

Trump's Approval Virtually Unchanged

ActiVote's September 1, 2025 presidential approval poll finds that President Trump's approval rating slipped by less than 1% from 44.5% to 43.7%, while his disapproval rating reduced by almost 2%, from 52.1% to 50.4% yielding a slightly improved net approval rating of -6.7%.

A total of 412 ActiVote users weighed in on Trump's approval between August 1 and August 31. They rated Trump on a 5-star rating, which is then converted into standard "approval" and "disapproval" percentages.

August's numbers are still better than Trump's average over the 48 months of his first presidency (41%), better than Biden's average approval rating for his full term (41%), and Biden's final year's approval rating (40%).

N=412	MoE=4.8%	Unweighted	Weighted	Approve	Disapprove	Undecided
National		100%	100%	43.7%	50.4%	5.9%
Region	rural	34%	31%	54%	40%	6%
	suburban	42%	36%	44%	52%	4%
	urban	24%	33%	34%	59%	7%
Age	18-29	29%	15%	19%	42%	39%
	30-49	41%	32%	48%	52%	0%
	50-64	18%	25%	53%	47%	0%
	65+	11%	28%	43%	57%	0%
Sex	F	35%	53%	32%	61%	7%
	M	65%	47%	57%	38%	5%
Party Affiliation	D	52%	40%	18%	76%	6%
	R	25%	33%	82%	16%	2%
	1	23%	28%	37%	54%	8%
Ethnicity	White	79%	68%	49%	46%	5%
	Black	9%	11%	12%	73%	16%
	Latino	8%	14%	60%	40%	0%
Income	Low	17%	20%	55%	41%	4%
	Middle	40%	42%	47%	47%	5%
	High	43%	38%	34%	59%	8%
Education	HS	20%	32%	56%	40%	5%
	Some Col.	9%	23%	53%	47%	0%
	BSC+	71%	44%	30%	60%	10%

The groups with a net *positive* approval rating are rural, middle aged voters (50-64), men and Republicans, White and Latino voters, those with low incomes and those without a 4-year college degree.



Trump August 2025	Unweighted	Weighted	Approve	Undecided	Disapprove
Left	31%	20%	3%	2%	96%
Moderate Left	33%	20%	4%	5%	90%
Center	14%	20%	45%	7%	48%
Moderate Right	10%	20%	82%	9%	10%
Right	12%	20%	87%	6%	7%

If we look at the left-to-right spectrum, Trump's approval among his base, the moderate right and right, ticked back up to 84%, two points up from last month, while his disapproval from the left and moderate left stayed at 93%. The crucial group of centrists are down to a -3 approval rating from +4 last month.

We don't read too much into the results of this month's poll, given that August is a slow-news month with a relatively low participation rate in our poll. If anything, the last five months show a remarkably steady net approval rating of between -3.9% and -7.5%.

We encourage you to participate in next month's Approval Poll.

Check out our polling page for our latest polls. For further details see our 2024 Most Valuable Pollster Rankings, FAQs, polling methodology, AAPOR Transparency Initiative disclosures, 538 pollster rating disclosures, and accuracy analysis.



Trump's Approval Holding Steady August 1, 2025

Slight Decline in Trump's Approval Ratings July 1, 2025



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