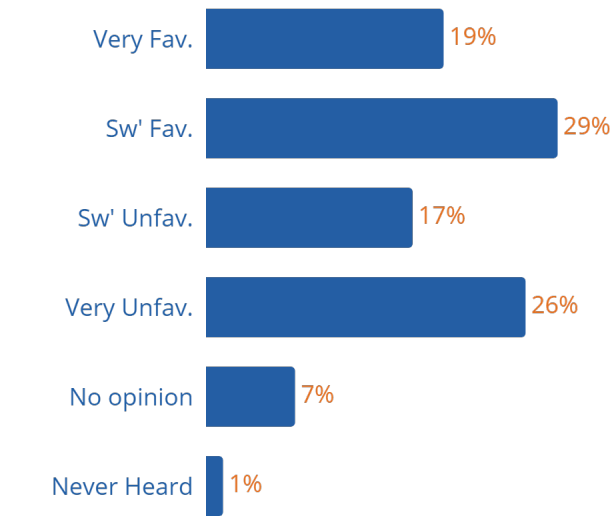


Texas Senate GOP Primary

Image and Ballot Testing
August 27th, 2025

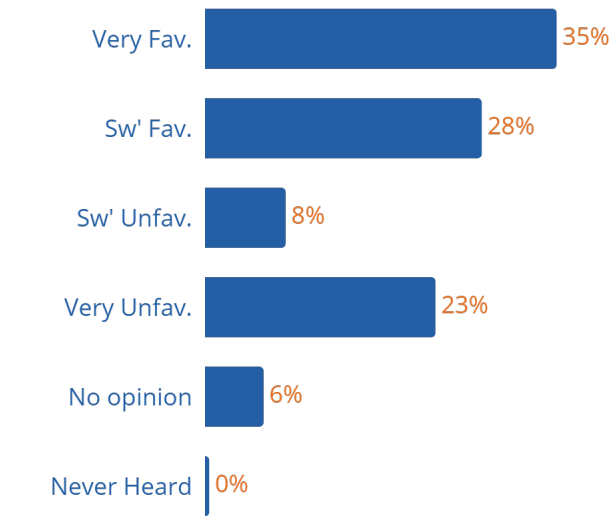
Full Question:
What is your opinion of Senator John Cornyn?



	Trump	Fiscal	Christian	Traditional	18-34	35-44	45-54	55-64	65+	White	Hispanic	Other Race
Very Fav.	28%	10%	18%	19%	6%	8%	11%	17%	27%	21%	10%	14%
Sw' Fav.	20%	35%	28%	40%	46%	22%	29%	27%	28%	29%	26%	27%
Sw' Unfav.	15%	18%	14%	25%	26%	16%	10%	16%	18%	18%	11%	13%
Very Unfav.	25%	31%	32%	14%	8%	45%	36%	28%	22%	24%	39%	35%
No opinion	10%	4%	5%	2%	14%	6%	13%	10%	4%	7%	10%	11%
Never Heard	1%	2%	3%	0%	0%	4%	2%	2%	1%	1%	4%	1%

	HS	Some College	Associate	Bachelor's	Graduate	4 of 4	3 of 4	2 of 4	1 of 4	0 of 4	Dallas-Ft. W	Houston	San Antonio	Austin	Other DMA
Very Fav.	22%	22%	19%	15%	16%	20%	24%	18%	20%	11%	23%	19%	17%	26%	15%
Sw' Fav.	29%	30%	24%	30%	27%	31%	20%	29%	36%	26%	27%	24%	20%	27%	38%
Sw' Unfav.	18%	13%	19%	18%	17%	15%	16%	19%	16%	22%	14%	14%	21%	22%	19%
Very Unfav.	22%	26%	30%	30%	28%	29%	34%	26%	19%	17%	26%	31%	27%	20%	23%
No opinion	8%	7%	4%	5%	11%	4%	6%	6%	9%	19%	8%	10%	14%	1%	3%
Never Heard	0%	3%	3%	2%	1%	1%	0%	2%	1%	6%	1%	2%	1%	3%	1%

Full Question:
What is your opinion of Attorney General Ken Paxton?



	Trump	Fiscal	Christian	Traditional	18-34	35-44	45-54	55-64	65+	White	Hispanic	Other Race
Very Fav.	53%	21%	29%	12%	26%	34%	33%	37%	37%	35%	40%	35%
Sw' Fav.	29%	17%	39%	21%	3%	18%	29%	27%	34%	26%	37%	31%
Sw' Unfav.	8%	10%	9%	12%	4%	3%	8%	9%	9%	8%	6%	9%
Very Unfav.	4%	47%	14%	50%	58%	38%	22%	18%	16%	25%	17%	14%
No opinion	5%	3%	8%	5%	10%	6%	7%	8%	4%	6%	1%	10%
Never Heard	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%

	HS	Some College	Associate	Bachelor's	Graduate	4 of 4	3 of 4	2 of 4	1 of 4	0 of 4	Dallas-Ft. W	Houston	San Antonio	Austin	Other DMA
Very Fav.	36%	39%	37%	33%	30%	33%	35%	34%	44%	29%	36%	36%	46%	24%	32%
Sw' Fav.	33%	26%	33%	23%	21%	34%	34%	29%	22%	6%	27%	29%	23%	14%	33%
Sw' Unfav.	6%	9%	9%	11%	7%	9%	6%	8%	9%	7%	10%	7%	8%	12%	6%
Very Unfav.	19%	19%	13%	28%	38%	21%	20%	27%	21%	30%	22%	20%	15%	46%	25%
No opinion	7%	6%	6%	4%	5%	3%	5%	2%	4%	26%	6%	8%	8%	4%	4%
Never Heard	0%	0%	2%	1%	1%	0%	0%	0%	0%	3%	0%	1%	0%	0%	1%

Full Ballot



Full Question:
If the March 3, 2026, Republican primary election for U.S. Senate were held today between these candidates, who would you vote for?

	Ken Paxton	John Cornyn	Undecided
Trump	52%	27%	20%
Fiscal	29%	50%	21%
Christian	46%	32%	22%
Traditional	20%	68%	13%
Female	34%	39%	27%
Male	43%	33%	24%
18-34	26%	61%	13%
35-44	38%	26%	36%
45-54	41%	21%	38%
55-64	45%	30%	25%
65+	38%	40%	22%
White	38%	40%	22%
Hispanic	39%	15%	46%
Other Race	41%	24%	35%
4 of 4	43%	36%	21%
3 of 4	38%	33%	29%
2 of 4	42%	36%	23%
1 of 4	33%	38%	29%
0 of 4	31%	38%	31%
HS	34%	33%	33%
Some College	42%	38%	20%
Associate	51%	32%	17%
Bachelor's	40%	37%	24%
Graduate	35%	43%	22%
Dallas-Ft W	35%	39%	26%
Houston	39%	30%	31%
San Antonio	51%	26%	24%
Austin	20%	61%	19%
Other DMA	41%	36%	23%

Fielded On:

August 25-27, 2025

Method:

Mobile Text Responses and Landline Interviews

Population & Sample Description:

818 Likely Republican Primary Voters

Weighting:

Age, Gender, Education Level, and Race

MoE:

+/- 3.43%

Republican Type

	%
Trump	44%
Fiscal	26%
Christian	17%
Traditional	12%

Age

	%
18-34	8%
35-44	11%
45-54	12%
55-64	19%
65+	50%

Gender

	%
Female	51%
Male	49%

Education

	%
HS	37%
Some College	19%
Associate	8%
Bachelor's	23%
Graduate	13%

Race

	%
White	81%
Hispanic	10%
Other Race	9%

DMA

	%
Dallas-Ft W	30%
Houston	21%
San Antonio	14%
Austin	7%
Other DMA	29%

Last 4 Primaries

	%
4 of 4	29%
3 of 4	21%
2 of 4	20%
1 of 4	19%
0 of 4	11%

Community

	%
Suburban	40%
Urban	31%
Rural	28%

Appended HH Income

	%
<\$50k	10%
\$50-75k	16%
\$75-100k	18%
\$100-150k	35%
\$150k+	21%

For information, contact:
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