

Trump's Approval Holding Steady

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Victor Allis Company news August 1, 2025 0

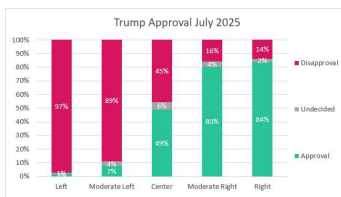
ActiVote's August 1, 2025 presidential approval poll finds that President Trump's approval rating is holding steady at **44.5%** while his disapproval rating ticked up to **52.1%** yielding a net approval rating of **-7.6%**, which is his worst net approval rating of his second term.

A total of **454** ActiVote users weighed in on Trump's approval between **July 1** and **July 31**. They rated Trump on a 5-star rating, which is then converted into standard "approval" and "disapproval" percentages.

July's numbers are still better than Trump's average over the 48 months of his first presidency (41%), better than Biden's average approval rating for his full term (41%), and Biden's final year's approval rating (40%).

N=454	Mo=4.6%	Unweighted	Weighted	Approve	Disapprove	Undecided
National		100%	100%	44.5%	52.1%	3.4%
Region	rural	33%	31%	51%	37%	4%
	suburban	39%	36%	45%	54%	1%
	urban	28%	33%	30%	64%	6%
Age	18-29	27%	15%	34%	65%	1%
	30-49	43%	32%	34%	60%	7%
	50-64	38%	29%	57%	39%	4%
	65+	11%	28%	51%	49%	0%
Sex	F	35%	53%	29%	66%	5%
	M	65%	47%	62%	37%	1%
Party Affiliation	D	56%	40%	11%	88%	7%
	R	28%	33%	88%	11%	0%
	I	16%	28%	39%	54%	2%
Ethnicity	White	76%	68%	55%	44%	1%
	Black	8%	11%	11%	72%	17%
	Latino	12%	14%	32%	61%	8%
Income	Low	21%	20%	51%	46%	3%
	Middle	36%	42%	40%	54%	5%
	High	43%	38%	46%	51%	1%
Education	HS	29%	32%	43%	57%	0%
	Some Col.	10%	23%	43%	57%	0%
	BSC+	61%	44%	46%	46%	7%

The groups with a net positive approval rating are rural, older voters (50+), men and Republicans, White voters and those with low incomes.



Trump July 2025	Unweighted	Weighted	Approve	Undecided	Disapprove
Left	32%	20%	2%	1%	97%
Moderate Left	31%	20%	7%	4%	89%
Center	17%	20%	49%	6%	45%
Moderate Right	10%	20%	80%	4%	16%
Right	10%	20%	84%	2%	14%

If we look at the left-to-right spectrum, Trump's approval among his base, the moderate right and right, dropped to 82%, four points down from last month, while his disapproval from the left and moderate left improved by two points to 93%. The crucial group of centrists are back in the plus with a +4 approval rating.

We have two possible explanations for the relatively low approval rating among his base: one is that the Epstein issue is reflected in the approval rating. The other is that our July poll has a low sample size and a low (unweighted) response rate among his base, which could make that the 80% and 84% approval on the right is actually an outlier, suggesting that his approval rating has a chance to improve in next month's poll.

We encourage you to participate in next month's [Approval Poll](#).

Check out our [polling page](#) for our latest polls. For further details see our [2024 Most Valuable Pollster Rankings](#), [FAQs](#), [polling methodology](#), [AAPOR Transparency Initiative disclosures](#), [538 pollster rating disclosures](#), and [accuracy analysis](#).

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