![Bullfinch Group Logo]

Q2 2025 Bullfinch Group National Survey
Among n1200 Adults (n1000 Registered Voters)

Field Dates: 05/09-13/2025
Adult Margin of Error: ± 2.83%
Registered Voter (RV) Margin of Error: ± 3.1%

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential, you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

   100%   No **(continue)**

Registration: Are you currently registered to vote?

	Adult	RV
No. of cases	1200	1000
Yes	83%	100%
Not currently registered	17%	0%

National Trend Questions:

1.   At this time next year, do you think that you will personally be (ROTATE) better or worse (END ROTATE) off than you are today?

	Adult	RV
No. of cases	1200	1000
Much better off	19%	20%
Somewhat better off	33%	33%
Somewhat worse off	18%	18%
Much worse off	13%	14%
Unsure	16%	16%
Net: Better off	52%	53%
Net: Worse off	32%	31%

2.   At this time next year, do you think America will be (ROTATE) better or worse (END ROTATE) off than it is today?

	Adult	RV
No. of cases	1200	1000
Much better off	16%	17%
Somewhat better off	25%	25%
Somewhat worse off	24%	22%
Much worse off	23%	25%
Unsure	12%	12%
Net: Better off	41%	41%
Net: Worse off	47%	47%

3.	Please rank the following issues from 1 to 8, with 1 the most pressing issue in America today to 8 being the least pressing issue in America today. (RANDOMIZE 1-8, Allow for ranking 1-8)

(% Most Pressing)

	Adult	RV
No. of cases	1200	1000
Economy (such as jobs, unemployment, taxes, food prices/inflation)	33%	32%
Immigration (such as legalization & citizenship, border security, refugee resettlement)	16%	16%
Government (such as political extremism, polarization, the role of elected officials)	14%	16%
Health Care (such as Medicare, Medicaid, Affordable Care Act, cost of health care)	12%	12%
Environment (such as climate change, EPA, energy regulations)	6%	6%
International (such as trade, foreign policy, global affairs)	6%	6%
Education (such as school choice, student loans, testing standards)	6%	7%
Social Issues (such as crime, equality, civil liberties, abortion)	6%	5%

4.	Do you (ROTATE) approve or disapprove (END ROTATE) of the job President Donald Trump is doing?

	Adult	RV
No. of cases	1200	1000
Strongly approve	23%	24%
Somewhat approve	22%	21%
Somewhat disapprove	12%	11%
Strongly disapprove	39%	40%
Unsure	5%	4%
Net: Approve	45%	45%
Net: Disapprove	50%	51%

5.	Do you (ROTATE) approve or disapprove (END ROTATE) of the job the U.S. Congress is doing?

	Adult	RV
No. of cases	1200	1000
Strongly approve	10%	10%
Somewhat approve	26%	27%
Somewhat disapprove	24%	24%
Strongly disapprove	27%	28%
Unsure	13%	11%
Net: Approve	36%	36%
Net: Disapprove	51%	52%

DEMOGRAPHICS:

Gender   Your gender identification?

	Adult	RV
No. of cases	1200	1000
Female	52%	52%
Male	48%	48%
Other	0%	0%

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DoB   In what year were you born?

___ ___ ___ ___

Age Range   IF UNSURE OR REFUSED, ASK: Which of the following categories best describes your age?

	Adult	RV
No. of cases	1200	1000
18 to 24	10%	9%
25 to 29	7%	7%
30 to 39	16%	16%
40 to 49	16%	16%
50 to 64	29%	30%
65 or older	22%	22%

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Ethnicity   Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

	Adult	RV
No. of cases	1200	1000
Yes	18%	17%
No	82%	83%
Unsure	0%	0%

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Race   And which of the following best describes your racial background?

	Adult	RV
No. of cases	1200	1000
White or Caucasian	66%	67%
Black or African American	13%	13%
Hispanic	14%	13%
Asian or Pacific Islander	4%	4%
Native American	2%	2%
Other	1%	1%

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Political ID In politics today, and regardless of how you are registered, do you consider yourself to be a (ROTATE 1-7 TOP TO BOTTOM, 7-1 BOTTOM TO TOP) Democrat, Independent, or Republican?

	Adult	**RV**
No. of cases	1200	1000
Strong Democrat	20%	22%
Not so strong Democrat	12%	10%
Independent leaning Democrat	7%	8%
Independent	23%	22%
Independent leaning Republican	8%	8%
Not so strong Republican	9%	9%
Strong Republican	20%	21%
Other	0%	0%
Unsure	0%	0%

Birth Which best describes you and/or your family's birthplace?

	Adult	**RV**
No. of cases	1200	1000
I was born in another country.	9%	7%
I was born in America but one or both of my parents were born in another country.	22%	22%
Neither I nor my parents were born in another country.	69%	71%

Ideology Thinking for a moment about your social, economic, and political views…Do you consider yourself to be… **(rotate values 1-5 top-to-bottom / bottom-to-top)**?

	Adult	**RV**
No. of cases	1200	1000
Very Liberal	13%	14%
Somewhat Liberal	13%	13%
Moderate	37%	38%
Somewhat Conservative	17%	17%
Very Conservative	14%	15%
Libertarian	1%	1%
Unsure	5%	4%

2024 Vote Type   Did you vote in the most recent November 2024 election?

	Adult	RV
No. of cases	1200	1000
Yes, I voted in person on election day	38%	45%
Yes, I voted in person early	16%	19%
Yes, I voted absentee	6%	6%
Yes, I voted by mail-in ballot	14%	16%
No, I did not vote	26%	13%

Education   What is the highest level of formal education that you have completed?

	Adult	RV
No. of cases	1200	1000
Less than high school	5%	3%
High school graduate	35%	32%
Some college	17%	19%
College graduate with Associates or 2-year degree	12%	13%
College graduate with a Bachelors or 4-year degree	18%	20%
Post-graduate degree	8%	9%
Technical or vocational school graduate	3%	3%
Unsure	1%	1%

Religion   What would best describe your religious affiliation? (ROTATE 1-10)

	Adult	RV
No. of cases	1200	1000
Protestant	22%	23%
Roman Catholic	22%	22%
Mormon	1%	1%
Eastern or Greek Orthodox	0%	0%
Jewish	3%	4%
Muslim	3%	3%
Buddhist	2%	1%
Hindu	1%	1%
Atheist	6%	6%
Agnostic	6%	6%
Something Else	11%	11%
Other	14%	14%
Unsure	8%	7%

Religion2   Would you describe yourself as a "born again" or evangelical Christian, or not?

	Adult	RV
No. of cases	1200	1000
Yes	32%	32%
No	64%	66%
Unsure	4%	3%

Religion3   At any point in your life have you considered yourself a "born again" or evangelical Christian, but no longer identify that way?

	Adult	RV
No. of cases	1200	1000
Yes	19%	19%
No	76%	78%
Unsure	5%	4%

Occupation   Please describe your current occupational status.

	Adult	RV
No. of cases	1200	1000
Employed (Government)	7%	8%
Employed (Private Sector)	31%	34%
Small Business Owner	6%	6%
Student	5%	4%
Homemaker	5%	5%
Retired	23%	24%
Unemployed	16%	13%
Other	6%	5%
Unsure	1%	1%

Income   We want to classify people into broad income groups only. Would you estimate your total household income to be…?

	Adult	RV
No. of cases	1200	1000
Below $40,000	47%	44%
Between $40,000 and $79,999	28%	30%
Between $80,000 and $124,999	12%	14%
Above $125,000	8%	9%
Unsure	2%	2%
Prefer not to answer	2%	2%

Union   Are you or is anyone in your household a member of a trade, teacher or labor union?

	Adult	RV
No. of cases	1200	1000
Yes	7%	8%
No	90%	90%
Unsure	3%	2%

LGBTQ+   Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

	Adult	RV
No. of cases	1200	1000
Yes	8%	8%
No	89%	89%
Unsure	1%	1%
Prefer not to answer	1%	2%

Marital Status   What would best describe your marital status?

	Adult	RV
No. of cases	1200	1000
Single or never married	43%	42%
Married	32%	34%
Separated	3%	3%
Divorced	14%	14%
Widowed	6%	6%
Other	2%	2%

Homeowner   Do you currently own (outright/pay mortgage) your residence?

	Adult	RV
No. of cases	1200	1000
Own (outright/pay mortgage)	48%	52%
I do not own my residence (rent/other)	52%	48%

Parent   Do currently have children under the age of 18 living in your household?

	Adult	RV
No. of cases	1200	1000
Yes	23%	23%
No	77%	77%

Neighborhood   Would you best describe the neighborhood or area you live in as…

	Adult	RV
No. of cases	1200	1000
Urban	31%	31%
Suburban	43%	45%
Rural	24%	23%
Unsure	1%	1%

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