



Polling, Insights, and Campaign Strategy

QuantusInsights.org | @quantusinsights on X
Authorized by Jason Corley, Co-founder

Methodology Summary

Sample: 1,000 registered voters | Fielded Jul 14–July 16 | Published July 17, 2025

Mode: Mixed-mode approach using opt-in online panels and SMS outreach to improve demographic and geographic reach

Margin of Error: $\pm 3\%$ at 95% confidence | Sponsor: None: Quantus Insights Funded

Weighting & Adjustment

Propensity Modeling: Logistic regression used to estimate and correct for sampling bias based on demographics, vote history, and partisan registration

Raking (IPF): Calibrated to U.S. Census and voter file benchmarks on Multilevel Poststratification (MPS): Adjusted complex intersections (e.g., race \times age, gender, race/ethnicity, education, region, and party ID education \times region) using validated subgroup targets (e.g., white non-college men)

Internal Cell Calibration: Benchmarked subgroup party splits and corrected internal misalignments

Weight Normalization: Trimmed to reduce design effects

- Min: 0.3301 | Max: 1.7279 | Mean: 1.083

Validation & Quality Control:

- Benchmarked against Aristotle voter file data for turnout patterns and partisan alignment
- Included attention-check items, straight-lining detection, and response time filters
- Cross-validated results with recent probability-based national surveys for external accuracy

Post-Election Context

- This wave is a sentiment survey of registered voters (no likely voter screen)
- Designed to capture voter attitudes and approval dynamics following recent electoral outcomes
- Results reflect calibrated, weighted opinion snapshots grounded in voter file alignment and rigorous demographic balancing

This methodology reflects Quantus Insights' commitment to rigorous, transparent polling. By combining advanced weighting, behavioral modeling, and voter file calibration, we aim to produce accurate, representative snapshots of public opinion—grounded in both performance and academic best practices.

Voter Profile of Registered Voters Surveyed

Totals	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Pct	48%	52%	72%	11%	11%	6%	15%	23%	34%	28%	39%	62%

Totals	Urban	Suburban	Rural
Pct	29%	52%	19%

Totals	Republican	Democrat	Independent
Pct	34%	33%	33%

July 17, 2025

Q1. Do you approve or disapprove of the job Donald Trump is doing as President of the United States?

Trump Approval Rating 1000 Registered Voters

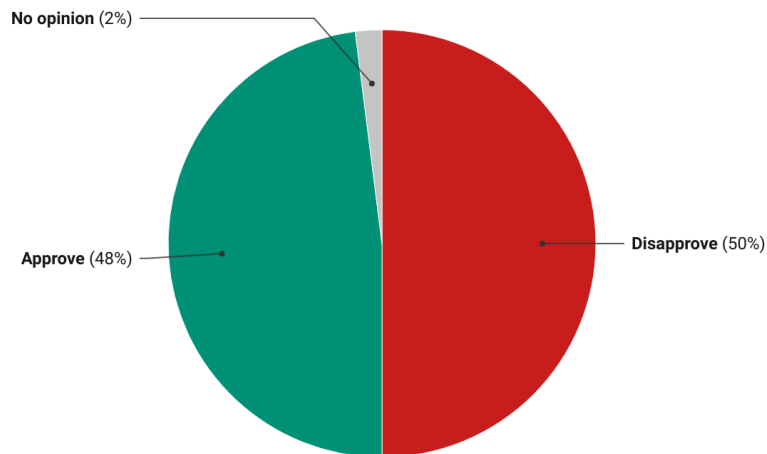


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Trump Job Approval (Jan - July 2025) | Quantus Insights Polling

This chart displays the results of 15 Quantus Insights polls conducted between January and July 2025, tracking Donald Trump's job approval rating.

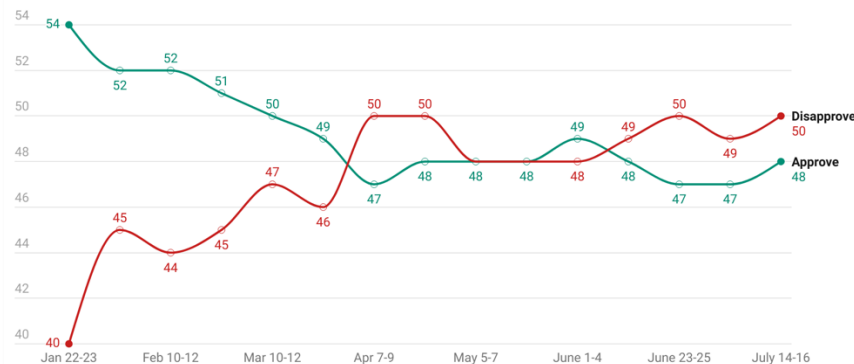


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

July 17, 2025

Q1. Do you approve or disapprove of the job Donald Trump is doing as President of the United States?

Do you approve or disapprove of the job Donald Trump is doing as President of the United States? (by demographics)

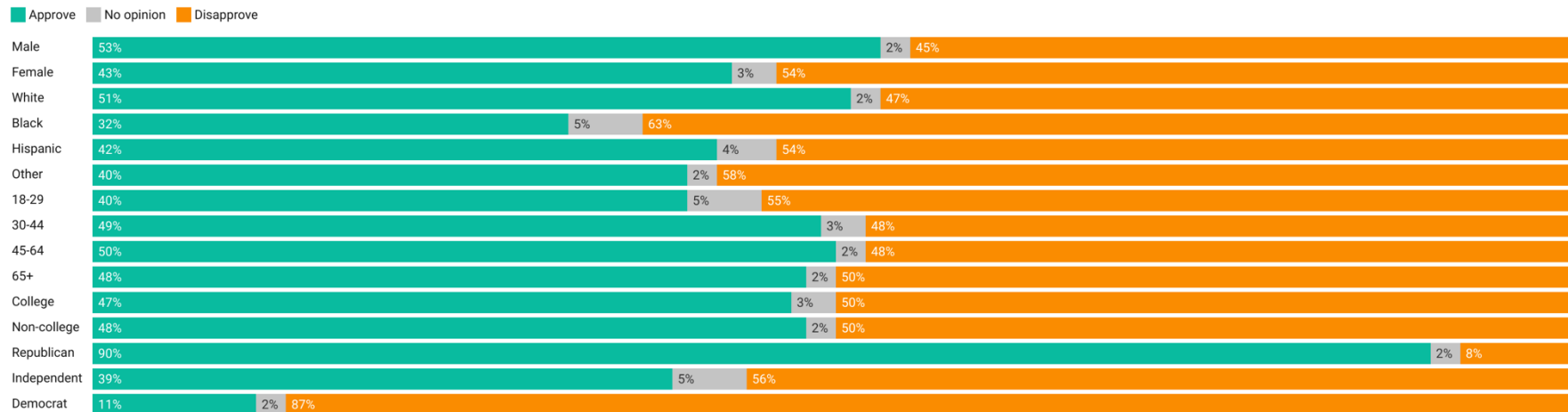


Chart: Quantus Insights Polling • Source: Quantus Insights • Created with Datawrapper

July 17, 2025

Q2. If the 2026 general election for Congress were held today, which party's candidate would you be more likely to vote for in your district?

2026 Generic Congressional Vote Choice

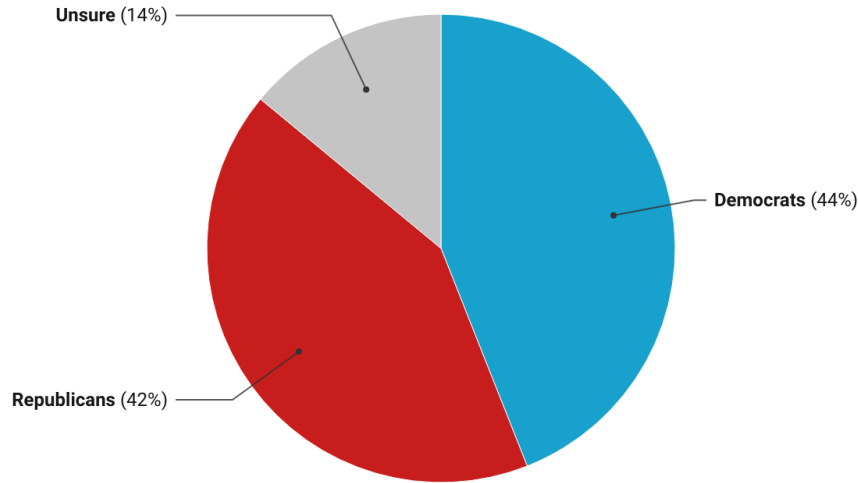


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

July 17, 2025

Q2. 2026 Generic Congressional Vote By Demographic.

Generic Congressional Ballot by Demographics

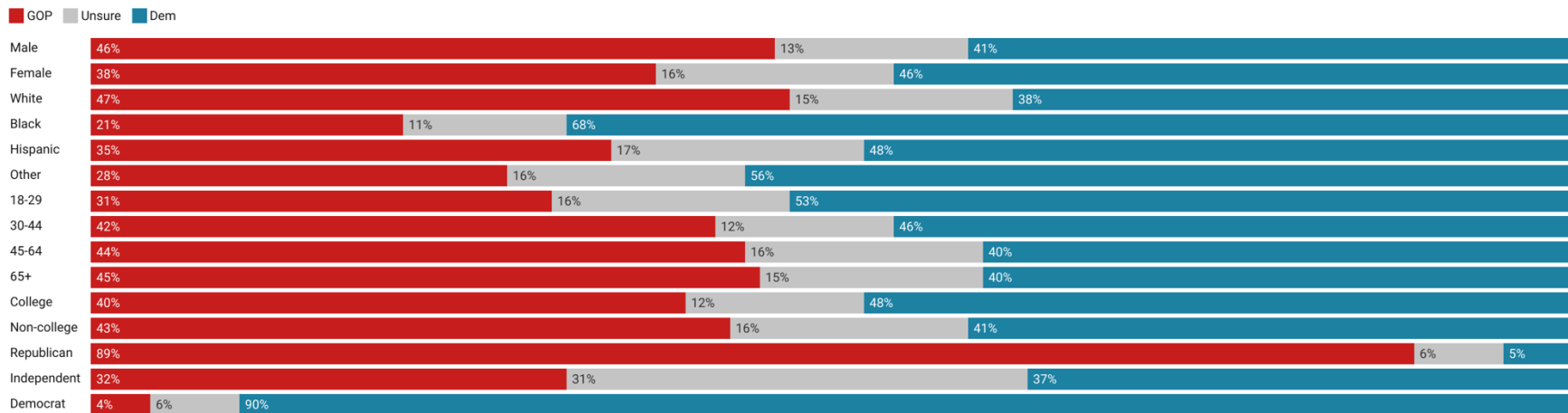


Chart: Quantus Insights Polling • Source: Quantus Insights • Created with Datawrapper

July 17, 2025

Q3. Do you approve or disapprove of the way the Trump administration has handled the Jeffrey Epstein case, including the release of related files?

Overall Response to Trump Administration's Epstein File Handling

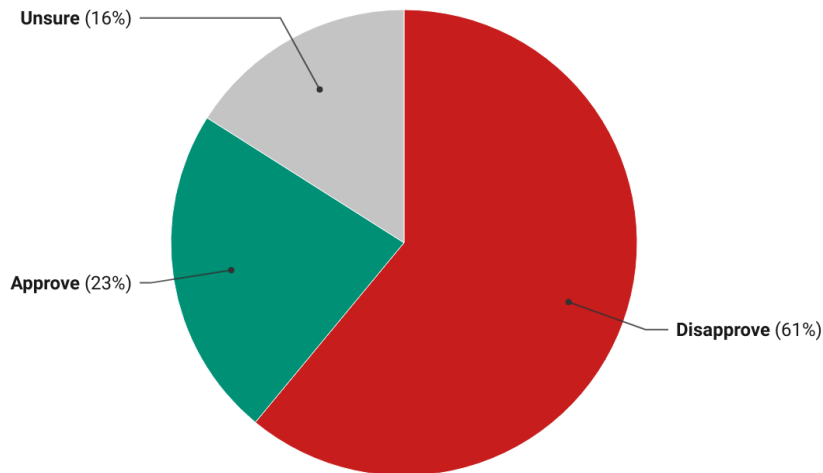


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Views on Trump's Handling of the Epstein Case, by Party

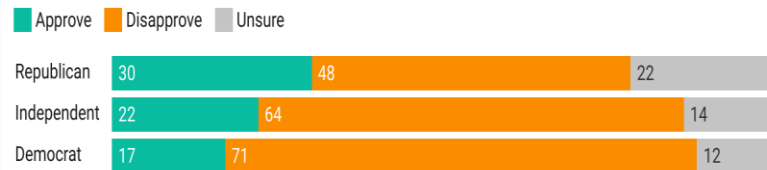


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

July 17, 2025

Q4. Are you satisfied or dissatisfied with the amount of information the federal government has released about the Jeffrey Epstein case?

Public Satisfaction with Epstein Case Disclosures

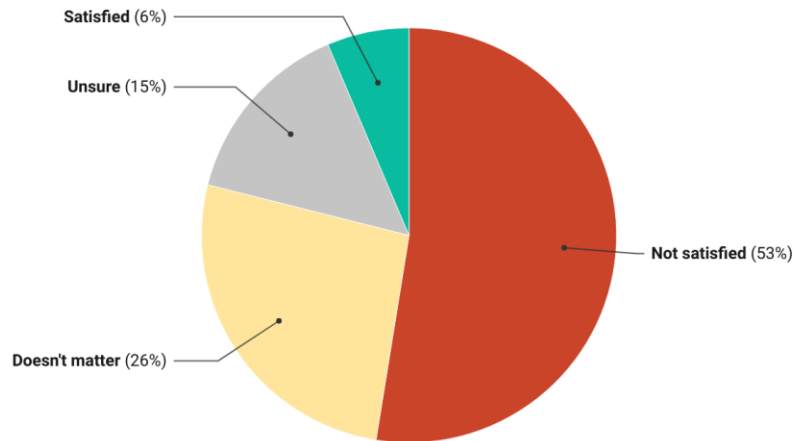


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Satisfaction with Information Released in Epstein Case, by Party



Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Q5. Compared to your expectations, how has your 401(k) or retirement savings plan performed in 2025?

Over Half Say Their 401(k) Beat Expectations in 2025

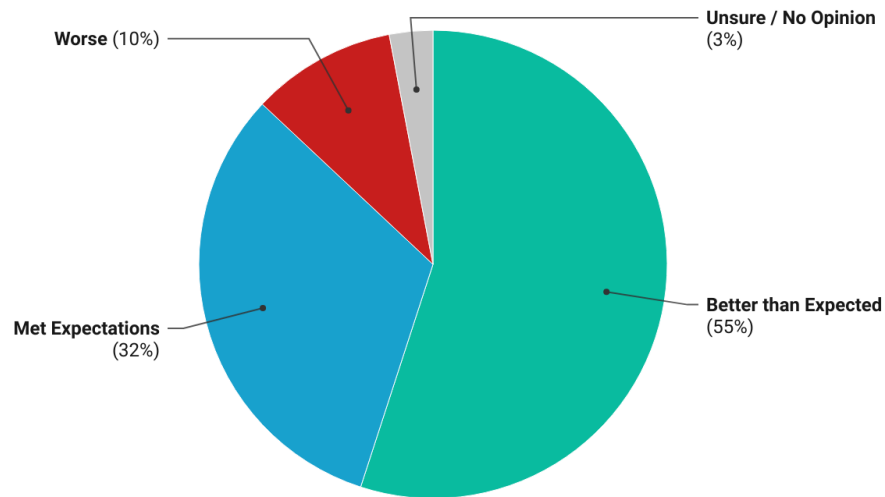


Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

July 17, 2025

Q5. Compared to your expectations, how has your 401(k) or retirement savings plan performed in 2025?

How Retirement Plans Performed in 2025, by Demographic

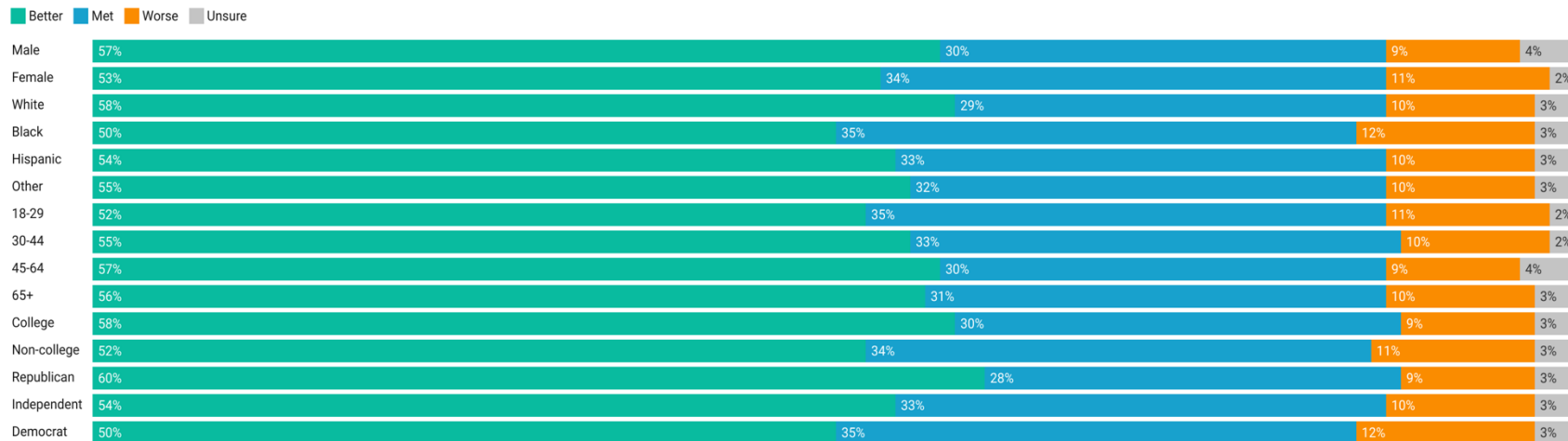


Chart: Quantus Insights Polling • Source: Quantus Insights • Created with Datawrapper

July 17, 2025

How We Performed in 2024

When accuracy mattered most, we delivered.

In October, our polling averaged just a 1-point error across the Rust Belt and national surveys. Our final national numbers showed Trump at 49.1% and Harris at 48.3%. The actual result? Trump 49.8%, Harris 48.3% — just a 0.7-point miss.

Independent observers took note.

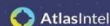
AtlasIntel ranked us among the most accurate pollsters in swing states for 2024. Activote placed us in their Top 20 Most Valuable Pollsters out of more than 120 firms.

We measure reality. And we've earned trust by getting it right.

Most Accurate Pollsters of the 2024 US Presidential Election Swing States

Pollster	Error Swing States Only	Error Swing States + National
1. AtlasIntel	0.8	0.7
2. Rasmussen	0.9	1.0
3. Quantus Insights	1.0	1.0
4. Suffolk	1.2	1.6
5. Trafalgar Group	1.6	1.6
6. InsiderAdvantage	1.6	1.6
7. Patriot Polling	1.5	1.7
8. ActiVote	2.0	1.7
9. SoCal Strategies	2.1	1.9
10. Emerson College	2.4	2.3
11. Morning Consult	2.5	2.6
12. NYT/Siena	3.3	3.1
13. Marist	3.1	3.5
14. Research Co.	3.6	3.6
15. YouGov	3.8	3.6

Final result based on New York Times forecasts at the state level as of 11/07, considering every state in which each pollster published a poll



www.atlasintel.org/polls



1. AtlasIntel	36. FL Atlantic U./Mainstreet Research	71. Franklin and Marshall College	106. St. Pete Polls
2. InsiderAdvantage	37. YouGov	72. Victory Insights	107. Rutgers-Eagleton
3. OnMessage Inc.	38. WaPo/George Mason University	73. DCCC Targeting Team	108. John Zogby Strategies
4. Rasmussen	39. Quinnipiac	74. Data Orbital	109. American Viewpoint
5. Trafalgar Group	40. UC Berkeley	75. MassINC Polling Group	110. Miami University (Ohio)
6. Patriot Polling	41. J.L. Partners	76. ABC News/Ipsos	111. PPIC
7. Emerson	42. Chisem Strategies	77. Change Research	112. RABA Research
8. ActiVote	43. St. Anselm	78. Schoen Cooperman	113. Montgomery Research
9. Fabrizio/McLaughlin	44. WPXI	79. Bullfinch	114. UMass Amherst/YouGov
10. TIPP	45. Axis Research	80. Siena	115. Angus Reid
11. Redfield & Wilton Strategies	46. Fabrizio/Impact	81. U. Georgia SPIA	116. Paradigm
12. Suffolk	47. Monmouth	82. Concord Public Opinion Partners	117. Cherry Communications
13. Mitchell	48. Susquehanna	83. U. North Florida	118. Big Village
14. Quantus Insights	49. Noble Predictive Insights	84. American Pulse	119. Navigator
15. HarrisX	50. CNN/SSRS	85. co/efficient	120. University of Texas at Tyler
16. Echelon Insights	51. The Citadel	86. Praecones Analytica	121. Survation
17. SoCal Strategies	52. Fabrizio/GBAO	87. MRG (Marketing Resource Group)	122. Fairleigh Dickinson
18. Siena/NYT	53. Ipsos	88. Mason-Dixon	123. HighGround
19. Marquette Law School	54. HarrisX/Harris Poll	89. University of Maryland/YouGov	124. Hunt Research
20. Beacon/Shaw	55. UMass Lowell/YouGov	90. Tarrance	125. Impact Research
21. The Washington Post	56. CES / YouGov	91. Christopher Newport U.	126. Targor Market Research
22. East Carolina University	57. National Public Affairs	92. Normington, Petts & Associates	127. GQR
23. Hart/POS	58. Kaplan Strategies	93. Muhlenberg	128. U. Arizona/TrueDot
24. Research & Polling	59. MSU - Billings	94. Bowling Green State U./YouGov	129. NMB Research
25. U. New Hampshire	60. Guidant Polling and Strategy	95. Elway	130. Dettapoll
26. RMG Research	61. Keating Research	96. Dartmouth Poll	131. GBAO
27. Cygnal	62. Embold Research	97. Leger	132. McLaughlin
28. Big Data Poll	63. Data for Progress	98. M3 Strategies	133. University of Wyoming
29. Morning Consult	64. Ragnar Research Partners	99. Elon U.	134. Clarity
30. University of Maryland/WaPo	65. North Star Opinion Research	100. Gotham Polling & Analytics	135. Clarin University
31. Torchlight Strategies	66. Glengriff Group Inc.	101. Yale Youth Poll	136. Setzer
32. PPP	67. Garin Hart Yang	102. Remington	
33. Marist College	68. Roanoke College	103. Stetson University CPOR	
34. Research Co.	69. Alaska Survey Research	104. Tufts	
35. SurveyUSA	70. Focdata	105. EPIC-MRA	
			Activote 2024 Most Valuable Pollsters



For media or research inquiries, contact us at: contact@quantusinsights.org