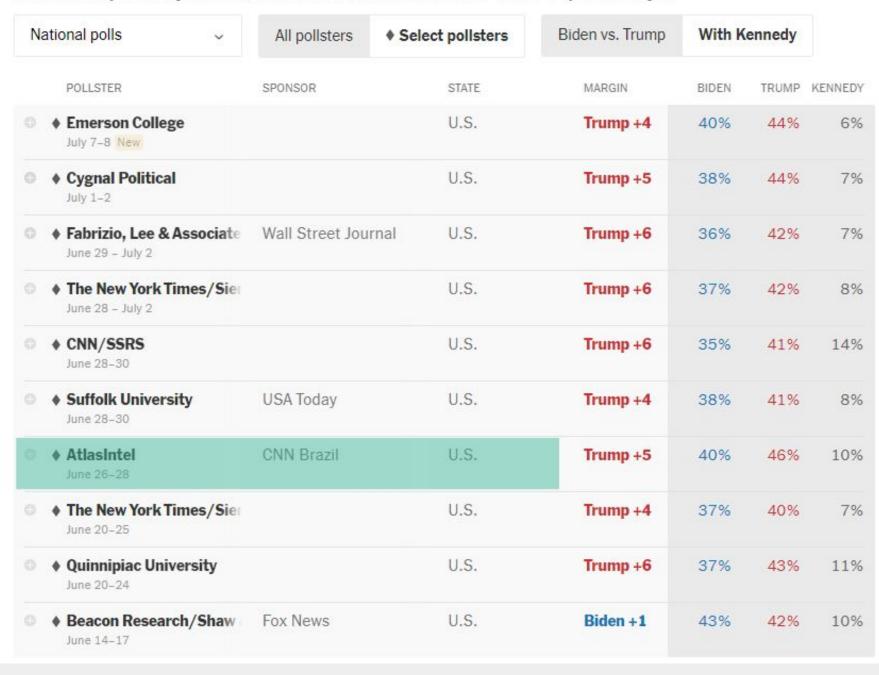




According to the New York Times, AtlasIntel is one the most reliable pollsters in the **United States.** 

#### The latest polls

Every poll here influences the averages above. Polls from "select pollsters," which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.



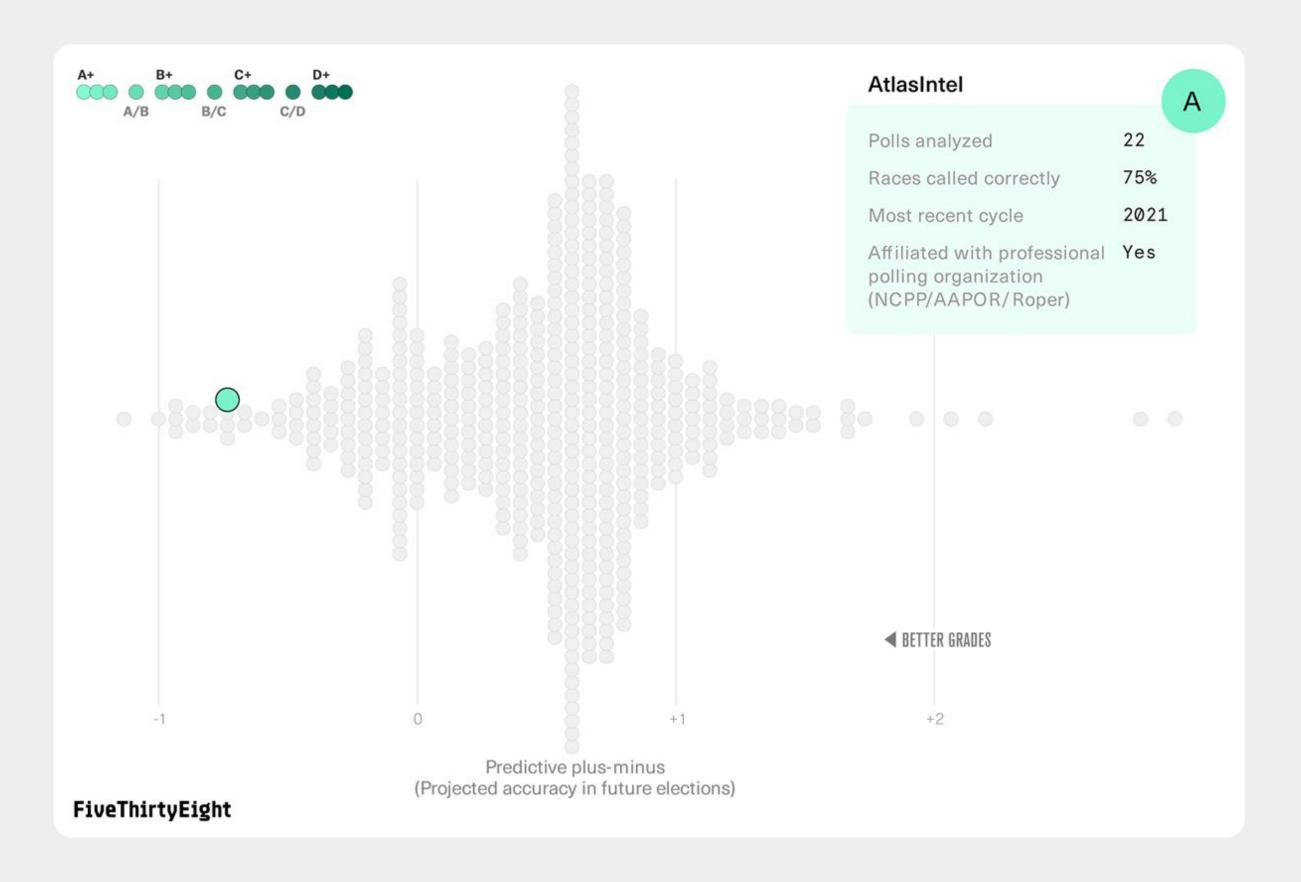


Ruth Igielnik Staff editor, polling

Polls by "select pollsters" are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.



AtlasIntel was the only web-based polling company with an A-rating in the last edition of Nate Silver's FiveThirtyEight pollster ranking, which evaluated the historical accuracy and the methodological quality of polls.





AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the <u>only</u> <u>pollster</u> to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



Marketing & Estadistica
CEOP
Opinaia
Synopsis
CB
Proyección
Clivajes
Management & Fit
Reale Dallatore
Giacobe & Associados
Real Time Data
CIGP
Elypsis
Ideia Big Data

Pollster average error

Rául Aragon & Associados

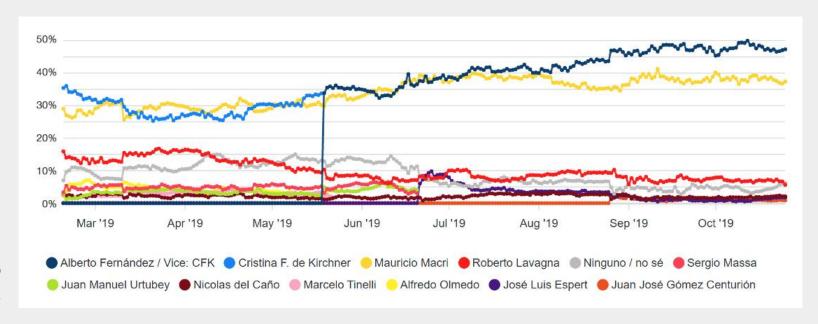
Federico Gonzales & Assoc.

Rouvier & Asociados

Gustavo Cordoba

TresPuntoCero Tendencias

2019 Argentina Presidential Election Polls



✓ chequeado

**2019 Atlas Tracking Pro**Time series



### AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

		1		2		3		4		5		6		7		8		9	
	2/10	1/10	)	1/10	)	30/0	9	29/0	9	1/1	0	30/0	9	1/10	)	29/0	9	29/0	9
		AtlasIn	tel	MDA	A.	Paraná Pe	squisas	Ideia Big	Data	Ipe	C	Verit	á	Datafo	lha	Futur	a	Brasma	rket
	Result	Result	Error	Result	Error	Result	Error	Result		Result	Error								
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
		Ş																	
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7	7	3.0		5.5



# AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

#### Ranking of pollster accuracy

**CHILE 2022 - Constitutional plebiscite** 

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1 8/19	V	2 8/19	`	3 8/19	1	4		5 8/19	1	6 8/19	`	7		8/19	1	9	
	9/4	AtlasIn		Black & V		UDE		8/1 Criter		Cade		Activ	a	8/7 Data Inf	luve	Signo: SmartAna	s /	8/2 MORI /	
	Result	Result	Error	Result		Result		Result		Result		Result		Result		Result		Result	Error
Approve	38,14																		
Reject	61,86	58,4	3,5	58,0			6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10

#### Last public poll released after the start of the publication blackout period (likely voters)

		1		2		3		4	
	9/4	9/3	5	9/3		8/29	9	9/2	ý
		AtlasIn	tel	Black & V	Vhite	Activa P Ciudad		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9



AtlasIntel was the most accurate pollster of the 2022 presidential race in Colombia, considering polling accuracy during the primaries, the 1st round of voting, and the runoff.

		1		2		3		4		5		6	
				7-2		3		4				,	
		AtlasInt	Control and Secretary	AtlasInt		_				85350000		Ngia Mandii	
		(Atlas Trackin	g PRO)	(Public po	lls)	Invame	r	Guarum	0	CNC		YanHaas	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries										· ·			
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND							65 03	8	e:	la .	5		2
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	250(19)(0)(0)	22.1	6.1	20.9	10000000		VI NEWSCOOL	21.2	0.00000	12.8	
Fico Gutiérrez	23.9	25.2		27.5		27.1		31.6		23.1		22.3	
Sergio Fajardo	4.2	8.3	177.000	9.1	4.9	5.1			The second second	4.4		7.4	-
SECOND ROUND							12	5.					
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9		2.000,000,000		48.2		20000000		46.1	0	37.6	
Blank votes	2.2	2.5		2.4		4.7				3.4		14.0	
				y <del>-</del> 1,00									
Average error			3.6		4.1		4.6		5.1		6.0		7.9



# AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

#### **El Confidencial**

#### La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

#### 23 July Elections in Spain: Comparison of Results vs. Poll Estimates

		0	E	200201	
		PP	PS0E	PP vs. PSOE margin	Poll error
	Final Result	1.1	TOOL	No. 10. 114 March Colored	
	23-Jul	33.1	31.7	1.4	
1	AtlasIntel	55.1	01.7	1101	
	17-Jul	30.8	29.4	1.4	0.05
2	Simple Lógica/elDiario.es				
	17-Jul	32.2	28.6	3.6	2.25
3	YouGov	200		1979	
	17-Jul	32.0	28.0	4.0	2.65
4	CIS	20.0	32.2	1 /	0.75
_	17-Jul  GESOP/The Adelaide Review	30.8	32.2	-1.4	2.75
5	21-Jul	32.7	28.5	4.2	2.85
5	40dB/Prisa	02.7	20.0	7.2	2.00
	17-Jul	32.9	28.7	4.2	2.85
7	Cluster17/El Grand Continent				
	15-Jul	33.6	28.9	4.7	3.35
7	IMOP/El Confidencial		2000	( = 1	
	15-Jul	32.9	28.2	4.7	3.35
9	SocioMétrica/El Español	33.5	28.3	5.2	3.85
10	17-Jul <b>Sondaxe</b> /La Voz de Galicia	33.5	28.3	5.2	3.85
10	17-Jul	34.3	28.7	5.6	4.25
11	ElectoPanel/Electomanía	54.5	20.7	0.0	4.20
11	17-Jul	34.5	28.8	5.7	4.35
12	KeyData/Público				To a second
	17-Jul	34.7	28.0	6.7	5.35
13	InvyMark/laSexta				
	15-Jul	33.5	26.3	7.2	5.85
14	Sigma Dos/El Mundo	25.4	00.0	7.4	C 05
4 -	17-Jul GAD3/ABC	35.4	28.0	7.4	6.05
15	17-Jul	36.9	28.6	8.3	6.95
15	Target Point/El Debate	00.7	20.0	0.0	0.50
	17-Jul	36.4	28.1	8.3	6.95
17	Data10/OKDiario				
	17-Jul	36.0	27.5	8.5	7.15
18	NC Report/La Razón	Contract Name			
	17-Jul	37.2	28.3	8.9	7.55



## **Geographic Coverage**

#### 1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

#### 2. EUROPE & MIDDLE EAST

Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

#### 3. AFRICA

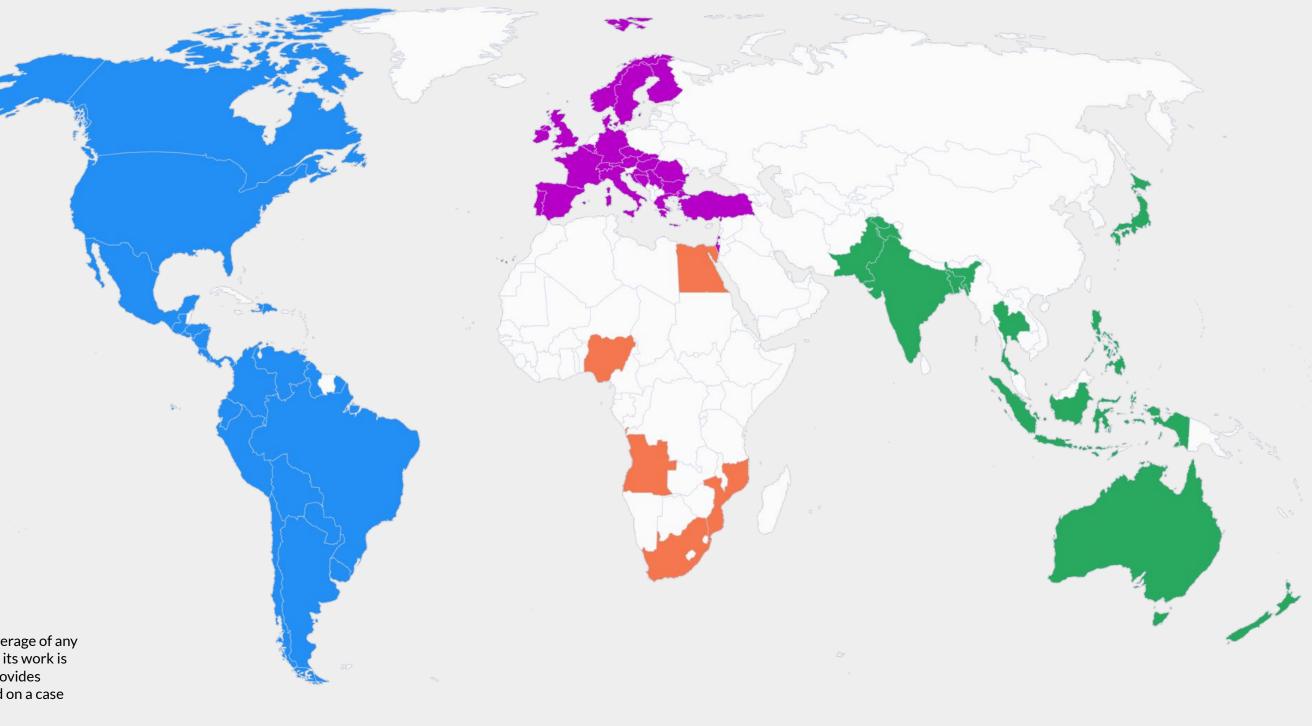
Angola, Egypt, Mozambique, Nigeria, South Africa.

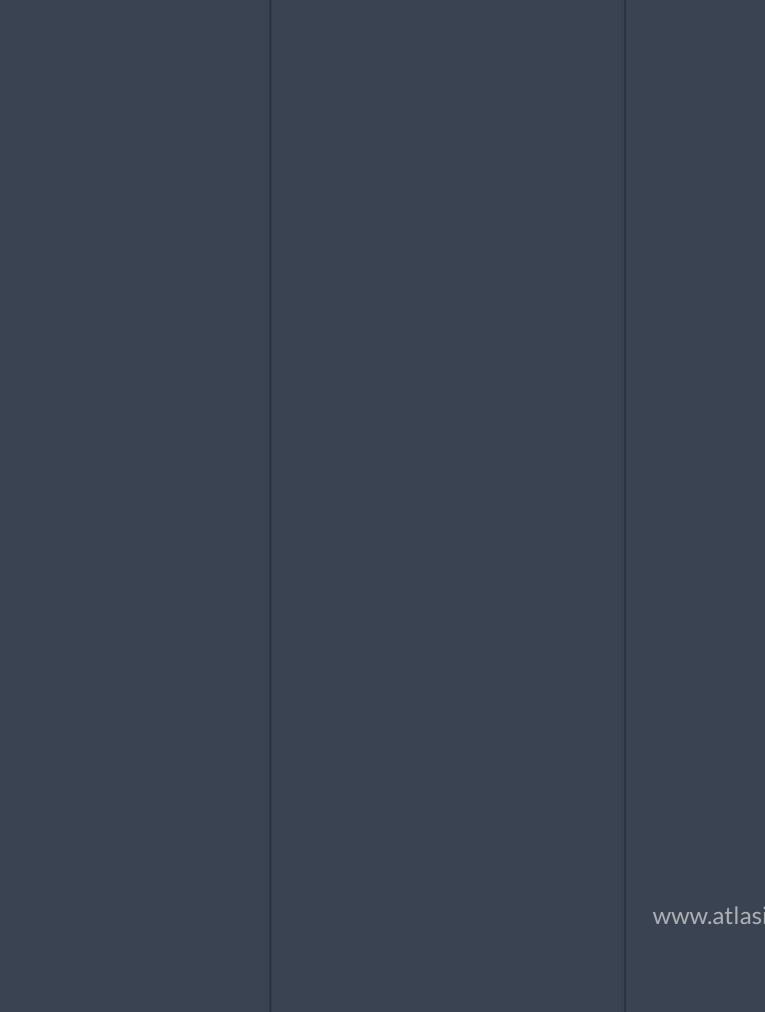
#### 4. ASIA & OCEANIA

Australia, Bangladesh, <mark>India</mark>, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.

AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.





www.atlasintel.org

info@atlasintel.org