

InsiderAdvantage- Trafalgar Group Joint Survey: Majority Approve of Trump at 6 Month Mark; Criminal Referral Awareness Growing



Posted on July 24, 2025

A joint survey conducted by InsiderAdvantage and the Trafalgar Group show a majority of voters (fifty-percent plus one) approve of the job performance of President Donald Trump. The survey also indicates that, despite a virtual media blackout by legacy media of the initial announcement of criminal referrals related to the Obama administration over post-2016 election issues, nearly two-thirds of voters are now aware of the referrals.

The survey of 1200 likely voters was conducted July 22-23. It is weighted for age, race, gender and political affiliation. The survey has a margin of error of 2.83%

The results:

What is your opinion of the job performance of President Donald Trump?

Approve: 50%

Disapprove: 48%

Undecided: 2%

Analysis by Matt Towery (InsiderAdvantage) and Robert Cahaly (Trafalgar Group):

The confusion among voters over issues related to the Epstein files created a bit of a speed bump for the Trump Administration over the past few weeks. But recent developments in that matter and the revelation of criminal referrals related to the Obama Administration and the initiation of the now discredited Trump/Russia probe appear to bear taking hold. Trump's approval ratings are once again climbing. This despite a well noted determination by most major networks and national media, to avoid reporting on the matter. A full one-third of voters had no awareness of the issue, but the two day survey showed a trend toward increasing awareness, which mirrored Trump's improving numbers as the poll progressed. Perhaps this provides additional evidence that so-called "legacy media", and their choice of content, can't withstand the ultimate impact of social media and new media groups.

Our survey asked:

Are you aware of any recent criminal referral by the Director of National Intelligence to the Attorney General related to meetings or communications in 2016 involving then-President Barack Obama and or high level administration officials following the first election of Donald Trump?

I am aware: 66%

I am not aware: 34%

The demographic breakdown of those aware of the referrals is telling. Democrats, who generally prefer or tend to receive "legacy-based news" were aware at a 56% level. Republicans were at a 78% awareness level. 63% of Independents were aware, but that number accelerated in the second day of the survey, as did Trump's approval numbers.

InsiderAdvantage and Trafalgar Group have among the lowest error rates among national pollsters in the three presidential election cycles in which Trump was the Republican nominee. Both firms are among the very few national pollsters who consistently find the so-called "shy Trump voter," using their respective survey methods.

Related posts

What is your opinion of President Trump's job performance?									
	Rep/Lean Rep	Dem/Lean Dem	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod
Strongly Approve	12%	3%	1%	1%	1%	1%	1%	1%	1%
Approve	42%	12%	1%	1%	1%	1%	1%	1%	1%
Disapprove	3%	85%	98%	98%	98%	98%	98%	98%	98%
Undecided	43%	1%	1%	1%	1%	1%	1%	1%	1%

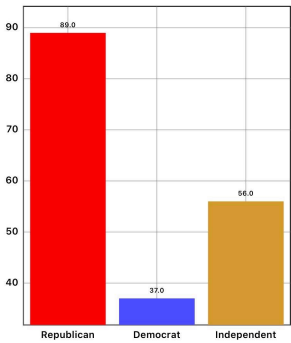
Posted on 17 Jun 2025

INSIDERADVANTAGE NATIONAL SURVEY TRUMP
JOB PERFORMANCE: APPROVE 54%,
DISAPPROVE 44%, UNDECIDED 2%; 1000LV,
JUNE 15-16, MOE 3.09%

Article

Read More →

Approve Trump Actions in L.A.



Posted on 10 Jun 2025

INSIDERADVANTAGE NATIONAL SURVEY: FIFTY-
NINE PERCENT APPROVE TRUMP'S DEPLOYMENT
OF NATIONAL GUARD AND TROOPS IN L.A.

1000 Likely Voters; Conducted June 9-10; MOE 3.3%;
Weighted for Age, Race, Gender, and Political
Affiliation What is your opinion of President Trump's
decision...

Article

Read More →

What is your opinion of President Trump's job performance?									
	Rep/Lean Rep	Dem/Lean Dem	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod	Mod/Mod
Strongly Approve	12%	3%	1%	1%	1%	1%	1%	1%	1%
Approve	42%	12%	1%	1%	1%	1%	1%	1%	1%
Disapprove	3%	85%	98%	98%	98%	98%	98%	98%	98%
Undecided	43%	1%	1%	1%	1%	1%	1%	1%	1%

Posted on 20 May 2025

TRUMP JOB PERFORMANCE TOP LINE TABS

Article

Read More →

Contact Us

- P.O. Box 724787
Atlanta, GA 31139
- 400 Galleria Pkwy Suite 1500
Atlanta, GA 30339
- (678) 460-5410
- info@insideradvantage.com