



Polling, Insights, and Campaign Strategy

QuantusInsights.org | @quantusinsights on X
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Methodology Summary

Sample: 1,000 registered voters | Fielded April 21–23, 2025 | Published April 24, 2025

Mode: Mixed-mode approach using opt-in online panels and SMS outreach to improve demographic and geographic reach

Margin of Error: $\pm 3.1\%$ at 95% confidence

Sponsor: Trending Politics News

Weighting & Adjustment:

- Propensity Modeling: Estimated selection bias based on demographics, past vote history, and partisan registration using logistic regression.
- Raking (IPF): Calibrated sample to match population benchmarks from the U.S. Census and L2 voter file on age, gender, race/ethnicity, education, and party registration
- Multilevel Calibration Weighting (MCW): Applied to correct for complex interactions (e.g. race \times education \times region) and improve balance across subgroups with limited representation
- Weight Normalization: Weights were trimmed and normalized to reduce design effects and enhance statistical stability

Validation & Quality Control:

- Benchmarked against L2 voter file data for turnout patterns and partisan alignment
- Included attention-check items, straight-lining detection, and response time filters
- Cross-validated results with recent probability-based national surveys for external accuracy

Post-Election Context:

- This wave is a post-election sentiment survey of registered voters (no likely voter screen)
- Designed to capture voter attitudes and approval dynamics following recent electoral outcomes
- Focused on insight into current political mood—not predictive modeling of turnout

This methodology reflects Quantus Insights' commitment to rigorous, transparent polling. By combining advanced weighting, behavioral modeling, and voter file calibration, we aim to produce accurate, representative snapshots of public opinion—grounded in both performance and academic best practices.

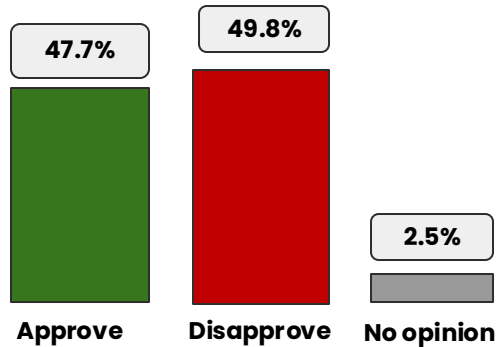
Voter Profile

Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
48%	52%	71%	11%	12%	6%	15%	22%	36%	27%	38%	62%

Republican	Democrat	Independent
35%	33%	32%

April 24, 2025

Q1. Do you approve or disapprove of President Trump's job performance?



Trump Job Approval (Jan - April 2025) | Quantus Insights Polling

This chart displays the results of eight Quantus Insights polls conducted between January and April 2025, tracking Donald Trump's job approval rating.

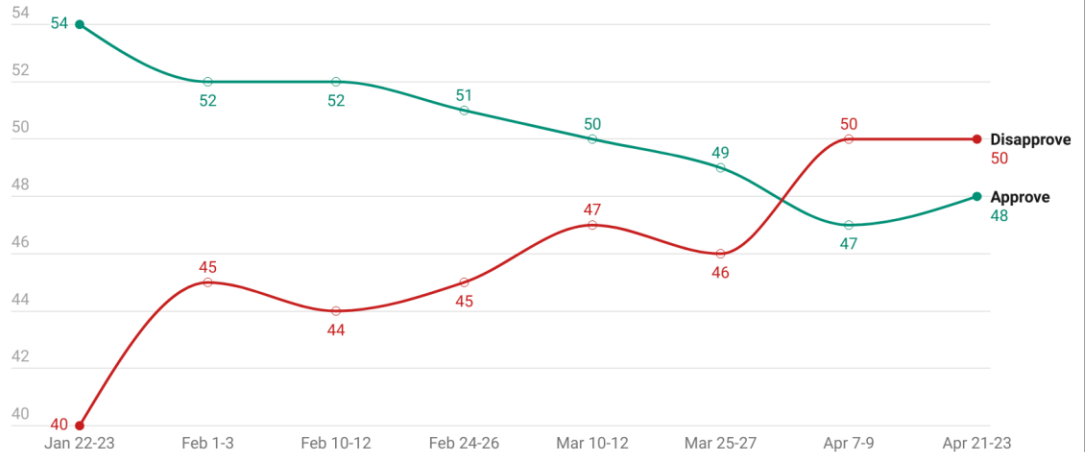


Chart: Quantus Insights • Source: Quantus Insights • Created with Datawrapper

April 24, 2025

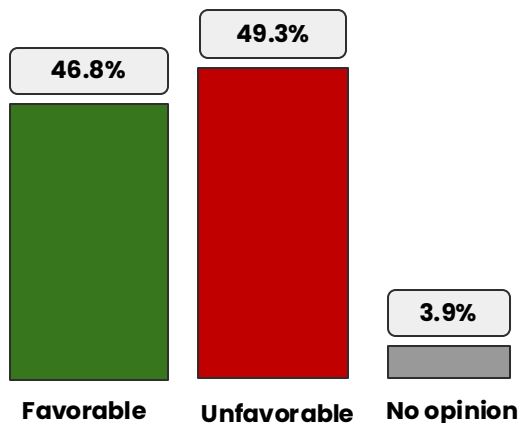
Trump Approval by Demographic

Demographics	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Approve	54%	42%	52%	22%	40%	48%	42%	49%	51%	45%	43%	51%
Disapprove	44%	55%	46%	66%	53%	47%	52%	48%	47%	52%	55%	47%
No Opinion	2%	3%	2%	8%	7%	5%	6%	3%	2%	3%	2%	2%

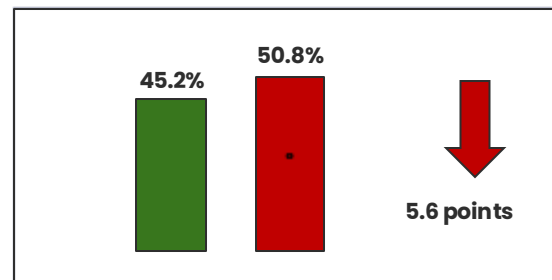
	Rep	Dem	Ind
Approve	91%	7%	41%
Disapprove	7%	91%	53%
No opinion	2%	2%	6%

Total	Count	Pct
Approve	477	47.7
Disapprove	498	49.8
No opinion	25	2.5

Q2. Overall, do you have a favorable or unfavorable opinion of Donald Trump?



Compared to Real Clear Politics Average



April 24, 2025

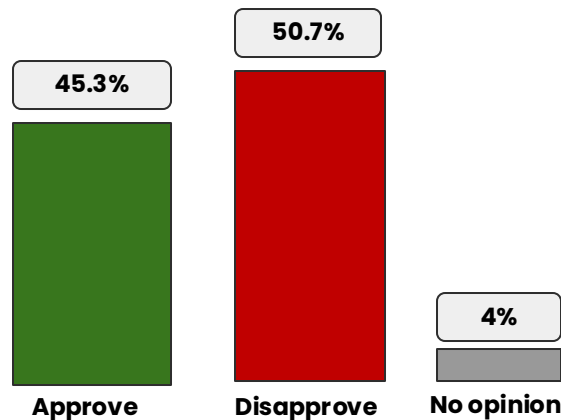
Trump Favorable / Unfavorable by Demographic

Demographics	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Favorable	53%	41%	52%	23%	40%	46%	41%	48%	49%	46%	41%	50%
Unfavorable	43%	55%	46%	69%	53%	49%	52%	48%	47%	51%	55%	46%
No Opinion	4%	4%	2%	8%	7%	5%	7%	4%	4%	3%	4%	4%

	Rep	Dem	Ind
Favorable	92%	6%	39%
Unfavorable	6%	92%	53%
No opinion	2%	2%	8%

Total	Count	Pct
Favorable	468	46.8
Unfavorable	493	49.3
No opinion	39	3.9

Q3. Do you approve or disapprove of the way President Donald Trump is handling issues related to the war between Russia and Ukraine during his current term?



April 24, 2025

Trump Approve / Disapprove by Demographic

Demographics	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Approve	51%	40%	51%	19%	39%	43%	41%	45%	48%	44%	40%	50%
Disapprove	45%	56%	47%	71%	54%	49%	53%	50%	48%	53%	56%	46%
No Opinion	4%	4%	2%	10%	7%	8%	6%	5%	4%	3%	4%	4%

	Rep	Dem	Ind
Approve	89%	5%	39%
Disapprove	8%	93%	54%
No opinion	3%	2%	7%

Total	Count	Pct
Approve	453	45.3
Disapprove	507	50.7
No opinion	40	4.0

Q4. War or Peace: How Do Voters Assign Responsibility?

If the war between Russia and Ukraine continues or worsens during President Trump's term, how much responsibility would you place on him?

Metric	Average (%)
A great deal of responsibility	39
Some responsibility	24
Not much responsibility	12
No responsibility at all	21
Depends on circumstances	4

63% of voters say they would hold Trump at least partially responsible if the Russia–Ukraine war continues or worsens.

If a peace agreement is reached during President Trump's term that ends the war between Russia and Ukraine, how much credit would he deserve?

Metric	Average (%)
A great deal of credit	45
Some credit	22
Not much credit	13
No much credit at all	15
Depends on circumstances	5

67% of voters say Trump would deserve at least some credit if the Russia–Ukraine war ends in a peace agreement.

2028 Democratic Primary and Party Direction

These findings reflect early voter preferences for the 2028 Democratic presidential primary, though they are heavily influenced by name recognition at this stage, as formal campaigns are years away.

Methodology Note

This survey includes an oversample of Democratic and Democratic-leaning Independents to ensure a sufficiently large and reliable base ($N \approx 700$) for analyzing intraparty attitudes and 2028 primary preferences. The total sample size remains $N=1,000$ registered voters, with weighting applied to reflect national population benchmarks. All Democratic subgroup results are reported separately and analyzed independently from the full sample.

Democratic sample includes both self-identified Democrats (470) and Democratic-leaning Independents (230), reflecting the full spectrum of the party coalition.

Q1. If the Democratic presidential primary for 2028 were held today, who would you most likely support as the party's nominee?

Candidate	Average Support (%)
Kamala Harris	30
Alexandria Ocasio-Cortez	14
Pete Buttigieg	13
Cory Booker	13
Gavin Newsom	7
Bernie Sanders	6
Josh Shapiro	5
Tim Walz	5

Among Democrats and Democratic-leaning Independents, 30% selected Kamala Harris as their preferred 2028 nominee. Alexandria Ocasio-Cortez, Pete Buttigieg, and Cory Booker each garnered support in the 13–14% range.

About 5% of respondents were undecided or preferred another candidate.

Q2. How would you describe the current direction of the Democratic Party, in terms of its political and ideological stance?

Metric	Average (%)
Too Progressive/Too Far Left	32
About Right/Balanced	46
Not Progressive Enough/Too Moderate	22

Among Democrats and Democratic-leaning Independents, nearly half think the party is ideologically balanced. While 22 percent doesn't see the party as progressive enough.

Q3. Looking ahead, which direction would you most like the Democratic Party to move in?

Preferred Direction	Average (%)
Move toward center	50
Stay or move left	50

Among Democrats and Democratic-leaning Independents, voters are evenly split on the direction the party needs to go.

Q4. Which of the following best describes how you believe the Democratic Party should respond to Donald Trump's actions and agenda during his current term?

Metric	Average (%)
Resist or Oppose	49
Work with Trump	41
Unsure/No Opinion	10

Democratic and Democratic-leaning voters are closely divided on how the party should engage with Trump during his second term. 49% favor a confrontational approach, while 41% support compromise or cooperation—highlighting a strategic tension between progressive resistance and moderate pragmatism. An additional 10% remain undecided, signaling uncertainty about how the party should navigate its role. This split reflects deeper issue-based dynamics, with economic concerns encouraging collaboration, while social and cultural issues continue to drive opposition.

Q5. Which of the following Democratic leaders do you believe best reflects the core values of the Democratic Party today?

Metric	Average (%)
Alexandria Ocasio-Cortez	19
Kamala Harris	17
Corey Booker	12
Bernie Sanders	10
Hakeem Jeffries	9
Barack Obama	7
Gavin Newsom	4
Joe Biden	2
Don't Know/Someone else	20

The absence of a clear leader—reflected in the 20% who either selected “none” or were unsure—highlights a perceived leadership vacuum within the Democratic Party. While AOC and Kamala Harris lead the field, their narrow margins suggest a fragmented coalition. This lack of consensus may complicate efforts to project a unified message ahead of 2026 and could weaken voter confidence in the party’s strategic direction in the House.

Q6. Overall, how favorable or unfavorable is your opinion of the Democratic Party?

Metric	Average (%)
Very favorable	25
Somewhat favorable	40
Somewhat unfavorable	13
Very unfavorable	22

65% of Democrats and Democratic-leaning Independents view the Democratic Party favorably, while 35% view it unfavorably. While a majority remain supportive, the one-third unfavorable share signals underlying discontent that could impact unity and engagement.

